



# Company Presentation

okyanus<sup>®</sup>  
HOME







# Welcome to Okyanus Home!

**Wide range plastic homewares with innovative, stylish, trendy colors.**

Founder H.Gökhan Yüksel recognized that there was a need to create modern designs that would be accessible in both price and attitude.

Okyanus Home based in Istanbul, Turkey has become a global leader in product design, trend colors, and currently exports in over 50 countries across the world.

"Okyanus" was born out of a passion for the original design and the desire to create products for every home. At Okyanus Home, our team of experienced designers brings thought and creativity into everyday items. Driven by innovation, we pull inspiration from the global marketplace, to push boundaries in our approach to the original design. Okyanus Home presents its products to domestic and international markets with its attitude that emphasizes quality, reliability, and satisfaction in every area.



# The Company Story

A timeline of our company history.



**1990**

Our founder, H.Gökhan Yüksel started its commercial activities with wholesale and retail sales in the commercial center, which is the heart of Istanbul, and laid the foundations of the "Okyanus" brand.



**2008**

In the period between 1990 and 2008, together with the experience gained from wholesale and retail commercial activities, the company started production of plastic kitchen and bathroom accessories in Istanbul under the name of "Okyanus" brand in 2008.



**2010**

The first steps of branding as a company were taken and Freecook, Freehome and Freesoft brands were registered. The product range was expanded and continued to produce and export more than 700 products in the kitchen, bathroom, garden, silicone parts thanks to its own molds.



**2019**

Thanks to its knowledge and experience, the "Okyanus" brand has made its second biggest investment. A new investment decision has been taken by seeing the need and demand in the market share, opened its 2nd factory and started production for Metal Kitchen & Bathroom Accessories.



# Over 30 years in business

We have become a leading company in the sector by incorporating the manufacturing, export and wholesale activities of kitchen & bathroom and home equipment into its adventure that started with the retail sale in the early years it was founded.

# Over 15 years manufacturing

We, as Okyanus Family, manufacture boutique products that will reflect the tendencies and tastes of our customers in the kitchen & bathroom and home equipment sector together with our experience.

# Trade Marks that belongs to Okyanus Home Plasticwares



Following several sub-brands:



## Plastic Kitchenware

Freecook brand has the largest product group of Okyanus Home with over 300 different products. Freecook provides its customers with the most popular kitchen utensils such as storage containers, cooking and serving utensils, strainers, graters, peelers, squeezers, etc. Okyanus Home provides custom colors and private labeling options under the Freecook brand. With Freecook, making cookies and cakes, cooking foods are now much easier and fun.



## Plastic Houseware

Freehome brand offers more than 200 products to its customers such as bathroom sets and organizers that will make people's lives easier. You may add elegance and modernity to your home under this brand, which has the colors and designs of the global age. Okyanus Home provides custom colors and private labeling options under Freehome brand. Make your life easy with Freehome.



## Silicone Kitchenware

Freesoft brand provides silicone products that could be used in the kitchen. In the Freesoft product group, you may find trendy and stylish colored silicone kitchen utensils such as egg beater, spatula, egg brush, cake molds, etc. Okyanus Home provides custom colors and private labeling options under the Freesoft brand. Gently touch your kitchen with Freesoft.



## Metal Houseware

Metalife brand provides bath corners, bath selves, dishracks, vacuum and glue fixing, kitchen organizers for your home. Especially, Magic Fix Serie is worth seeing which is reusable and much more durable. Okyanus Home provides custom colors and private labeling options under the Metalife brand. Now your home is much more robust and much more elegant with Metalife.

# 2 factories

With our two factories, we carry out our own molds and our own productions in a total area of 10.000m<sup>2</sup> in Istanbul - Ikitelli industrial zone. With our experienced staff and innovative thinking structure, we make solution-oriented studies for the satisfaction of our valued customers.

# 400 full-time employees and counting

Together with our R&D & Engineering & Design teams, we maintain to lead innovations with our products by closely following the developments in the world. We, as a company acting with the principle of maximum quality, pay special attention when choosing our employees and partner companies.



## Our Plasticware Factory.



Located in Istanbul Ikitelli Organized Industrial Zone

## Our Metalware Factory.

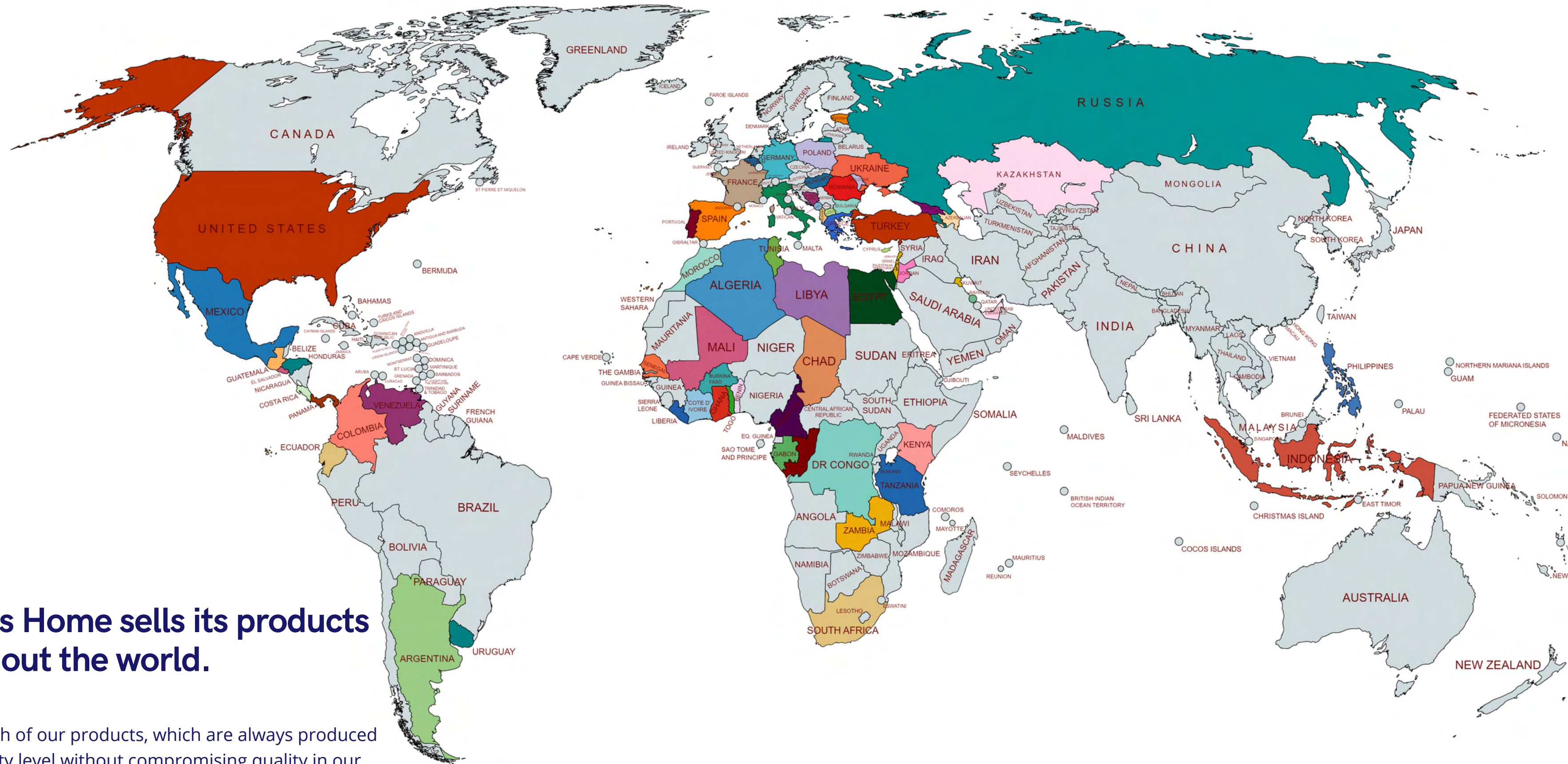


Located in Istanbul Ikitelli Organized Industrial Zone



# Okyanus Home sells its products throughout the world.

We export each of our products, which are always produced at a high quality level without compromising quality in our modern facilities and have a health certificate, to over 50 countries. Also by continuing our negotiations without interruption with target countries we have determined in the export area, we carry on our operations through our new export channels.







# Owned Quality Certificates

intertek





# Communications Policy

## Communication is trust...

The key to doing succeeded business is communication. From the moment we start production to the moment you unpack your goods, we will send you regular updates.

As Okyanus Home, we respond to the expectations of our customers with quality and stability and provide a continuous increase in demand and satisfaction by creating value with optimum planning.



# okyanus<sup>®</sup>

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