

# EGYPTIAN LOOFAH



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## WHO WE ARE.

Established in year 2012, Egyptian Projects Company was created to provide a quality skin care product manufactured from 100% pure natural loofah sponge fibers with 0% harmful chemicals. Progressive enhancement is our base principle on which , our core values are based:

- ▶ Empowering women by recruiting resources having the aptitude to learn
- ▶ Women resources do represent the majority of our labor
- ▶ Integrated limited ability in our team
- ▶ High quality is an integrated culture

Located in Khanka, Kalyuobia – **nearby from the land cultivated by loofah** – our factory is over 3000 m2, with a production capacity of 150,000 units covering 75 items per month, **with possibility to reach up to 200,000 units.** Our production lines are equipped by the latest machines and tools to optimize our resources, increase productivity, ensure effective time management and quality picked products delivered to our clients. Proud to confirm and re-state that our products are 100% natural no chemicals, nor bleaching or acid addition.





Not long ago, in a bustling city called Khanka – East Cairo, there stood a visionary company named Egyptian Projects Co. Dedicated to producing sustainable and biodegradable products that meet the global customer demand and provide new trendy and innovative solutions from bath and kitchen accessories, Egyptian Projects was more than just a business; it was a beacon of eco-friendly & sustainable innovation, and our mission was to create one of the most successful eco-friendly products.

Our journey began with a commitment to crafting products that left a minimal environmental footprint. From biodegradable Loofah and cotton products, packaging to energy-efficient manufacturing processes, every aspect of our production was meticulously designed for sustainability.

Egyptian Projects story extended beyond products. Our Corporate Social Responsibility (CSR) initiatives were a testament to our values. Our company actively engaged with local communities, supporting environmental education programs and sponsoring health care campaigns that transformed the lives of our employees and neighborhood communities dramatically.

Employees at Egyptian Projects weren't just workers; they were stewards of the planet. Our company fostered a culture of environmental consciousness, encouraging staff to participate in volunteer programs, and offering incentives for sustainable lifestyle choices. Actively engages with neighborhood communities. Whether it's employment opportunities or educational initiatives.



Introduce the loofah products themselves as eco-warriors, highlighting their biodegradability and compostable nature. Each loofah, a hero in the fight against plastic waste, symbolizes our company's pledge to a healthier planet.

One memorable chapter in Egyptian Projects story unfolded when we partnered with a non-profit organization to provide eco-friendly solutions to underprivileged communities. We distributed Energy Saving friendly lamps in remote areas, bringing light where there was once darkness and simultaneously reducing reliance on non-renewable energy.

Egyptian Projects participate at Neighborhood Cleanup Initiatives to regular clean-up within the community. Encourage residents, employees, and volunteers to participate in activities such as street cleaning, tree planting, or beautification projects.

As the years passed, Egyptian Projects influence grew beyond Khanka. Their success inspired other companies to embrace sustainability, creating a ripple effect that touched industries far and wide.

In the end, Egyptian Projects wasn't just a company; it was a symbol of how businesses could thrive while making a positive impact on the world. Our commitment to sustainable practices and meaningful CSR activities left an enduring legacy, shaping a future where companies and communities coexisted harmoniously with the planet.



# Sustainability Matters.

At our loofah-producing factory, sustainability is achieved by implementing eco-friendly practices. Consider using

- ▶ Organic farming methods for loofah cultivation
- ▶ Minimizing water usage
- ▶ Adopting energy-efficient processes in production.
- ▶ Additionally, we focus on waste reduction
- ▶ Recycling
- ▶ Exploring alternative packaging options to lessen the environmental impact.
- ▶ Engaging with local communities and promoting fair labor practices also contribute to a more sustainable approach.





# Water waste management.

We manage water waste at all our production procedure by:

- ▶ Optimizing Irrigation:\* we Implement efficient irrigation systems, such as drip irrigation, to minimize water usage in loofah cultivation.
- ▶ Reuse and Recycle Water:\* we Collect and treat water used in processing for reuse. Implementing closed-loop systems to recycle water where possible.
- ▶ Water Monitoring Systems:\* we Install monitoring systems to track water usage and identify areas for improvement. This helps in optimizing processes and reducing unnecessary water consumption.
- ▶ Harvesting Rainwater:\* we Consider harvesting rainwater for agricultural use, reducing reliance on traditional water sources.
- ▶ Educate Staff:\* we train our employees on water conservation practices and encourage a culture of awareness about the importance of water sustainability.

By implementing these measures, our facility can contribute to a more sustainable use of water resources.





# Our Products

- ECO-COTTON COLLECTION.
- ECO-COTTON SOFT CLOTH.
- "X" COLLECTION.
- BATH ACC. & TRAVEL BAGS.
- ECO KITCHEN SCRUBBERS.



# BEIGE COLLECTION.

A line with the beige color of nature that you can feel nature and homogeneous with the creamy color of the natural loofah. Energetic and peeling beige nano-yarns fabrics a well known fast drying antibacterial barrier fabrics. An efficient cleansing action and smooth touch for body refreshment .





# ECO-COTTON COLLECTION.

A line with unique features that can satisfy even the most sensitive consumers to their bodies & interactions with environmental issues. In our velvet cotton products we use the very famous high-quality natural Egyptian cotton fabrics to ensure delicate massages and the cellulose sponge loofah to exfoliate the skin, as well as packages with recycled craft packages to ensure the minimal environmental impact.



# ECO-COTTON SOFT CLOTH.

A product category that meets the very delicate skin types need. Our premium cotton threads will allow your body to be hydrated and massaged by our delicate massage cloth.





# "X" COLLECTION.

A line with the beige color of nature that you can feel nature and homogeneous with the creamy color of the natural loofah. Energetic and peeling beige nano-yarns fabrics a well known fast drying antibacterial barrier fabrics. An efficient cleansing action and smooth touch for body refreshment .



# BATH ACC. & TRAVEL BAGS.

Foot reflexology is a scientific art based on the premise that there are zones and reflex areas in the feet which correspond to all body parts. The physical act of applying pressure and scrubbing your foot base using our loofah based slippers result in stress reduction in addition to feeling comfort which surely causes a physiological change & mood improvement to your body , Indulge your senses with our premium cotton bath ropes and ease your trip with our integrated travel bags.





# ECO KITCHEN SCRUBBERS.

A kitchen Loofah scrubbers from a 100% pure Cotton & wood Egyptian materials that are completely natural and eco-friendly. Each unit is naturally produced in Egypt where the local agriculture provides the highest quality loofahs available. Given its authentic nature, Egyptian Loofah is designed to be anti-scratch, hands skin friendly with its ergonomic handling features ensuring that all your kitchen and cooking utensils retain their original states.

Egyptian Loofah also empowers Egyptian women by integrating them into the workforce to provide handmade, top quality loofahs.





# Safety

Labor safety is a primary concern worldwide, and accordingly, we take all the necessary measures to ensure our employees are working in a safe environment. Our focus on safety is reflected internally in our facility and with our employees as well as in the products incorporating safety is demonstrated in:

- ✦ Metal-free factory.
- ✦ Broken needles procedures.
- ✦ Metal detection.
- ✦ Snap test.
- ✦ Needle guard.
- ✦ Safe electric connection



# Export

Our company prides itself on its robust export operations, seamlessly distributing high-quality products across a multitude of regions and countries worldwide. With a strategic network of international partners and a dedicated logistics team, we ensure that our goods reach diverse markets efficiently and reliably. From North America and Europe to Asia and Africa, our presence in the global marketplace is a testament to our commitment to excellence and customer satisfaction. By adhering to rigorous standards and embracing innovative solutions, we continue to expand our international footprint, delivering value and fostering strong relationships with clients and consumers around the globe.

