



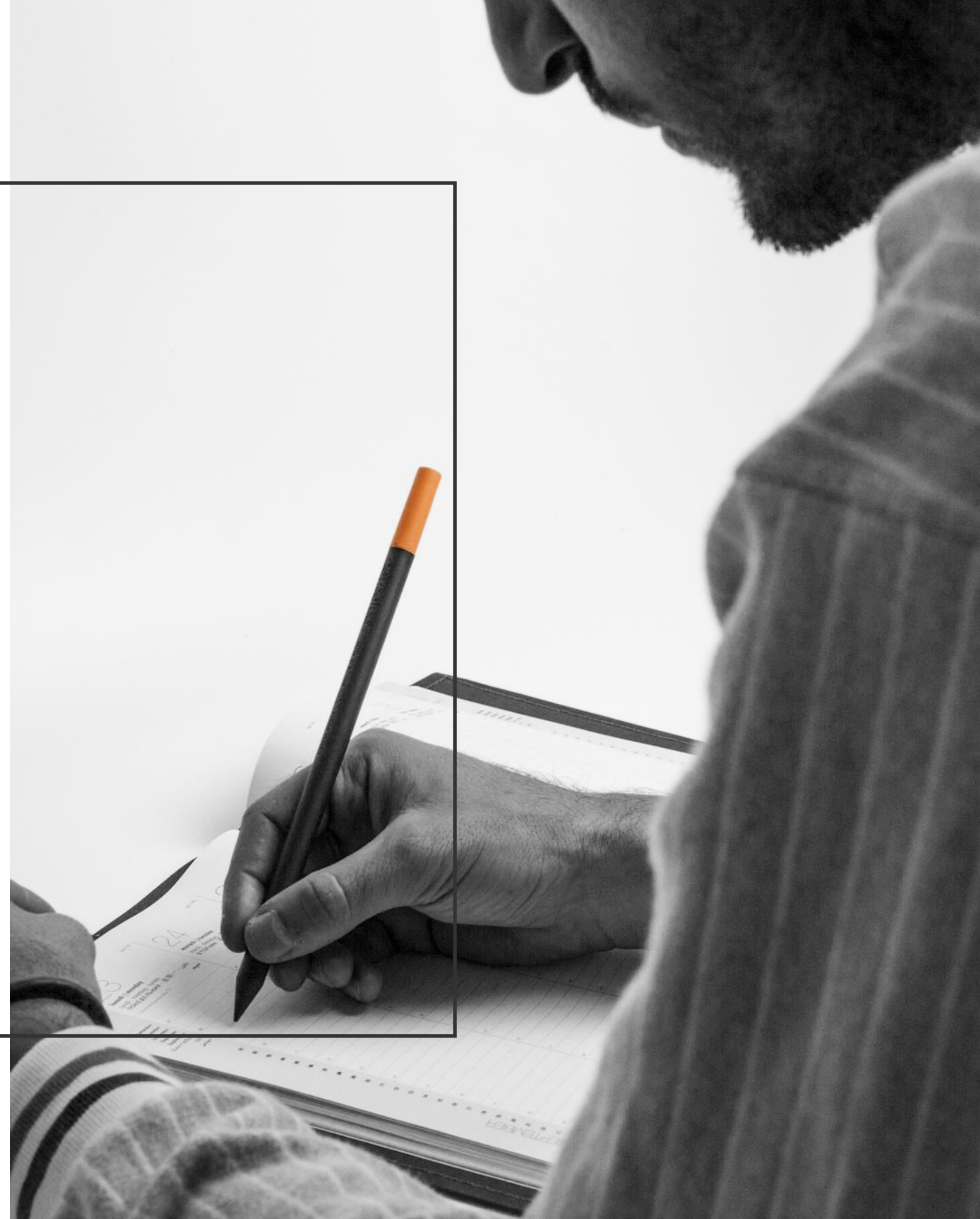
Who we are

1994

“

The beauty of a thought that can find its form in space is what we believe to be the most truthful way to communicate.

- Alisea Recycled & Reused Objects Design



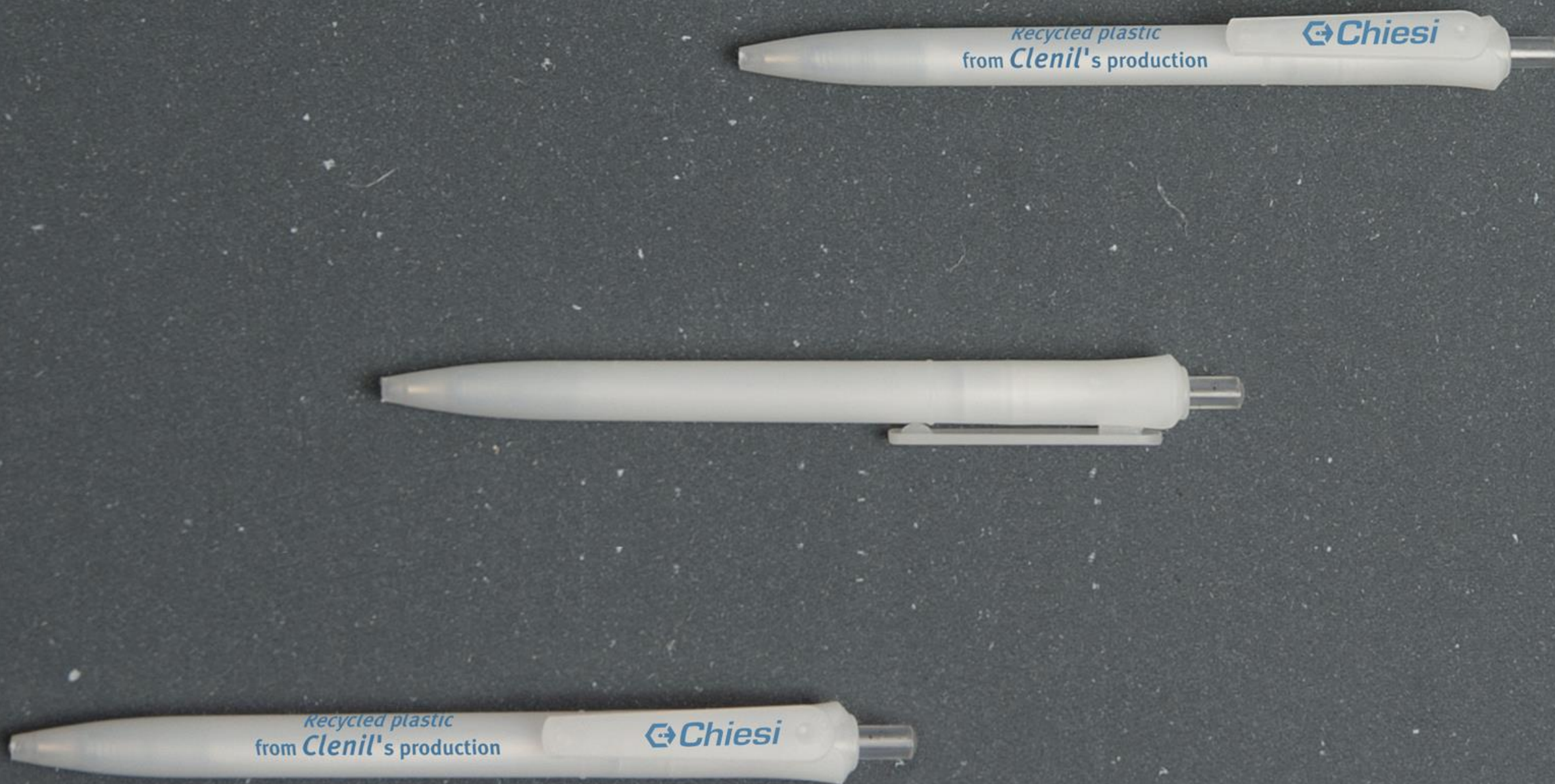


Since 1994 Alisea is a reference name in the production of design objects for corporate communication. The uniqueness of Alisea lies in the ability to make the "reuse" and "recycling" of materials its creative and productive key to operate. Alisea provides its customers with ready materials (from recovery and recycling, resulting either from post-processing or differentiated waste collection, and obtained through innovative conversion processes) or uses materials provided directly by the customer (in most cases, wastes of the industrial process).

Case studies

I was a Clenil
amp...





... now I am
the pen of Chiesi
Farmaceutici

Case studies

I was an Air
France
adv banner...





... now I am
your business
kit



Perpetua

2014

Perpetua is a **revolutionary way** of re-thinking materials and objects.

Through research, ideation, innovation and technology, **scraps of raw materials**, otherwise destined to the landfill, **can be reborn**.

New design objects – useful, original and innovative – come to life in **full respect of People and the Planet**:

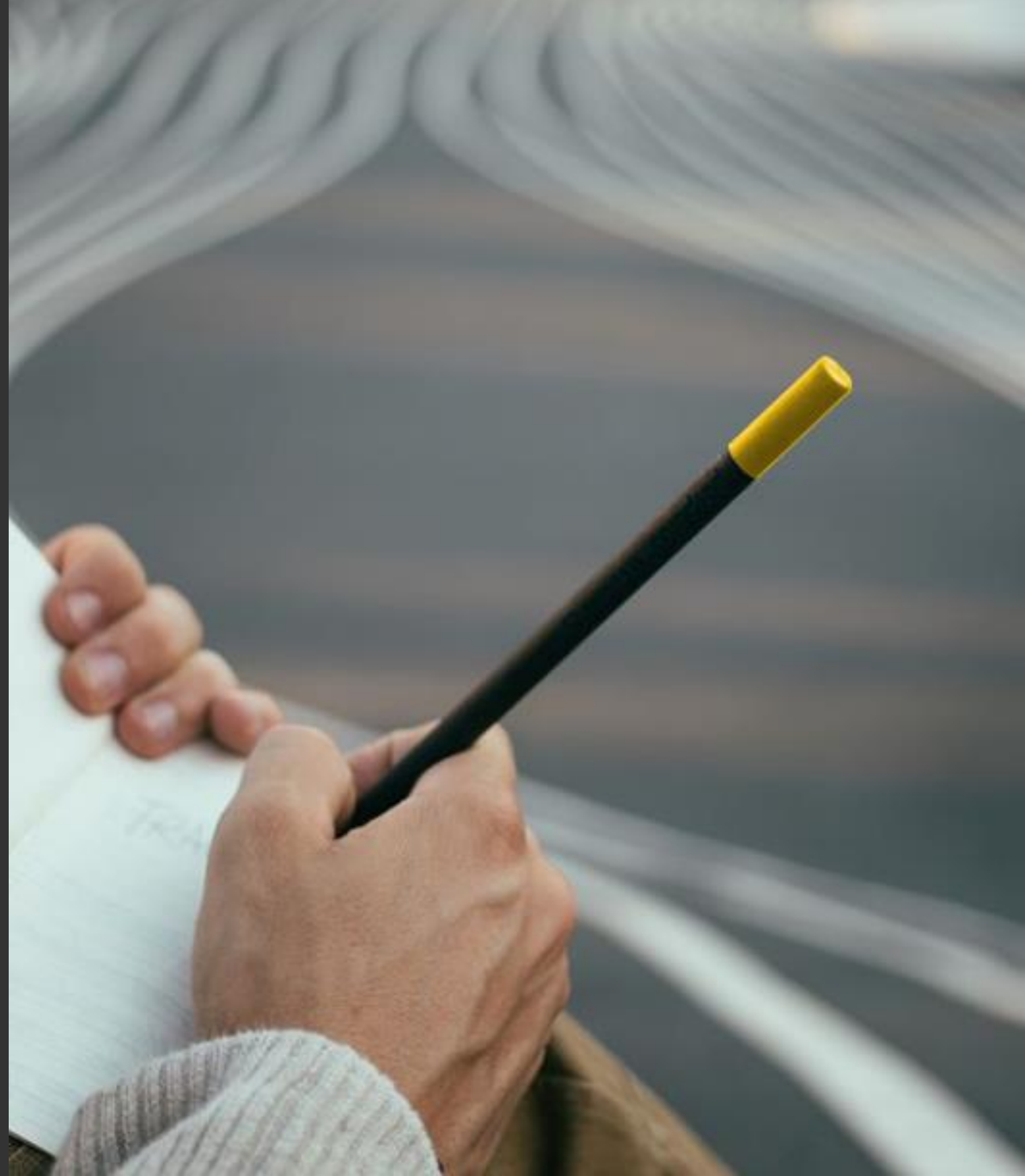
Perpetua the pencil is the first of them.



Perpetua the pencil is a **patented** invention of both product and production process

Perpetua **recycles by writing** 15 grams of graphite powder waste, otherwise destined to the landfill

Design Marta Giardini, **Honorable Mention**
Compasso d'Oro



g_pwdr Technology is a new production process **patented** by Alisea

g_pwdr technology

- reduce **water consumption** by 90%
- reduce **electricity consumption** by 47%
- avoid the use of **additives and chemical pigments**

Fabrics treated with g_pwdr:

- a unique shade of grey that can't be obtained with **any chemical dyeing processes**
- a **unique**, unrepeatable **touch**, obtained without the use of fabric softeners but only thanks to **abrasive and lubricating properties** of graphite powder



Our Perpetua catalogue



Perpetua the pencil



Perpetua the notebook



Perpetua Recorder the magnetic notebook



Perpetua g_case



endorsed by Perpetua

“

We want to make the world we live in a better place by reinventing materials and production processes to take care of the Planet. However, we are aware we can't do this alone. We believe that the only possible way is by sharing our 25 years of experience with those who have the same entrepreneurial DNA to create an ecosystem geared towards change.



Mixcycling | g_cork

endorsed by Perpetua



g_cork is innovative because it **combines recovered graphite and recovered cork** using a co-injection molding system without the need of glue. Colored with FDA certified ingredients, g_cork is a high-level design closure respectful of our Planet.



Pennelli Faro | Solo® Perpetua®

endorsed by Perpetua

Solo®Perpetua® is the symbiosis of Solo, a PBT brush made of PET from post-consumption bottles, and Perpetua the pencil, made of upgraded recycled graphite. The fusion between the two parts is achieved without the use of glues.



Certifications and Awards



The "Seal of Excellence" is a quality label assigned by the European Commission to excellent Research and Innovation project proposals presented to Horizon 2020.



We obtained Remade in Italy certification for the recycled PET sheet. This label certifies that the products are made with recycled/recovered materials.

Alisea S.r.l
Società benefit



We became one of the first Italian Benefit Companies. We are now part of a movement of companies that want to produce a daily real positive impact on both society and the environment.

Declaration of Interdependence.

**We envision a global economy
that uses business as a force for good.**

This economy is comprised of a new type of corporation—the Certified B Corporation—which is purpose-driven and creates benefit for all stakeholders, not just shareholders.

As B Corporations and leaders of this emerging economy, we believe:

That we must be the change we seek in the world.

That all business ought to be conducted as if people and place mattered.

That, through their products, practices, and profits, businesses should aspire to do no harm and benefit all.

To do so requires that we act with the understanding that we are dependent upon another and thus responsible for each other and future generations.



Director/Officer

10/30/2020
Date

ALISEA SRL SOCIETA' BENEFIT
Company



Bart Houlahan
Director/Officer, B Lab Standards Trust

10/30/2020
Date of Current Certification

Certification Expires

10/30/2020
Date of Original Certification



2020 - Alisea becomes a B Corporation

We strive to create positive impact by
using our business for good.

By becoming a B Corporation and by
committing to the development of a
better economy, we aim to change the
world and make it a sustainable place.



Thank you

www.alisea.it
www.perpetua.it
www.gpwdr.com