

BACKGROUND OF KARUPANNYA

The creation of Karupannya dates back to the early 80's. A young boy Selim started this journey as a portrait artist and gradually transformed into an innovative artisan & a aspiring leader.

In 1991, KARUPANNYA was launched by reviving & introducing traditional SATRANJI rug on a very small scale.

In 2002, we exhibited at **DOMOTEX** in **HANNOVER** for the first time initiating our export business.

In 1991 Karupannya started with 25 families and now, in 2022 we have the opportunity to take care of about 10000 families.











Establishing sustainable employment opportunity and women empowerment in Bangladesh. Producing handmade products by eco friendly natural & recycled materials as well as contributing to the environment.

Certifications



ISO 28000:2007

LEED



OEKO-TEX



AMFORI BSCI



GRS



Hill changle set of the first of factor is those in the control of the foreign and the control of the first of the control of the first of the control of th Scope Certificate Scope Certificate Number 955-8C5-20207480 COURT or conditional list. Karupannya Rangpur Ud. mean face in the part of the temperature from the period of the period o Resycled Claim Handool (RCI) (Ventor 2-2) complete members between 1940 GMC specified K. Ric proper concess content with the The later of the control of the cont tion couple cares of year repetitly if the Mills section approach to the section Trans. Society (1990). Indicate (1991). Appear of credit self-500. An electron (1902). John Discourse (1991). Appear of the control of the M+ AKU The consequence of the property of the property of the property of the consequence of the property of the prop or applicate control for the control of the control The analysis de board to should be obtained as a contract to the state of the state Nage for ti

RCS

UIA 2030 AWARD





UIA 2030 AWARD

Green field Factory of Karupannya Rangpur Limited

by Nakshabid Architects

has been Highly Commended for its significant contribution to the 2030 Sustainable Development Goals

Category 1: All Sustainable Development Goals

José Luis Cortés UIA President

Maimunah Mohd Sharif UN Habitat Executive Director

Katowice, 28 June 2022

World Urban Forum 11

Business Overview





About Us

Business Started in 1991

Total Karupannya Turnover: \$ 50 Million

 Existing Customers: IKEA, H&M, SODIMAC, SAFAVIA, HOME DEPOT, BALTA HOME, TOKMANI, RUGS USA, VOG, MOS, ELLOS, MIO etc.

 Integration: Vertically integrated – Hand Spun Jute Spinning, Spinning to final product Jute, Cotton, Wool, r-PET, Twisting to Final of Natural Materials (Seagrass, Water Hyacinth, Corn etc)

 Main products: Rugs & Carpet, Cushion Cover, placemat, Doormat, Bath Mat, Storage and Organizer Basket, Bag, Small Furniture, Home Accessories, Wall Accessories.

Weaving 70 MT/day (Jute: 37.5 & Cotton: 32.5)

Stitching (Zigzag): 4 MT/day

Hand Weave: 0.8 MT / Day

Yarn dyeing 7.5 MT/day

Total Employees (Worker): 5,000 (80 % Female)



Karupannya Team



Shafiqul Alam Selim Managing Director



Shurafa Hossain Shila Director Corporate Finance



Siddhartha Lahiri General Manager (Finance, IT & Sustainability)



Altaf Hossain Director Commercial & Procurement



Sayad Anwar Habib General Manager (Merchandising & Operation)

Quality team



M.K. Jumlat Apu
Deputy General Manager
Total Quality Management



Alamgir Hossain Manager Quality Inspection



Hasanuzzaman

Deputy Manager (Quality Assurance)

Product Quality



Sangita Sarkar
Officer (Quality)
Documentation & Packaging

Sustainability



Abu Hasan Manager (HR & Admin) Social



Raisul Hasan Manager (Compliance) Environment

Production Planning



Riyad Mahmud
Asst. General Manager
Capacity Planning &
Inventory Management



Ishat Islam Industrial Engineer Capacity Analysis & MIS

Business Team



Azmul Haque Manager Merchandising



Nazmul Huda Asst. Manager Merchandising



Roman Khandakar Sr. Merchandiser Merchandising



Capacity Available:

Weaving Capacity/day



Pit Loom:

- Weaving (PL Large & Small)
- Loom: 1256 No's
- Total: 6507 Sqm



Jute Loom:

- Weaving Large, Medium & Small
- Loom: 42 No's
- Total: 8856 Sqm



Dobby Loom:

- Weaving PWL Large
- Loom:9 No's
- Total: 587s Sqm



Rapier Loom:

- Weaving RP Loom
- Loom: 27 No's
- Total: 15757 Sqm



Power loom (Shuttle):

- · Weaving PWL Small
- Loom: 119 No's
- Total: 18602 Sqm



Punja Loom

- Weaving Punja Loom Large
- Loom: 194 No's
- Total: 117 Sqm



Capacity Available:

Capacity/day



Dyeing:

- Dyeing Cotton
- Total: 7500 kg



Rope Twisting:

- Twisting Jute
- Total: 22000 kg



Wool Spinning:

- Spinning Wool
- Total: 1000 kg



Zigzag:

- Zigzag Stitching
- Total: 4000 kg



Digital Printing:

Total: 3000 Sqm



TPE Backing:

Total: 3000 Sqm



Capability at a glance

Main Materials

- Jute (Oekotex)
- Recycle Cotton (Oekotex)
- Textile Waste (Oekotex and GRS)
- Wool (RWS)
- r-PET (Oekotex and RCS)
- Sea Grass/ Water Hyacinth/ Palm Fiber / Sisal

Product area / Category

- Rugs & Carpet
- Door Mat / Bath Mat
- Place Mat / Coaster
- Storage Basket and Organizer
- Small Furniture
- Home Accessories and Wall Accessories

Sustainability

- Renewable Energy 100 KW, about 8% of total consumption
- Biological ETP plant with ZLD
- · Energy efficient Servo Motor
- Rice Husk Boiler
- Rain Water Harvesting



Jute Carpet





Recycle Cotton Carpet



Rag Rug





Wool Rug

r-PET Rug









Bath Mat





Door Mat



KARUPANNYA RANGPUR LTD.

Round Rug





Sea Grass Products





Storage and Organizer





Place Mat & Coaster



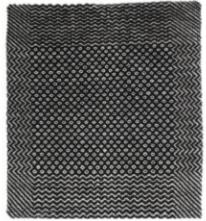
Cushion Cover





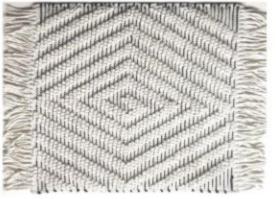


















Home & Wall Accessories





















Crochet Items



Article: Storage Basket

Material: Knitted Fabric (Cotton)

Technique: Crochet Knitting



Article: Placemat Material: Cotton Yarn

Technique: Crochet Knitting



Article: Wall Hanging
Material: Cotton Yarn

Technique: Crochet Knitting



Article: Cushion Cover Material: Wool Yarn

Technique: Crochet Knitting

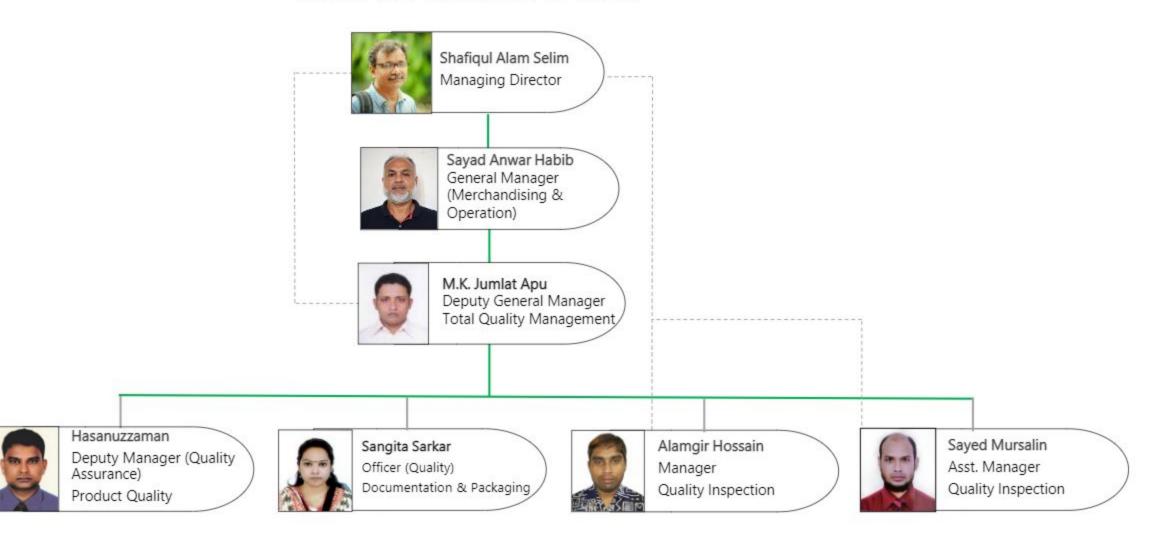


SWOT-Karupannya

	Helpful for my objectives	Harmful for my objectives
Internal origin	 Unique handmade & machine made product set up Diversified product range & material, speedy & innovative product development capability Natural Materials (Water Hyacinth, Seagrass, Sisal, Coir, Maize, Jute & Rice straw, Palm Fiber) Competitive Price offer for handmade & Natural Material Products High Sustainability agenda (ZLD, Water reuse, rice husk, Renewable Energy, Rain Water Harvesting) Women Empowerment, Workers benefit initiatives. Landed duty free EU/CA/Japan/Australia/UK/AP In-house recycled spinning Plan to consume wastage 	Wastage in production Efficiency in production
External Origin	 Secured Supply Chain for long term business Low Cost Product development opportunity Product from More sustainable source Diversified Material Range & Newness Willing for Expansion for long term business growth Social Project 	Small Order Quantity Order Consistency



KARUPANNYA QUALITY TEAM



Quality Policy

Customer Satisfaction is our ultimate goal. This is the basic view point of our organizational growth & leadership in market. Our quality System is able to tune with quality conscious customers.

Aim-

- Enhance customer satisfaction
- 2. Decrease cost of poor Quality
- 3. Create a customer focused quality culture



Customer Focus

Following: Method, Testing, Inspection, Analysis, Audit & Development

Method:

- Specification and Standard
- Standard Operating Procedure
- 3. Quality Policy

Analysis:

- 1. Statistical analysis
- Risk analysis

Testing:

- 1. External
- Internal

Development:

- 1. Governance to enhance Skill
- Motivational Approach
- 3. Innovation Operation
- 4. 5s Activity
- 5. Kaizen activity

Inspection:

- 1. Incoming goods and material inspection
- Random Process inline inspection
- 3. 100% inspection in process
- 4. Final Inspection

Audit:

- 1. Product Audit
- 2. Process Audit
- 3. Document Audit
- 4. Needle & Sharp Tools Audit
- 5. Supplier Audit



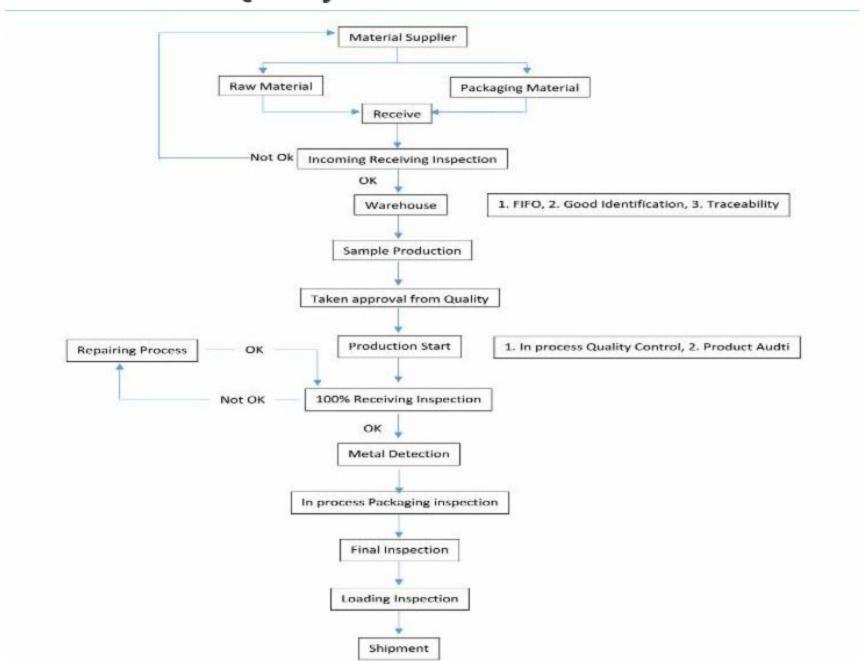
- We believe in Right from the beginning
- It is cheaper to do things right the first time



Securing the product quality from the beginning, We are doing all raw-material and packaging material/accessories receiving inspection.



Quality Control Flow-chart



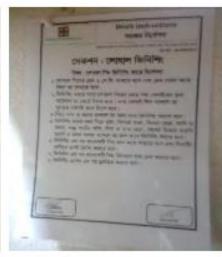


Product & Process Compliance:















- Inline inspection.
- 100% product inspection before final packing
- We have 2 conniver dryer, 4 cabinet dryer, 3 tumbled dryer for controlling the moisture. 100% products moisture is checked before packing.
- 100% finished product passing to packaging area through Metal detection machine.
- Identification and segregation of conforming and nonconforming goods
- visual work instruction display to floor.
- DATA analysis and review
- Each lot of Dyes/chemical in-housed after doing proper incoming inspection in our internal LAB.
- Expiry date of every received material are checked very strictly.
- · We are following FIFO while using this material.
- MSDS hanging in local language for easy understanding
- We have traceability system from incoming material to finish goods.



Packaging Compliance:







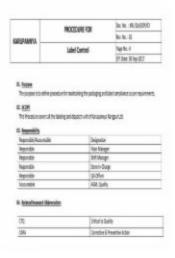


अप्तर । जन्म विदेशी								100000				
								কেলিব্ৰেশ				
				-			10224	R, apr			12.2	1200000
				कानिद्यननकरीर नाम अश्राप्ते ह							हिनुस्बद्ध ७ सम	
4634	गंधना गंधना	DANIES 7:	Course 4	CHIRC +	DAME 0	DENIE 4	DENIE E	DEMES 2	DENSE 4	DAMES A.	100	TIME
2 100 125	वृद्धि अस उन	OM	014	OK.	0K	oK.	ok	σĸ	oK	oK.		如何到
p.: 202 202	য়াহ বাৰ ইণ	OK	014	015	oK	014	OK	ØK.	OK.	σĸ		TOTAL ALL
	ÇİR KIN De	OK	014	0.15	OK	OK.	015	03	ok	OK		व्यास्त्र
3 - 00 Pes	हुवि शत देन	OH	OK	ØH.	øĸ	OK	OK	OK	OK.	oK		<i>ालशाकः</i>
Control of	पूर्व कर केर	oK	OK.	ok	OK.	OK.	0 K	015	OK	OK		आक्राक
	कृषि सन् तिन	DK.	016	OK	OK	04	015	OK	OK	OK		34/37/
:00 Mag	श्री प्रश्न हेल	OK	OK	oh	ØK	OK	OK	OK	014	OK		-0172 M
, we when	प्रव यव देन	OH	OK	OH	OH	OK	OK	ok.	OK	OK		ज्यार्थन्त)
7	सि ११ जि	0K	OK	OK	OK	OK.	OK	034	04	OK.		Total Co
1 00 Page 1	भूते प्रश्न देन	015	014	OK	OK	OH	OH	OK	OH	014		26/12/11
1	pit on 14	OK	OK	OK.	OH	OK	OH	05	OK	OK		च्छाद्या
1	SERVIN.	OH	GK	OK	OK.	OK	OK	OK	04	OK		=011E1\2
eliziu	লক্ষ্মীত। মোলা বিচাৰিত মেশিলের কাম, যান ও টাশ পরিশানে চেক করতে হবে। রাজ্যক পরীশানের বাস কর্মার, মারে নাজ্য আন কর্মারে চেক করতে বাবে। রাজ্যক পরিশানে ৮ টি করে পরেন্ট মেটি হার দি প্রচেন্ট মেক করতে বাবে। যে কারেন মেখারী ব্যবহার করা বাবে বা নারর স্বালে কর্মার বাটার কেক করতে হবে যে ক্রেম্মট মোলা যুক্ত। বিদ্যুৎ মেশা লোক, বিদ্যুৎ আলার পরে আবার মেশিল কার্মিক্রান্তন										2	

- Receiving inspection of 100 % packaging material, trim and accessories
- Packaging are doing in designated secured area which are completely separate from production floor
- We are doing 9 point calibration of metal detection machine in every after 1 hour.
- Display visual instruction about packing in details
- Periodical packaging audit
- Giving Training to In-charge and supervisor and make them ready for clear understanding on packaging materials, Packing sequence, Label placement



Document Compliance:









- Document verification twice in a month
- Meeting , sharing and Training to co-worker and related department
- Maintain Internal document by control number

Verification Activity



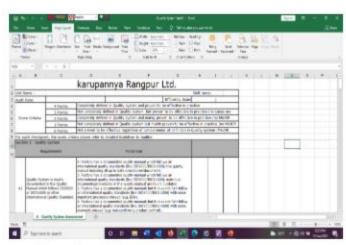
Process audit



Product Audit



Supplier Audit

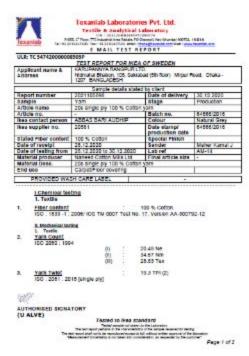


Quality System audit



Internal & External Testing

1. Testing External





2. Testing Internal

Note: Testing is conducted according to Specification come from customer. External test is done by nominated customer Lab.



Skill Development







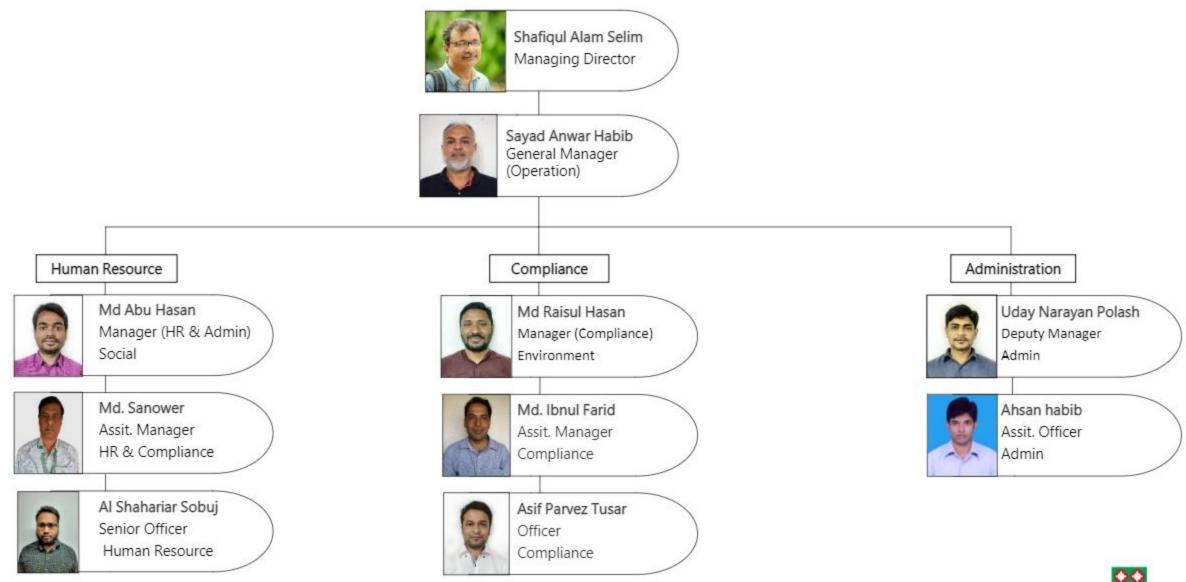




- 1. Training on new product
- 2. Training on buyer requirements
- 3. On floor training
- 4. Training for New worker
- 5. Periodical training for refreshment



SUSTAINABILITY ORGANOGRAM







Sustainability Agenda

- ✓ Reduce Energy Consumption,
- ✓ Reduce Water Consumption,
- ✓ Reduce Waste Generation.
- ✓ Increase circularity



NATURAL & SUSTAINABLE MATERIALS





SUSTAINABILITY FOCUS (FOR PLANET)



- 4 artificial lakes with 450 CL capacity
- Reduce groundwater lifting by 2100 CL / Year
- Work as a cooling system & keep our shop floors cooler than outside.
- · Water is used for fire hydrants and Dye house



- ETP operational Since FY-11
- · The sludge from ETP is sent to LafargeHolcim
- · ZLD operational since FY19.
- Capacity 116,800 m3.
- Reduce groundwater consumption from Processes by 80%.
- Overall groundwater saving is 37%.





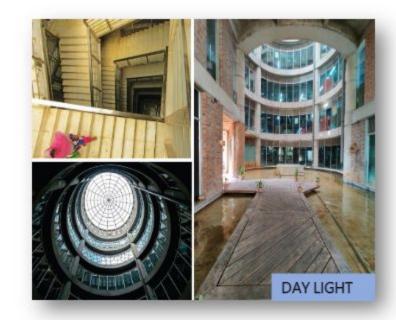


- CO2 emissions reduction 4261 tons/year
- Boiler waste recycled to produce organic fertilizer

SUSTAINABILITY FOCUS (FOR PLANET)



 At present renewable energy is 50 KW getting from Solar panels and more 50 KW will be added in FY-23



- · Receives sunlight directly
- · Provided pathways for sunlight and air
- Pathways to enter which in turn keeps the temperature favorable for work.

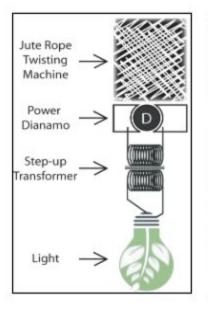


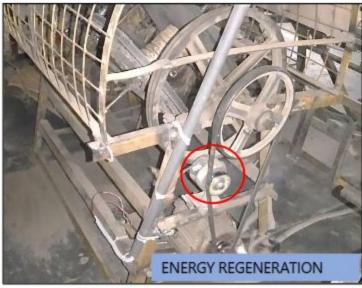
- · Introducing LED lights on shop floor
- · Reduction of unnecessary lights
- Saved 13,784 KW electricity / Year.

SUSTAINABILITY FOCUS (FOR PLANET)



- · Organic wastes to produce gas
- · Use that gas in our dorms for cooking.





- · Power dynamo in rope twisting machines
- 20,000 KW / year is generated by using

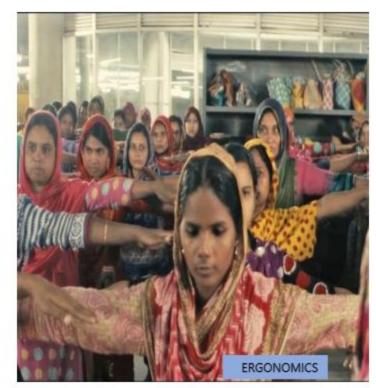
SUSTAINABILITY FOCUS (FOR PEOPLE)



- 80% of workers are women.
- 9 Young workers are employed now and the goal is to double within FY23.



- · Children can stay and play in the daycare center
- · Mothers can meet and feed their babies too.



 Providing 10 minute break twice in each shift to do ergonomic exercises to keep the body free and relaxed.

SUSTAINABILITY FOCUS (FOR PEOPLE)



- Full-time medical support at Factory for employees and their family members.
- Treatment support to all employees up to 100% fee waiver from the agreed Local Community Hospital.







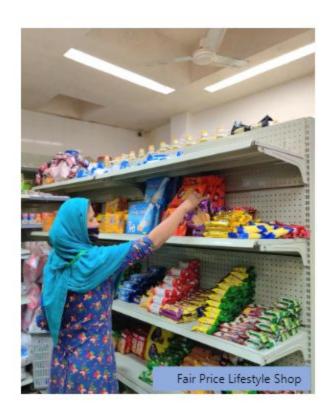
 Providing packet light food to all employees after dinner for refreshment



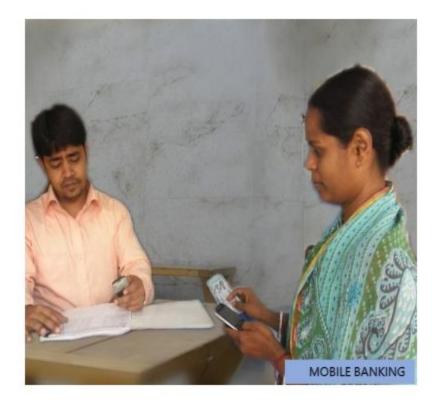


 Provide free Sanitary Napkins to all of the Female employees without any hassle or hesitations.

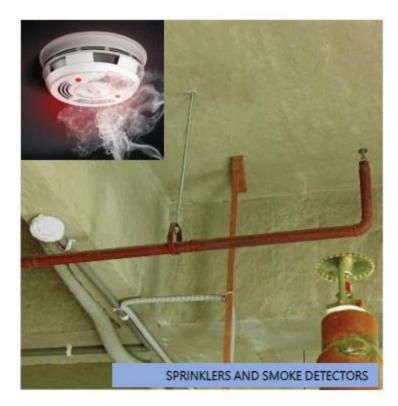
SUSTAINABILITY FOCUS (FOR PEOPLE)



- 30 days credit facilities.
- · Price is less than the market price.



- Employees & workers under banking operations by paying the monthly salary/wages
- The Mobile banking facility is also provided for workers.



- Feel it's our responsibility to ensure the safety and security of our people.
- Sprinkler and smoke detector are installed in the full premises.

EXCEPTIONAL HEALTHCARE FOR WORKERS & THEIR FAMILIES FOR FREE





Karupannya works for their peoples welfare and good health.

- Full fledged medical centre 24/7.
- Free primary medicines and sanitary napkins to all of our employees.
- Counselling session for pregnant workers & their regular health check-up.
- Breast cancer awareness & screening.
- Treatment support to the all employee up to 100% fee weaver from the agreed Local Community Hospital.



TRAINING

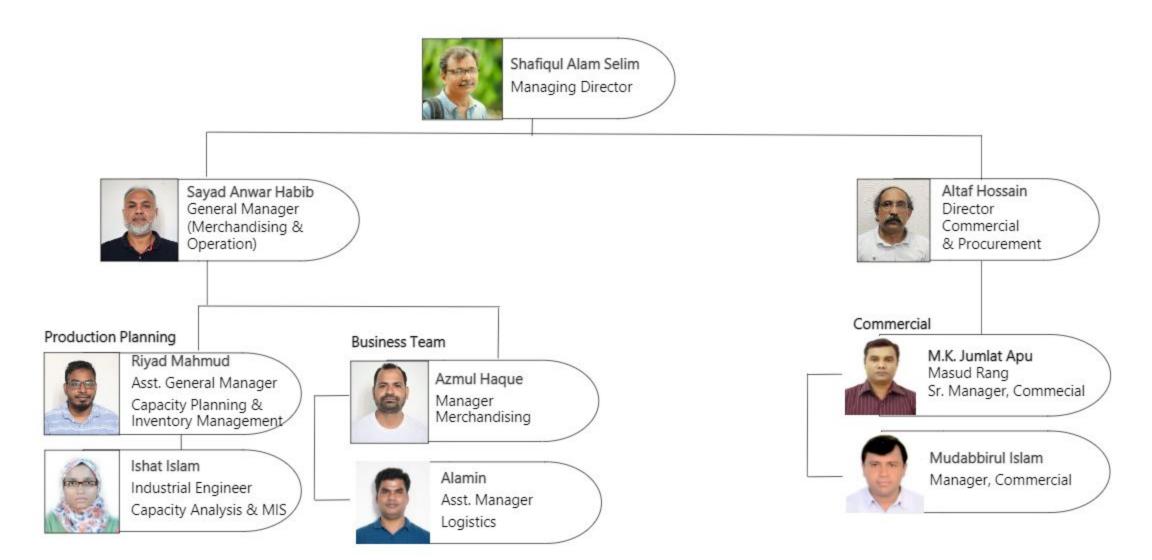


Mass training for skill development and awareness

- PPE
- Ergonomics
- Machine safety
- Health & safety
- Refreshment (COC)
- Grievance
- Awareness
- Fire Training
- Anti-Harassment

- Wastage handling
- Anti-Discrimination Business Ethics
- Emergency Response Fast Aid
- Injury Awareness Women Hygiene
- New Mother
- Chemical Handling

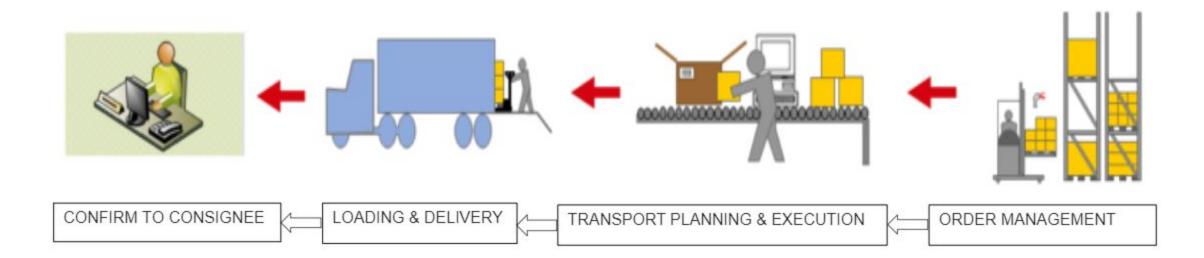
Supply & Logistics Team



TRANSPORTATION MANAGEMENT

Transportation Management makes big impact in supply chain management as the profits and products price is directly impacted for transportation cost. So in short movement of materials/products in right place and right time is important internally and externally.

We always work for optimization in a best possible way.



PACKAGING FLEXIBILITY

Different packaging solution are used and have a flexibility to accommodate a range of packing solutions based on customers' requirements.

- Fold or roll form considering the product characteristics
- Single or multi packing with or without polybag
- Single or multi packing with paper pallet or cartoon
- Paper pallets and cartoons are sourced from FSC certified suppliers

What we consider before finalizing a solution-

- Product safety
- Store handling
- Load ability
- Transport handling



SHIPPING

Considerations when determining which mode of transportation to use are deciding from the categories of shipping options that our product quantity, customers' requirement best fits.

 Less than a Truck Load (LTL) & Less than a Container Load (LCL) which is partial container load.

Using for less quantity not enough for an international standard transport to export deliveries. We send these to CP for consolidating the goods with other products for sending to customers' stores via Distribution centres.

2. A Full Container Load (FCL) is a full shipping container load. It can be 20ft or 40ft

If the volume is enough, we use FCL to ship the goods to customers' stores via DC







Karupannya also can do the direct deliveries to customers' stores if it is required.





THANK YOU KARUPANNYA RANGPUR LTD.