



crestex

THE CRESCENT TEXTILE MILLS LIMITED

VERTICALLY INTEGRATED

SOCIALLY RESPONSIBLE

SUSTAINABILITY FOCUSED

INCLUSIVE GROWTH

#YOURHOMEOURSTORY

Vision

To be the preferred choice of customers through innovative products and solutions and be a leading contributor to the economy by enhancing value for stakeholders

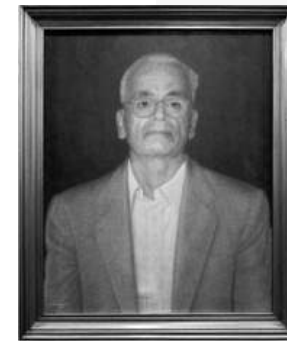
About Us

Crescent Textile Mills (Crestex) was founded in 1950. It's a vertically integrated composite textile unit engaged in supreme quality manufacturing of yarn, greige / processed fabrics, home textile and institutional products.

Since its inception, the name Crestex is well known for its quality, innovation and reliability all over the world.

Crescent Textile is a public limited company and is registered with the Pakistan Stock Exchange.

Area of Mill: 7.2 Million SQ FT



Core Values



Integrity



Commitment



Innovation



Team Work



Customer Centricity

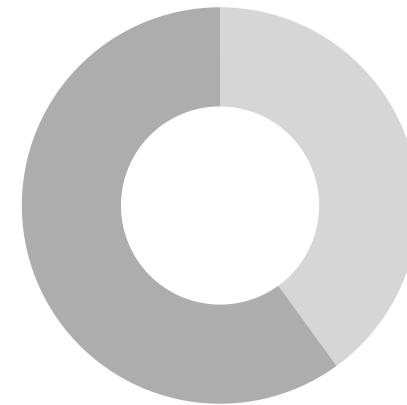


Quality

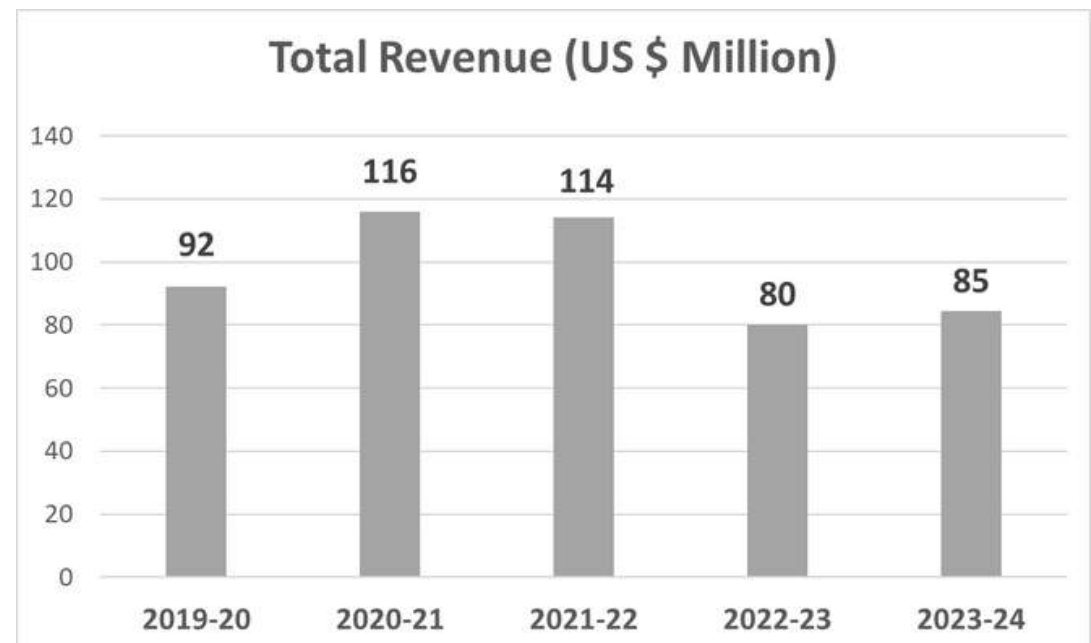
Crestex

Total Revenue

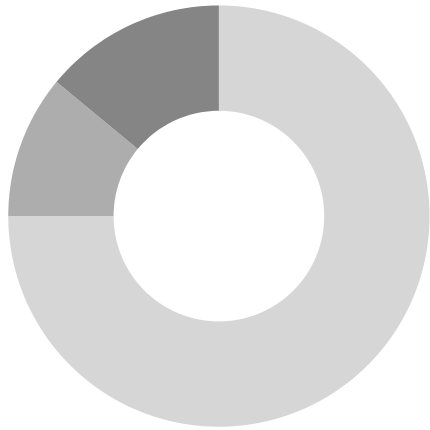
2022-23 (US \$ 80 Mln)





US \$ 48 Mln Export
US \$ 32 Mln Local




Sales Contribution

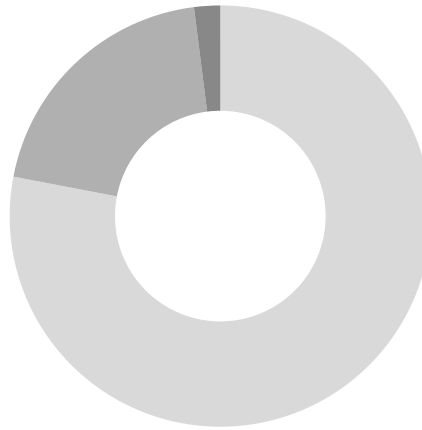



75%  EU & UK


14%  USA & Canada


11%  Other Markets

Product Share

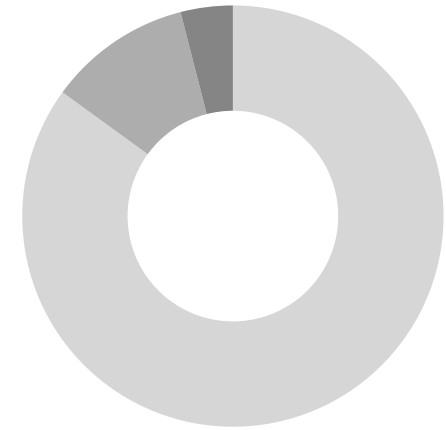



78%  Made Ups


20%  Processed Fabric


2%  Yarn & Greige Fabric

Made-Ups Share



85%  Bedding

11%  Cushions & Curtains

4%  Kitchen & Table linen

Our Key Partners

MiO

HEMTEX

Kid

ÅHLÉNS

OGLAND

Gekås
Ullared

next

Dunelm

Tchibo

ASDA

ZARA
HOME

TJX[®]
CANADA



høie
OF SCANDINAVIA

RUSTA

HANES
Brands Inc



ROSS[®]

Morgan
Madison

STANDARD
TEXTILE est. 1940





Production Operations



Production

10/s-100/s yarn counts

100% Cotton, 100% Polyester & Blends of all
Ring Spun, TFO, Compact, Slub, Multi Count,
Multi Twist & Elastic Yarns.



Spinning

Capacity

Spindles: 100,000

Yearly Capacity: 19,500 Tons

Special Fibers



Linen / Cotton Blend

Hemp / Cotton Blend

Bamboo / Cotton Blend

Eco Vero by Lenzing

Liva Eco by Birla

Recycle Polyester / Recycle Cotton Blend

Tencel™ by Lenzing / Cotton Blend

All Seasons Cool Max - Eco

Silver Bac - Anti Bacterial for Life

Ciclo - polyester that biodegrades

Sustainable Cotton

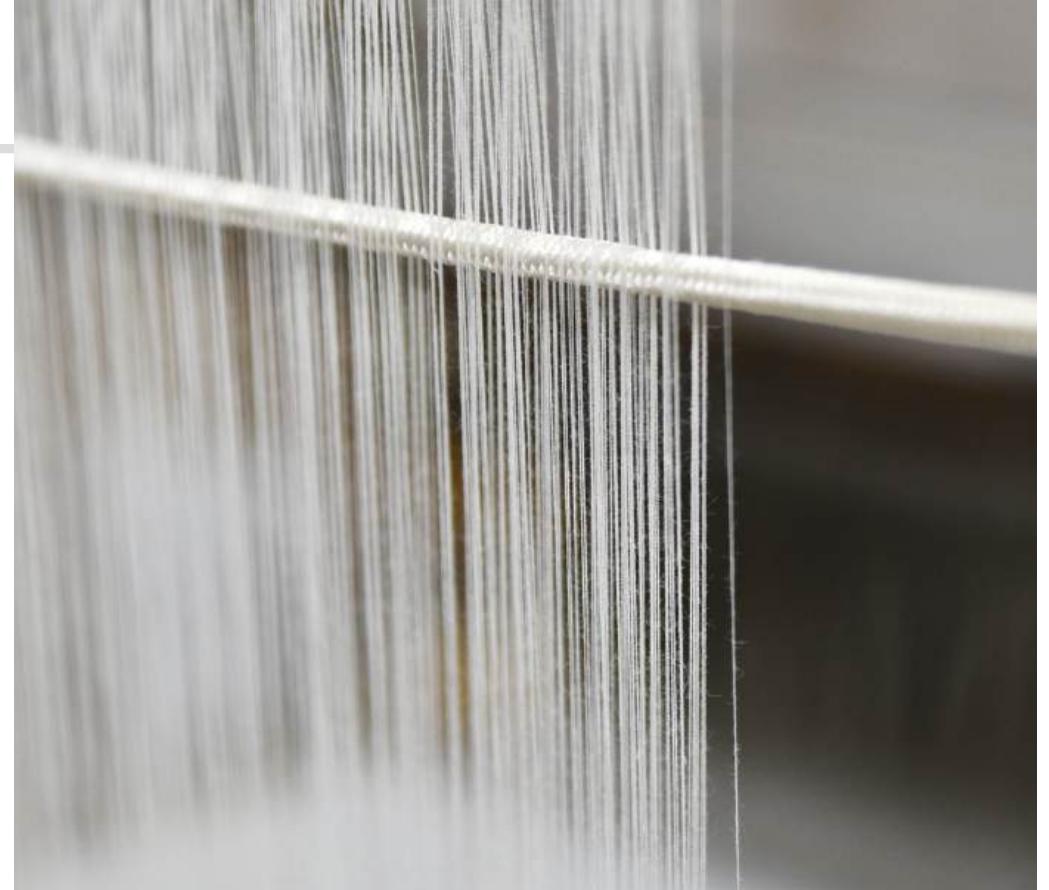
Recycled Polyester



Weaving

Production

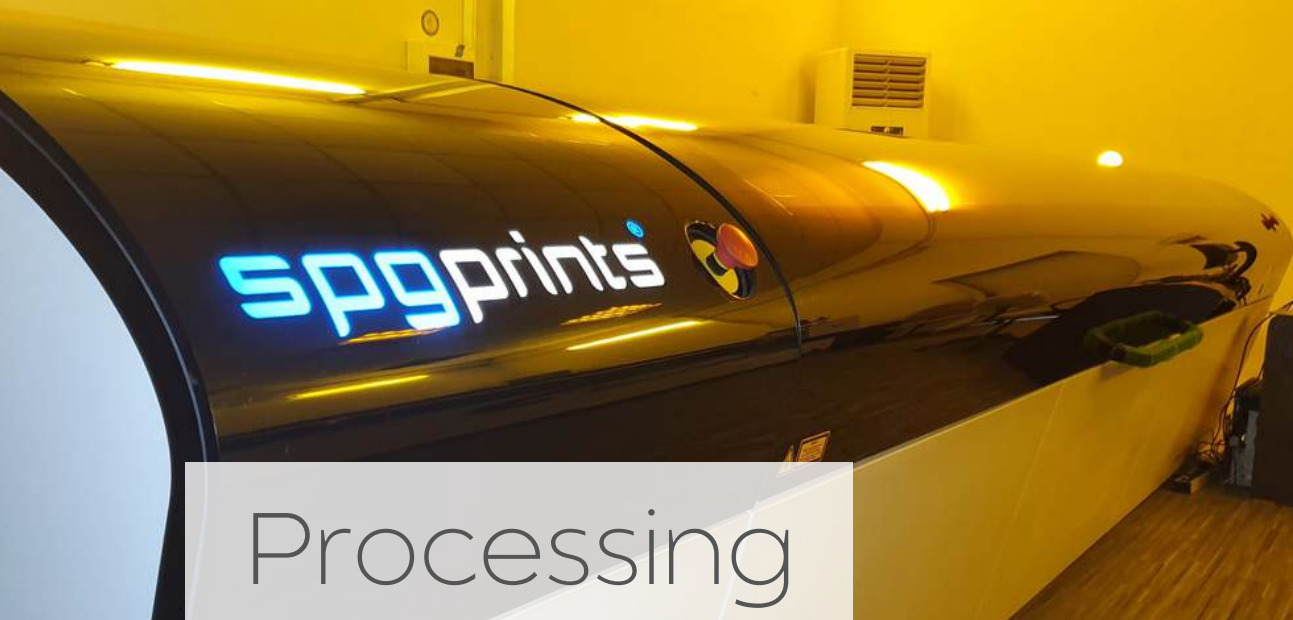
Plain weave, Plain/Stripe sateen, Twill, Flannel, Dobby, Matelassé.



Capacity

Air Jet Looms: 194

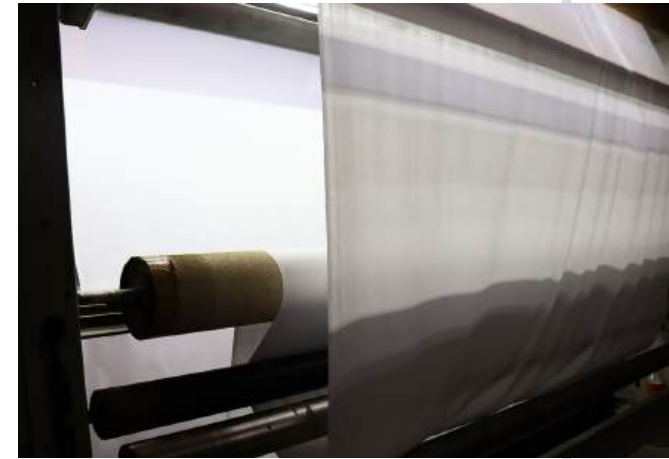
Yearly capacity: 20 mln mtrs/yr



Processing

Machine Mix

- Continuous Bleaching upto 126" /320 cm - Gollar & Kuster
- Rotary Printing upto 118"/300 cm max 16 colors - Reggiani & Zimmer
- Continuous Dyeing Thermosol upto 118"/300 cm - Monforts
- Mercerizing upto 126"/320 cm - Goller
- Sanforising upto 118"/300 cm - Morison
- Raising and Shearing upto 126"/320 cm - Mario Crosta
- SPG (Stork) Laser engraving machine
- Garment washing setup



Processing

Capacity

FINISHING	48 mln mtrs/yr
PRINTING	26 mln mtrs/yr
DYEING	5 mln mtrs/yr
BLEACHING	17 mln mtrs/yr
RAISING	2.5 mln mtrs/yr

Special Finishing Treatments

Easy-Care, Anti-Bacterial, Anti Allergy, Fragrance Finish, Moisture Management Finish, Thermo Regulatory finish, Micro Fresh, BPO Resistant, Super Cool Effect, Sanforizing, Fire Retardant, Water Repellent.

Pigment Dyed, Pigment Print, Reactive Dyed, Reactive Print, Metallic Print, Pearl Print, Glow in the Dark Print, Photochromic Print.

efi | REGGIANI

Digital Printing

(recently installed)

Renoir Power 819 by Reggiani

PRINT PROCESS	Reactive
PRINTING WIDTH	126 inches
PRODUCTION	120K m / month



Digital Printing

- ENDLESS PRINTING POSSIBILITIES
- LATEST STATE-OF-THE-ART MACHINE FOR EXTRA VIBRANT COLORS WITH MORE PRECISION AND SHARPNESS
- ECO-FRIENDLY - LESS WASTE, MORE EFFICIENCY
- IDEAL FOR SHORT RUNS AND MORE VARIETY
- MORE CUSTOMIZATION POSSIBILITIES
- NO LIMITATION FOR DESIGN REPEATS
- SUPPORTING ENDLESS CREATIVITY

Home Textile

Semi-Automated operations
Fabric consumption
36 mln mtrs/yr



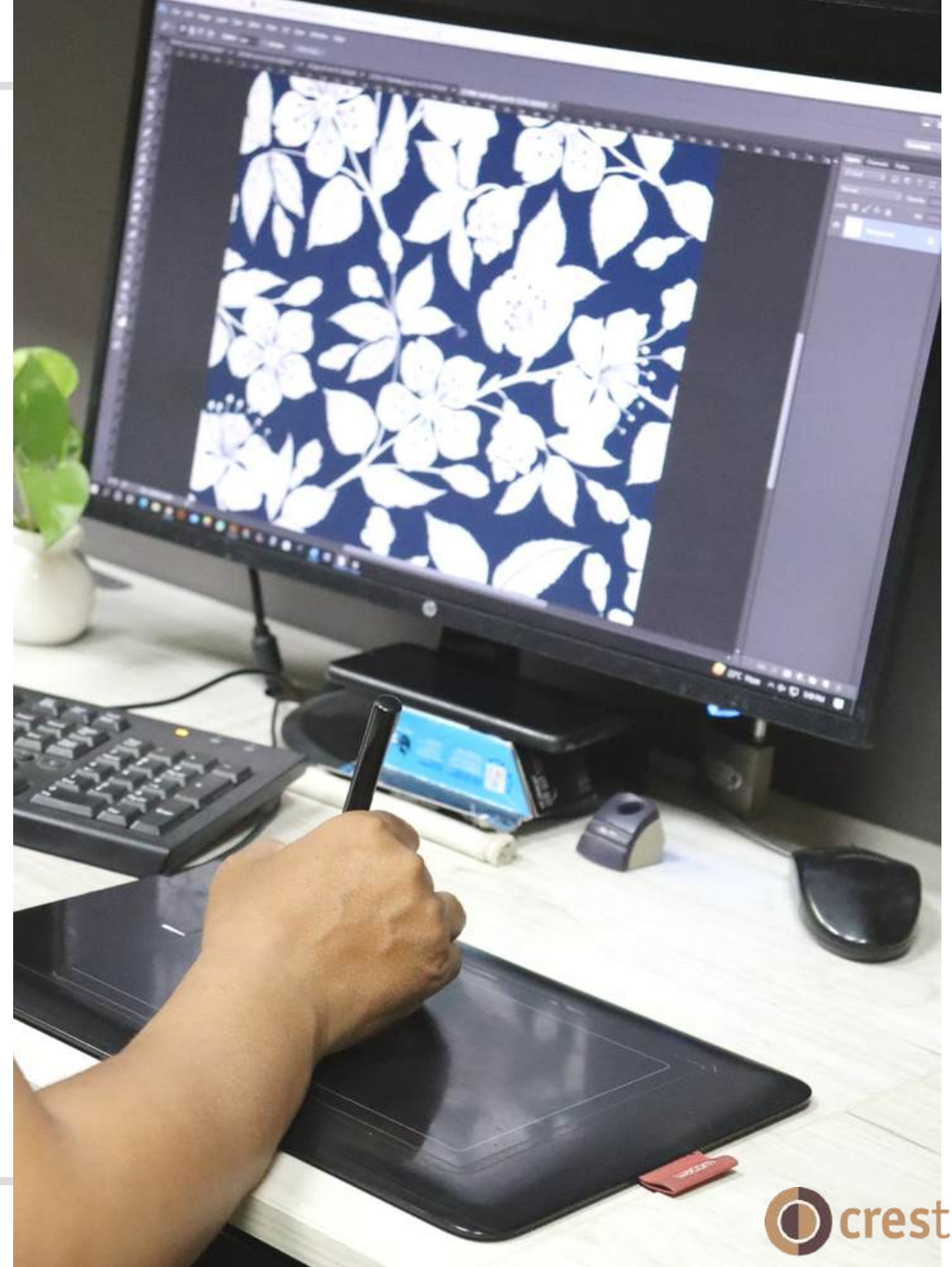
Capacity

OPEN LINE BEDDING	15 mln pcs/yr
DUVET SET	4 mln sets/yr
SHEET SET	1 mln sets/yr
BIAB/BED SPREAD	1 mln packs/yr
LINED CURTAINS	1 mln pairs/yr
TABLE LINEN	1 mln pcs/yr
DIAPERS	2 mln pcs/yr
INSTITUTIONAL GARMENTS	3 mln pcs/yr

Creative Studio

Crestex has an aesthetically sound in-house design team of experienced textile designers creating and developing innovative textile patterns, designs and color schemes for various fabrics and products, catering to client preferences and market trends.

Creative Studio also works in collaboration with an experienced design house based in Sweden and UK.





Key Offerings

Bedding - Sustainable Range



T144 POLY COTTON



PRINTED COTTON TENCEL



100% COTTON



100% COTTON PERCALE



COTTON & LINEN BLEND



70% COTTON 30% ALL SEASONS
COOL MAX



100% ORGANIC COTTON
FABRIC BUTTONS



100 % COTTON

Bedding - Main Range



T144 POM POM STYLED



T300 SATIN HOTEL CHIC
DECORATIVE SATIN BORDERS



YARN DYED CHAMBRAY
MATTE EMBROIDERED



T144 EGYPTIAN
PINTUCKS WITH RIC RAC



T400 SATIN HIGH END
DOUBLE FLANGE EDGED



T144 ORG COTTON
FRILLED



T144 LACE EMBELLISHED



T144 STAR TUFTED

Bedding - Main Range



T144 POLYCOTTON



T180 100% ORGANIC COTTON
WASHED



50% GRS POLYESTER/ 20% RECYCLE
COTTON/ 30% BCI COTTON



100% COTTON FLANNEL



T230 STRIPE SATIN
EGYPTIAN COTTON



T300 SATIN 100% COTTON



T600 SATIN
100% COTTON



150 GSM BRUSHED COTTON

Bedding - Kids Range



T144 SOFT POLY COTTON
3D EMBELLISHED PILLOWCASES



T220 100% COTTON

Curtains



COTTON LINEN
PRINTED DESIZE
WASH BASE



POLYCOTTON DUCK
WITH DIM OUT AND
BLACK OUT LINING



T144 POLYCOTTON
BLACK OUT LINED WITH
CHUNKY POMS



COTTON DUCK
BRUSH FRINGED

Bedding - Quilted & Embroidered



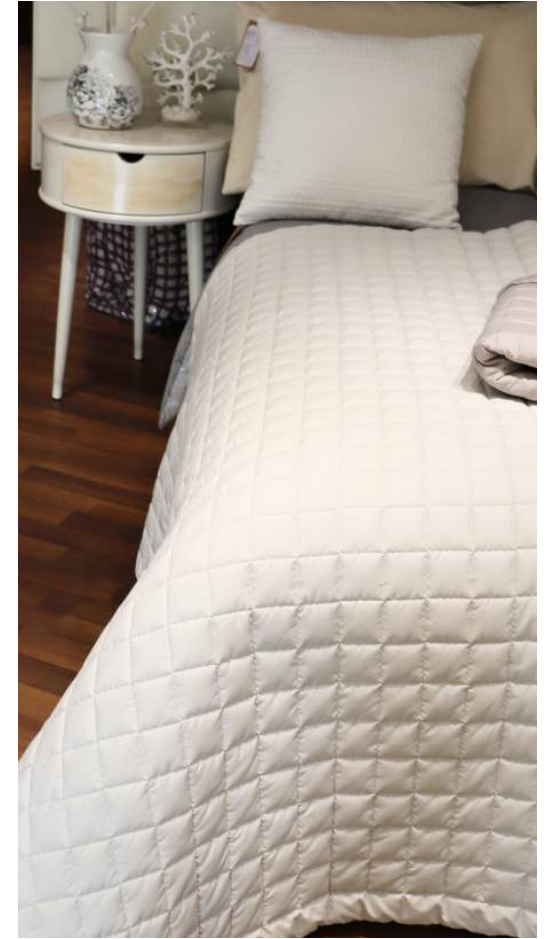
SQUARE QUILTING



MULTI NEEDLE QUILTING



FLORAL QUILTING



SMALL SQUARE QUILTING

Bedding - Fabrications & Techniques



PLEATED LACE WITH
GARMENT WASH EFFECT



DOBBY WITH SCHIFLI LACE



PRINTED DOUBLE
LAYER GAUZE FABRIC



TUFTED FLORAL



Sustainability

We are committed to build a profitable business in a fair way

- Fair to Economy
- Fair to Community
- Fair to Environment

Sustainability Programs



*



* Under Process

Social and Product Due Diligence



Conventional & Non-Conventional
CLASS I & II



**MADE IN
GREEN**



Environmental Due Diligence



BEPI
An initiative of the Foreign
Trade Association (FTA)
Business Environmental
Performance Initiative



JOIN LIFE
by Inditex



Sustainable Business Expansion

- 54-acre land acquired in FIEDMC.
- A USGB Gold certified women eco-factory established with an investment of 3.5 million USD, operational since Feb 2022.
- Constructing a USGB Platinum-Certified Weaving Unit 2 with an investment of 10 million USD.
- Auto Pillow-Making machine installation worth 100,000 USD.
- Recently installed digital printing machine from Reggiani
- Planning to install USGB Gold certified 50,000 spindles in FIEDMC by 2026.





Crestex Collaborations and Signatories

- AWS & Cleaner made Circular Project with WWF
 - Waterless Bleaching, Recovery of Dyes from waste water stream.
- SCORE project with ILO - United Nations
- Capacity Building & Women Empowerment (Skill Centre) with GIZ.
- Pilot Factory Project to become 1st TBL - Triple Bottom Line Certified Organisation in World with SAI
- Women Empowerment Principle Signatory
- CFMB corporate fiber and materials benchmark by Textile Exchange



giz



**Textile
Exchange**



**International
Labour
Organization**



**Social
Accountability
International**



Our Distinctions

- "Factory in a Park" having 50% of its area for greenery (27,000+ Trees), pathways & residence
- Started to export in USA, EU & Japan in 1956
- 1st ISO 9002 Certified Organization in July 1997 & ISO 50001 in July 2022
- Only vertically integrated textile organization qualified for NEXT CAT II in Pakistan
- Waste Water treatment plant of 150 m³/ hour is functional since 2004
- Caustic Recovery plant of 4 ton/hr is installed to recover from waste water stream and reused
- Collaborated with TCF as a joint initiative to invest in future of our children since 2008
- Winner of REUTERS UK Responsible Business Award for GDI innovative idea in Oct-2022

Crestex Impact Matrix 2023



Carbon Footprint

Reduce carbon foot print **50%** by **2030** and **100%** by **2050** from the baseline year **2021**

Emission of CO ₂ in kg /kg of end Product	
Baseline 2021	1.90
Achieved 2022	1.63
Target 2030	0.95
Saved equivalent to 550,000 Trees/Year*	

*Additionally, 550 tons/year sequestered by 27,000 trees planted



Water Stewardship

Reduce process water consumption **50%** from the base line year **2016**

Consumption in l/kg of Product***	
Baseline 2016	110
Achieved 2022	48
Target 2030	20
Saved 60,000 People's yearly water need**	

*Baseline year 2021 | **@ 8,900 L/person/year| ***Fabric processing



Energy Stewardship

Reduce **30%** of energy needs by **2040** from the baseline year **2021**

kWh/kg of Product	
Baseline 2021	2.89
Achieved 2022	2.61
Target 2030	2.3
Equivalent to 6,000 Houses annual energy needs*	

*@2,469 kWh/year/House



Renewable Energy

Convert **80%** of energy needs to renewable sources by **2040** from the baseline year **2021**

Baseline 2021	15%
Achieved 2022	22%
Target 2040	80%
Saving equivalent to 1,200 houses annual energy needs*	

*@2,469 kWh/year/House



Sustainable Material

Increase our sustainable material share to **100%** by **2030** from the base line year **2021**

Baseline 2021	17%
Achieved 2022	18%
Target 2030	100%
Saving 5.6 million People's yearly water need*	

*@ 8,900 L/person/year



Green Chemistry

Increase our ZDHC share to **100%** by **2030** from the base line year **2021**

Baseline 2021	87%
Achieved 2022	93%
Target 2030	100%
Safety of Planet & People	



We Care

- Crestex is among the founding members of TCF founded in 1995
- Total TCF Schools more than 2,000
- 75,000 students graduated from Crestex-financed campuses between 2008 and 2023
- Donated 17 mln PKR to bring about positive social change through education in 2023



FY 2022-2023	mln USD
To Employees	10.5
To Health & Safety	1.12
To Environment	0.35
To Share Holders	0.55
To Country	2.6
Due Diligence	0.1



Employee Wellbeing

- Session on Employee Well being
- Weight Loss Competition
- Nutrition Session
- Sports Gala
- Breast Cancer Awareness session
- Men's Health Day
- Eye Camp Session
- Awareness session on Personal Hygiene
- Digital Grievance mechanism TIMBY





Above and Beyond for Female Employees

- Relaxed working hours
- Day Care centre, to provide support to working mothers for their young children
- Free & safe pick & drop with door to door service.
- Focused trainings, recreational & sports activities





Thank You



www.crescenttextile.com



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