

INNOVATORS IN FOOD DISPLAY, LEADERS IN MELAMINE

Dalebrook design and supply high quality, innovative products and display solutions that are trusted by the world's leading food producers and contract caterers. Our approach to business is fundamentally design driven. Our design team work closely with our customers to develop new and original products with a shared interest to constantly improve the way food is displayed and served.

FOR OVER
75 YEARS

EXPERIENCE WHERE IT COUNTS

With decades of experience as specialists in the food service industry, we have established long-term manufacturing facilities for our products. All third-party factories are audited and constantly monitored by our own team based locally and in the UK to guarantee our exceptional standards of high-quality and consistency.

Selling to over 70 countries

- Distribution centres in UK, Europe, and China
- 1,000s of lines delivered
- Guaranteed high-quality standards
- Decades of experience

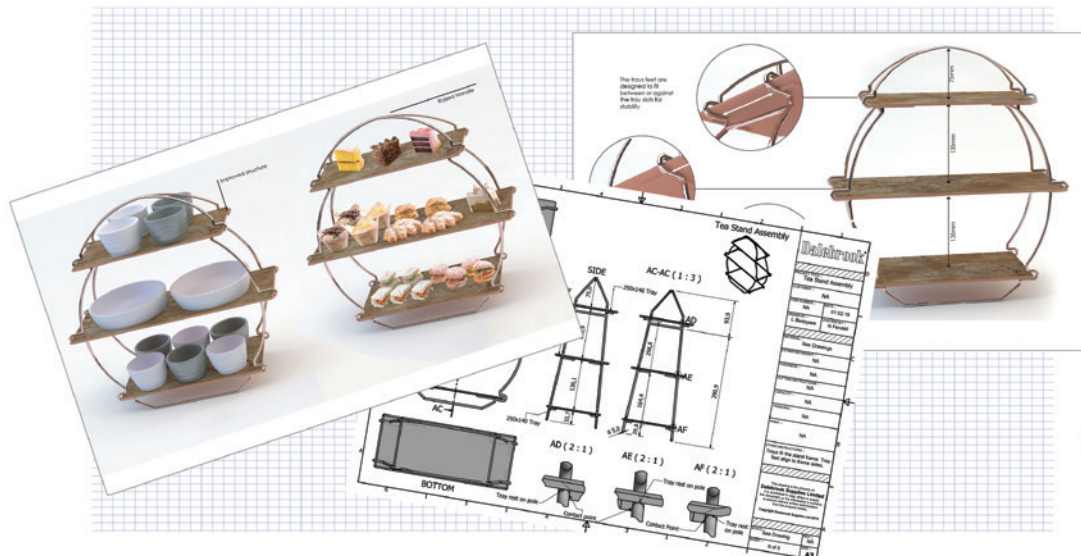
By choosing Dalebrook, you are choosing a brand you can trust.



DESIGN AT DALEBROOK

Dalebrook has unrivalled expertise in the use of materials, including melamine, plastics, metals, timber, and bamboo and with our uniquely close partnership with manufacturers, we are constantly inventing new forms, finishes and material combinations, supported by our in-house rapid prototyping capability.





Listen, Create, Solve

At Dalebrook, great product-design is at the heart of everything we do; with our award-winning portfolio exclusively designed in-house by our UK design team, there is no shortage of exciting design challenges. Our award-winning products, many designed to solve a specific customer need and with some timeless-classics in production for decades are all created to provide a solution for the problems faced by today's food-service industry.

LISTEN

FOOD DISPLAY CONSULTANCY

By identifying your key food presentation and display challenges, our product consultants can deliver a tailor-made, effective solution.

CREATE

BESPOKE PRODUCT DESIGN SERVICE

In addition to our standard products, we also offer custom-made items. If you require a bespoke design, our in-house design team can provide a technical and design facility, producing new products from the ground up with specifications and a purpose in mind.

COUNTER DISPLAY DESIGN SERVICE

Attract customers, reduce wastage, and increase sales with inspired layouts created just for you. Our in-house design team and concept managers can create new or transform existing retail counter displays using Dalebrook's products.

CUSTOM PRINT SERVICE

Ensure your counter stands out from other retailers, our in-house design team can produce personalised POS displays.

SOLVE

PRODUCT STORIES

By identifying your key food presentation and display challenges, our product consultants can deliver a tailor-made, effective solution



WHAT IS MELAMINE

Melamine is renowned for its durability and resistance to heat, staining and scratching. These characteristics make it an ideal material for use in restaurants, cafes, catering operations and other HORECA environments, as well as in domestic settings. It is also a lightweight material, easy to clean and maintain, helping to reduce operational cost - perfect for busy environments that require a high level of performance. Melamine is non-toxic and BPA-free making it safe to use in all catering operations.

Melamine is made from Virgin Paper Pulp sourced from sustainable forests, melamine resin a chemical by product from Petroleum and Titanium Dioxide used for colour retention and to make solid colour and Colour Pigment.

IS MELAMINE SAFE

✓ Yes, Dalebrook 100% melamine serveware and dinnerware is safe for everyday use. All Dalebrook melamine products comply with EU directives that ensure products are safe for use in a food service environment. Dalebrook's products are made from 100% food safe melamine and we regularly test them to prove it, that is why our name is embossed on the bottom of every product we manufacture and is traceable to source. You will not find any Urea or fillers in Dalebrook's products.

IS MELAMINE BREAKABLE

✓ Yes, Dalebrook melamine serveware and dinnerware is safe for everyday use. It is strong, highly break and scratch resistant. It will not chip or shatter like traditional porcelain or china, however, it is not 100% unbreakable and can be scratched if used with serrated knives or abrasive cleaning chemicals. Because of melamine's superior appearance, quality, and life span, it is a trusted and cost-effective alternative to traditional crockery in food service environments.

IS MELAMINE MICROWAVE SAFE

✗ No, melamine is not suitable for use with direct heat, microwave or oven use and must not be heated while in contact with food. All Dalebrook melamine products show a "Do Not Microwave" symbol on our product care symbols.

IS MELAMINE DISHWASHER SAFE

✓ Yes, Dalebrook's melamine can withstand the pressures of daily cleaning by commercial dishwashers. Melamine's excellent heat retaining and insulating properties means that products dries faster than traditional serveware or dinnerware. We do, however, recommend hand washing your products to ensure they remain in the best condition throughout their lifespan. When using a dishwasher, avoid the use of harsh chemicals, chlorine-based detergents, and bleach.




IS MELAMINE TOLERANT TO HOT AND COLD USES


✓ 100% melamine has better temperature retention than ceramics and tempered glass and can withstand food and drink temperatures from -20°C to 120°C (-4°F to 248°F). Melamine is a great insulator and remains cool to the touch, even when hot food is dished into it.


NEXT GENERATION OF PROFESSIONAL TABLEWARE

Next Generation Melamine V Traditional Ceramic




Durable, Impact resistant
4x stronger than ceramic
*ASTM C368-88






Handle carefully,
4x more likely to break
*ASTM C368-88


***Easy to clean**
non-porous,
hygienic material






Twice as likely to chip and splinter
compared to
Dalebrook melamine
*BS EN 12980:2000


Dishwasher safe,
as good as new
even after
500 cycles
*BS EN 12875-4:2006






***Prone to shatter exposing sharp edges**


***Scratch Resistant**
even after
500 washes






***High replacement costs** due to breakages

***Scientifically proven** to harbour less
bacteria than ceramic equivalent





***Due to the porous nature of the material and glaze, damaged ceramic tableware harbours bacteria**

*Research carried out by **LUCIDEON** insight creating advantage see website for more details:

www.dalebrook.com/product-testing

