

OUR KEYS FIGURES



MAISON LEFEBVRE

HOME TEXTILE INDUSTRY EXPERT



RESPONSABILITY - CREATIVITY - FLEXIBILITY - TRUSTABILITY

OUR SKILLS



3 WAYS OF WORK IN 4 UNIVERSES

Bedroom | Bathroom | Kitchen | Decoration



Printed Bedlinen | Daily production | Capsule Collection

MAISON LEFEBVRE

L'ATELIER | STUDIO
DESIGN & PICTURES

DESIGN

TODAY
FACTORY

PRODUCTION

THS THP

QUALITY CONTROL



NEW BUSINESS
international@maisonlefebvre.com

MAISON LEFEBVRE
20, rue Luyot
59113 SECLIN



THEY
TRUST US

ACTION



amazon

Auchan

BAUHAUS

BUT



Casino

Conforama



KASANOVA



INTERSPAR



XXX Lutz

METRO

NORMA

ROSSMANN

AND MANY
OTHER ...

BRANDING

1

DESIGN

TODAY
HOME TEXTILE

- Permanent range of basics
- More than 1,500 designs available
- 12 Capsules collections per year
- 300K€ annual investment in photo

Design at

L'ATELIER | STUDIO
DESIGN & PICTURES

2

- Production management
- Local manager & QC team for daily control in each country.

- A full control of Industrial process from yarn to packing



Yarn



Spinning



Weaving



Printing - Dyeing



Stitching



Packing

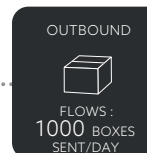
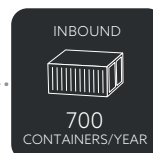
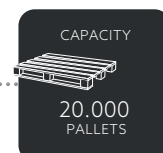
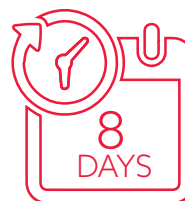


3

SUPPLY CHAIN

Warehouse capacity of 20,000 pallets
8 days delivery across Europe with multimodal options :

- Direct Warehouse
- Allotment / cross docking order
- Store-by-store delivery
- Drop shipping (delivery to final consumer)
- ~ Service rate close to 100%

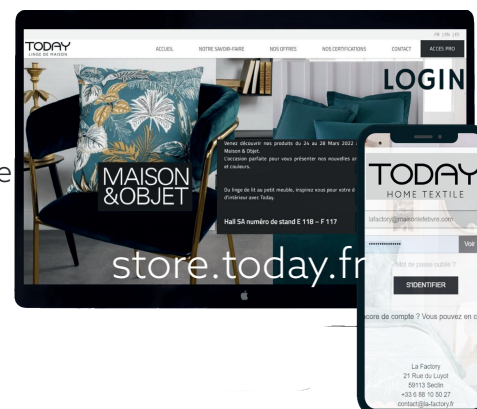


Transport mode :

4

SALES & MARKETING

- Our 1 000 sqm Showroom (in France)
- B2B online sales portal :
Our eshop : store.today.fr
- Merchandising support :
~ Implementation plan of products in store
~ Replenishment
- 10 sales representatives



5

FINANCE

- 15M€ stock available all year around
- Customer credit

PRIVATE LABEL

SALES & MARKETING

- Design
~ Trend book
~ Customer design
- Price request answer guaranteed in 72 hours



1

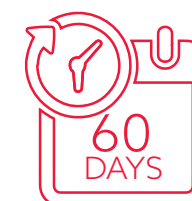
OEKO-TEX®
CONFIDENCE IN TEXTILES
MADE IN GREEN

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100



2

- Ability to create mix & match collection from multi countries factories
- 4 Production units > Pakistan > China > India > Europe (Bulgaria, Turkey)



3

SUPPLY CHAIN

- All incoterms > EXW > FOB > DDP > CFR
- Transit for promotion campaigns
- Stock facilities for permanent range



Transport mode :

FINANCE

- Payment facilities :
- Customer credit
- Payment methods
~ LC / TT

Currency :



CERTIFICATIONS



BCI

