

# RM SALT

CORPORATE PROFILE

SINCE  
2014



HIMALAYAN SALT EXPERTS

Leading Manufacturer &  
Exporter Of Himalayan Salt



[www.rmsalt.com](http://www.rmsalt.com)

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## WHAT WE DO

We are Himalayan Salt experts, providing a reliable supply of authentic Himalayan salt products. At RM Salt, we strive to offer comprehensive solutions for Himalayan salt products throughout our supply chain by eliminating unnecessary costs and focusing on adding value.

### ADDRESS

Plot # B-134/138/139/159 Sector # 6-G  
Mehran town Korangi, Industrial Area, Karachi, Pakistan.

### CONTACT

Sales@rmsalt.com  
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# ABOUT US

## OUR COMPANY

We are the fastest-growing Himalayan Salt manufacturer and exporter, and the most trusted source of authentic Himalayan Salt products for wholesalers, importers, and retail markets globally.



**WE ARE  
DIFFERENT**

We are the largest manufacturer and exporter of Himalayan Salt products. We produce all-natural, premium handcrafted edible and decor-lifestyle products. With four manufacturing units and a huge production capacity, we can produce a wide range of traditional and innovative Salt products. We strictly adhere to quality standards, and all our procedures comply with BRC, FDA, CE, ISO, HACCP, and PCSIR regulations.

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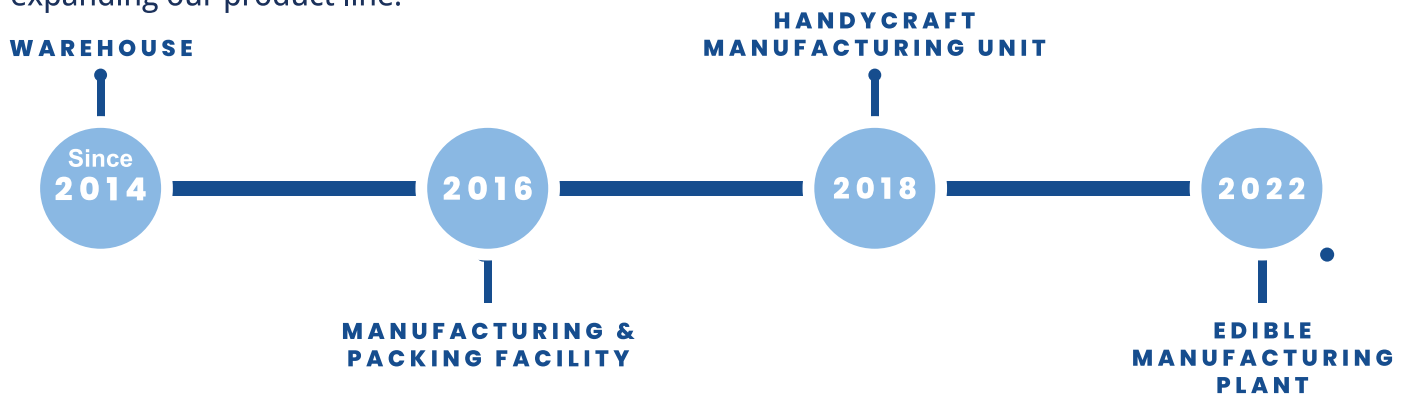




# OUR STORY

RM Salt had humble beginnings in a small rented place in Karachi, the biggest metropolitan city in our country, about six years ago. The idea of a Himalayan Salt business came naturally to us. We started trading Himalayan Salt lamps and Edible Pink Salt in 2014 and received exceptionally positive feedback in international markets. To ensure consistent quality, and timely delivery, improve customer experience, and cater to growing market demand, we established our first full-service manufacturing unit in 2016.

With above-average growth, we added two more production units in just three years, resulting in a 400% increase in production capacity. We now produce a wide range of Himalayan Salt products, including home decor, health & wellness, edible Salt, kitchenware, and construction products. Recently, we have also launched Himalayan Salt seasoning and bath-line products, expanding our product line.



# OUR COMPETENCIES

RM Salt has a huge supply capacity and can cater to bulk orders of any size, quantity, packaging, and volume from wholesalers, importers, and retail chains. We also cater to specific needs and requirements, ensuring that our Salt products are processed using innovative techniques that eliminate impurities while preserving artisan craftsmanship.

# RM SALT MANAGEMENT & TEAM



Our integrated organizational structure and robust system contribute to our operational excellence and the delivery of an exceptional customer experience. Our CEO, Waqas Panjwani, leads the team, and we owe our success to our phenomenal team members

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## Waqas Panjwani

CEO  
RM Salt

This is Waqas Panjwani CEO of RM Salt, RM Salt established in 2014 with the vision to be an ultimate source of Himalayan salt products and enhance people's daily lives, we built our core capabilities in the Himalayan Salt products: Edible Decor, Health & Wellness, Kitchen & Construction. Our factory is equipped with the latest technology and staffed with the best technical expertise and equipment. We have established a food-grade steel manufacturing plant that provides valuable products throughout the world. We are committed to contributing and creating a natural environment and community. It wouldn't be possible for us to have such quality products and great customer service without a phenomenal team.



## Rizwan Memon (Late)

Founder  
RM Salt

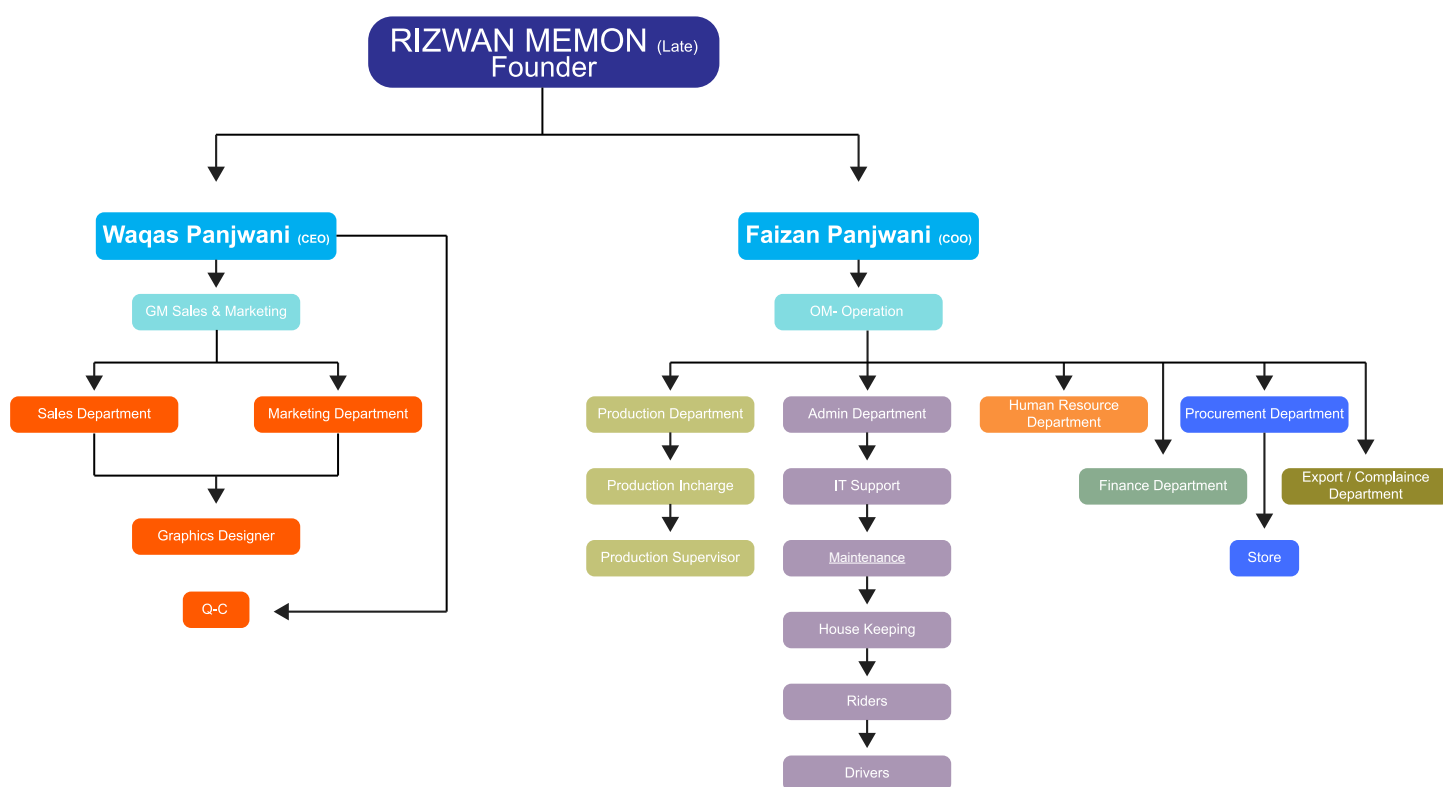
The founder of RM SALT, Mr. Rizwan Memon, was ambitious to explore and discover the seemingly limitless quantities of health-insuring salt buried in the foothills of the Himalayan Mountains, which are said to be millions of years old.



## Faizan Razzak

COO  
RM Salt

Helps maintain excellence in operations and cost-effective production with sustainable growth. Having vast experience in Cost and Finance management roles, Mr. Faizan's guidance and expertise help management to achieve organizational goals. As a customer-centric company, we always work towards the benefits we offer to our customers through the best quality and market-competitive offerings.



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## WHO WE SERVE

Our customers include: leading brands, importers, Wholesalers and Retailers. We currently serve a wide range of industries related to Edible Salt, Home Decor, Health and Wellness, Kitchen utilities, animal Supplies, Construction businesses. Our salt experts assist with your salt projects or questions. We can offer you highly competitive prices and dedicated services in Himalayan Salt products.



## OUR PHILOSOPHY

Our vision, mission, and values guide us in our growth as a company and inspire us to be a responsible industry player.



## OUR VISION

We strive to be the ultimate source of Himalayan salt products, enhancing people's daily lives.



## OUR MISSION

Our mission is to provide customers with products that allow them to savor life's experiences. We aim to be a trusted company by delivering premium, authentic, and innovative products and services.



## OUR COMPANY VALUE

To be Responsible, to be Customer Centric and Innovative.



**Loyalty**



**Honesty**



**Trust**



**Value**



**Simplicity**



**Respect**



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# WE ARE CERTIFIED BY



## Product Range:

RM Salt specializes in a broad range of Himalayan Salt products, including home decor, edible salt and seasoning, kitchenware, health & wellness, construction products, and pet supplies. Recently, we have added a seasoning and bath line to our product category.

### EDIBLE SALT



### HOME DECOR



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# HEALTH & WELLNESS



# KITCHEN PRODUCTS



# CONSTRUCTION PRODUCTS



# ANIMALS PRODUCTS



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# EDIBLE SALT

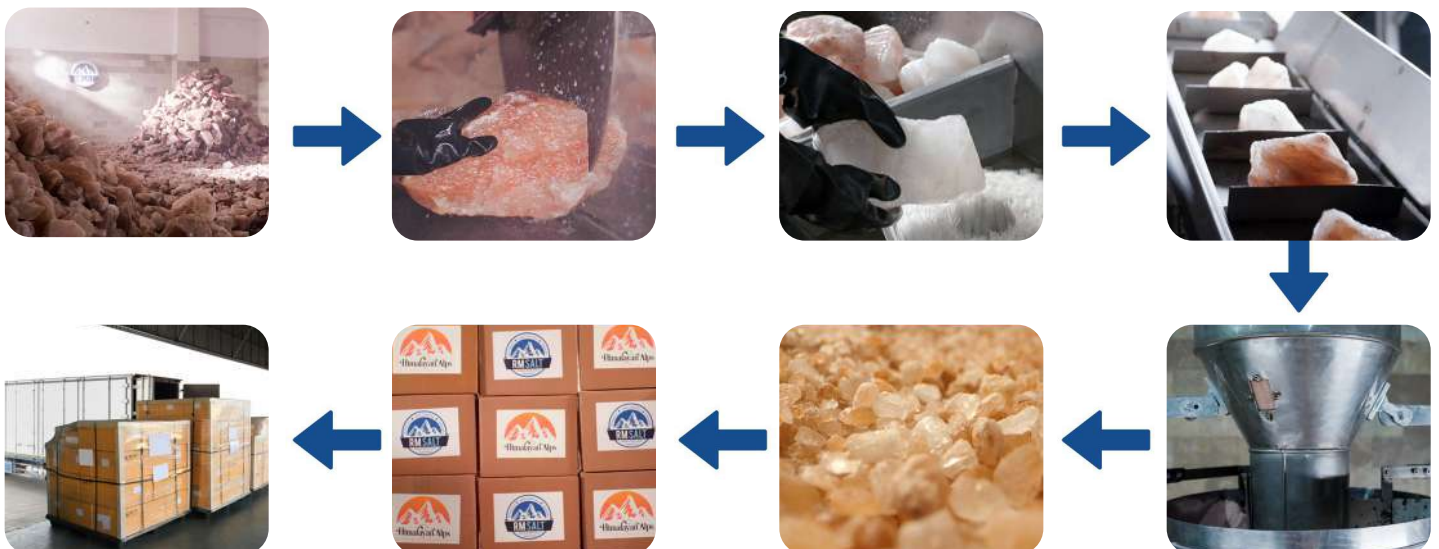
We guarantee an all-natural Himalayan edible salt selection with consistent grain size. At RM Salt, we prioritize quality, and all our natural Himalayan rock salt products are rigorously tested and certified. Himalayan Salt is the cleanest salt on earth, with tremendous nutritional value.

It is enriched with minerals and trace elements, including calcium, magnesium, potassium, copper, and iron. Using Himalayan Salt as a healthier alternative to processed salt not only enhances the taste of your food but also offers numerous health benefits.



## PRODUCTION PROCESS

Being a quality-focused company, we ensure that all our Himalayan rock salt products undergo rigorous testing and certification by international quality assurance agencies. We comply with international quality standards such as BRC, FDA, HACCP, ISO-9001-2015, and PCSIR. We are committed to meeting and exceeding customer satisfaction by adhering to the highest standards and regulatory requirements.



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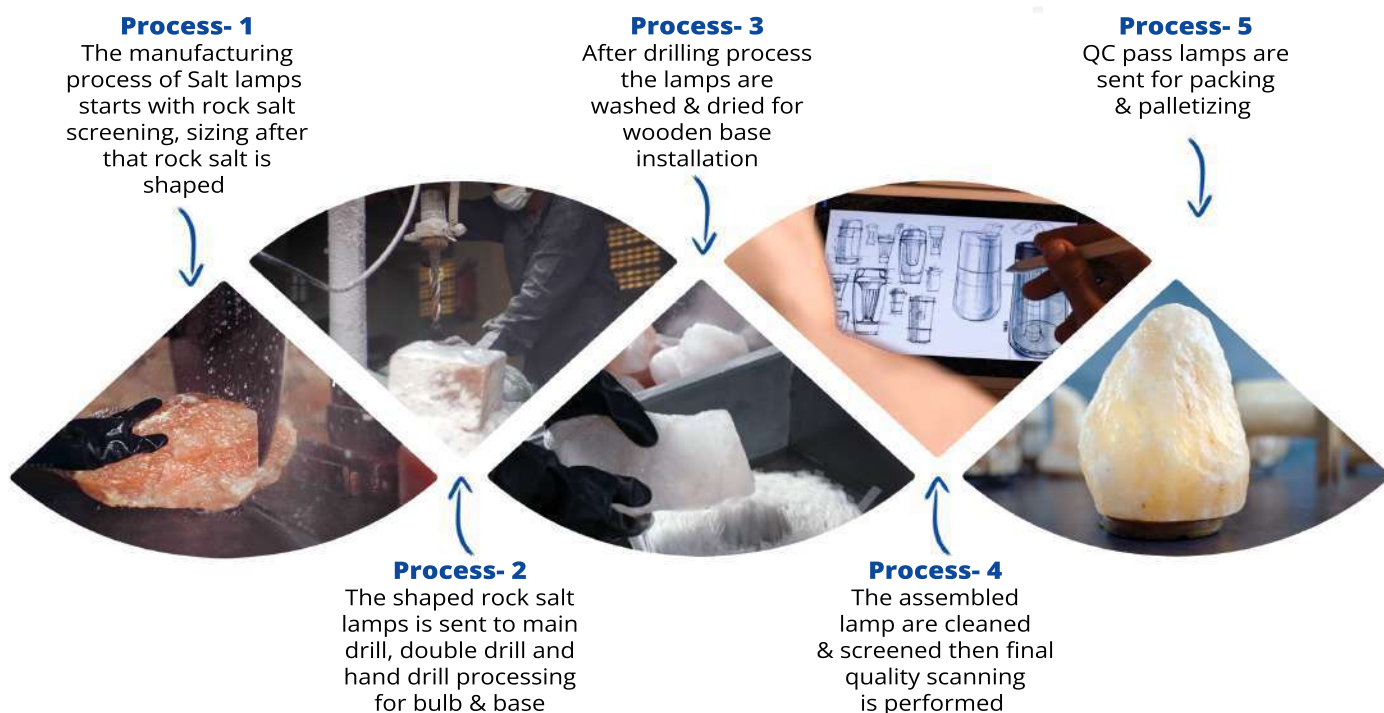
# LIFESTYLE PRODUCT

We are the largest Himalayan Salt company specializing in rock salt decor and lifestyle products. We take pride in preserving the rich tradition and handicraft skills that have been passed down through generations, sharing the hidden treasures of Himalayan traditional culture with the world. Our end-to-end manufacturing process is carefully monitored, from the selection of rock salt to its storage, grinding, and shaping, ensuring the production of premium Himalayan salt Lifestyle and Home Decor products. We are dedicated to continuous improvement and strive for excellence in every aspect, from manufacturing to product quality control and customer services. RM Salt brings you premium-handcrafted decor and lifestyle products made from Himalayan rock salt, making them the perfect gift for your loved ones.

## *Here are some amazing facts about Himalayan salt:*

- Heated Himalayan salt lamps release negative ions, balance electromagnetic radiation, purify the air, promote better sleep, increase serotonin levels in the brain, and alleviate allergies.
- Himalayan Salt Stone massage provides soothing heat, helps relieve tense muscles, and aids in the repair of soft tissues in the body.
- Salt inhalers contribute to improving lung health, reducing the risk of asthma, and relieving sinus congestion.
- Himalayan Salt Therapy is a safe and effective method for pain relief and offers great relaxation for the face, head, back, shoulders, legs, and spine.
- Himalayan Salt blocks have excellent heat resistance and distribute heat evenly, infusing food with over 80 minerals.
- Himalayan salt walls add aesthetic value to spas, homes, and offices.

## PRODUCTION PROCESS



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# Volume Growth:

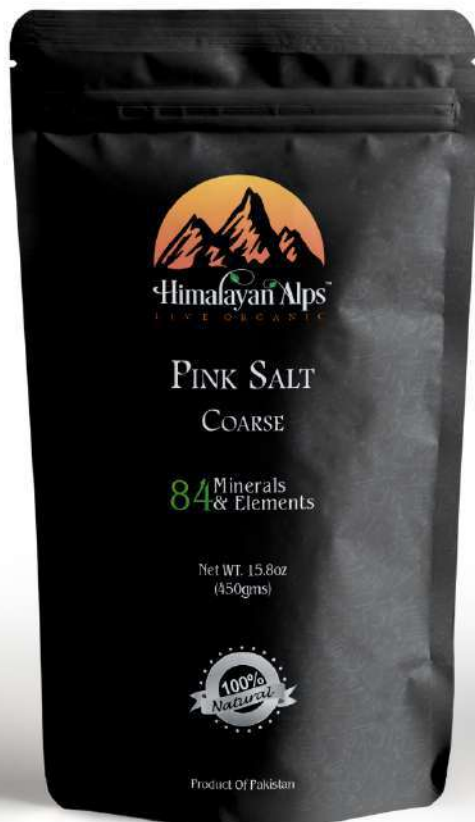
We are the fastest-growing Himalayan Salt manufacturer and exporter, experiencing exceptional growth over the last three years. Our production capacity has increased by 400 %, allowing us to export 7,500 tons of Himalayan Salt products to more than 64 countries. This consistent growth demonstrates the trust our customers place in us and our unwavering commitment to delivering quality products and premium customer services.

We Exported  
**7,500**  
TON'S  
Himalayan Salt  
Product

Throughout the tenure, we have gained a potential clientele in the USA, Europe, the Far East, and the Middle East. We have served businesses in the retail industry, including health stores, gourmet shops, wellness centers, online marketplaces, Spa and Wellness Centers, Health and Wellness Product Suppliers, and distributors.

## Our exclusive brand:

Himalayan Alps is one of our exclusive brands that offer various products premium and exquisite Himalayan salt Product lines. With the vision of being the ultimate source of premium Himalayan Salt products, Himalayan Alps empowers people to live healthier and happier lives.



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# Private Labeling:

We also offer private labeling services to clients worldwide. Presently, we export private label brands to over 64 nations, including UAE, Malaysia, the United States, the United Kingdom, and Australia. Through our Private label offering, brands stand out in the market with their exclusive packaging and premium Himalayan Salt goods and set their business apart from the competition. Our exceptional product range with customized labeling and packaging is designed to meet the needs of our customer's discerning clientele.



For Edible we offer OEM/ODM in a vast range of Bulk packing, standup pouches, box pouches, Shakers, grinders, etc. Furthermore, Home Decor, wellness, Kitchenware, construction, and other article are also customized and packed with provided branding and labeling.

## CSR Initiatives:

RM Salt has always been an integral part of the community, not only as an employer, customer, and vendor but also as a responsible corporate citizen. We prioritize environmental and social responsibility to foster sustainable community development.



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Through our CSR program, we aim to address challenges and needs faced by communities by leveraging our company's competencies. Our CSR projects include initiatives such as Go Green, Tree Plantation Drives, and drinking water projects, which are executed in partnership with local organizations.



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## DEPARTMENTS

### **Sales Department**

Sales@rmsalt.com  
Trade@rmsalt.com  
Marketing@rmsalt.com

### **HR Department**

Hr@rmsalt.com

### **Finance Department**

Finance@rmsalt.com

## CORPORATE OFFICE

Plot B-138 , Sector 6-G,  
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## DIRECT CONTACT

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