

A close-up photograph of a hand pressing into a white memory foam mattress. The mattress has a grid of small, circular holes. The hand is positioned on the left side of the frame, with the thumb and fingers visible, pressing into the foam. The foam is white and has a textured surface with the grid of holes. The background is a continuation of the mattress surface.

**Your  
Memory Foam  
Solution Partner**

***UralGroup*** 

# TURKEY'S FIRST “VISCO” MEMORY FOAM MATTRESS & PILLOW PRODUCER



## IMPROVE YOUR SLEEP QUALITY WITH URAL GROUP MATTRESSES & PILLOWS

Ural Group was founded in 1996 as Turkey's first producer of Visco elastic memory foam and has since become one of Europe's top manufacturers of molded gel and Visco elastic memory foam mattresses, toppers, layers and pillows. Located in Istanbul at a perfect geographical location, to be visited in a convenient three hour flight distance from the European continent, Middle East and North Africa we are able to ship by land and sea and deliver in just a few weeks time.

Ural Group's high-quality memory foam products have been experienced by many people around the World, in over 40 countries.

How we work...

Our product variety has significantly evolved over the years, becoming a wide range for any type of demand, as our customer-oriented short line service is formed in line with their needs. Furthermore, we provide a Private Labeling service that allows our clients to design their products and artwork under their own brands.

We do not only produce products with nice packaging, but also, we provide different marketing tools such as flyers, banners and product photo shooting if requested.

Mixed volumes? different quantities? Don't worry, we'll make sure you receive your products fastly and safely with our advanced roll packaging and vacuuming systems.



**26 Years Experience**  
Memory Foam Technology



**Exports to more than 40 countries**  
Brand presence of more than 250 domestic  
and +550 sales points worldwide



VISCO ELASTIC

# MEMORY FOAM TECHNOLOGY

Ural Group conducts the manufacturing operations based on a labor-intensive system, that is, the goods are produced handmade, one by one in specially designed molds. Thus, the best quality for memory foam is reached, and the end-users can enjoy their healthy and comfortable pillows and mattresses for long years.

The viscoelastic memory foam due to its body temperature sensitivity fills up all the gaps and provides relief on the pressure points. As a result, you'll have better sleep, better blood circulation, less joint pain, and a more aligned spine.

Not only your body but also your mind wakes up recuperated.



Our products, produced with water-based MDI, are tested and approved by Ökotex that they do not contain harmful gases and substances.







MEMORY FOAM  
**PILLOW**



MEMORY FOAM

Sleep Pillows

Thanks to the viscofoam and special ergonomical designs, our pillows support the neck and shoulder muscles and relieve muscle and nerve tensions while stimulating the bloodflow. Our pillows provide extra comfort by preserving the natural curve of your spine during sleep.



V6008 60 x 40 x 12/10 cm



VS2015 60 x 40 x 11/9 cm



V2006 50 x 36 x 10 cm



V2005-XS	60 x 40 x 8/5 cm
V2005-S	50 x 40 x 10/8 cm
V2005-M	55 x 40 x 10/8 cm
V2005-L	60 x 40 x 10/8 cm
V1004	50 x 30 x 10/8 cm
VC006	47 x 30 x 10/8 cm
V3006	60 x 30 x 12/10 cm
V4006	60 x 30 x 10/8 cm
V4006-L	66 x 33 x 12/10 cm
V5006	60 x 30 x 8/5 cm
V5007	47 x 30 x 8/5 cm



V7006	60 x 43 x 11/10 cm
V7007	60 x 43 x 14/12 cm
V7009	67 x 40 x 13 cm



V8005	55 x 40 x 10/8 cm
V8006	55 x 40 x 11/9 cm
V8007	55 x 40 x 12/10 cm



V1006	54 x 30 x 11,5/6 cm
V1006-S	52 x 30 x 9,5/5 cm



R1001	46 x 30 x 10/7 cm
R1002	47 x 32 x 14/10 cm



B1003	42 x 32 x 9 CM
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V6009-XS	60 x 40 x 8 cm
V6009-S	60 x 40 x 10 cm
V6009-XM	56 x 36 x 9,5 cm
V6009-M	60 x 40 x 12 cm
V6009-L	60 x 40 x 13 cm



V2007-XS	55 x 40 x 8 cm
V2007	55 x 40 x 11 cm
V2008	55 x 40 x 12,5 cm
V2010	53 x 40 x 13 cm



K2013-S	53 x 45 x 13 cm
K2013-M	55 x 46 x 13 cm
K2013-L	56 x 48 x 13 cm
K2013-XL	56 x 48 x 14 cm



VS2016	67 x 29/40 x 12/12 cm
VS2016-S	67 x 30/40 x 11/7,5 cm



V1106	66 x 41 x 11 cm
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MEMORY FOAM

# Waist Support Pillows

The waist pillows are designed for full support to your waist. They keep your spine straight by supporting your back thanks to its anatomic design.



V1305 60 x 40 x 14 cm

V1308 60 x 40 x 12 cm

V1309 55 x 37 x 11 cm

V1310 60 x 40 x 8 cm

V6011 60 x 40 x 13 cm

V6007 60 x 42 x 13 cm

V9006 70 x 38 x 11 cm

V9012 67 x 41 x 14 cm



V1306 70 x 50 x 10 cm

V1307 60 x 40 x 10 cm

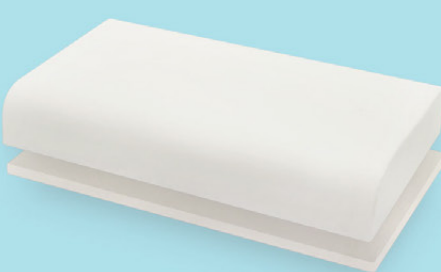
V1506 70 x 50 x 14 cm



V6006 55 x 40 x 11 cm



V2012 40 x 60 x 11,5 cm



V9010-S 71 x 33 x 6 cm

V9010-XM 66 x 33 x 9 cm

V9010-M 66 x 33 x 8 cm

V9010-L 71 x 33 x 11 cm

+ Pad 2 cm



V1406 67,5 x 33 x 12 cm



V1407 75 x 33 x 12 cm



V1408 90 x 33 x 12 cm



V1409 105 x 33 x 12 cm



V1410 135 x 33 x 12 cm



BS010 29 x 22 x 7 cm

BS011 29 x22 x 6 cm

BS011-L 34 x 26 x 7 cm



B1109 36 x 34 x 12 cm

B1109-L 47 x 44 x 12,5 cm



B1008 32 x 31 x 7 cm

B2008 35 x 31 x 9 cm



B2003 35 x 34 x 10 cm



MEMORY FOAM

# Travel Pillows

During the traveling, our travel pillows do not let the neck fall down, thus your neck does not ache. They can be packed compactly and used during car, train, ferry and plane trips easily.



VT407 30 x 26 x 13/10 cm



VT207 31 x 27 x 10 cm



VT107 31 x 27 x 7 cm



VT307 40 x 25 x 10 cm



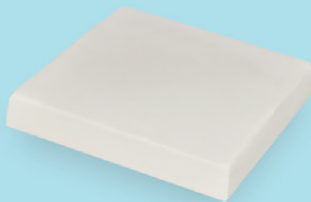
VC106 34 x 32 x 10/8 cm



MEMORY FOAM

# Medical Pillows

Specially designed and multi-use pillow whether at work, at home, or while moving (car/wheelchair). Help lower back and spinal pain.



W0014 40 x 40 x 7 cm

W0014 40 x 45 x 7 cm

W0014 43 x 43 x 7 cm

W0014 43 x 45 x 7 cm

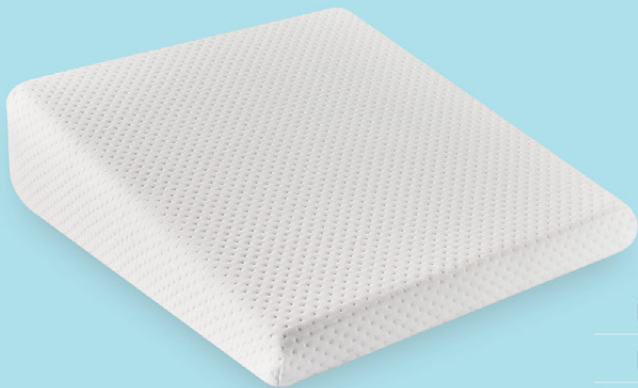


A0011 42 x 39 x 8/1 cm

A0012 45 x 39 x 6/1 cm



R0015 Ø 44 cm



R0018 60 x 65 x 18/5 cm

R0024 60 x 65 x 24/5 cm





MEMORY FOAM

# Comfort Pillows

Carefully designed for maximum comfort, improving sleep quality by relieving pressure on legs, knees and lower back.



DR113	42 x 18 x 10 cm
DR114	49 x 20 x 10 cm



R0012	31 x 12 cm
R0013	40 x 15 cm



VK114	25 x 19 x 13 cm
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MEMORY FOAM

# Mother & Baby Pillows

For a deep and restful sleep for the mother and her baby, these pillows are designed to make the sleeping experience more comfortable and relaxing.



VK113	25 x 24 x 14 x 7 cm
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VP2014	? x ? x ? cm
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VB019	68 x 34 x 6 cm
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BB020	30 x 21 x 4 cm
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MEMORY FOAM

# MATTRESS & TOPPER



MEMORY FOAM

# MATTRESS

Unlike many other visco-elastic mattresses which are cut from blocks and lose many features of the product, our mattresses are produced in molds. The memory foam mattresses consist out of top layers of 7 cm Visco. This top layer is molded directly on a polyurethane foam base. The mattresses and visco layers are available in all sizes and combinations. Heights are available in 15 -17-20-22 cm.

Our mattresses are made with densities in a range of 50 kg/m3 up to 130 kg/m3 with pin cores (when requested) and with many different kinds of tickings, produced with advanced textile technologies with the latest features.





**Memory Foam Technology**

Our products, produced with water-based MDI, are tested and approved by Ökotex that they do not contain harmful gases and substances.



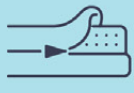
Premium visco material  
for superior comfort



Excellent support  
for a deep sleep

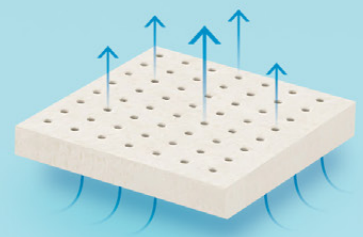
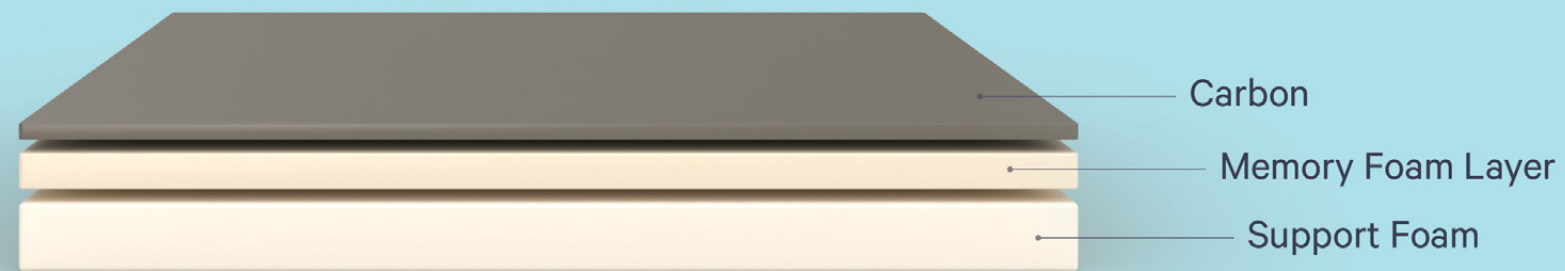
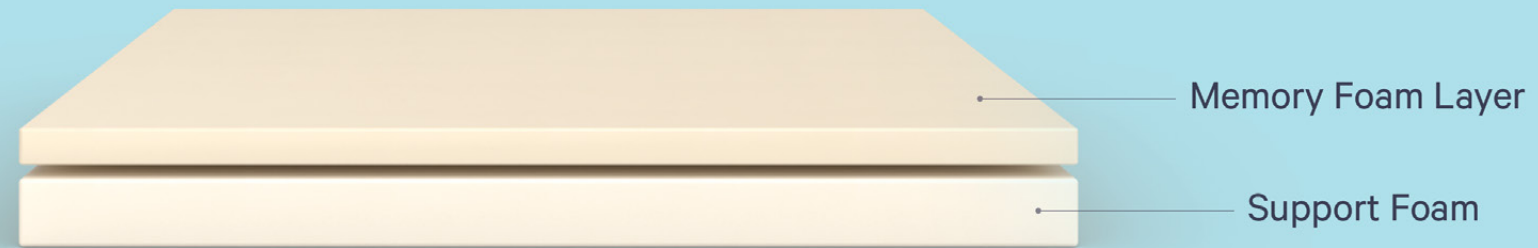


Open cell breathable molded  
visco for more cool sleep



Washable, Antibacterial  
mattress cover





Can be processed with airholes for excellent ventilation and humidity control



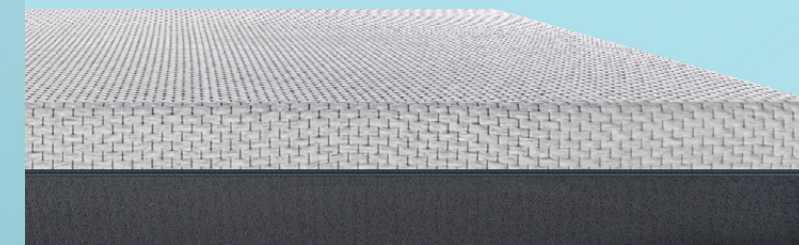
# Which mattress is right for you?

Finding a mattress that fits all bodies is impossible!  
But finding a mattress that designed to be gorgeous and comfortable  
is possible! Find your required firmness and size from our mattresses  
collection is easy and possible now.



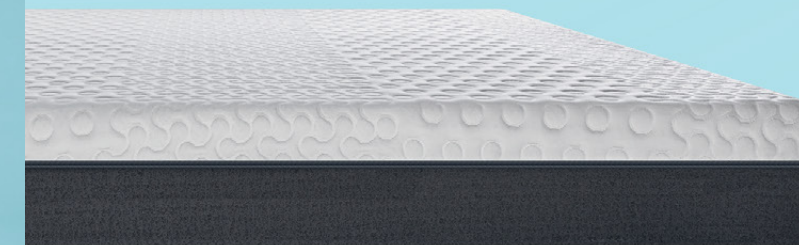
Hybrid Bed / Visco + Packed Spring / **DUOTECH**

 **25** CM Height  **5** CM Visco Layer  Packet Spring System  Jasmine Scented Bedding Fabric




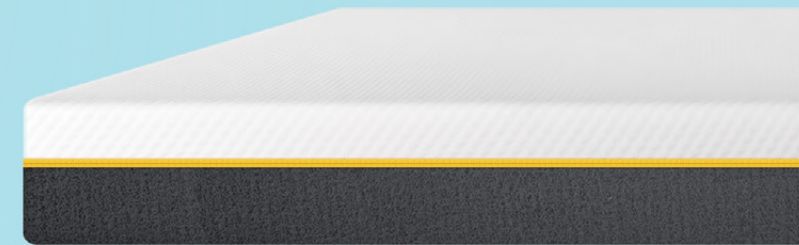
Visco Smart Bed / **COMFORT**

 **22** CM Height  **7+2** CM Visco Layer  **70+60** Density (DNS) Mattress Firmness



Visco Smart Bed / **HIGHPLUS**

 **20** CM Height  **7** CM Visco Layer  Air channels Extra comfort with strong air circulation.  **80** Density (DNS) Mattress Firmness



**ECOSOFT** / Visco Smart Bed

 **18** CM Height  **5** CM Visco Layer



**ENERGY** / Visco Smart Bed

 **20** CM Height  **7** CM Visco Layer  **60** Density (DNS) Mattress Firmness



**ORBITAL** / Visco Smart Bed

 **20** CM Height  **7** CM Visco Layer  **70** Density (DNS) Mattress Firmness



**NEWHIGH** / Visco Smart Bed

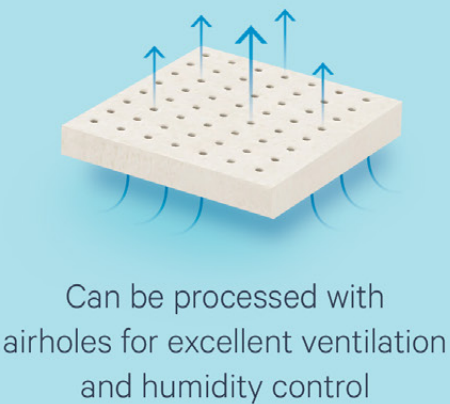
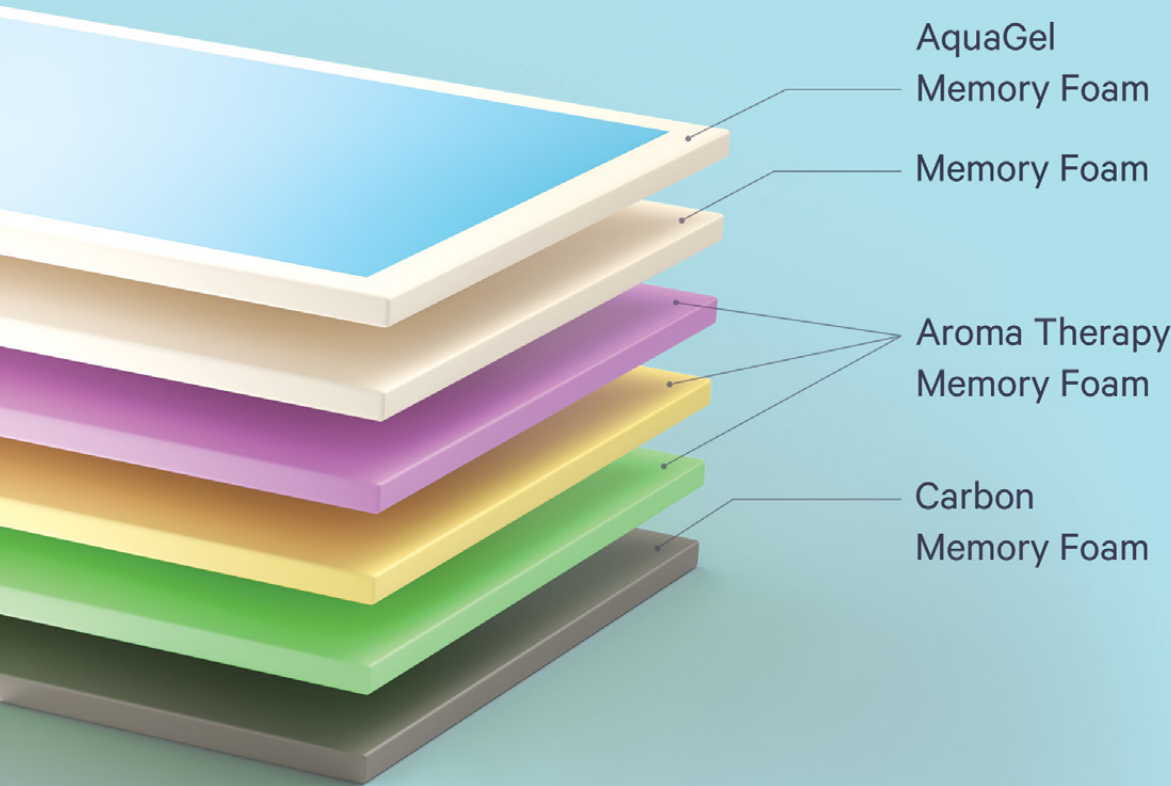
 **20** CM Height  **7** CM Visco Layer  **80** Density (DNS) Mattress Firmness



MEMORY FOAM

# TOPPER

The toppers can be supplied in different firmnesses and sizes. Heights are generally 3 - 5 - 7.



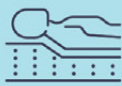
Our toppers are made with densities in a range of 60 kg/m3 to 130 kg/m3 with pin cores (when requested) and with many different kinds of tickings, produced with advanced textile Technologies with the latest features.



**Memory Foam Technology**  
Our products, produced with water-based MDI, are tested and approved by Ökotex that they do not contain harmful gases and substances.



Premium visco material for superior comfort



Excellent support for a deep sleep



Open cell breathable molded visco for more cool sleep



Washable, Antibacterial mattress cover

# MEMORY FOAM LAYER

The layers are available in all sizes. Heights are available in 2 - 5 - 7 - 10 cm.



Premium visco material  
for superior comfort



Excellent support  
for a deep sleep

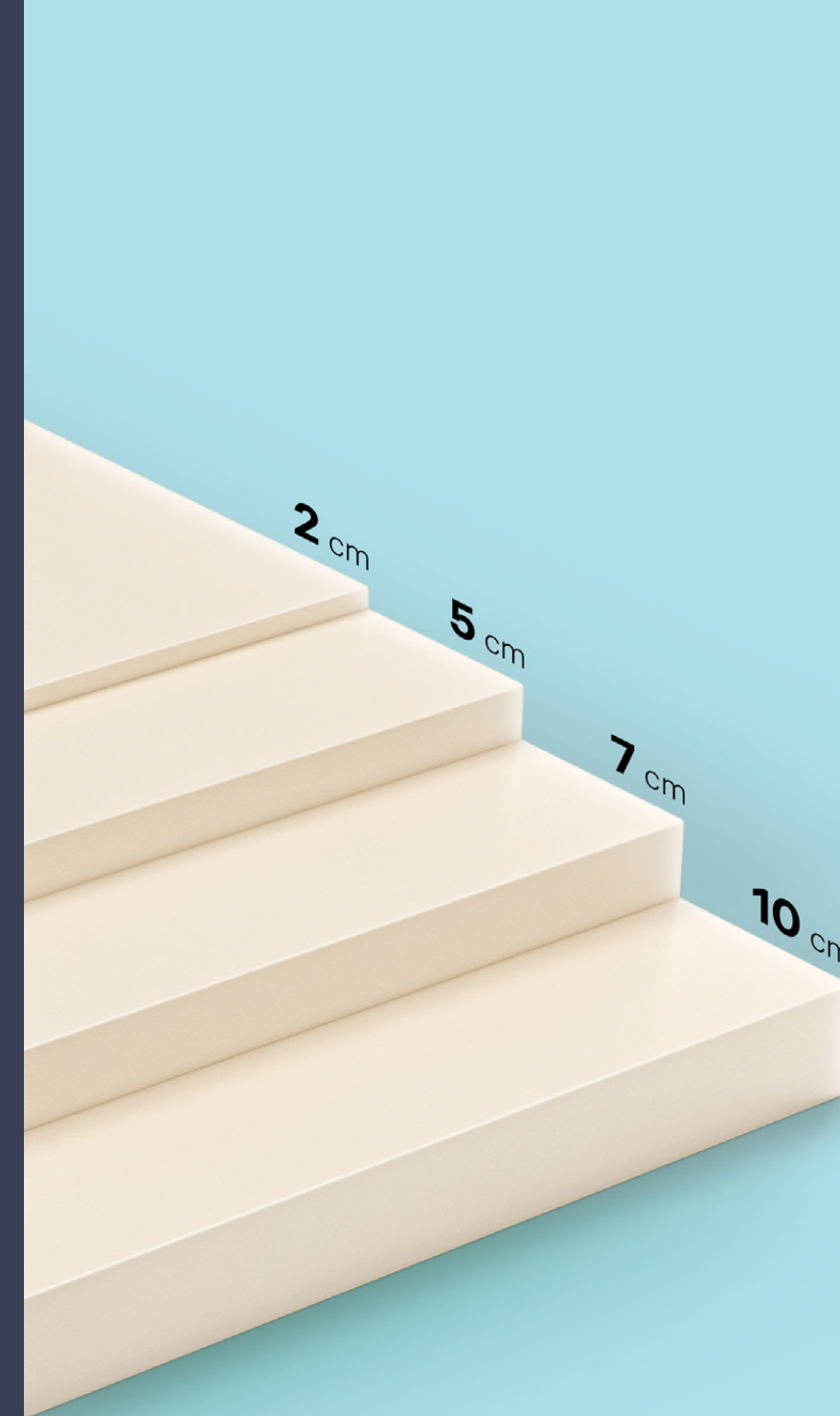


Open cell breathable visco  
for more cool sleep



## Memory Foam Technology

Our products, produced with water-based MDI, are tested and approved by Ökotex that they do not contain harmful gases and substances.



## Memory Foam Layer

Increase the quality and performance of your mattresses with premium memory foam layers.

### Choose now!

- Size
- Density
- Firmness

### Add special treatments!

- Colors
- Scent
- Gel
- UltraFresh
- Carbon Charcoal

**And more...**



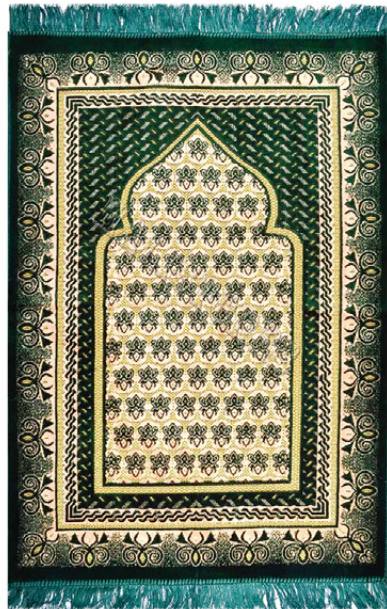
# BYPRODUCTS

In addition to end-user products, Ural Group produces visco elastic memory foam according to the demanded features for the manufacturing of the other sectors.

**Prayer Rug (Sajjada)**  
**Bathroom Mat**  
**Carpet Diaper**  
**Changing Mat**

## Home Textile

Viscos elastic memory foam can be turned into comfort-enhancing home textile items for human living after being made in the necessary sizes and densities and mixed with other products (inputs).



## Sound Insulation

The elasticity, softness, and open-cell structure of the viscos elastic memory provide sound absortment, making it an perfect product for sound insulation.



## Camping Products

Enjoy your adventures outdoor in a more comfortable way with our camping set which is produced from Visco elastic memory foam. Our camping products are designed to be easy to carry and rolled by hand.



## Hospital Mattress and Topper

Memory Foam hospital mattress (15 cm) and toppers (7 cm) are produced with liquid-proof but breathable bi-elastic Hospital covers and especially recommended for the patients who must lay in bed for very long times. Since visco does reduces pressure on the body, bedsores are signifally reduced and in many casus prevented.







# FABRICS



## PILLOWS PACKING SYSTEMS

The same operation can also be applied to our pillows to minimize the export transportation costs. Our mattresses are shipped in non woven packages with photo inserts/inlays, and our pillows into full colour boxes designed according to their features or into non woven packages.



### Pillow Roll Packing

The roll-pack system is used for our pillows to provide convenience in the transportation and shipping.



## MATTRESSES ROLL PACKING SYSTEM

The roll-pack system is used for our mattresses to provide convenience in the transportation and shipping. Our products are rolled in cylinder, and packed. Thanks to this operation our mattresses are not damaged or misshaped during transportation.



# Features



**Carbon Memory Foam**  
Carbon Memory Foam, another “first in Turkey” for Ural Grup, contains charcoal originated from bamboo plants and provides antistatic environment and reduces odour.



**Gel Pad and Gel Case**  
Ural Grup is also the first gel pad and gel case producer in Turkey. The gel layer has a cooling effect that helps the user fall asleep comfortably and easily. Since it is portable you can enjoy your rest anywhere you go.



**Airholes (Pincorés)**  
The mattresses and pillows can be produced with pincorés for excellent air ventilation and humidity control.



**Memory Foam with Pocket Spring System**  
Pocket Spring System, consists of independently packed springs, harmonises with heat and weight sensitive visco elastic memory foam perfectly to maximise the user’s comfort.

# Certificates



According to Test No FRAT21005480BI, our toppers are compliant to NF EN 597-1:2016

According to Test No FRAT21005553BI, our pillows are compliant to NF EN ISO 12952-1:2010





...  
**COMFORTABLE  
AND  
HEALTHY  
SLEEP**



**UralGroup**

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