

MATTRESS  
TICKING  
**INNOVATION**  
GUIDE

| 20**25** - 20**26** |

**good morning**

BOYTEKS

OUR GOAL IS TO ACHIEVE A BETTER SLEEP  
THE ULTIMATE OBJECTIVE IS TO WAKE UP RELAXED AND HEALTHY



watch our introductory movie



BOYTEKS

## why boyteks?

Innovation Leader  
Inhouse Design Center  
Boyteks Studio  
Concept Presentatio  
Most Innovative Company  
Management Systems & Certificates  
Large & Flexible Production Capacity  
Fully Integrated Facilities  
Professional Team of Designers

Endless Selection  
Strong R&D Team  
Innovative Solutions  
Conformity to Standards  
Quality Control  
Worldwide Accessibility  
Logistic Solutions  
Marketing Support  
Sister Companies Form  
Foam Boyçelik Steel & Wire

# THE PIONEER OF INNOVATIVE IDEAS

Boyteks has become the world's largest mattress ticking manufacturer by environment-friendly, respecting humankind, focusing on the best, developing the most efficient, researching harder, working non-stop, producing endless options, making on time deliveries and becoming a source of sleep technology innovations.

Presenting brand new patterns and fabric collections to customers every year at international textile fairs, Boyteks places particular importance on design and innovation to be able to respond to the world's textile needs with solutions ahead of its time.



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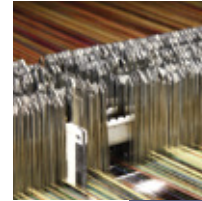






# boyteks products

The World's Leading and Most Innovative  
Mattress Ticking Manufacturer



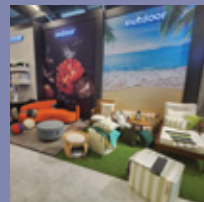
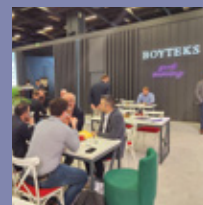
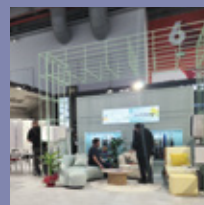
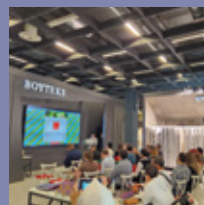


## MATTRESS TICKING

Boyteks manufactures jacquard woven and knitted mattress ticking with its wide distribution network, easy accessibility, superior after sales services and sustainable global customer satisfaction.

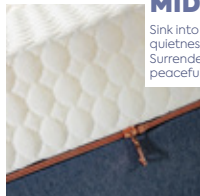






# MATTRESS COVER

## MIDNIGHT



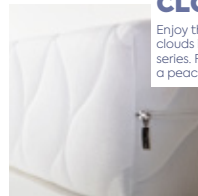
Sink into a deep sleep with the quietness and serenity of the night. Surrender yourself to happiness with peaceful moments.

## NEON



Crack the door open for a glamorous sleep with its young and dynamic style. Enrich your room with dynamism with the energy of neon colors.

## CLOUD



Enjoy the serenity and calmness of the clouds in your room with the Cloud series. Feel yourself up in the clouds with a peaceful and deep sleep.

## HIGHLIGHTS



Welcome the beautiful and happy day with a cheerful "Good Morning". The warmest greeting of the day shall warm your heart with the Good Morning series.

## TENCEL



Let your bed have the essence of nature for a perennial comfort zone. Enhance the quality of your sleep with Tencel series, offering an excellent sense of touch with its natural softness and tenderness.

## AIR



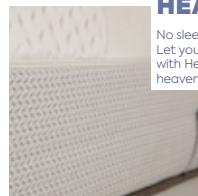
Perfect choice for waking up refreshed and enhance the quality of your sleep. Maximize your quality of sleep with Air series.

## CLASSIC BLUE



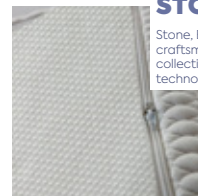
Embrace a peaceful sleep in the profoundness of blue. Blue, the noble color of the sky and freedom shall perfectly match with your sleep.

## HEAVEN



No sleep has ever been such attractive. Let yourself embraced by peaceful sleep with Heaven series. Enjoy feeling like being in heaven while asleep.

## STONE



Stone. Bring unique craftsmanship to your collections using innovative technologies.





# CATCHING THE SPIRIT OF TIME WITH THE POWER OF INNOVATION

Using the power of innovation for the purpose of catching the spirit of time and offering brand new ideas and solutions able to respond to the consumer requirements, Boyteks is acclaimed in the prestigious international exhibitions and trade fairs with its ever-enriched innovative product mix and enriches the lives of its users with its cutting-edge technology.

In addition, Boyteks attracts attention with its exclusive products that support recycling with its 100% environmentally friendly production processes.

It also combines innovation with superior design, comfort, quality and sustainability. For these reasons, Boyteks continues to shine in the global market as the largest mattress ticking manufacturer.



**EACH MATTRESS  
TICKINGWITH SUPERIOR  
DESIGN PRODUCED  
WITH BOYTEKS QUALITY  
REFLECTS COMFORT,  
QUALITY AND VALUE  
TO PEOPLE.**

**More Than 450 Million Sound Sleeps In 10 Years With Latest Trends And Solutions Beyond Time.**

Wide Distribution Network And Sustainable Global Customer Satisfaction In More Than 150 Countries Worldwide.

More Than 20 Exclusive Products, Outstanding Aesthetic View With Endless Pattern Options.

# INHOUSE

Cooperation  
with  
Overseas  
Design  
Offices

Active and  
Expert  
Design  
Team

Tomorrow's  
Vision

Special  
Collections  
for Each  
Region

Trendsetter  
Perspective

Following  
Global  
Trends



Aesthetic  
Sense

Unlimited  
Pattern  
Choice

Considering  
Different  
Expectations

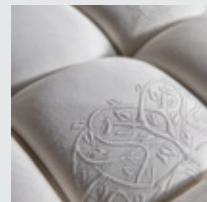
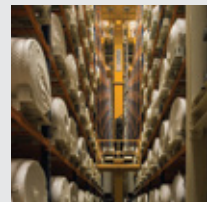
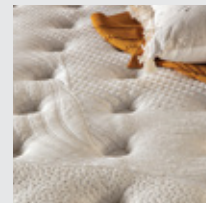
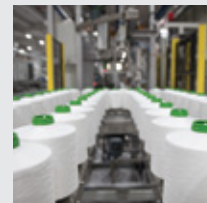
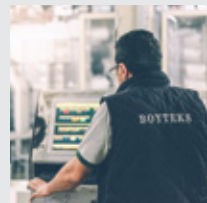
Using  
Advanced  
Design  
Programs

Design  
Process  
Combines  
Technology  
and  
Marketing

Responding  
to the Current  
Needs of the  
Market

# DESIGN CENTER





# BEDSPREADS



Bedspreads add warmth and give a cosy look to bedrooms. Now Boyteks brings a totally different interpretation and perspective to the bedspreads, stand out with their modern and eye-catching designs. Rich fabric and color applications meet quality and pure elegance. It can also be used as a blanket.

Along with being the world's leading mattress ticking manufacturer, Boyteks provides customers with another key component for mattress manufacturing; tape edge, used to seal mattress edges.

Boyteks tape edge augments mattress production speed and efficiency as well as giving a finished and polished look to mattresses. Latest narrow weaving technology provides Boyteks with a monthly 3 million meter capacity to meet customers demand for tape edge in the shortest time.

Boyteks provides customers with a rich array of color and design choices available in knitted and woven tape edge. Moreover, upon demand, Boyteks is able to embroider brand name logos onto the tape edge, and provide products with flame retardent features in conformance to American or British Standards (CRIB 5-BS5852).

Along with providing tape edge ranging from 36 mm width to 44 mm, Boyteks also provides various finishing achieving the most desirable touch and feel on final product, with consideration to flawless edge sealing stitchery.



# TAPE EDGE

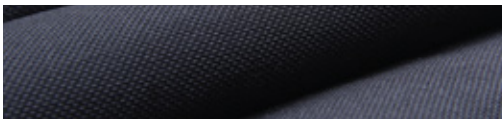


# HIGH QUALITY

WOVEN FABRICS



# CUSTOMIZED BORDERS



Personal expectations are our priority for ensuring design satisfaction. They have right of choice. Boyteks manufactured customized borders comes in varying weight, structure, design and width options upon customer demand and those to be used on the sides of the mattress and on bases match the ticking on the surface of the mattress flawlessly.

These fabrics bring elegance to bedrooms with distinctive style options and create a contemporary statement while still being classic. Stunning themes, traditional designs, minimalism and much more. A lot of movement, a lot of texture and a lot of different design elements in the background.



# CONCEPT PRESENTATION

# MANAGEMENT SYSTEMS AND CERTIFICATES

★★★  
TSE-ISO-EN  
9000

★★★  
TSE-ISO  
10002

★★★  
TSE-ISO-EN  
14000

★★★  
TSE-ISO-EN  
50001

★★★  
ISG-OHSAS  
18001

★★★  
TS-ISO  
27001

★★★  
SA 8000-  
BSCI

★★★  
ERP

★★★  
SAP

★★★  
RFID

★★★  
TURQUALITY

★★★  
CRM

★★★  
FKTEV

★★★  
INTELLIGENT  
LABEL SYSTEM

★★★  
5 S

★★★  
6 SIGMA

























★★★  
KAIZEN

★★★  
GOTS-OCS

★★★  
OEKO-TEX

★★★  
QDMS

## exclusive concept

## wellness concept

## green concept

## biogreen concept

## safe concept

				
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## hygiene concept

## comfort concept

						
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# MARKETING SUPPORT

## MARKETING ACTIVITY MATERIALS PROVIDED BY BOYTEKS

All these marketing activity materials which will be provided by Boyteks are only for exclusive products.

To be informed about marketing support details and for more information please visit [www.boyteks.com](http://www.boyteks.com)



BROCHURE



ROLL-UP



POSTER



MATTRESS LABEL



ANIMATION MOVIE

BOYTEKS

**good morning**