





Govt. Recognised Star Export House

Sharco Enterprises

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SENTERPRISES



Our Story:

- ☐ Sharco Exports Pvt. Ltd. was formed in the year 1989.
- Main objective of the Company was retailing home furnishing made ups and fashion accessories in Europe.
- It was the first company to establish its name in the retail of Indian textiles in the world market.
- Further, selected by Govt of India for representing the country at the prestigious World Expo at Lisbon (Portugal) in 1998, Hanover World Expo Germany in 2000, Aichi World Expo (Japan) and Shanghai World Expo (China).
- After the huge exposure in European market, another firm called 'Sharco Enterprises formed in the year 2002.
- Started manufacturing and exporting of home furnishing textile with emphasis on throws, plades, cushion covers, dec pillows and high fashion silk scarves sold with 'Sharco' branding.
- Gradually, the firm established its name in the world market.
- Now, Sharco is having its self-owned three factories which are operating respectively at D-41, H-116 and H-117 in Noida (Sector-63), UP, India. Besides this, Company has self-owned permanent showrooms in India Expo Mart, Greater Noida, where the prestigious fairs like IHGF takes place twice in every year.

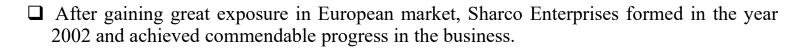




Our Directors:



- ☐ Mr. Sanjiv Jain entered into the international business in the year 1985, subsequently, he formed Sharco Exports (P) Ltd. In the year 1989.
- ☐ Firm has achieved remarkable progress in the field within a very short span of time.
- ☐ Mrs. Sangeeta Jain entered the export business in the year 1994.
- □ Soon, her designs became popular among the world market and appreciated by many top brands in the world.
- ☐ She holds Master's degree in Textile designing.





Under the guidance and fabulous experience of Mr. Sanjiv Jain and Mrs. Sangeeta Jain, Sharco continue to remain one of the top companies in the handicraft-based textiles. Through innovation and constant improvement, we look forward to build up more landmarks in the textile industry.





Operations & Products:

- > Innovation is the key of our business.
- We make throws and cushions by mixing various yarns like cotton, linen, polyester, acrylic, nylon etc.
- > We are using the best ever raw materials which are coming from the very remote areas of the country.
- > Such raw-materials are reaching the factory after overcoming various hurdles as they are available in very remote areas only.
- For dye work, we use chemical free and azo free dyes in strict compliance with the European standards.
- From designing till the successful delivery, we give utmost importance to all the technical and social compliances...
- ➤ We keep on developing the new styles/designs.
- > We have a strong team of merchants, designers and production managers.
- > We constantly communicate with our customers/buyers to understand their preferences and trends.
- > Our packaging is very special as we are using attractive handmade and recycled paper.





Our Products:

Dec Pillows: Available in the following 5 varieties of fabric

Throw: Available in the following 5 varieties of fabric

Printed Hand Knitted Woven Jacquard Knitting

Scarf: Available in the following varieties of fabric



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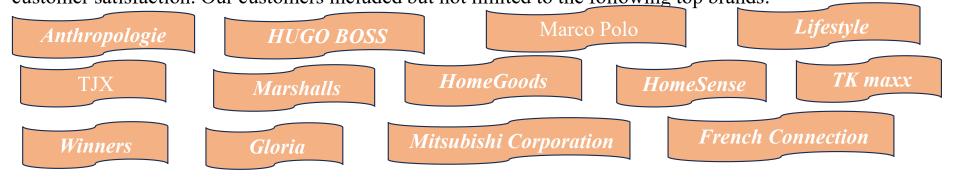






Customers:

We are delivering to the top brands of the world and our products are stand out in terms of high quality, style, design and price. Our main emphasis is on good quality products with economical prices and there by achieve customer satisfaction. Our customers included but not limited to the following top brands:



Customer satisfaction is our topmost priority. We regularly meet our customers to receive the feedback and update the latest trends by participating the trade fairs and exhibitions like Heimtextil (Frankfurt-Germany), Ambiente (Frankfurt-Germany), CANTON (China), Indian Handicrafts and Gifts Fair (IHGF-Delhi, India) and Homi (Milan). Customers are our inspiration, and we will always go above and beyond their expectation to make them happy. 8





Our Certifications:

- GovernmentRecognized StarExport House
- ISO 9001-2015
- SEDEX
- OEKO- TEX 100
- GRS
- GOTS

















Awards:

Sharco won the Top Export award for Textiles based handicrafts, consecutively for the last four years from Export Promotion Council for Handicrafts (EPCH). Shri. Piyush Goyal, Minister of Commerce and Industry, Govt. Of India, awarded the trophy for the year 2018-2019.











SHARCO ENTERPRISES



"There is no short cut to success. It is the outcome of hardworking, learning and continual improvement "

THANK YOU