

ESSENCE
OF VIETNAM



THE HANDICRAFT AND ART
ARTICLES EXPORT - IMPORT JSC
ARTEXTPORT HA NOI

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CORPORATE
PROFILE

ABOUT US



THE HANDICRAFT AND ART ARTICLES EXPORT - IMPORT JSC (ARTEXPORT HA NOI)

Our story began in 1964. All through more than 60 years of history, Artexport Ha Noi has been the leading company in handicrafts-manufacturing and exporting, as well as real estate trading and investing. We have laid the foundations for Vietnam's culture export, starting from bringing aesthetic crafts worldwide. We are awarded the noble First – Second – Third Class Labor Medal for our enormous contributions to the development of the country with the following outstanding products:

Ceramics

Handmade embroidery

Rattan, bamboo and
seagrass crafts

Construction stone and
decorative stone

Artexport Ha Noi eternally puts the customers at the heart of our business. We have been bending every effort to upgrade our products and services, go beyond the normalcy to set the new standard for brand experience and delight our customers. Not least of all, we genuinely embrace social responsibility and persistently act towards this faith for the welfare of the society.



VISION

Remaining dominant company in the field of production & trading, export-import of handicrafts, consumer goods and agricultural products, while at the same time being a leader in commercial real estate services and investments.

MISSION

Never cease to advance and facilitate innovation to bring in lavishly aesthetic lifestyle with amazingly artistic products and perfect services.

CORE VALUES

QUALITY

Is our first priority on creating our products and services to serve the market.

PRESTIGE

We are committed to holding responsibility and absolute dedication to meet all customers and partners' requirements.

COOPERATION

We focus on fostering mutual development and maximize partners and customers' values.

SOCIAL RESPONSIBILITY

We equally share the social responsibilities and build the prosperous community.



HIGHLIGHT FIGURES

TOTAL EXPORTS
IN THE LAST
5 YEARS

25 MIL
USD

CHARTER
CAPITAL

38 MIL
USD

TOTAL IMPORTS
IN THE LAST
5 YEARS

75 MIL
USD

TOTAL
ASSETS

416 MIL
USD

BUSINESS SECTORS

- | EXPORTING HANDICRAFTS AND AGRICULTURAL PRODUCTS
- | EXPORTING CONSTRUCTION MATERIALS & INTERIOR DECORATION MATERIALS
- | REAL ESTATE INVESTMENT

IMPORT AND EXPORT MARKET

EUROPE: Spain, Germany, Italia, The United Kingdom, Lithuania, Kazakhstan, Russia, Georgia, Turkey

ASIA: Thailand, Japan, China

AFRICA: Republic of South Africa, Morocco, Mayotte, Americas

AMERICA: Canada, Brazil

OCEANIA: Australia



AN OVERVIEW OF GROWTH STEPS



1964 - 1975

1964: The Handicraft Import-Export Corporation was founded, under the Ministry of Industry and Trade, specialized in exporting handicrafts to Socialist countries and Soviet Union. Successfully joining Japanese, French, Italian, German, Spain... markets.

1973 – 1975: Total export-import turnover increased by 50 times after 10 years of operation, continuously achieving outstanding results in production and trading. Established branches and member company in the North area.

1976 - 1986

Proud to be the first enterprise to set branches in Ho Chi Minh City and Da Nang after the Reunification Day with groups of fine art products: Ngu Hanh Son stone sculpture; wood carving, embroidery in Hue; setting up vocational college for sedge and jute rug knitting in the Mekong Delta provinces.

Established Vietimex Hongkong Company in Hong Kong

1978 and 1985: received Third – Second Class Labor Medals from the Government and merit certificates from the Government, Ministries, Sectors and Hanoi People's Committees. Company scale is continuously expanded as the total number of professional employees increasing to 40,000 people.

1987 - 1989

New stage of independent and self-reliant economy, searching for markets and enhance the development of production and business activities. Until 1988, the total exports reached 98 million rubles, accounting for the highest proportion of Vietnam's trade industry.

1990 - 2004

1990 – 1994: Pushing promotion activities, participating in foreign trade fairs and exhibitions in order to develop new ex-import markets. The average turnover in this period reached 15 million USD/year.

Officially exporting natural sawn stone to Europe.

Developing real estates & providing office leasing services in central areas and factory sites in Hanoi & Ho Chi Minh.

2004: Average turnover increased from USD 15 mil/year to USD 34.8 mil/year. Artexport is awarded First-Class Labor Medal for contributions to the development of Vietnam's trade industry.

2005 - 2013

In 2005, the company successfully transformed into the Handicraft Art Articles Export-Import Corporation (Artexport).

In 2006, the company won the award "Prestigious Exporting Enterprise" by the Ministry of Trade.

Established a member company operating in the field of embroidery & weaving (FABI & Damsan JSC Joint Venture).

In 2009, Artexport Trading and Service Co., Ltd. was established, specializing in the management and operation of office buildings, trade and services in Hanoi & Ho Chi Minh City.

In 2013, the equitization of state-owned enterprise is completed, Artexport Ha Noi became a member of T&T Group.

2014 - CURRENTLY

Actively participating in import and export activities, ranked "First Grade Import-Export Enterprise" by the Ministry of Industry and Trade.

Expanding product categories, becoming the leading enterprise in importing and exporting agricultural products with high value: pepper, cinnamon, rice, tea, etc.



STRATEGIC DIRECTION

As a member of T&T Group, Artexport benefits from strong financial support. Our investment strategy and development direction focuses on becoming a prominent manufacturer and importer – exporter of handicrafts and agricultural products, as well as a leader in real estate services and investments.

Initially known as one of the first private enterprises in Vietnam, T&T Group was founded in 1993 with the

main business of manufacturing and trading electronic and electrical products of top brands in the world, such as Panasonic, National, Mitsubishi, Toshiba...

Over the past 30 years, T&T Group has undergone drastic changes to become the outstanding conglomerate in Vietnam: “Internally strong, potentially rich”, operating business activities in 7 significant fields all over Vietnam and several foreign countries, including: Finance

and Investment, Real Estate, Energy and Environment, Industry & Trade and Logistics services, Agriculture, Forestry & Fisheries; Transport Infrastructure & Seaports; Health, Education & Sports.

T&T Group is among the few private held conglomerates to be honored with First – Second – Third Class Labor Medal from the President of the Socialist Republic of Vietnam, consistently gaining high reputation from the market, customers and the

society. With the goal to remain in top 10 multi-industry companies in Vietnam and to become prominent conglomerate in SouthEast Asia by 2030, T&T Group has always devised proper development strategy in each stages, followed international sustainable development standards and contribute to Vietnam's prosperous image.

BUSINESS OPERATIONS

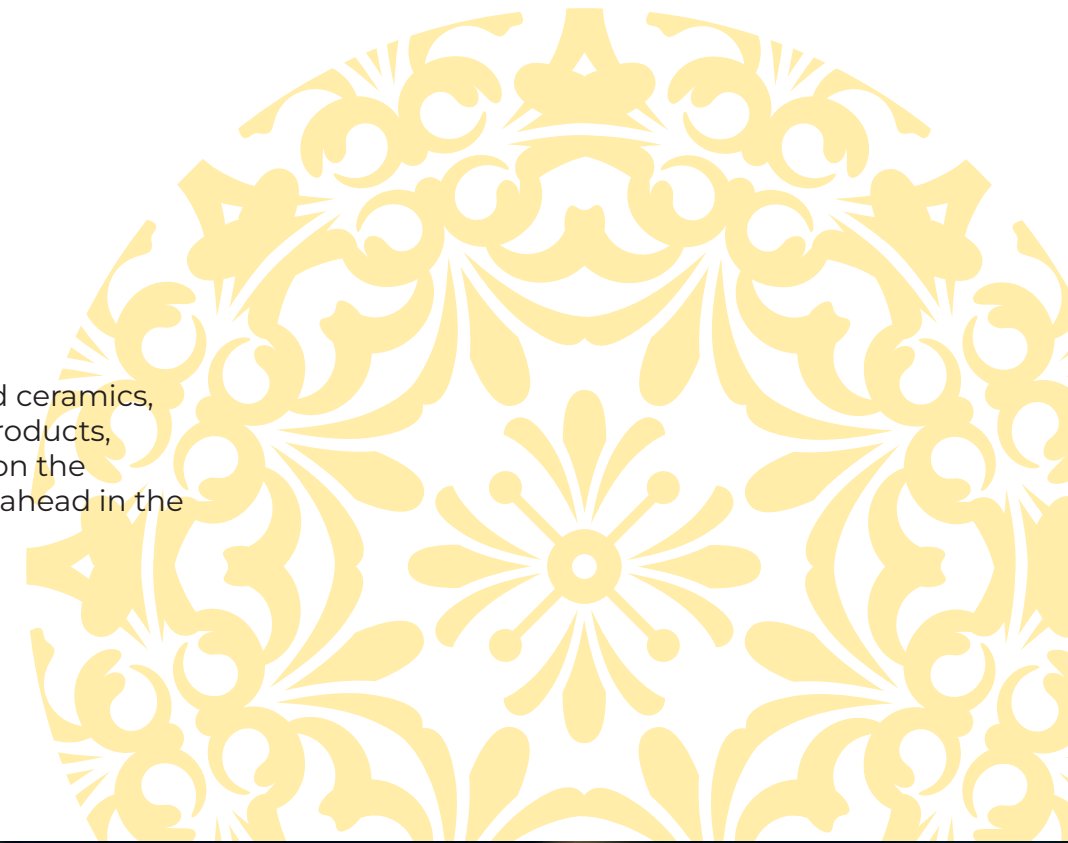


HANDICRAFTS CERAMICS

Artexport has always been a Vietnamese leading enterprise in exporting ceramics and porcelain tiles. Our products are available in nearly 93 countries while our major markets include: Netherlands, Italy, Switzerland, Belgium & Korea, with annual export turnover accounted for 15% – 18% of the company's total exports.

Beside trade promotion activities, we have been focusing on researching and creating designs and concepts which direct consumers' modern needs while applying advanced techniques in production to improve product quality & durability. Additionally, in our strategy, we also come up with new product lines made from special materials such as

glass ceramics, lacquered ceramics, etc... to distinguish our products, hence creating an edge on the competitors and staying ahead in the market.



HANDICRAFTS

HANDMADE EMBROIDERY

Handmade embroideries are among Artexport's main export products since the beginning. We are in every new trend to update our designs, meet the standards and identify our brand uniquely in the market.

Every details of our embroideries is meticulously handled with care, from

the choice of bare fabric to each type of thread used. We have never once failed to satisfy strictest requirements of Japanese, US, French market.



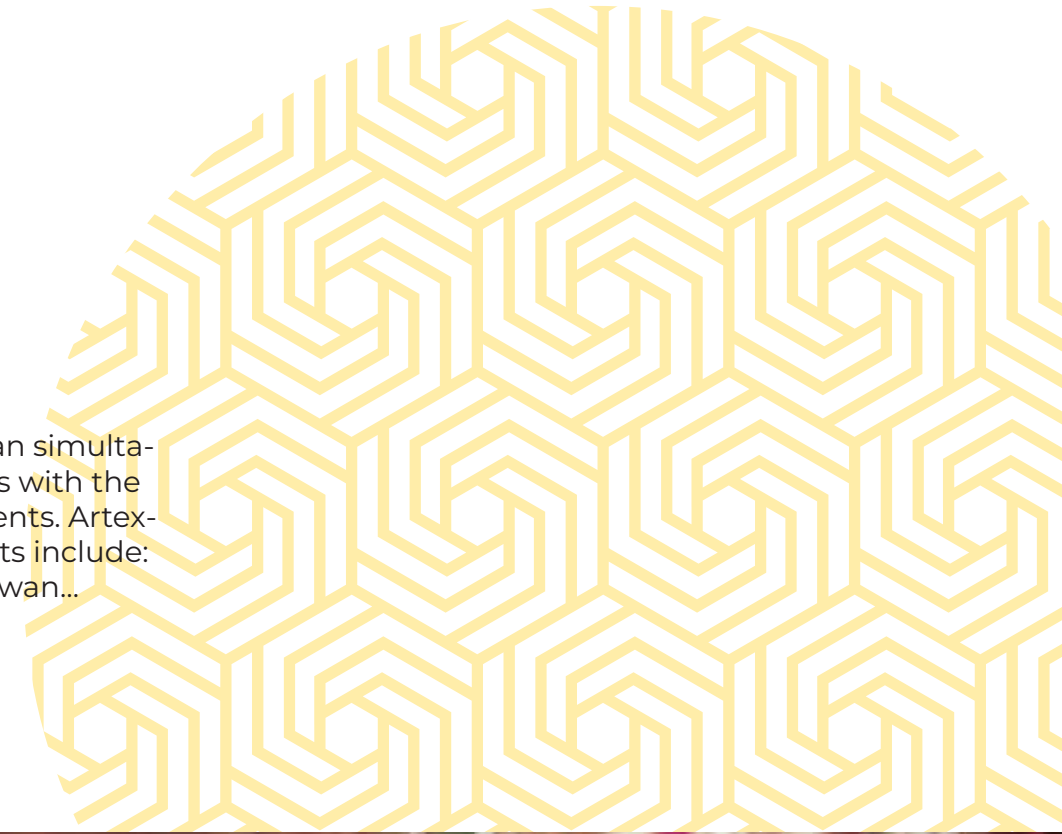
HANDICRAFTS

RATTAN, BAMBOO AND SEAGRASS CRAFTS

Artexport is widely known as a pioneering enterprise in rattan-bamboo-seagrass industry in Vietnam. We took the first steps in developing a wide range of products featuring decent and aesthetic designs. In addition, we concentrate on imple-

menting modern techniques in production to augment product's duration and resistance to harsh weather conditions. With access to a plentiful supply of raw materials, along with team of highly skilled artisans in traditional

craft villages, Artexport can simultaneously meet large orders with the most stringent requirements. Artexport's main export markets include: Japan, Germany, USA, Taiwan...



CONSTRUCTION MATERIALS & INTERIOR DECORATION MATERIALS

Artexport plays the role of an exporter in construction stone (granite, marble, sandstone) and interior decorative stone to EU market. Our

products are competent to serve the purpose of civil construction as well as the restoration of ancient architectural works.





PARTNERSHIPS

