

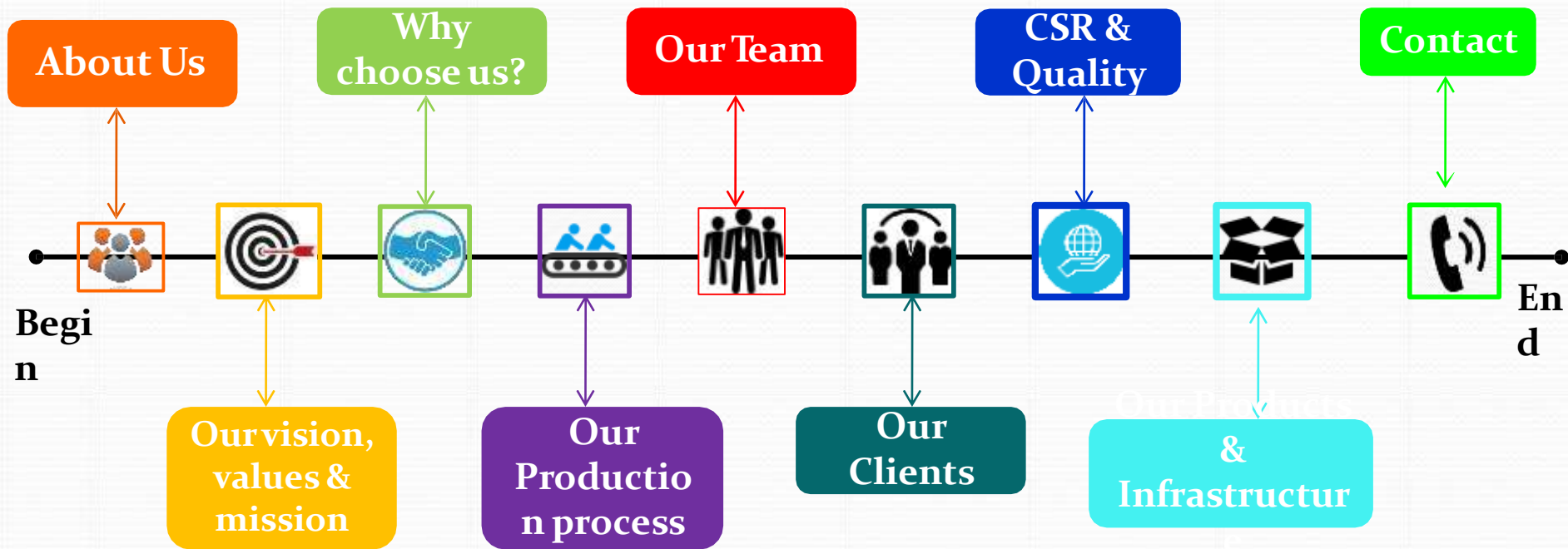
GUPTA CREATIONS

Decorating your home with love and passion



• Reliable • Passionate • Innovative • Responsible

SUMMARY



• Reliable • Passionate • Innovative • Responsible

About Us

Gupta Creations has experience of over 25 years. Inspired by India's rich tradition in textile design and weaving, **Gupta Creations** is proud of its driving force by dynamic, well qualified and highly skilled management having deep knowledge in all aspects of textile exports business. Making use of the best raw materials, exclusive design and knowledge that dates back generations has enabled the company to produce high quality textiles that are responsible for creating long-lasting relationships and close partnerships with customers.

Based in Panipat India, **Gupta Creations** supplies to retailers and importers overseas across various countries, offering a wide range of Home Furnishings options in Bedding, Bath, Home Décor, and Floor coverings.



Vision

Setting trends globally in the textile industry. Delivering the best products and services to our customers.

Mission

To manufacture world-class products of outstanding quality that give our customers a competitive advantage through superior products and value, so we can make every customer smile that also by working in a most ethical manner and fulfilling all our responsibilities towards our employees and environment.

Values

In achieving its vision and fulfilling its mission, the Company shall operate on the following core values:

- Integrity
- Passion
- Creativity
- Teamwork

CEO'S MESSAGE

“ At **Gupta Creations**, we perform in unison by following our values and ethical guidelines code of conduct as a source of guidance and inspiration. We're proud of the work we have inherited and which we have helped to consolidate. Quality and timely delivery remains the veritable password of the company. Most of our strategies boil down to what can be best expressed with a single sentence: We always strive harder to satisfy our customer's requirements. ”

- **Krishan Gupta**
CEO

WHY CHOOSE US?



QUALITY

Our commitment to quality leads us to constantly seek out the most modern production processes.



DESIGN STUDIO

In-house design team constantly follow latest trends.



LONG - TERM RELATION

We are also proud to say that we have retained the loyalty of long-term customers who have been with us since the beginning with our promise to satisfy even the most demanding clients”



COMMITTME NT

Everything the company has achieved and continues to build today is derived from its commitment.



IN-HOUSE PRODUCTI ON

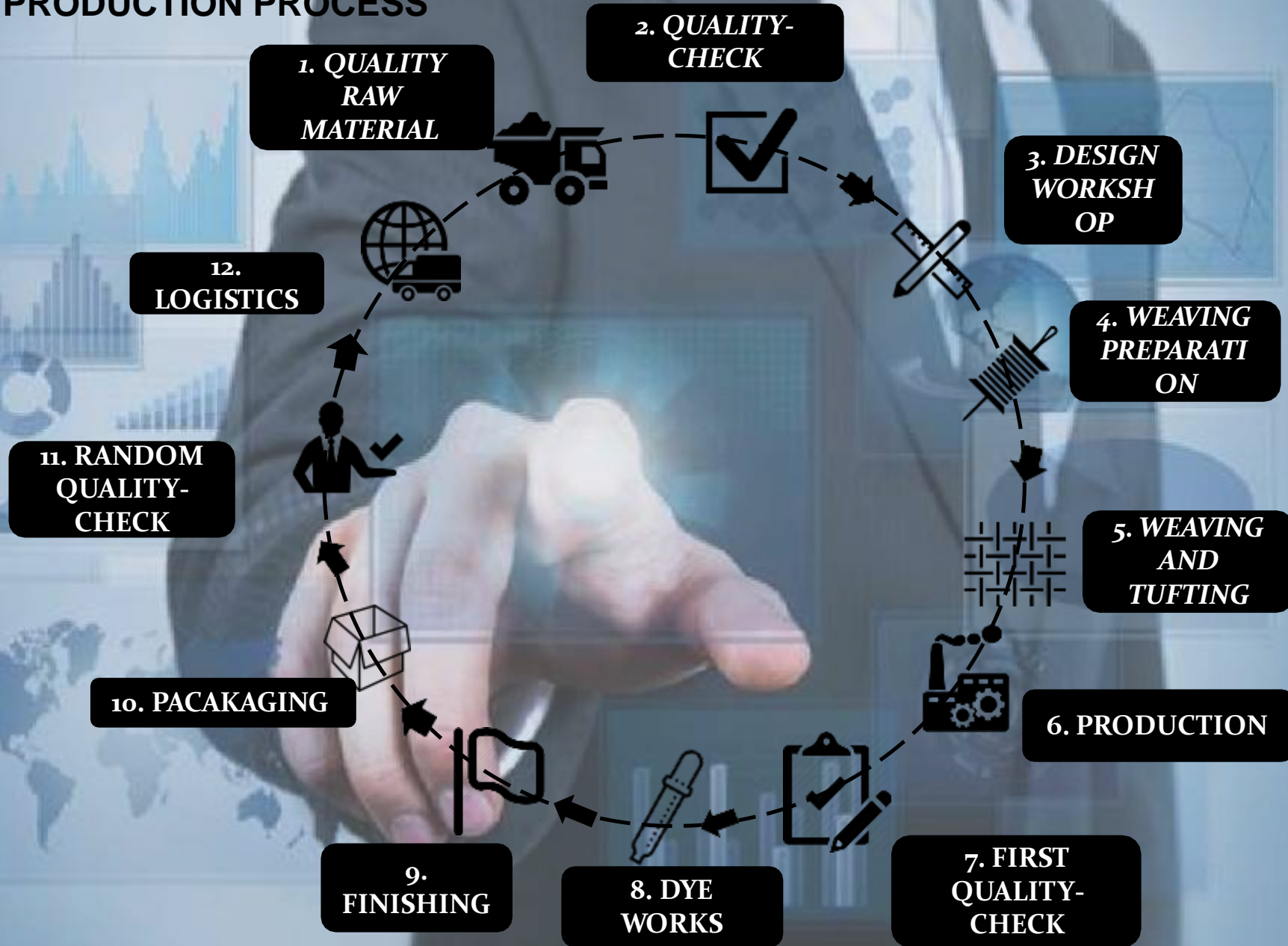
High capacity production and world-wide shipment.



TRANSPAREN CY

With transparency running in its system, it values commitment which is set to come from a disciplined momentum of life gained from the freedom of mind.

PRODUCTION PROCESS





OUR TEAM

Mr. Krishan Gupta
CEO

Our CEO , who is combined with richness of their knowledge and ensure company policies and legal guidelines are communicated all the way from the top down in the company and that they are followed at all times also communicate and maintain trust relationships with business partners and authorities. Oversee the company's financial performance, investments and other business ventures.

Mr. Raman Gupta
Managing Director

He is appointed as Managing Director of the Company. He assists the CEO in management of day-to-day affairs of the Company. He also oversees the complete factory operations and actively monitors sales and marketing.

Mr. Nipun Gupta
Marketing Director

He coordinates marketing functions of the company. He is having vast experience of the textile industry and his main focus is to deliver QUALITY products at the most COMPETITIVE PRICES. He also help us in developing new products of our range .

CORPORATE SOCIAL RESPONSIBILITY



We believe in the saying “Re- Cycle, Re- use & Reduce”. We people at **Gupta Creations** follow simple steps creating a giant effect-like re-use office papers, reduce the use of electricity and reduce the wastage of water.



Trainings are conducted for every employee & discussions are held to influence everyone to move towards operating more sustainability.



We focus on sustainable business practices & responsible workplace conditions as opposed to philanthropy.



Employees at **Gupta Creations** understand their responsibility of good civilians helping to create a pollution free work environment.

QUALITY



Our commitment to quality leads us to constantly seek out the most modern production processes which is why the company is certified according to the ISO 9001:2000 Quality Management System standard.

Our concern for the environment and the well-being of our customers led to the company receiving the all required international certification,

INFRASTRUCTURE



HAND TUFTED



SHAGGY RUGS (PIT LOOMS)



HAND WOVEN (PUNJA LOOMS)



**HAND WOVEN
(HAND LOOM CARPETS)**



**TABLE TUFTED
(LARGE SIZE RUGS)**



**HAND WOVEN
Looms**

• Reliable • Passionate • Innovative • Responsible

Additional Pouf – EPS Ball Infrastructure facility



• Reliable • Passionate • Innovative • Responsible

OUR PRODUCTS

CARPETS



HAND TUFTED



PITLOOM SHAGGY



PUNJA



HAND LOOM



TABLE TUFTED



JACQUARD

INFRASTRUCTURE



**MATERIAL
INCOMING
SECTION**



PASSING SECTION



**WEAVING
SECTION**



INSPECTION AREA



**LABELING
AREA**



PACKAGING AREA



**FINISHED GOODS
WARE HOUSE**



**CONTAINER
LOADING**

• **Reliable** • **Passionate** • **Innovative** • **Responsible**

PRODUCTS

RUGS



PRODUCTS

HOME DÉCOR



CUSHIONS



POUF



WALL HANGING

PLACEMATS



BRAIDED



WOVEN



PRINTED

Factory Address:-

**Gupta Creations
Adjoining Sector -29 Part -1 Huda
Panipat -132103
Haryana (India)**



**Mr. Raman Gupta
Managing Director**

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