



bama

Passion that meets talent

Our adventure in the world of plastic products starts in 1980 in a Tuscan village.

Passion is the source of energy that daily pushes our team to work with enthusiasm to create innovative trendy designed solutions.

The **experience** and the **know how** learnt during these years allow us to use the most modern and advanced technologies in all the phases of manufacture, in order to offer products in line with the highest market needs.

Our mission is to propose to our customers **made in Italy and high quality** functional products, made of 100% recyclable materials and in full respect of environment and people.

Moreover, thanks to an impeccable organization we grant a diffused and punctual service both on the national and international territory.



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Bama 2.0: the importance of communication

We invest in **communication** because we believe in our products: we are on the most popular **magazines** of the sector and not only, on **TV**, on **social networks**, on the most visited **websites**.

We manage three blogs dedicated respectively to home, garden and pet where we meet consumers and we help them to solve small daily problems.

We constantly study consumers' needs, tastes and even moods and try to win trust with images and video movingly involving, by showing to the public the functionalities and potentialities that we have thought and made for them. The constant challenge is to win consumers' trust so that the **Bama** Brand becomes synonym of **quality**, **design** and **confidence** and is recognized everywhere.

Consumer service

We devote the highest attention to the final consumer through a Consumer Service always active that you can contact by writing to

consumatori@bamagroup.com

for any information or to ask for indications on **where buying our products**, for **suggestions** on their use, for **updates** on assortment, promotions, news, events etc.

Bama ... loves nature

The **eco-friendly development** is one of our major aims: this is the reason why we have decided to adopt a **green oriented** kind of work, in order to affect the environment as less negatively as possible.

Our articles, strictly **Made in Italy**, are exclusively made with **non - toxic and recyclable resins**.

We have installed a **photovoltaic system** to satisfy our energetic need and we invest in the purchase of innovative hybrid machineries at low energy consumption.

...For the youngest and the sport

We keep to the **involvement of future generations** a lot and we believe that to bet on them is of fundamental importance. The awareness of guys in the schools through educational devoted project is our way to bet on the youngest.

We teach them the respect of environment: children and guys learn to recognize the materials making some objects in order then to recycle them correctly.

We organize various initiatives of outreach, we sponsor sport events, blogs and groups of talk.

To learn more please visit the website **www.bamacipensoio.it**: a project that involved 1000 Italian classrooms.



OUR PRODUCT LINES

At the base of a new project there are a careful research and the willing to highlight the emotional character of any single object. Both in the consolidated lines House and Garden and in the new line Bamapet, we show the attitude to **multiply the chances of success of our commercial partners**, thanks to the wide range of products and the variety of choice for the final user.



BAMAPET, WE TAKE CARE OF ANY SINGLE ANIMAL.



Bamapet is the last line, born in 2016. Dedicated to the world of pets, it has the same imprinting as the other lines and it shares their innovation and dynamism, with an extra attention to its addressees.

We orient our production by virtue of experience on the field: **we study our four legged friends' demands** to answer to everyone's needs in a **personalized and particular way**.

Technology and experimentation help then to find the perfect solution even in the minimal details of **functionality** and **design**.

The Bamapet products answer to the pets' and their owners' needs in all the aspects of their life together, from cleaning to storage, travel, rest and fun.

For this reason they are very loved by the audience and the professionals of this sector also thanks to their great potentiality of expansion and the innovative capacity that allows to precede the trends.

We ensure a long duration, granting the resistance to the UV rays and bad weather.

HOUSEHOLD LINE

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Born as first, the line BAMA HOUSE includes products for **kitchen, bathroom, laundry, storage, cleaning** and **dustbins**.

The spearhead of the line is the innovative ironing board Trend, 100% resin, patented all over the world, light, strong, it stands by itself when closed.

All our products go under severe controls, continuously monitored and improved in order to grant a high quality.

GARDEN LINE

When opening the catalogue we find the pot Terra, by now an ever-green of our collections, always very well sold and appreciated. Today, we propose several coordinated lines of pots, potholders and flower boxes.

With attention to details and exclusively made of certified and non-toxic resins, these products ensure **reliability and resistance against shocks and UV rays** as well, always respecting the environment.





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100% PRODOTTI ITALIANI 

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