

# HOME

Innovating Threads, Elevating Lives

Hafizia™







## ABOUT US

Hafizia Art crafts Pvt. Ltd. is a globally renowned manufacturer and exporter of premium range of hand-woven floor coverings and home furnishing products.

Established in 1992, we have a huge manufacturing base in the hub of Indian weaving industry, Sitapur (U .P.). To cater to the discerning tastes of our customers, we design products incorporating the finest materials and skillful craftsmanship. In exceptional design, we present our products in the incredible essence of India. Our vast collection of home furnishing is distinguished by high-quality fibers, intricate hand-woven techniques and classy designs.





# B E D D I N G

Every Thread Weaves  
Dreams of Comfort.







**Our bedding collection is an open invitation to let modern room comforts spill into great leisurely moments. Sleep light and easy with our supersoft, airy, and breathable bedding that caresses the skin.**



COMFORT CRAFTED  
WITH A HINT OF SERENITY



COTTON CUSHIONS  
SOFTNESS WITH A CONSCIENCE





## Designer Cushions

From quality fabrics to exceptional artwork,  
we craft our designer cushions to give you  
a lap of comfort and luxury.



COMBINED WITH WARM, COMFORT  
AND EARTHLY ELEGANCE





Discover the Essence of Elegance and  
Comfort with Our Throws.







# THROWS



Indulge in luxurious comfort with our throws, crafted from sumptuously soft materials. Elevate any space with their elegant designs and cozy warmth. Whether draped over furniture or wrapped around you, our throws add style and comfort to every moment. Explore our collection to discover the perfect blend of elegance and relaxation.









PLACEMAT



## PLACEMENT

ADD A POP OF  
COLOR TO YOUR  
TABLE WITH  
OUR VIBRANT  
PLACEMATS.





"Transform your kitchen into a haven of culinary delight with our exquisite kitchen linen, crafted for both style and functionality."





# SHOWER CURTAIN

PERSONALIZE YOUR SPACE WITH OUR  
CUSTOMIZABLE AND UNIQUE SHOWER  
CURTAIN.





## Decor & Design

### CURTAIN

Enhance the ambiance of any room with our elegant curtains, offering a perfect blend of privacy and sophistication, while effortlessly elevating your décor.

[www.hafizia.com](http://www.hafizia.com)

Hafizia™



# Window Coverings





# CURTAIN

"Draping elegance,  
framing moments."



CURTAINS THAT ADD THE FINISHING TOUCH  
TO ANY ROOM.







# Chair Accessory

Elevate your sitting experience to new heights with our premium chair pad, designed to provide unparalleled comfort and support, making every moment spent seated a delight.



## CHAIR PAD

EXPERIENCE THE PINNACLE OF COMFORT:  
OPAD CHAIRS - YOUR GATEWAY TO  
SERENITY.







COMFORTABLE PADDING

NON-SLIP DESIGN

DURABLE MATERIALS

MACHINE WASHABLE

VERSATILE DESIGN

DECORATIVE TOUCH

PRESSURE RELIEF

WEATHER-RESISTANT

ERGONOMIC DESIGN

CUSTOMIZABLE OPTIONS





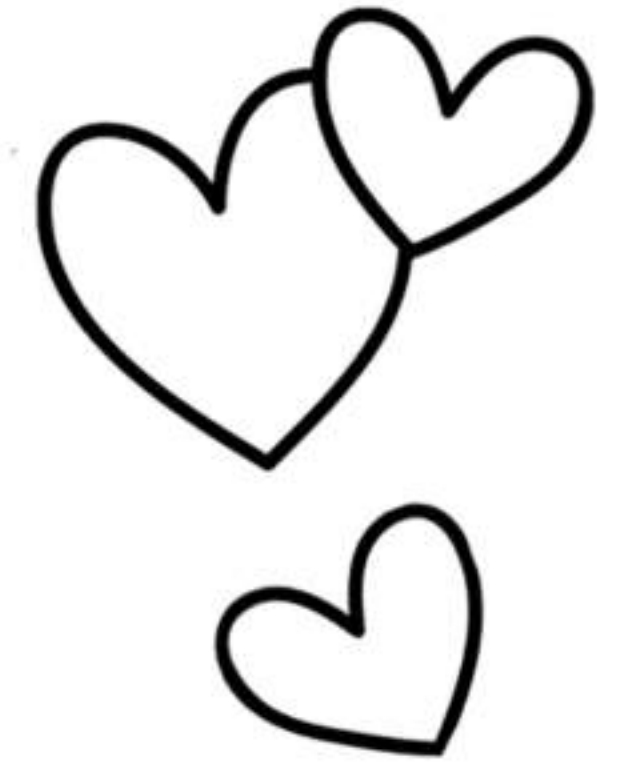
# PET BED

A pet bed is furniture or bedding for dogs or cats, offering them a comfy place to sleep. They come in various sizes and materials, with features like cushioning and washable covers for pet and owner comfort.

[www.hafizia.com](http://www.hafizia.com)



Hafiz<sup>ia</sup>





# Pet Bed

Pamper your pet with plush comfort







## INFRASTRUCTURE

Our world-class infrastructure spans over 2,15,000 square feet area to meet the global demand for hand-woven rugs. We have a centralised unit with separate dyeing, weaving and finishing facilities. Our in-house dyeing capacity is 3 MT per day, while in-house weaving contributes approximately 60% of production. The packaging facility covers 3500 square feet of area to offer personalized



### GREATER NOIDA UNIT

The unit dedicated to the production of Home Textiles articles is a four-story building in Greater Noida (U.P.) with 8,000 square feet of floor space. The unit has two levels of state-of-the-art showrooms that develop, manufacture and market a full line of Home Textiles with a capacity of 200 sewing machines and defined sections for cutting, stitching, finishing and packaging.



### SITAPUR WORK UNIT

The unit dedicated to the production of Home Textiles articles is a four-story building in Greater Noida (U.P.) with 8,000 square feet of floor space. The unit has two levels of state-of-the-art showrooms that develop, manufacture and market a full line of Home Textiles with a capacity of 200 sewing machines and defined sections for cutting, stitching, finishing and packaging.

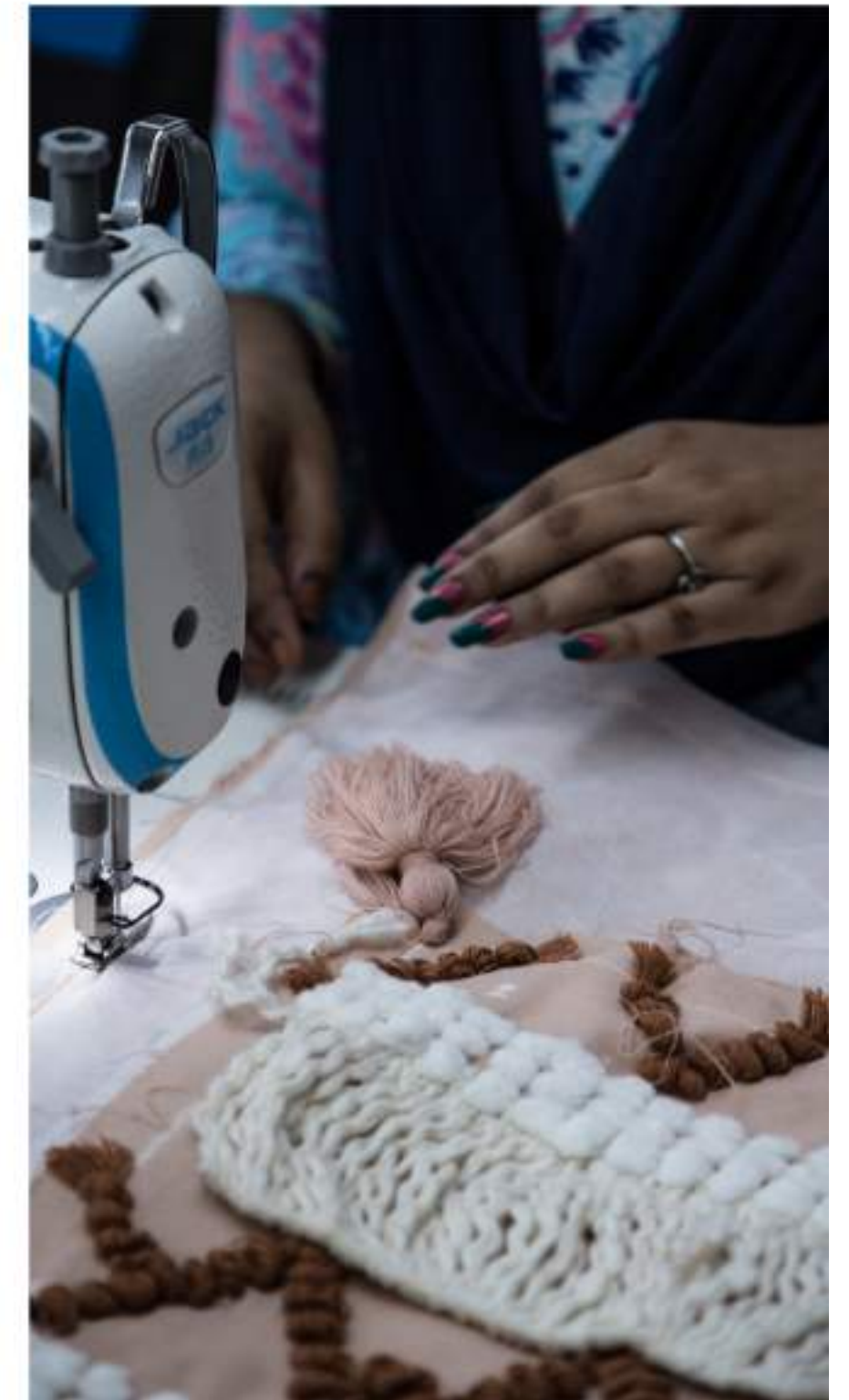
Handwoven, hand-tufted, hand-loomed and handknotted products. There are currently 110 looms running in the weaving unit for jacquard-woven rugs. While we have partnerships with about 3000 looms in the textile hub of Sitapur, we also have two satellite weaving facilities totaling 300 looms each, spread across 39000 square feet of space. There are two sampling units one with 11 looms and another with 21 looms. We also have a design studio with modern equipment and a display built over 6,000 sq. ft.



CHAIR PAD | CURTAIN | CUSHIONS | POUFS | PET BED

### Production Capacity (Per Month)

ITEM	CAPACITY
CUSHION	2,00,000 Pcs
POUF	30000 Pcs
THROW	15000 Pcs
CURTAINS	12000 Pcs
BEDDING	500 Sets
TABLE LINEN	25000 Sets
PET BED	25000 Pcs
ACCESSORIES	25000 Pcs



Hafizia™





## CORPORATE SOCIAL RESPONSIBILITY

In recent years, the concept of corporate social responsibility (CSR) has grown in importance. The growing emphasis on CSR has changed business attitudes all over the world, and Hafizia is no exception; historically, social responsibility has been a well-established phenomenon in our organization. Hafizia has been engaging in meaningful CSR activities for

Providing employment to around 500 people directly.



Supporting more than 1000 families indirectly



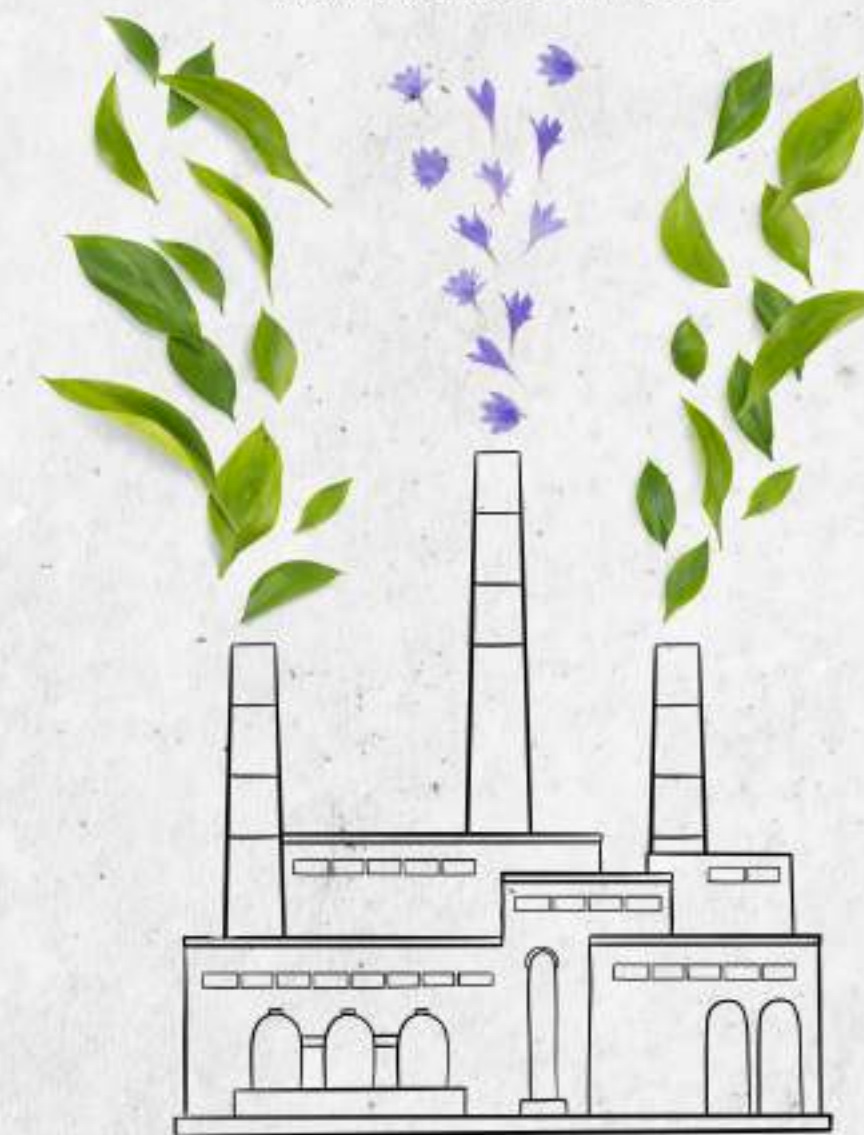
## Eradicating extreme hunger & poverty

Promoting preventive health care and sanitation including contribution to the Swach Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.



Providing a healthy working environment to employees that can improve their productivity.

SUSTAINABLE FUTURE



Hafiz<sup>ia</sup>







# Certification

Besides placing your trust in skilled hands, the company adheres to quality, social, and environmental norms. Our entire quality management system runs as per ISO 9001 :2008

[www.hafizia.com](http://www.hafizia.com)







## **Vision**

Improving living standards of weavers while making a prominent place for handicrafts in the industry.

## **Head Office**

### **Hafizia Art & Craft Pvt. Ltd.**

785, Pakka Bagh, Old City.

Sitapur - 261001 (U.P) India

Ph:- +91 5862 272271, 270498

E-mail: info@hafizia.com

We have incorporated every instinct to renovate modern homes in a unique way. from hand craftsmanship to appealing styles. Bringing Persian royal luxury into modern homes! crafted with aesthetic designs and patterns and precise handwork artistry.

## **Mission**

Exceeding customer's expectations with constant innovations to be the foremost handloom brand.

## **Greater Noida Unit**

### **Hafizia Art & Craft Pvt. Ltd.**

H-1 58, UPSIDC Site-5, Kasna,

Greater Noida - 201308 (U.P.) India

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## **Work Unit**

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