

AP
JUNIOR





Your child's cutest companion



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AP

JUNIOR

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“The Vanhalst - Larridon family has been
a family of creative entrepreneurs ever since the start of the 20th century.”

Until the age of 33, **Camille Larridon** lived with his parents where he built a little workshop behind the house. As of 1945, he started manufacturing his own furniture in an old shed that was used for dressing flax. The warmth of the house was better suited for varnishing, which is why he used to finish most of his pieces at the kitchen table. In 1950, Camille decided to build a new shop and open a store.

Pierre Vanhalst earned a living as a photographer right after the First World War. Several of his sons followed in his footsteps. But not Lieven Vanhalst. Together with his wife, Jenny Larridon, he settled down in Izegem in 1968, to establish a pastry shop. They knew little people in this town and decided to add birth gifts and dragees to their range. Young people rapidly found their way to the pastry and birth gift shop.

In the 90's the shop evolved into a wholesale business for wedding, birth or any other small party gifts. Given creative entrepreneurship was always passed on to the next generation, also Sophie and Frank, joined the business in 2001. They launched the brand **bb collections**®, currently known as **Objects by Vanhalst**®, which represents the transition from traditional wholesale to consumer focused product development and the start of creating their own ranges of small gifts. In 2015 Vanhalst introduced **Atelier Pierre**®, accessing the international market of 'living accessories' where new customers rapidly showed interest in the cute, fresh and playful designs from the Vanhalst creative team. With the official licence to work with the iconic figurine of miffy, the fundamentals were born for **AP Junior**®, already an “absolute must-have” kids collection.

Vanhalst consistently commits to working proactively on durability. From planting a “life forest” of 1,000 trees in 2013 that serves as an outdoor meeting room to continuous striving for a perfect balance of biodiversity, by welcoming 80.000 bees in the forest, sustainability has always been in the company’s DNA.







Farah and Sophie

Dino, Hakuna, Cesar, miffy

From a young age, Farah and Sophie were creatively engaged, and their passion for design only continued to grow.

Currently Farah's two children are her greatest source of ideas. Their playing environment inspired her to design kids accessories through their eyes. Sophie describes designing as "a way of life". Due to a nice long collaboration with Mercis, the company behind Dick Bruna and miffy, she got the opportunity to develop unique products of this iconic figure, now complemented by her best friend forever, Boris.

Together they have been able to create several cute little characters like Hakuna, Cesar and the dinos, Jéroom & Juliette. The right colour palette, the shapes and lines are the common thread throughout all the collections. Accompanied with a good story and photography, they provide the overall picture.



Paulien

miffy care & peek-a-boo

Between the ages of six and eighteen, Paulien went to art school, where she fully indulged in drawing, painting, arts and crafts. She loved all things beautiful, and she still does... The creative bug never left her.

The new miffy care collection and miffy peek-a-boo were created from this deep passion for creativity and cuteness. Paulien's interest in sustainable products and her artistic background shine through in every piece of these collections.



“miffy is all I want”

Little Rosie only wants miffy care

Every time she touches the soft soap, she steps into the magical world of miffy. The perfume of red berries and the smile of miffy surround her as she washes her tiny little hands. It's her special daily ritual, bringing a sprinkle of magic to each day.



“I never go to sleep without Hakuna”

Gust always wants...

... his Hakuna Mood Light speaker to play him a song before going to bed. Every day ends with a small party when Hakuna, the aRoarRable lion, joins Gust in his room. He imagines himself in a jungle of fun with his big lion friend. Hakuna's cheerful tunes and glowing presence make bedtime an endless adventure.








“Instant crush on Jérôme”

Designed for kids

Get to know Designed for Kids, located in Leuven, where Katrien inspires families to create a dream room for kids. She carefully selects trendy, sustainable and high-quality brands that make both parents and children happy, offering items that blend seamlessly or add a special touch to any room.

The AP Junior night lights and money boxes are a perfect match with Katrien's shop, capturing kids' imaginations and fitting various styles. Especially dinos are very popular at the moment, which is why this dino collection, featuring Jérôme and Juliette, was an immediate hit among her clients.



www.designedforkids.be |  [designedforkids](https://www.instagram.com/designedforkids)

“Médard loves Cesar”

Unstoppable together

From money box to night light, Médard has them all! As a true fox lover, Cesar is his perfect companion for every adventure. Together, they explore imaginary worlds, sharing secrets and dreams. Cesar's presence makes Médard feel brave and unstoppable.







“my cutest
companion”





boris



boris

miffy's best friend forever

Indeed, that's right... from now on miffy also has her best friend Boris bear by her side in the shape of cute money boxes, magnets and key rings. Through Boris and miffy's enduring friendship, children learn about the beauty of supportive relationships and the joy that comes from shared experiences.





key ring brown

MNB-1107

4,5 x Ø 3,6 cm

new



key ring sand

MNB-1207

4,5 x Ø 3,6 cm

new



money box brown

MNB-1112
MNB-1117

small
medium

10 x Ø 8 cm
14 x Ø 11,3 cm

new



money box sand

MNB-1212
MNB-1217

small
medium

10 x Ø 8 cm
14 x Ø 11,3 cm

new



4 magnets in blister

MNB-1125

sand · brown

3,4 x Ø 2,8 cm

new

miffy
friends
by AP





miffy care



miffy care

Sustainable body soap, made in Belgium

AP Junior is proud to present a brand new range of hypoallergenic all-in-one soap bars in the shape of miffy, suitable for hands, hair & body! All soap bars have a soft berry perfume, and are 100% produced in Belgium. Go on and discover this new collection!



miffy care



soap sand

MND-1205 7,6 x Ø 5,5 cm



soap powder

MND-1305 7,6 x Ø 5,5 cm



soap terra

MND-1405 7,6 x Ø 5,5 cm



soap eucalyptus

MND-1705 7,6 x Ø 5,5 cm



soap silver blue

MND-1505 7,6 x Ø 5,5 cm



display

MND-D01 23,5 x 19,8 x 16,5 cm



From
3 years



For hair,
body & hands



Hypoallergenic



pH neutral



100 %
vegan



Made in
Belgium



100 %
plastic free



With organic
jojoba oil









white soap | red box

MNI-015 7,6 x Ø 5,5 cm



white soap | blue box

MNI-115 7,6 x Ø 5,5 cm



white soap | yellow box

MNI-315 7,6 x Ø 5,5 cm



display

MNI-D01 7,6 x Ø 5,5 cm

Sustainable body soap
made in Belgium
with 🇧🇪





miffy care



A handy travel & storage box, made of soft silicone

Introducing the perfect companion for your miffy soap bar. With its removeable inlay, the box keeps the soap dry and clean, while the handy suction cups at the bottom ensure the box stays in place on any surface. Whether used in the bathroom or for storing small knick-knacks, secrets, or whatever your child imagines, this box is both practical and fun.

miffy care



miffy care



travel & storage box sand
MND-1206 4,9 x Ø 10 cm



travel & storage box powder
MND-1306 4,9 x Ø 10 cm



travel & storage box terra
MND-1406 4,9 x Ø 10 cm



travel & storage box blue
MND-1506 4,9 x Ø 10 cm



travel & storage box eucalyptus
MND-1706 4,9 x Ø 10 cm



Easy to bring along



Keeps your soap bar safe



Easy to clean



Soft silicone



Removeable inlay



With suction cups



travel & storage box white | red insert

MNI-016

4,9 x Ø 10 cm



travel & storage box white | blue insert

MNI-116

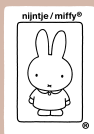
4,9 x Ø 10 cm



travel & storage box white | yellow insert

MNI-316

4,9 x Ø 10 cm



miffy warm



miffy warm

miffy in contemporary colours

Designed in the 50's and still very relevant today, miffy has become a friend of many children around the world and a design icon at the same time.

A money bank, the perfect gift to share the relevance of saving with our children. Or you want to leave a message? Check out the miffy magnets, they will help to hold the note for you!





key ring silver blue

MND-1507 6,2 x Ø 3,2 cm



key ring eucalyptus

MND-1707 6,2 x Ø 3,2 cm



money box silver blue

MND-1512	small	13,5 x Ø 7,2 cm
MND-1517	medium	19 x Ø 10 cm



money box eucalyptus

MND-1712	small	13,5 x Ø 7,2 cm
MND-1717	medium	19 x Ø 10 cm



4 magnets in blister

MND-1525 silver blue - eucalyptus 4,6 x Ø 2,5 cm





key ring terra

MND-1407

6,2 x Ø 3,2 cm



key ring powder

MND-1307

6,2 x Ø 3,2 cm



money box terra

MND-1412

small

13,5 x Ø 7,2 cm

MND-1417

medium

19 x Ø 10 cm



money box powder

MND-1312

small

13,5 x Ø 7,2 cm

MND-1317

medium

19 x Ø 10 cm



4 magnets in blister

MND-1325

powder - terra

4,6 x Ø 2,5 cm







key ring sand

MND-1207 6,2 x Ø 3,2 cm



key ring pure

MNI-707 6,2 x Ø 3,2 cm



money box sand

MND-1212	small	13,5 x Ø 7,2 cm
MND-1217	medium	19 x Ø 10 cm



money box pure

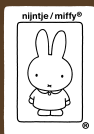
MNI-712	small	13,5 x Ø 7,2 cm
MNI-717	medium	19 x Ø 10 cm
MNI-718	large	26 x Ø 14 cm



4 magnets in blister

MNI-725S pure 4,6 x Ø 2,5 cm





miffy classic



miffy classic colours

miffy, the most known character of the Dutch writer Dick Bruna, figures in more than 30 of his books.

Who else than this very cute little bunny behind her booklet could inspire more kids to be enthusiastic about reading!

miffy classic





4 magnets in blister



MNI-025S	mix	4,6 x Ø 2,5 cm
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key ring



MNI-007	red	6,2 x Ø 3,2 cm
MNI-107	blue	6,2 x Ø 3,2 cm
MNI-307	yellow	6,2 x Ø 3,2 cm



money box small



MNI-012	red	13,5 x Ø 7,2 cm
MNI-112	blue	13,5 x Ø 7,2 cm
MNI-312	yellow	13,5 x Ø 7,2 cm



money box medium



MNI-017	red	19 x Ø 10 cm
MNI-117	blue	19 x Ø 10 cm
MNI-317	yellow	19 x Ø 10 cm



3 pencils with eraser



MNR-020S

mix

21,5 x Ø 2,5 cm



4 magnets in blister



MNR-025S

mix

4,4 x Ø 2,4 cm



key ring



MNR-007

red

6 x Ø 3,3 cm

MNR-107

blue

6 x Ø 3,3 cm

MNR-307

yellow

6 x Ø 3,3 cm



money box



MNR-017

red

19 x Ø 10 cm

MNR-117

blue

19 x Ø 10 cm

MNR-317

yellow

19 x Ø 10 cm



miffy wall art



miffy wall art



Simplicity and a pure line

The unique partnership with Mercis bv, the company who manages and protects Dick Bruna's business interests, gave us the opportunity to work with miffy. The first range of Wall Art items are refined into polished and lacquered wood, ready to make a statement against the wall. As 'mood light' they make the environment shimmer in indirect and dimmable LED light.

This unique miffy 'wall art' has been completed with a range of characteristic rabbit's ears and magnetic boards in lasered, powder coated metal. These can be styled with or without picture holder or can be hung.



miffy wall art



magnetic board standing



MWA-224-A	black	23,5 x 15 x H 35 cm
MWA-224-B	white	23,5 x 15 x H 35 cm
MWA-224-C	powder	23,5 x 15 x H 35 cm



“cute little bunny”



magnetic ears



MWA-011-A	s - black	24 x H 25 cm
MWA-011-B	s - white	24 x H 25 cm
MWA-011-C	s - powder	24 x H 25 cm
MWA-012-A	m - black	38 x H 40 cm
MWA-012-B	m - white	38 x H 40 cm



LED mood light wood



MWA-101-A	s - black	24 x H 25 cm
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picture holder

MWB-011	oak	30 x 4,5 x 2,2 cm
MWB-012	oak	45 x 5 x 2,2 cm

miffy peek-a-boo



book end set 2



MWA-416-A	black	21,5 x 15 x 8 cm
MWA-416-C	powder	21,5 x 15 x 8 cm



magnetic standing board



MWA-424-A	black	34 x 23,5 x 15 cm
MWA-424-B	white	34 x 23,5 x 15 cm
MWA-424-C	powder	34 x 23,5 x 15 cm
MWA-424-D	terra	34 x 23,5 x 15 cm



magnetic hanging board



MWA-436-A	black	35,5 x 56 cm
MWA-436-B	white	35,5 x 56 cm
MWA-436-C	powder	35,5 x 56 cm
MWA-436-D	terra	35,5 x 56 cm



Jéroom



Jérôme



Ready for a marvelous adventure with ...

Jérôme, the cute yet tough little Dino? This dino collection is made of high-quality silicone and ensures long-lasting playtime fun. Enjoy the silky-smooth texture and the pleasant look & feel of the silicone products.

The natural tones of this collection take you straight to the enchanting world of dinosaurs.





key ring

JD-307	sage	5,4 x Ø 3 cm
JD-407	clay	5,4 x Ø 3 cm
JD-607	sand	5,4 x Ø 3 cm



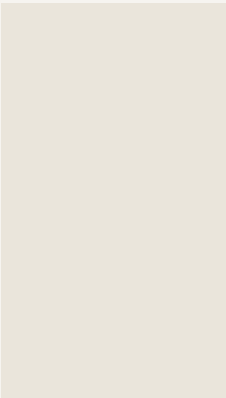
4 magnets in blister

JD-625	sand-sage-clay	4 x Ø 4 cm
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money box

JD-318	sage	16,5 x Ø 14,9 cm
JD-418	clay	16,5 x Ø 14,9 cm
JD-618	sand	16,5 x Ø 14,9 cm





rechargeable night light

JD-330	sage	20 x Ø 18 cm
JD-430	clay	20 x Ø 18 cm
JD-630	sand	20 x Ø 18 cm



dimmable mood light

JD-633	sand	30 x Ø 27 cm
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“marvelous
adventures
with Jéroom”





Juliette



Jéroom welcomes his newest friend ...

Juliette! This adorable Triceratops has very special powers...

... In the shape of a unique silicone night light, she magically casts hearts on the ceiling, filling every child's room with a loving glow every night.

Juliette

Perfect for a soothing and dreamy atmosphere where little adventurers can gently dream away.







key ring

JDJ-207	fuzzy pink	3,2 x Ø 4,8 cm
JDJ-607	sand	3,2 x Ø 4,8 cm



4 magnets in blister

JDJ-625	sand-fuzzy pink	2,6 x Ø 4 cm
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rechargeable night light projector

JDJ-231	fuzzy pink	13,5 x Ø 21 cm
JDJ-631	sand	13,5 x Ø 21 cm

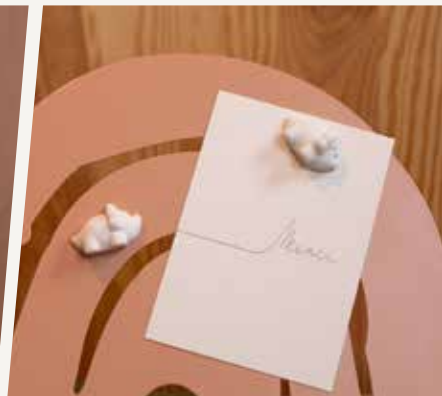
“dream away
with this little
sweetheart”



heart pattern
projection



USB-C cable
included





Hakuna



Hakuna

Hakuna, sweet little king of the Jungle

Sometimes cool, but also very gentle ... That's how this little king finds his way through the rain forest! A combination of trending colours, also used for the rainbow magnet boards, reminds us of the forest colours.

And of course, the Hakuna Mood Light Speaker gives that extra touch to this collection; best friend in the dark and favourite party animal!





key ring



HK-607
HK-207

honey
magnolia

5,4 x Ø 3,7 cm
5,4 x Ø 3,7 cm



4 magnets in blister



HK-625
HK-225

honey
magnolia

3,6 x Ø 3,5 cm
3,6 x Ø 3,5 cm



money box



HK-618
HK-218

honey
magnolia

16,5 x Ø 11,3 cm
16,5 x Ø 11,3 cm



rechargeable night light



HK-630
HK-230

honey
magnolia

20 x Ø 13,6 cm
20 x Ø 13,6 cm



rechargeable mood light speaker

HK-635

50 x Ø 35 cm



hanging magnet board



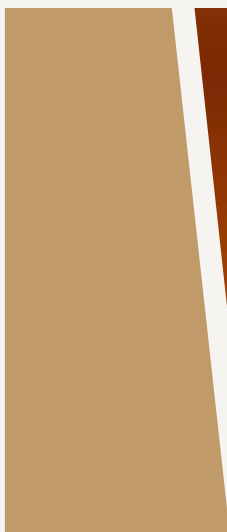
HK-636-D	terra	43 x 50 cm
HK-636-E	mustard	43 x 50 cm
HK-636-C	powder	43 x 50 cm



rainbow standing magnet board



HK-646-D	terra	23,5 x 29,7 x 15 cm
HK-646-E	mustard	23,5 x 29,7 x 15 cm
HK-646-C	powder	23,5 x 29,7 x 15 cm





Cesar



Cesar

Playful, a little crazy ...

... and obviously great at stealing hearts. He wants to surprise us over and over again. He is called Cesar and full of energy. He loves to travel, visit the mountains, discover the city, stroll along the beach or chill in your room of course.







key ring

VO-607 orange 5 x Ø 3,5 cm



money box

VO-612 small 8 x Ø 6 cm
VO-618 medium 14 x Ø 10,5 cm



rechargeable night light

VO-632 orange 20 x Ø 13,6 cm



rechargeable mood light speaker

VO-635 white 50 x Ø 35 cm



“Vanhalst, a creative family business, designs affordable living accessories, ideal as a small attention or a gift for every occasion, but also as a personal treat.”

Mission Statement

Vanhalst, a creative family business, designs affordable living accessories, ideal as a small attention or a gift for every occasion, but also as a personal treat. Meticulous design is the basis for collections developed with a profound respect for people, the environment, tradition and authenticity with a view to securing the continuity of the company.

Vanhalst surprises. Our products have the power to make memories tangible and, therefore, prolong them. Design & personalisation elevate the product to a unique experience. Through the objects by Vanhalst and Atelier Pierre® brands, Vanhalst seeks to establish a meaningful dialogue with the consumer. Vanhalst wants to consolidate its leading position in gift articles and establish itself as a creative challenger in the living accessories market.

The company has 5 mutually reinforcing **core values**:

Giving is living:	the essence of what Vanhalst stands for
Integrity & loyalty:	acting from a genuine concern for customers, consumers and products
Commitment:	a team fuelled by passion
Innovation:	continuously innovating and transforming
Simplicity:	well-thought-out in terms of products, approach, work environment and communication

Mission Statement

Respectful entrepreneurship

In 2009, the Vanhalst company building was awarded the 'Quality Industrial Buildings of West Flanders' certification mark. The Vanhalst family values are clearly reflected in the design of the building. Not only creativity, simplicity, and functionality are important, there is also a focus on consideration for people, environment, budget and tradition.

In order to emphasize the extent of their involvement, Vanhalst also signed the 'West Flemish Charter for Sustainable Enterprise'. For this, a company voluntarily commits to work proactively on specific topics. This charter is a tool which allows to add structure to a sustainable enterprise policy, and it is the driving force for a continuous improvement of environmental, social, and economic achievements.

As part of this program, Vanhalst planted 1.000 trees on company grounds in 2013. Vanhalst installed an outdoor meeting room and gathering place amidst the trees in 2017.

The youngest project in this continuous striving for a perfect balance of biodiversity, is the welcoming of 80.000 new colleagues in our 'company forest'. Together with a local beekeeper we decided to help man and nature to enlarge the bee population in our region, a perfect illustration of the respectful entrepreneurship the company stands for.



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