



ALLEANZA

cerâmica

PRESENTATION



Alleanza in your store



* Alleanza Commercial Team Exclusive Material

MISSION

Our mission is to offer products which are leaders in quality and resistance, stand out for the variety in their portfolio, and be always ahead, focused on market novelties, adding business opportunities and viability for our clients.

VISION

To be a company recognized for quality, ethics and customer service, with the challenge of always maintaining excellence.
Ensuring employees' social and professional progress, contributing to the development of society.

VALUES

Commitment, appreciation, innovation, transparency, trust, ethical behavior and professionalism. Always aiming at quality, excellence and continuous improvement of products and services for customer satisfaction.



THE COMPANY

Alleanza Cerâmica is based in the city of Porto Ferreira. There are more than 300 employees, personalities of the most diverse human hues, committed to creating innovative products that exceed market expectations with pride and passion.

With the highest technology in equipment, Alleanza has been the pioneer in the manufacturing of pieces using a vertical hydraulic press, which guarantees a result with greater uniformity of weight and thickness, and incomparable quality.



We believe that technology, combined with human talent, is essential to achieve the best results. We also seek to reconcile economic development and environmental conservation. We believe in sustainable practices and we invest in advanced systems for the use of natural resources.

We are attentive to the entire production process, we manufacture our own ceramic mass, and we hold an INPI (National Institute of Industrial Property) Ceramic Certificate of Origin. Focused on the ideal raw material, which together with the high-tech manufacturing process, provides a resistant and uniform product.

This is Alleanza, ready to partner with you.

OUR PRODUCTS

Pieces designed in high strength (460kg force) low adsorption (5%) white Feldspathic ceramic;



Raw materials come from 100% legal and controlled quarries; Products do not release toxic substances (cadmium/lead);



OUR PRODUCTS

Considered products with differentiated size in the market;



Pieces decorated with digital printing under the white base;



OUR PRODUCTS

Patterns carefully designed by our team, which is always ahead, searching for trends and styles, creating a unique identity to our brand;



Standard weight and thickness, enabling products to be used by caterers and restaurants;



OUR PRODUCTS

Create business opportunities, offering our partners value-added products, at highly competitive prices;



Products with hand-applied GOLD or SILVER borders;



ADVANTAGES

- A variety of product options in your portfolio becomes available to your client.
- Highly competitive price in the market;
- Excellent quality of products;
- Easy printing, making it possible to offer the client several options of colors and patterns.
- Company committed to strengthen relationships with customers and partners.



PREMIUM EDITION COLLECTION



CACTUS LINE



BEER LINE - KIT



ALLEANZA COLLECTIONS

PEARL COLLECTION



FAUNA LINE

DECOUPAGE FLOWERS LINE



PREMIUM EDITION COLLECTION



MINIMALIST LINE



ACCESS THE
CATALOGS

CHINESE BLUE LINE



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ALLEANZA COLLECTIONS

GOLD COLLECTION



AMALFITAN LINE

PETIT POIS LINE



SILVER COLLECTION

POSITANO LINE



SICILIAN LINE



ACCESS THE
CATALOGS

CHARM LINE



ALLEANZA COLLECTIONS

CHRISTMAS COLLECTION



SPRIT LINE

SEASONS LINE



EASTER COLLECTION



PURPLE CHESS LINE



ACCESS THE
CATALOGS

EASTER
GARDEN
LINE



MAIN PARTNERS



HAVAN



IRMAOS
MUFFATO



COMPANHIA
ZAFFARI



TOK&STOK



B2W DIGITAL



CARREFOUR
COMERCIO



WESTWING



RIACHUELO



GPA
GRUPO PAO DE ACUCAR



AMAZON



LE BISCUIT



AMARO



MARTINS
(E FACIL)



COPA&CIA



PRIVALIA



CARAJAS



MAKRO



FERREIRA COSTA



CONDOR
SUPER CENTER



LOJAS CEM



SODIMAC



TAMBASA



GRUPO MATEUS



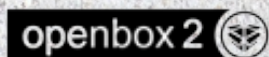
NOVO MUNDO



BIG LAR



SHIBATA



OPEN BOX



CASA FREITAS



MARAVILHAS DO LAR



FREITAS VAREJO



DELTA SUL



MONTREAL



MARABRAZ



TORRA



CROMUS



BISTEK



LOJAS MEL



CACULA



GIRO LAR



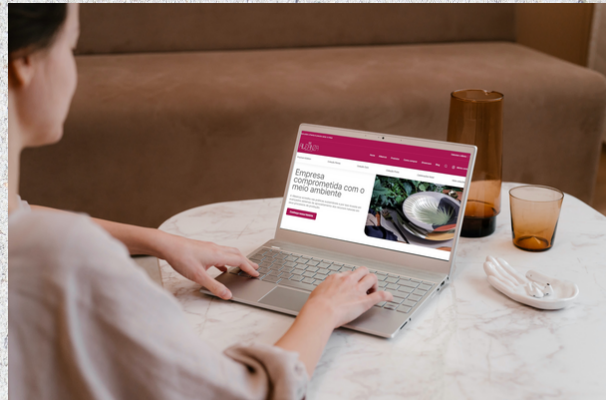
TUBARÃO ATACADÃO

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