

# “NEW” Laddisson Blue

★ STAROON is once again at the forefront in protecting the environment and reducing plastic waste. In 2023, an innovative initiative was announced to replace traditional water washed labels with laser printing technology on the surface of the substrate. This measure, promoted in all stores, will generate significant environmental benefits.

STAROON TEXTILE CO.,LTD.





## Microfiber Quilt Basic

**Fabric:** 100% Polyester Microfiber

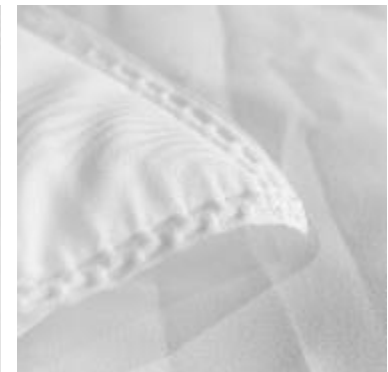
**Filling:** 100% polyester siliconized hollowfiber

**Size:** Maxum 240cm Width

**Packing:** Rolled (suggestion)

**Workmanship:** Free Needle

Label Printing directly



## Adavantage

- Economic with good value
- Comfort
- Easy Care
- Sustainable (no ink use from label)

In terms of environmental protection and reducing plastic waste, in June 2024, TESCO Group announced an innovative initiative - to pilot laser etching technology on super large avocados in the UK, replacing traditional barcode stickers.



TESCO Group also plans to try to replace the plastic pallet packaging of two of the most popular avocado products with a more recyclable cardboard container. If this measure is promoted in all stores, it will generate significant environmental benefits. According to the data provided by TESCO Group and its main avocado suppliers, it is estimated that the annual decrease will be:

Plastic pallets for over 20 million double packaged avocados.  
25 million pre packaged avocado plastic trays.  
Nearly a million plastic stickers for bulk oversized avocados.



## Microfiber Quilt Seersuck

**Fabric:** 100% Polyester Microfiber Seersuck

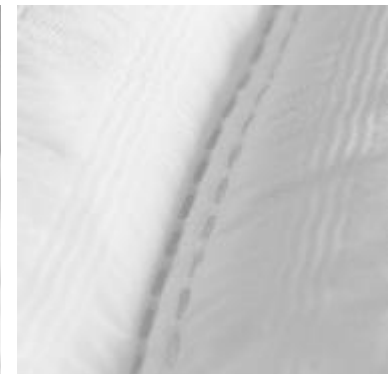
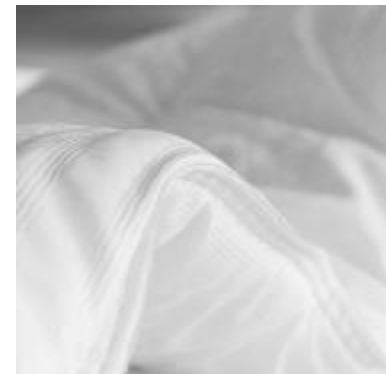
**Filling:** 100% polyester siliconized hollowfiber

**Size:** Maxum 240cm Width

**Packing:** Rolled (suggestion)

**Workmanship:** Free Needle

Label Printing directly



## Advantage

- Economic with good value
- Luxury Looking
- Comfort
- Easy Care
- Sustainable (no ink use from label)



01

# Environmental

STAROON 's innovative initiative of laser printing labels is not only an effective measure to reduce plastic use and address environmental pollution, but also an important exploration for the company in the field of environmental protection.



## Laser printing technology



1.The process only takes about 10 seconds.

2. Does not affect the product quality and use of the quilt.

3. Reduce washing label by nearly one million sheets.

4. Reduce ink usage.

5. Reduce carbon emissions during the production labeling process.

02

## Laser Printing on quilt directly

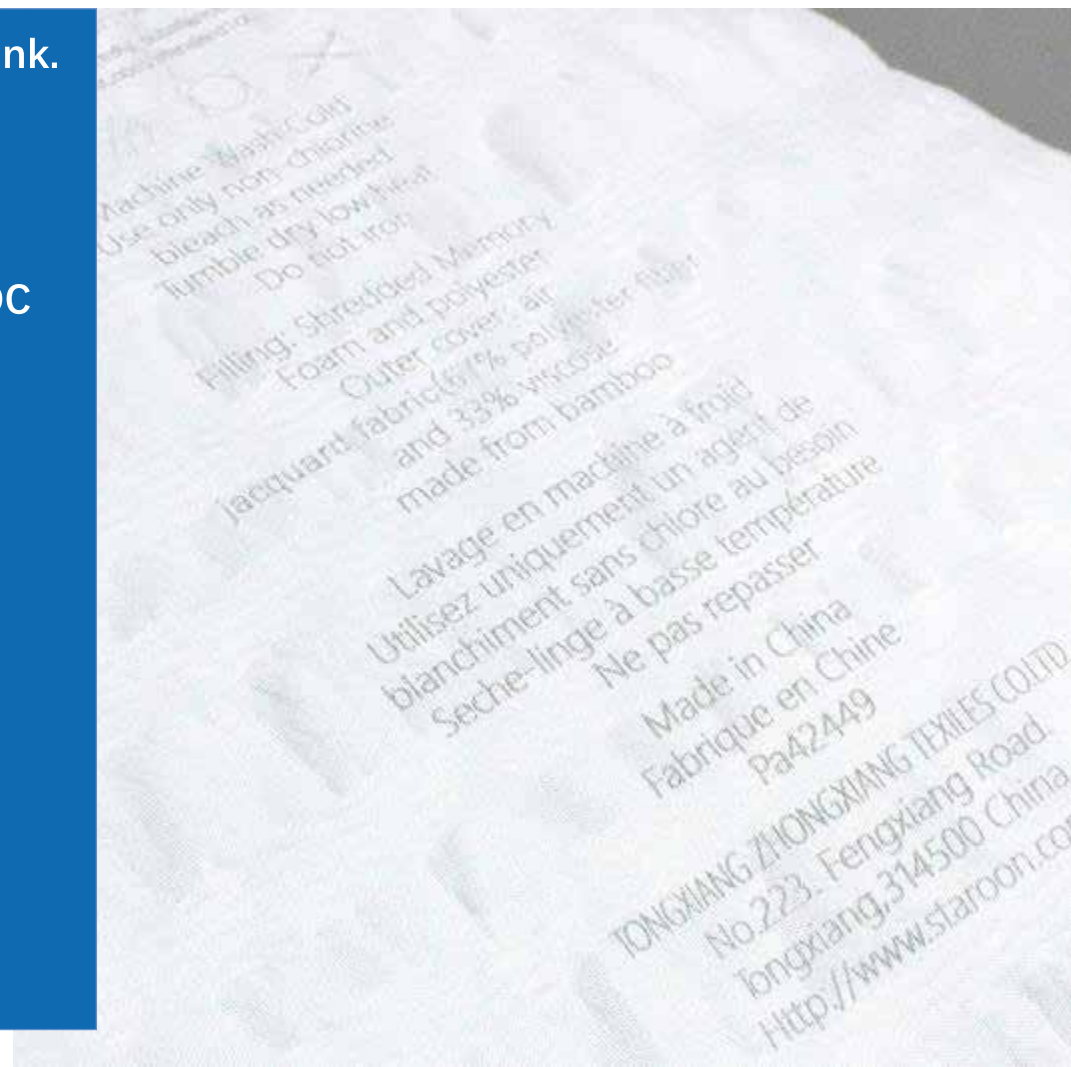
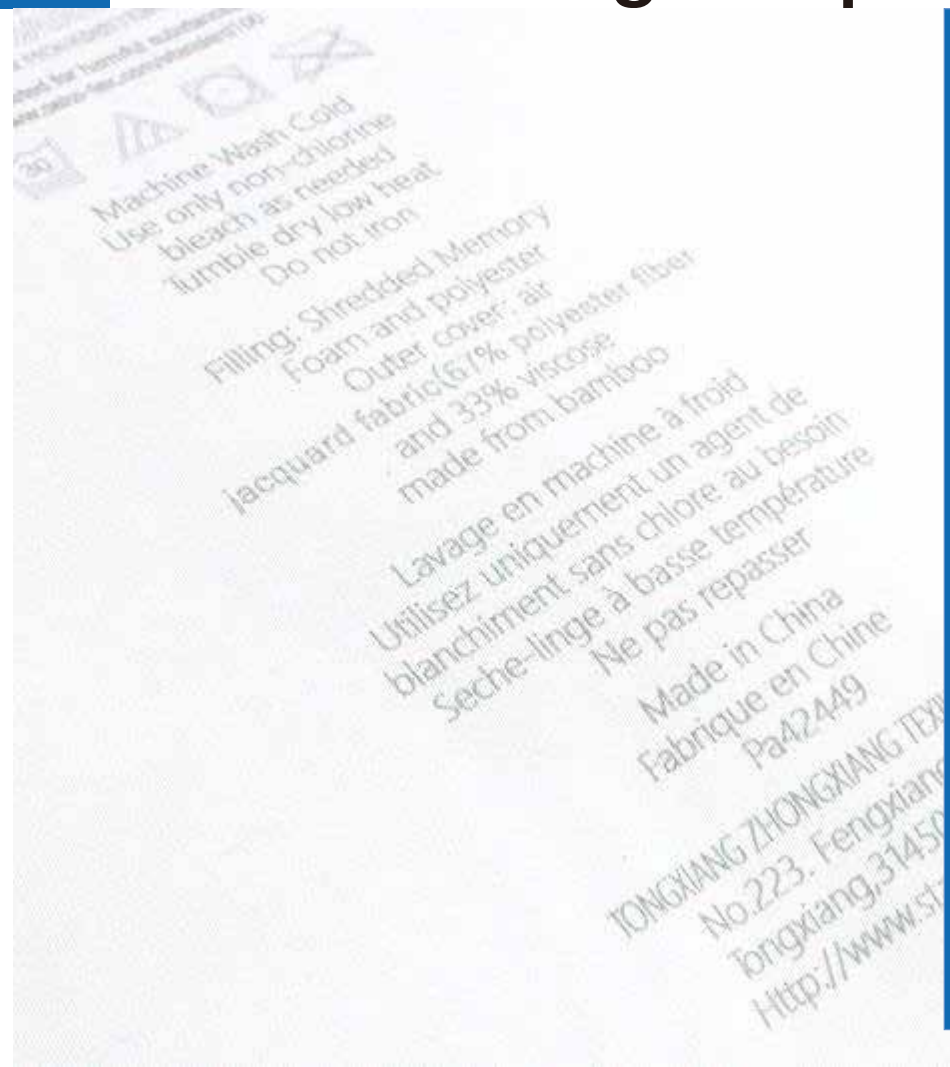
Permanent Label without ink.

Washing Durable

No ink and no printing VOC

Fashion and Modern

Sustainable developing





## 03 Cost Saving

1. Saving sewing yarn
2. Saving sewing needle
3. Saving label cost
4. Avoid broken needle risk





04

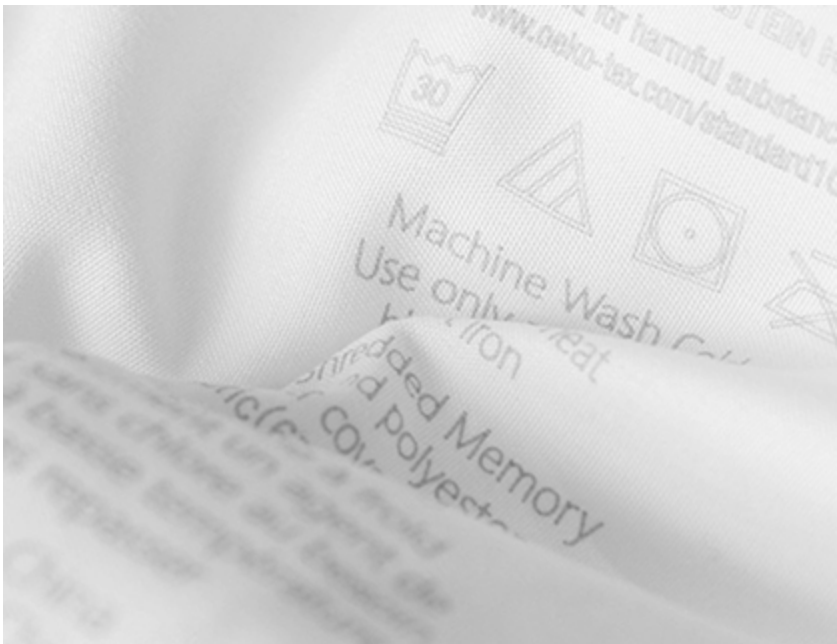
## Economic



Low cost production for better price to consumer.

That's good product for everybody, fit good market demanding.

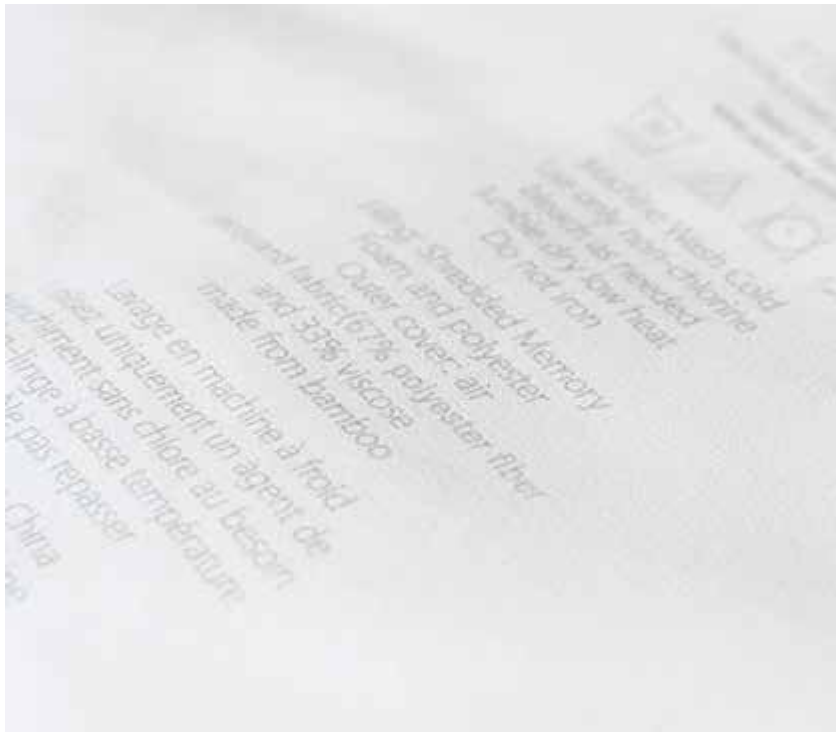
05 Washing Durable



3 times washing by machine



3 times washing by handle



Before Washing

Laser printing without ink, but keep the printing information forever.



## 06 Production Video

Fully Automation production with printing.

Can be designed for each quilt have own ID number.



**THANK YOU**

[www.staroon.com](http://www.staroon.com)

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