



CORPORATE PRESENTATION

www.resto-kitchenware.com

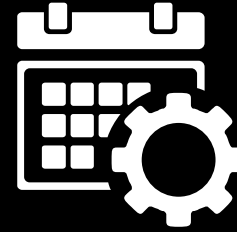
ABOUT RESTO KITCHENWARE

Resto Kitchenware is a registered trade mark of Riva Handelsgesellschaft mbh founded in 1996 with a mission to design and create high-quality, stylish and innovative lifestyle products. We combine convenience and versatility in a functional form through our cookware and kitchen accessories, designed to be a perfect solution for anyone who is really passionate about cooking. Creating culinary masterpieces requires having the right tools and knowing how to use them. With Resto Kitchenware you will become a real chef on your kitchen.





OUR EXPERIENCE



Over 15 years making
quality lifestyle products



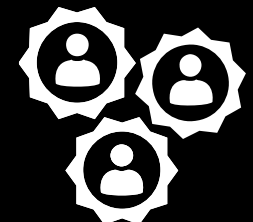
Absolute confidence
in what we make



Almost 25 years
in business



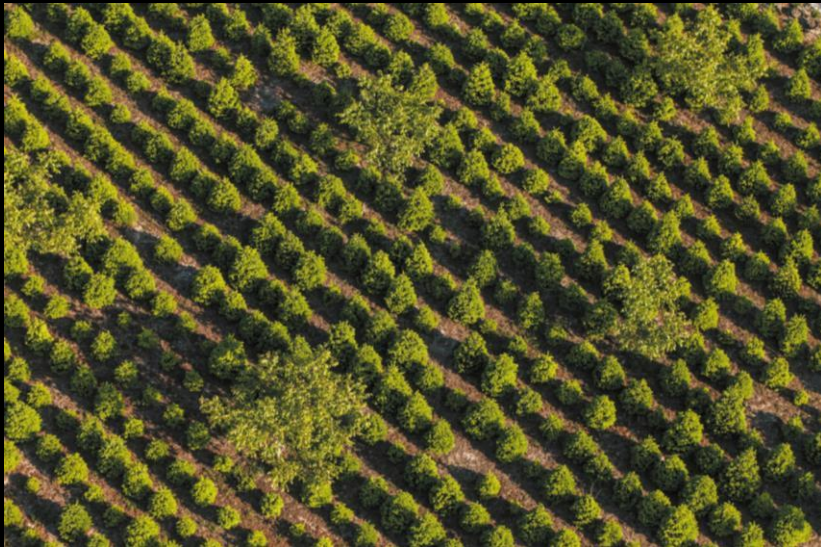
Product distribution
in over 60 countries



Professional team dedicated
to product development

COLLABORATION WITH GROW MY TREE

At Resto Kitchenware, we are on a mission to fight climate change by planting trees with our official climate partner, GROW MY TREE! We believe that businesses have a critical role to play in creating a more sustainable future, and we're committed to doing our part by taking responsibility for our CO₂ emissions. To achieve this, we proudly contribute funds to GROW MY TREE on a quarterly basis. Our goal is to create environmental awareness and invest together to save our planet.



How does tree planting work?

Our partner GROW MY TREE works with local operators in countries in the Global South to plant trees where the environmental, social and economic leverage is greatest - ensuring all plantings are fair, sustainable and certified.

TOGETHER, WE CAN CREATE A GREENER PLANET!

Why plant trees?

Every tree can absorb ~ 22 kg of CO₂ per year, year by year, to fight climate change. We want to motivate our customers to first minimize their CO₂ emissions in everyday life and then off set CO₂ emissions by planting trees. At GROW MY TREE, individuals and businesses can easily plant or give away trees with just a few clicks. If each person planted approx. 440 trees, they may off set almost 100% of their yearly CO₂ emissions.*

*This is an average value and depends on individual CO₂ consumption and the CO₂ sequestration time of the trees planted.



Want to know more?

Check out the GROW MY TREE website for more information about planting trees and their role in fighting climate change.



HARNESSING THE POWER OF RECYCLED MATERIALS

ADVANTAGES of recycled aluminum cookware

At Resto, we believe in the power of kitchenware that not only enhances your cooking experience but also contributes to a healthier planet. As a socially responsible company, maintaining an ecological balance and protecting the environment is at the core of our values. We recognize the pressing need to improve the environmental situation and preserve our world's unique natural heritage.

That is why we proudly utilize recycled materials in the production of our cookware. Our cookware is crafted using 100% recycled (and recyclable!) aluminum, minimizing the impact on the environment without compromising on performance. Additionally, we also incorporate recycled plastic, ensuring that every piece of our kitchenware contributes to a sustainable future.



CLEANING AND CARE

Cleaning our products is a breeze. Simply use a soft sponge, warm water, and a mild liquid dishwashing detergent.



RELIABILITY

Recycled aluminum frying pans are suitable for use in major food corporations due to their exceptional reliability and stability.



ECO-FRIENDLY & SAFE

Aluminum is 100% recyclable without losing its unique properties. It does not release any toxic substances.



VERSATILITY

Cooking with our pans, made from recycled aluminum, is possible on various types of hobs such as gas, electric, glass-ceramic, etc.



DURABILITY

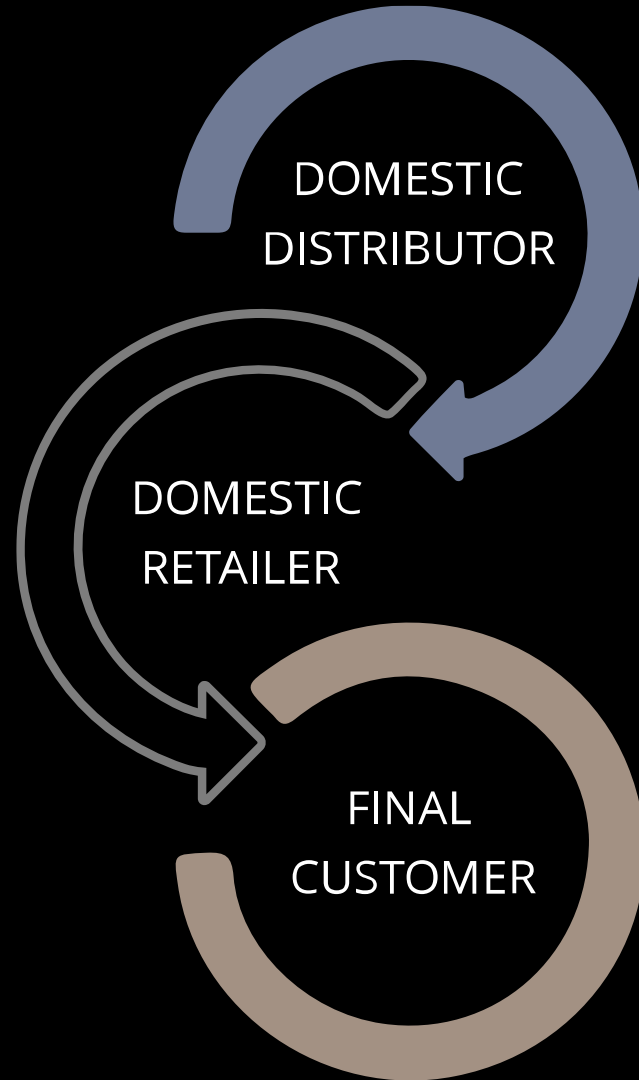
Aluminum is widely known as one of the most durable materials, ensuring that our cookware maintains its technical characteristics even after many years of use.



CORROSION RESISTANCE

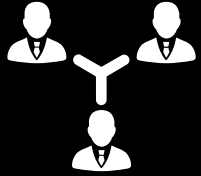
Experience enhanced performance with our corrosion-resistant products, ensuring that your cooking experience is always top-notch.

RESTO KITCHENWARE CUSTOMERS

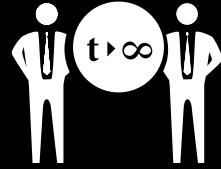


- We provide partners with a favorable margin contribution
- We perform region-specific marketing analysis to boost individual partner sales
- We consistently exceed expectations to improve our service and products
- We meet regularly with our retail partners to help them generate new businesses online and offline
- We analyze partner sales performance and advise on best assortment for local demographics
- We guarantee our product quality
- We adapt our product designs according to customer needs
- We diversify our product assortment

BENEFIT SUMMARY FOR DOMESTIC DISTRIBUTORS



Extensive partner
network



Long-term relations



Consistent margin
level



Customer brand
awareness



24 / 7 support
availability



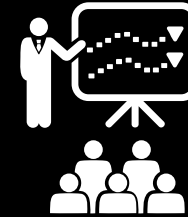
Convenient and efficient
payment options



Fast and dependable
logistics



Stock protection
rotation terms



Participation in annual
Resto events



Regular market visits



Funds available for long-term
investment in retail visibility



Easy warranty
procedure



Extensive marketing
support

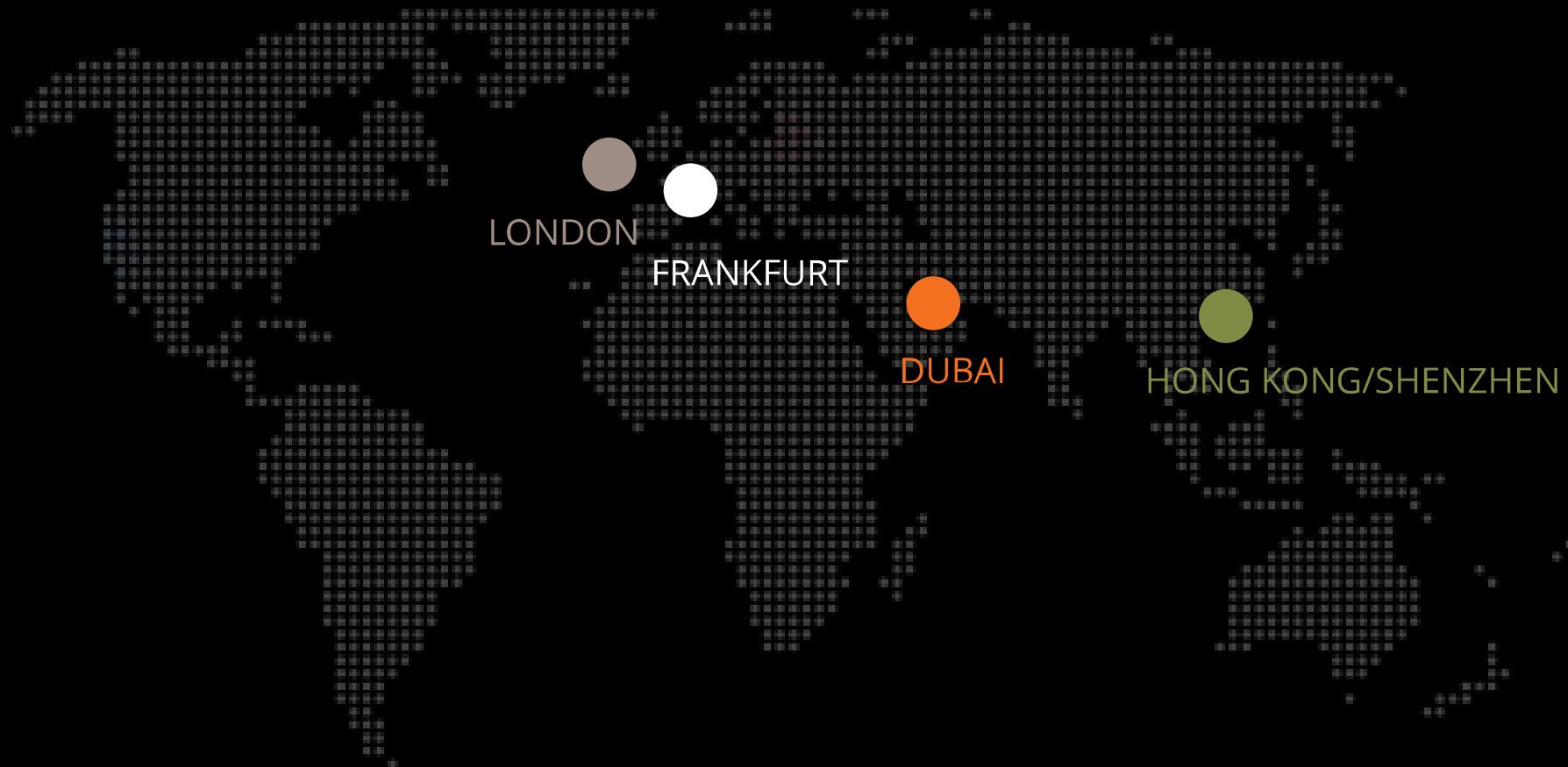


New ideas to boost
sales



Customer-friendly

RESTO WORLDWIDE STRUCTURE



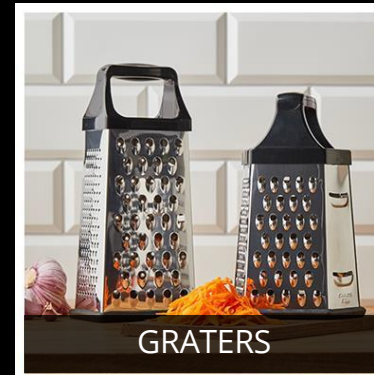
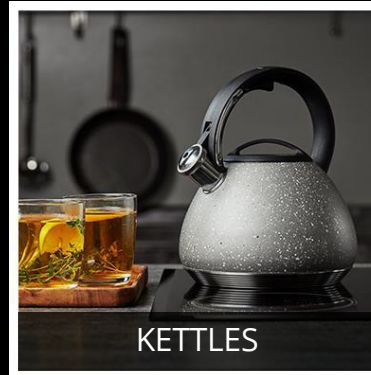
● FRANKFURT AM MAIN
Germany
Head Office
Warehouse

● LONDON
UK
Office

● HK/SHENZHEN
China
Office
Warehouse

● DUBAI
UAE
Warehouse

RESTO KITCHENWARE PRODUCT CATEGORIES



HIGH-QUALITY PERFORMANCE

All Resto Kitchenware products are manufactured using only modern technologies and high-quality materials in the production process which meet high European standards and all the requirements for casseroles, frypans and kitchen utensils.

They are built for continual, daily use, and our designers consider all aspects of customer satisfaction beyond the point of sale:

Product features

Stylish Design

Packaging

Best materials in
each price category



PRODUCT DEVELOPMENT IS BASED ON 7 PILLARS

End-user needs
and preferences
accounted for

Wide product
assortment
covers diverse
and unique
retailer needs

Experienced team
of professionals
coordinates all
manufacturing
stages

Market-specific
expertise
in materials,
production
processes and
design trends

Established,
long-term
relationships
and cooperation
with material
suppliers

Continual
improvement of
catalog products
in deference
to customer
feedback trends

Careful product
and retail
engineering



1

2

3

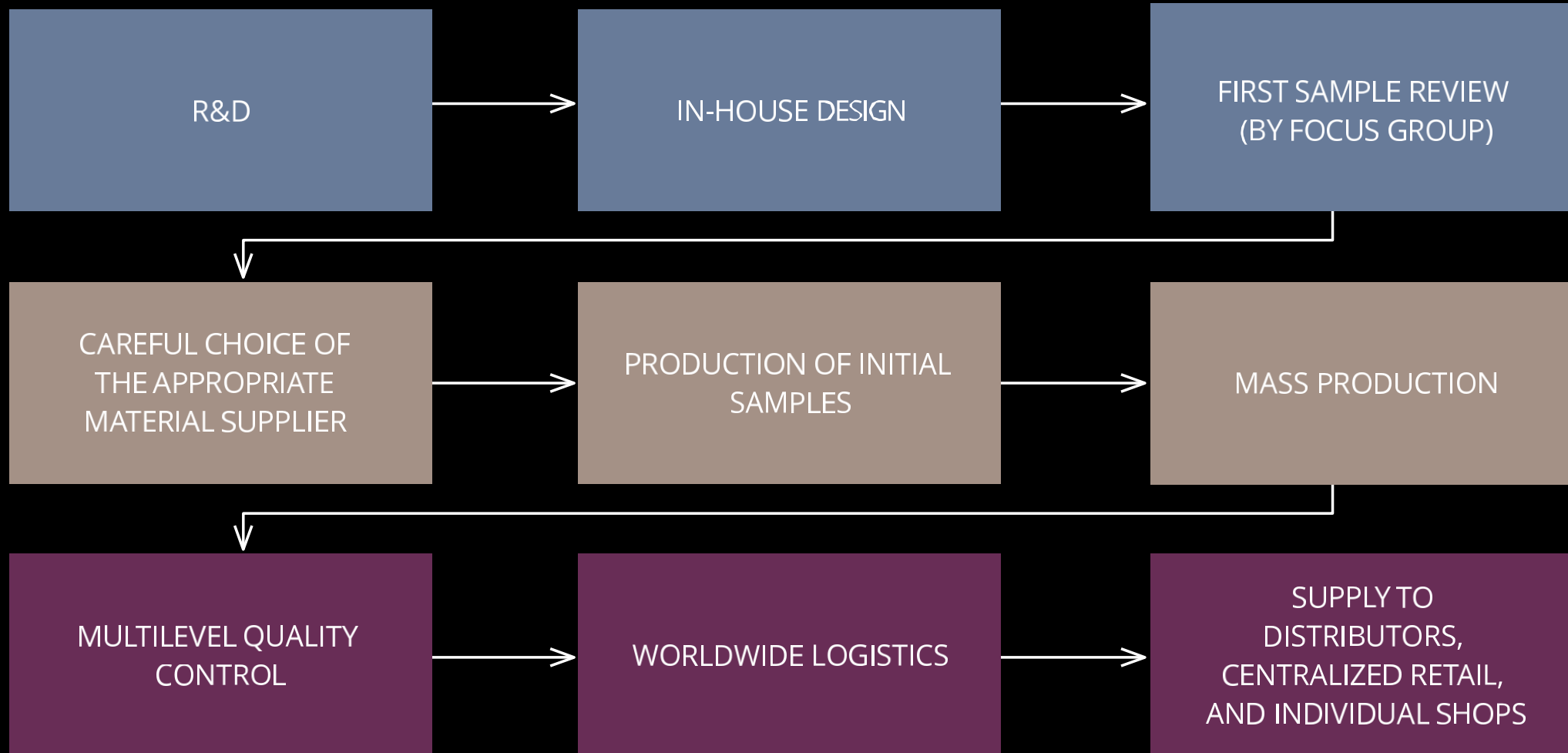
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6

7

WE MANAGE THE FULL MANUFACTURING CYCLE



MARKETING MATERIALS & TOOLS

resto-kitchenware.com



- E-catalogue
- Presentation
- Latest news
- Presentation constructor

Database



- Product images
- Lifestyle photos
- Demonstration videos

Ready solutions for
e-commerce



- Product descriptions
- Product specifications
- Customized artworks

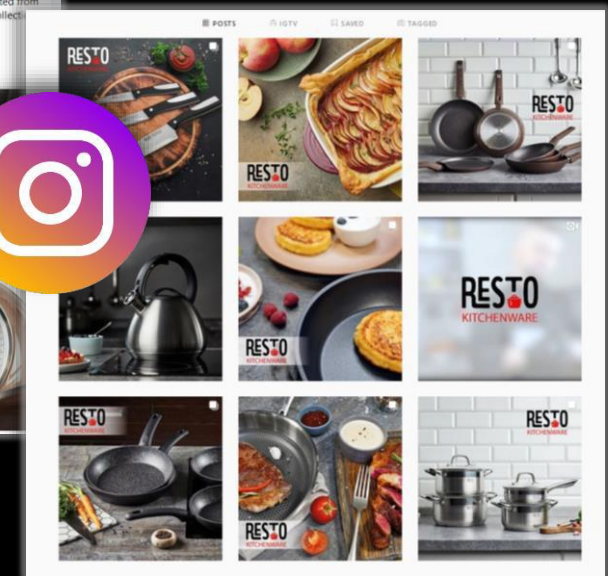
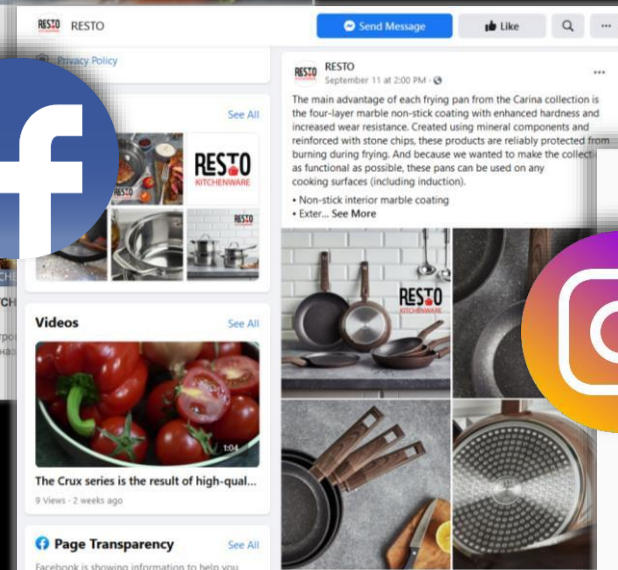
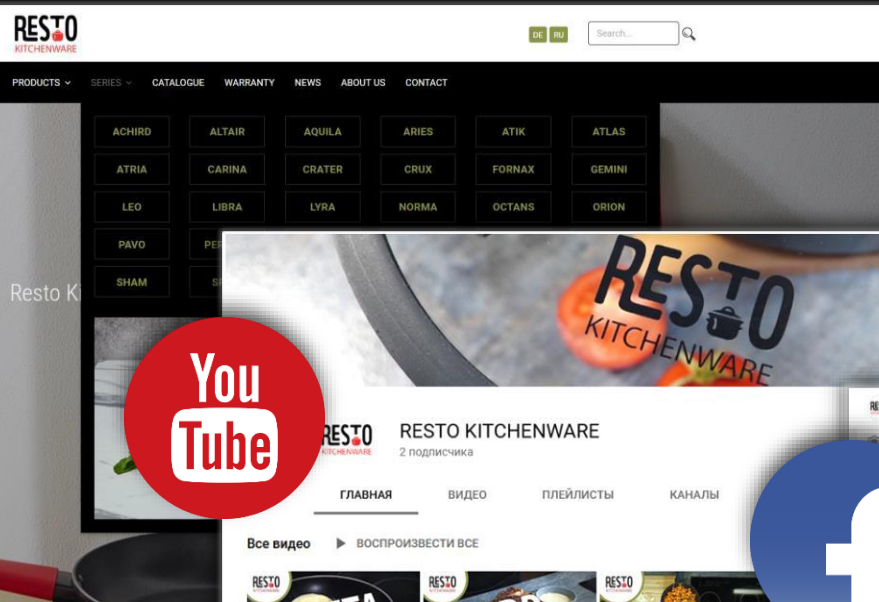
Social media



- Facebook
- Instagram
- Youtube

MARKETING MATERIALS & TOOLS

www.resto-kitchenware.com



CARINA

SERIES

INDUCTION
Compatible

ALL HEAT
Sources

ERGONOMIC
Wooden Soft-Touch Handle

12

DEVELOPED IN GERMANY

Designed with a stylish bronze coloured coating and wood effect handle, this Carina range of frying pans offers you the ultimate in stylish cooking.

ERGONOMIC SOFT TOUCH HANDLE
Uniquely pleasant to touch which makes it a joy to work with.

ITEM NO.	ITEM NAME	DIAMETER (cm)	HEIGHT (cm)
93020	Frypan	20	4.2
93021	Frypan	22	4.4
93022	Frypan	24	4.7
	Frypan	26	5.1
	Frypan	28	5.3
93025	Crepe pan	24	1.8

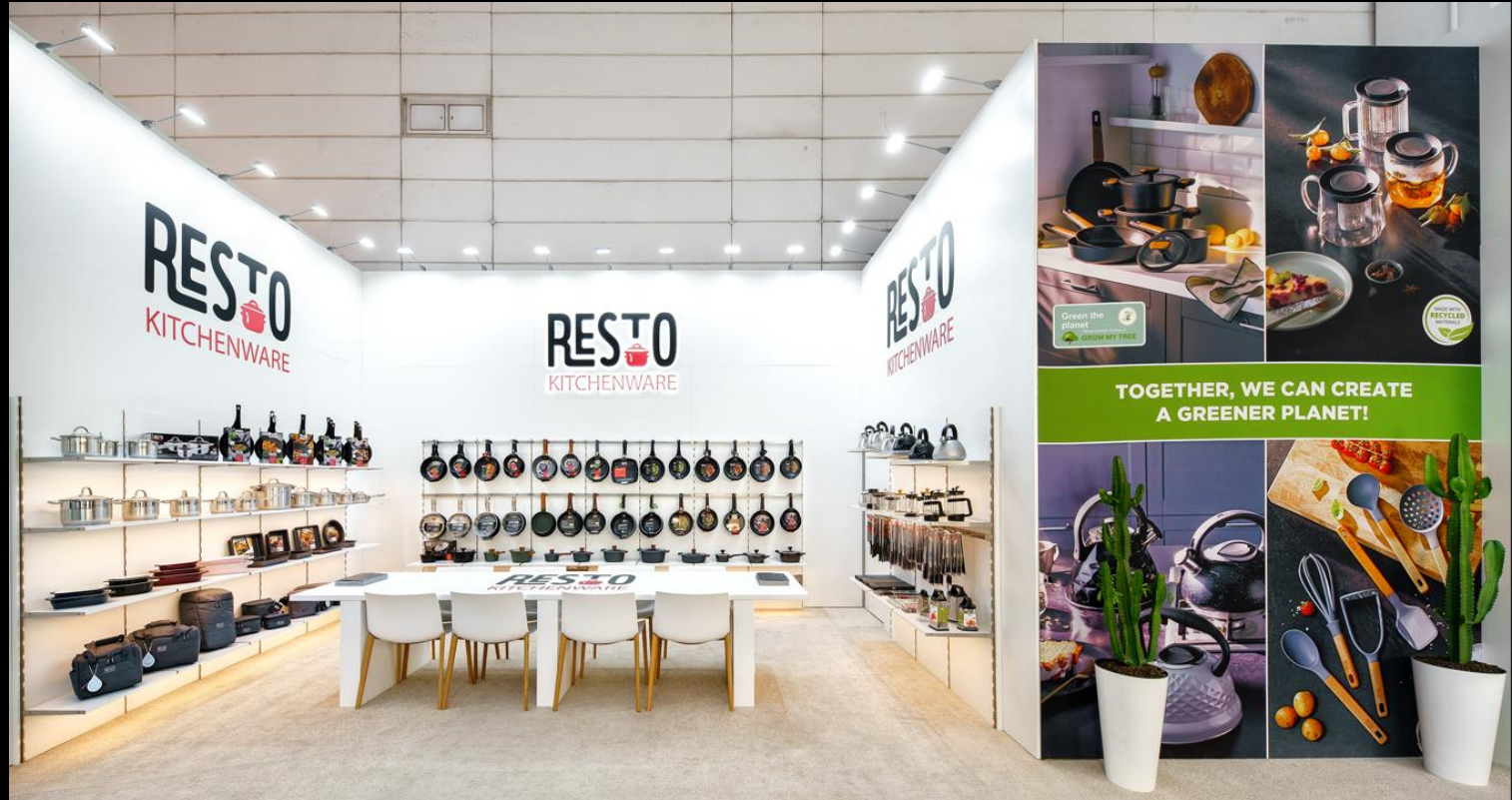
UPDATED PRODUCT PACKAGING



LIFESTYLE IMAGES LIBRARY



EXHIBITIONS



CONTACTS

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