## RAGA HONE by AKANKSHA LIVING

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#### Raga Home :

An amalgamation of Akanksha Group, Raga Home stems from everything that is Akanksha International & so much more. Expanding into entirely new product lines to provide all home decor categories under the spectrum of Akanksha Group. Raga Home aims to flourish on new designs, finishes and experimentation with techniques to enhance aesthetics while keeping the functionality intact. Through international collaborations with designers worldwide, we focus on being design centric, while not compromising on quality with a 10 man - 3 channel - QC team in place. With a collective growth approach, we look forward to building a productive working relation with you !



#### Extension of Akanksha International :

With an experience of 30 years & being the fore-leaders for design, finishing, textures and techniques, Akanksha International aims to extend into new product lines through Raga Home. With a vision to deliver products and solutions through out the home decor and furniture category, Akanksha Group stretches it's wings to make Raga Home also an industry leader by aligning the interests of it's clientele to deliver the best in time.





#### International Collaborations :

With designers based all over the world, we make sure our designs are up to date with the trends. Meanwhile constantly working with them, challenging the aspects of design to become a trend setter. Our international collaborations have helped us get some of the best designers on board making their products the best-sellers world wide.







#### Quality & Craftsmanship :

Akanksha Group being the fore-leader in quality and craftsmanship, takes immense proud in knowing that the manufacturing team is at all times enforced with quality tools following standard protocols to ensure safety, quality and delivering on time.



#### Prototyping :

Keeping up with the technology, Raga Home offers rapid prototyping solutions to achieve results without a milimetre of difference in prototypes. Offering 3d printing services to make a small scale model, making samples in wood and other prototyping materials. We have a dedicated lab to realise products so that there is no margin of error before production.



#### 10 Step QC

Through years of experience and expertise in the industry. Raga Home analysed the different stages in a production line. The importance for a keen eye at every stage during a products journey from being manufactured to being packed and shipped is something that has been neglected in the industry. Banking up on those aspects, Raga Home developed a 10 step QC process which is a standard practice of what is acceptable and what is not acceptable. Mapping down the tolerances and the thresholds are clearly laid out for the team for the product to move along the production line seamlessly.





#### 10 Step QC



A detail-oriented quality check that helps us bring each product close to perfection before shipping out.





#### Product Categories :

Introducing a completely new range of products under the Akanksha Group. Raga Home specialises in Mirrors, planters and vases. Be it free standing, hanging, walled or cladded. With some of the most innovative designers worldwide. Raga Home aims to expand into these segments with fresh ideas and innovative manufacturing techniques. Also offering a wide variety of materials that caters to all kinds of aesthetics.



#### Materials :

With an experience of over 30 years in the industry. Raga Home already has a plethora of materials to offer to the clientele. Most of the material workshops being in-house, this helps in delivering the best Raga Home has to offer.







#### Glass Finishes :

With a wide range of finishes in various materials, Raga Home delivers customisation within every aspect of a product. Be it material, finish or colour. Glass being an important and a highly sustainable material, Raga Home offers an array of finishes to deliver a number of permutations and combiations throughout their product lines.







#### Metal Finishes :

With a wide range of finishes in various materials, Raga Home delivers customisation within every aspect of a product. Be it material, finish or colour. Metal being an extremely versatile material, Raga Home offers a wide variety of finishes to deliver a number of permutations and combiations throughout their product lines with metal being their core.









#### Stone Finishes :

Stones are considered semi-precious elements and with their introduction into the home decor segment, they have been contemporarized and are available in many colors and finishes. Raga Home has a curated collection of stones and marbles that fit perfectly into the segment.



































#### Patina Finishes :

Patinas bring out a completely different aesthetic in products, which is why Raga Home offers unique finishes to cater to the client requirements. Making products one of a kind with finishes that are seamlessly organic.





























#### Stucco Finishes :

Stucco's are the always trendy finishes that have been adapted in the industry recently. Keeping up with the trends, Raga Home makes sure the client gets a desirable result be it any color.





#### Manufacturing Facility:

Akanksha Group is based out of Moradabad, one of the most important manufacturing hub of India. With some of the finest craftsmen in the work force, who believe in making with love. We take our products and manufacturing seriously. Our team is equipped with the best tools and machineries available out there but not compromising on the humane aspect of manufacturing which helps us achieve remarkable shapes and finishes that make our products unique.





#### Fabrication :

Starting from the scratch, Raga Home's fabriction team is equipped with up to date tools and machineries that make manufacturing process efficient and deliver high quality products.



#### Tooling & Molding :

With an in-house tooling and molding workshop. Raga Home makes sure that every inch of the metal that is milled is milled in the right direction. With lathe and other machineries working as an extension of the workforce. The highly skilled craftsmen deliver the products of highest quality.





#### Sand Casting :

Not forgetting the traditional ways, Raga Home still offers a wide range of designs that can be made through sand casting. With imperfections that makes a product organic and more human. Raga Home delivers the kind of finish that is not achievable solely through machines.



#### Polishing :

An in-house polishing department makes sure that the products are all shining from the inside out before blinding the market through sheer brilliance. Raga Home makes sure every piece is polished the right way.





#### Electrophoretic Lacquer

Electrophoretic Lacquering being an important technique for finishing in this fast paced market. Raga Home dips every piece with perfection such that the finishing is achieved in every nook and corner of the piece.



#### Electroplating :

Electroplating is an important and a very efficient way of achieving the desired out come. Raga Home has a workforce with an eye for detail not missing out on any impurities in the metal while assessing each piece in the right way.





#### Lacquering :

Lacquering has been around since quite a while now. With the right kind of people on the team who can finish a product in a way machines cannot. Raga Home believes in delivering perfect pieces that requires constant human supervision.



#### Powder Coating :

Properly equipped workforce and with latest tools, Raga Home's powder coating workshop makes sure the products come out perfectly baked and fresh from the oven. Ready to be shipped.





#### Packaging & Warehousing :

With Packaging & Warehousing department in the manuacturing line, this vertical integration helps in delivering products on time with the right kind of packaging and minimum wastage. Making Raga Home efficient and cost effective as compared to other players in the market.





### Thank you



# RAGA HOME

by AKANKSHA LIVING



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