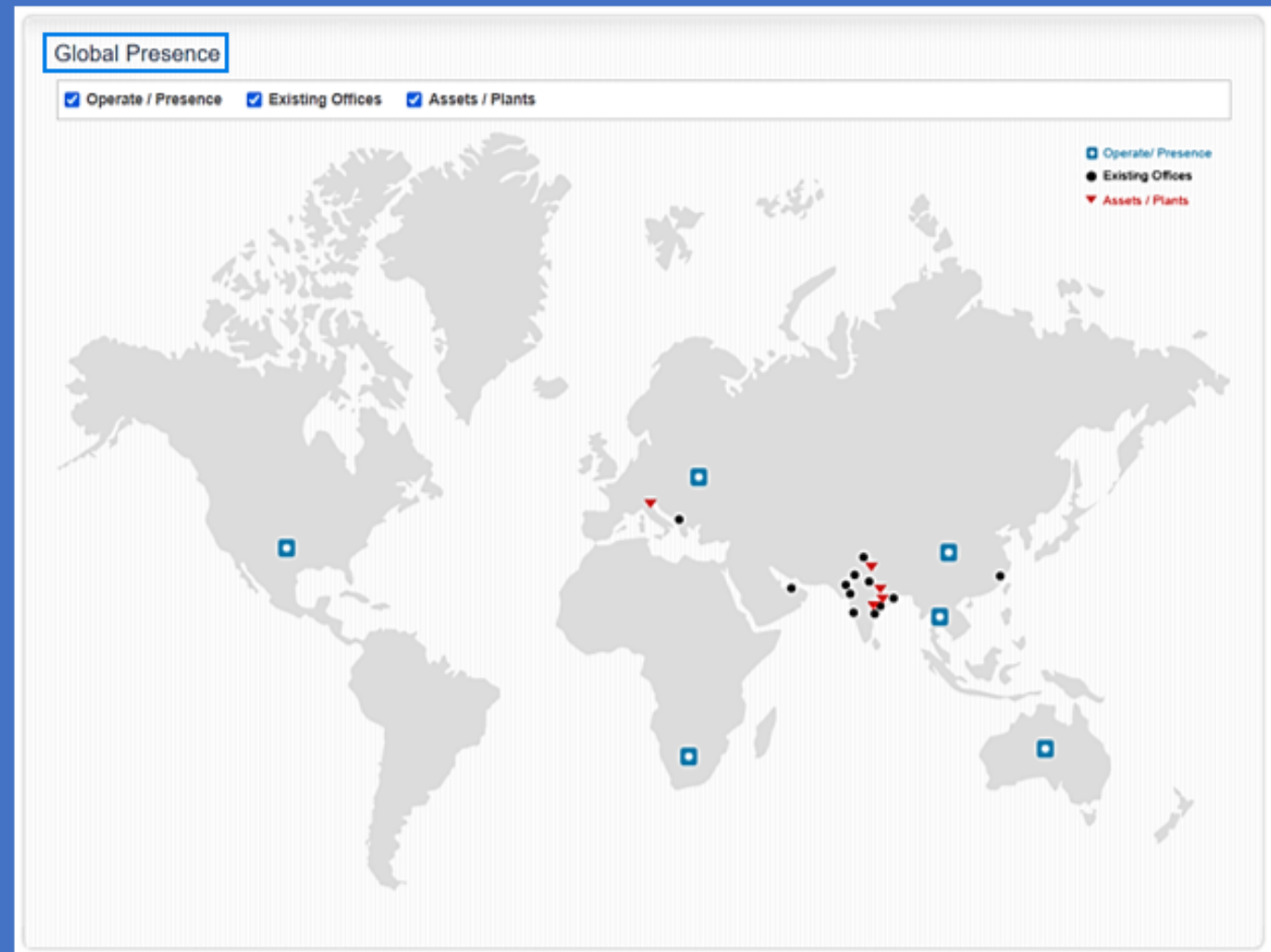




SARA TEXTILES LIMITED





Sales and Service of textiles
machinery in India & Middle East.

Manufacturing of
towels, made-ups,
Home furnishing &
garments.

International trading
Of Agro Commodities,
Iron ore, Chrome ore,
Fertilizers etc.

Mining and Port
Management.

**OUR
BUSINESS
LINES**



Business Verticals



Infrastructure Development SIPL

- SPV called Gopalpur Ports Ltd.
- Joint venture with Orissa Stevedoers Ltd.
- All-weather deep seaport in Gopalpur, Orissa
- Investment- Real Estate & health Care



Commodities Trading SIPL

- Ores and Minerals
- Steel and Cement
- Coal and Energy
- Engineered Products
- Chrome Ores
- Agri-Commodities

Textiles STL

- Manufacturing Facility in Nalagarh
- Current monthly production capacity of over 400 tons.
- Wide Market Share across Europe
- Our Product line : Leaders in production of Terry Towels, Institutional Towels. Bathrobes, Bath Rugs, Curtains, Knit Jersey. Home Furnishing- Bedspreads, Duvet & Quilt covers, Pillow, Throws & Cushion Covers etc.

Garment / Textile Machinery MRPL

- Leading Traders of Garment/Textile machinery
- Represents Major Internal brands in India
- Some of the key brands are Pegasus, Texpa, Brother, Melco, Cotema, Gartner etc.

SARA GROUP OVERVIEW

SA 8000, ISO 9001,
ISO 14001, GOTS,
OCS, GSV, OEKO-TEX

STL Certifications

**Among India's
top 7 Terry
Towel
manufacturers**

Noida, Nalagarh, Barbil, Mumbai,
Amritsar, Chennai, Tuticorin,
Kolkata, Vizag, Paradip, Haldia ,
Shanghai, Dubai, Tirana (Albania),
Indonesia

Group Offices

**Group Human
Resources**

Over 1,200
employees including
those outside India
STL- 700+ on roll
Employees in STL
Plant, Nalagarh & 42
Plus Corporate
Employees, Noida.

Wide presence in
trading and textiles with
strong relationships
built over the last 25
years. **Sara Textiles Ltd.**
year of establishment-
2004

**25 Years of
Business Relations**

Over 1100 – 1300
US Million Dollar

Group Turnover





Mr. D.P. Singh Chairman

- Founder and Heads Sara group of companies
- Qualified in Economic honors & M.B.A. (I.I.F.T.)
- Chairman of Ports & Infrastructure Committee of ASSOCHAM
- President of All India Grain Exports Association
- Honorary Consultant General of Albania in India



Mr. S.M. Dwivedi
C.E.O.

- 30 Years Experience in Textile Manufacturing (Worked with Reputed Companies i.e., DCM, JCT etc.)
- Graduate in Textile Engineering & M.B.A.
- Been with Sara for 20+ Years - Started The SARA Textile Vertical.

Sara Textiles Limited



COMPANY OVERVIEW

Sara Textiles Limited is a State-of-the-Art and composite Terry towel manufacturing unit Of Sara Group and operates from economically backward area of Nalagarh, Himachal Pradesh.

The Company enjoys commendable presence and has substantial market share in the textile Market of Europe, Central Europe, USA and Middle East.

It also produces Bed linen, Jersey fitted sheets, made-ups and other accessories. The company can offer one stop store for all kinds of Bathroom accessories & Home Furnishings.

The Company is pride of its professional management, Upgraded technology, excellent quality control infrastructure & Up-to-date Logistic management to ensure seamless supply chain from raw-materials to the retail shelves.



- ✓ Vertically integrated global Home textile leader
- ✓ Exporting over 95% of our production to more than 30 Countries including Europe, U.S.A., Australia, New Zealand & far East.
- ✓ A Responsible Organization committed to environment, community and innovation.

SARA TEXTILES LIMITED

Certifications



- ❖ A Government Recognized star Trading house.
- ❖ Terry towel establishment in 2004
- ❖ Capacity – 400 MT/ month (24 Jacquard & 46 Dobby)
- ❖ International Presence
 - Dubai, Zagreb(Croatia), Hong Kong, etc.

Our Clients

❖ Retailers

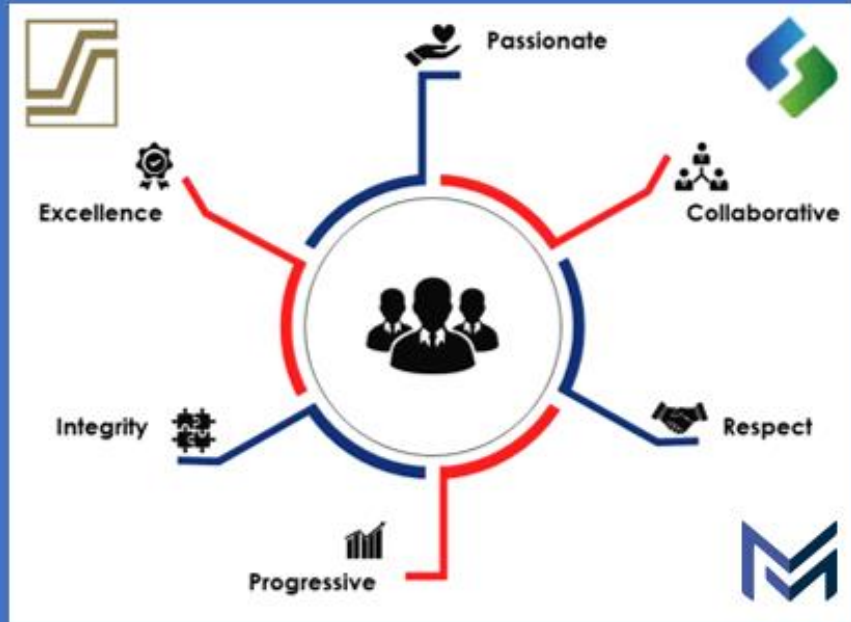
- Bed Bath & Beyond
- Briscoes
- El Corte Ingles
- Primark
- Tchibo
- TJX
- Myers
- Wal-Mart

Our Vision & Mission

Trying to be a 500 Crore Textile Company this 2022 by emphasizing on Quality, Innovation, Efficiency, creating a World Class Infrastructure, engraving culture of Customer first, having highly empowered and enriched Employees and to share Knowledge and Wealth for creating friendly environment atmosphere.



To achieve 100% Customer Satisfaction through timely delivery with Zero Defect shipments. To bring in Best Technology, Upgrading the machine health and skill sets of our people. To Innovate and Design for Unique Product development and adding value to environment and society.



Towel Manufacturing Facility

- ❖ 15 Hectares – In the foothills of Himalayas
- ❖ 175,000 Square feet covered area
- ❖ > 900 workers
- ❖ Vertically integrated setup from Spinning, Weaving, Finishing & Dispatch
- ❖ Cutting edge technology
 - Latest machines from Europe, Japan, China, etc.
 - State-of-the-art laboratory for quality control
 - SAP enabled IT infrastructure.

Knit Jersey Manufacturing Facility

- ❖ 6 Knitting machines able to produce 180 tons/month including different sizes and weight.
- ❖ Latest Machines starting from 30"-40" which can meet all GSM Requirement and Compositions.
- ❖ Cutting Edge Technology producing Organic and G.R.S certified knitted plain dyed, yarn dyed, 100% cotton melange, poly melange, fibre dyed melange, etc.
- ❖ State-of-the-art laboratory for quality control.
- ❖ SAP enabled IT infrastructure.



Rewinding
Machine



Sizing Machine



Sectional Warping
Machine



Nalagarh Plant
Terry Towel
Manufacturing
Yarn to Fabric



Dobby Loom



Warping / Direct



Yarn Dyeing



Soft Flow
Dyeing Machine



Shearing Machine



Length Hemming

With the highly skilled team and high-tech machines we have been able to achieve the best quality of towels, the dyeing experiment has made us come up with some innovative range of towels which are a signature product of Sara Textiles Pvt Ltd.

Product Development

- ❖ Innovation & Continued Improvement is an integral part of core strategy of the Management and is an ongoing process.
- ❖ A dedicated design team works on new concepts, designs, colour schemes with feedback from International customers & Trend forecasts.
- ❖ Heimtextil is the showcase window to present new collections with ongoing design process throughout the year.
- ❖ Designs are designed & bought from overseas / national / freelance designers. Regular Customer feedback are also part of this process as we serve them as their design laboratory.

Technical Strengths

- ❖ 6 Jumbo Jacquard (width: 300CMS).
- ❖ 7 Pick Terry / Variable Pile height – Level.
- ❖ Bigger dye Lots (Up to 2100 Kgs. /Increase in the uniformity of the dye lots.
- ❖ SAP enabled factory provides efficient and economical production process and effective information system.

Quality Assurance

❖ **Manufacturing**

- In house testing labs & trained personnel
- Complete test reports before dispatch
- Independent agency testing at Buyer's request.
- Textiles engineers in all production facilities
- 100% inspection before dispatch
- 3rd party agency testing – All dispatches.

Product Range

❖ Manufacturing

- Terry towel and Fabric Mill – Completely owned & operated by Sara Group.

❖ Yarns

- Cotton – Combed, Knitted, O.E., Zero twist
- Polyester, Viscose, Metallic, Modal
- Bamboo, Eucalyptus
- Silk, Linen

❖ Any Size

- Machine width Capacity up to 320 CMS.
- Face towels, Hand towels, Bath towels, Bath sheets, Beach towels, Kitchen towels
- Extra large sizes for beds, Surgical rooms, Terry blankets
- Bathmats, Floor rugs made from terry.

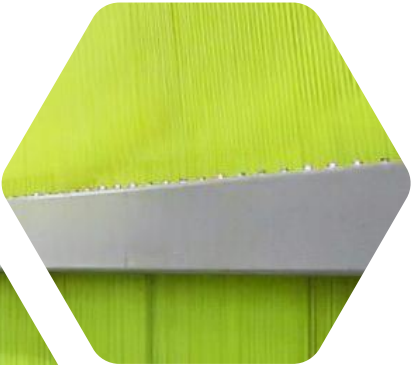
Product Range

❖ **Grammage**

- Flexible from 380 GSM to 800 GSM for terry towels
- Up to 1200 GSM for bathmats

❖ **Value Addition**

- Embroidery and embellishments
- Velour finish / Shearing
- Flexible packaging options



Machine
Set up





Machine Set up

Stitching





Thread Cutting & Checking

Finishing





Packing & Final Quality Check



Water
Overhead
Tank



Boiler

Steps towards saving Environment

- ❖ **Biological ETP Plant & Recycling of the Water**
- ❖ **Solar panels**
- ❖ **Energy conversation**
 - Best practices for energy conversation and heat recovery.
 - Steps to save our environment from global warming.
 - Reforestation in Factory premises & nearby Local villages.

Social Accountability

- Empowering women from nearby Local villages
- Involved in social activities to improvise health, education & social status of nearby villagers.



Sara Textiles Limited

PRODUCT RANGE

G.R.S. Certified Bath Towels

Introducing the gorgeous ECO Gold Collection **made from recycled plastic bottles!** We are passionate about cleaning up the oceans and creating more sustainable products which is why our newest collection is made from **GRS Certified Recycled polyester**. These bath towels are made from a unique blend to provide maximum absorbency and be exceptionally fast drying.



**LIGHTWEIGHT
& COMPACT**

XL laid out –
folds up **XS**



**ODOUR
FREE**

Doesn't collect
damp smells



SUSTAINABLE

Made from recycled
water bottles



**QUICK
DRYING**

Up to **5 times** faster
than a regular towel



**SUPER
ABSORBANT**

Holds **2 times** its
weight in water



Quick Dry Towels

Enhance your bathing experience with these 100% cotton towels that are super absorbent and dry quickly.

An advanced weaving process results in thousands of fine ZERO TWIST loops that make our Towels up to 10 times more absorbent than traditional cotton terry.

These durable towels retain their soft texture even after prolonged use. Displaying a classic look, these towels suit any décor and are the perfect choice for daily use.



HIGHLY ABSORBENT



SOFT FEEL



QUICK TO DRY



EASY CARE



Neo Elegance Towels

Reassuringly soft, light-weight towels that dry quickly. These are ideal if you're looking for a great value towel for everyday use!

Our Neo Elegance range is designed to be at the heart of a contemporary home. Well-thought out, well made & surprisingly affordable. The feel is modern, un-cluttered & comfortable.





Egyptian Cotton Luxury Towels

Give yourself an indulgent spa experience right at home with our super plush Egyptian cotton towels. Made with longer lasting mature cotton fibers and infused with our upgraded technology, they'll retain a fresh feeling even after multiple washes. They're thick, fluffy and fully absorbent for an unbeatable feeling of touchable luxury.

Lightweight towel: good value and quick-drying, with added benefits such as low-twist yarn to make them feel more like their heavier-weight counterparts.

At the higher end of the scale, a heavier, more luxurious towel. The pile in these deluxe towels is denser and more lavish. Towels at the lower end of this range are great for everyday use, while those at the higher end resemble the towels, you'd find in a luxury hotel.



Supima Cotton Towels

Treat yourself to the finer things in life with these Supima cotton towels. The rich, deep, low-twist pile, intense softness and vibrant shades let you know you're drying off with a towel of the highest pedigree. Made with Supima cotton, famed for its durability and softness, these divinely plush towels will stay looking and feeling good wash, after wash, after wash.



Modal Luxury Towels

Made from a blend of luxury cotton and Modal, a completely natural fiber, making this towel silkier, softer and more absorbent than an all-cotton towel. The colour and softness will last wash after multiple wash.

CROWNING
Touch



Organic Cotton Standard Bath Towel

Embark on a journey of organic wellness with these GMO & Pesticide Free GOTS certified 100% organic cotton OEKO-TEX® MADE IN GREEN certified bath towels that are completely free of harsh dyes and toxic chemicals, while still maintaining vibrant color. Happy Nature to you!



ETHICAL

All of our products are manufactured consciously to support worker welfare & community investment.



CHEMICAL FREE

Made with no harsh chemicals, toxins or heavy metals, so they're great for your skin and the environment.





BCI Cotton Towel

superior grade sustainable **BCI** (Better Cotton Initiative) cotton gives it natural softness, superior absorbency and utmost comfort. It dries you fast and dries itself fast, resists mildew/germ formation or dampness problems a hassle-free functional towel.

- Soft on Skin
- Safe on Skin
- Easy to care



Yarn Dyed Dobby Towels

The plush towel is crafted in 100% cotton with its extra-long fibers for an incredibly soft, silky feel. It is designed to bring hotel-worthy comfort and luxury right to your home. It is woven in an incredibly absorbent construction, using yarn dyed cotton, makes them not only very quick to absorb water, but also ensure long lasting color.



Yarn Dyed Jacquard Towels

These towels typically have a pattern in reverse on the back of the towel. They are quite stylish, deep piled with subtle tonal jacquard weave and this range will add a touch of luxury to your bathroom.



Piece Dyed Dobby Towels

Provides a comfortable wrapping experience, quickly absorbing water and lock the water droplets. Cotton fabric offers you a soft and delicate touch. Designed for maximum comfort and durability



Piece Dyed Jacquard Towels

Make your bath a luxurious and indulgent affair with these towels. They are super absorbent and with soft, feathery feel, and each offering wraps you in a cozy cocoon.



Denim Wash Towels

Sustainably made from a cotton blend
containing recycled denim fibers.



Beach Towels

These vibrant cotton Beach towel show up beside a pool or on the beach, easy to roll up and tuck in bag. Dries quickly.



Beach Towels (Round)

These vibrant cotton Beach towel show up on the beach, easy to pack and tuck in bag. Dries quickly.



Cotton Waffle Towels

These 100% cotton waffle grid woven towel provide a comforting massage effect while allowing for more surface area to dry you off. Adding a touch of flair to your bathroom.”



SARA TEXTILES LTD
Knit Jersey Sheet Collection 2022



#high quality

#luxury lifestyle

#breathable

#wrinkle free

#jersey knit sheets

#wellness



#natural

#comfortable



#skin sensitive

#premium bed linen

#soft feel & touch

#stay clean stay safe

#beautiful designs

Jersey Knit Sheet

Made from high quality cotton, Jersey knit sheets are extremely soft and cozy. Comfortable in winters and breathable in summers, these fitted sheets will put you in a deep slumber throughout the year.

The product is the one stop answer for the best possible sleep and comfort.
Natural, soft feel and touch for the most sensitive of skin.

Well thought of the actual needs of the people for it taking care of general household requirements for Bed Sheets, including Washing and maintenance with wrinkle free fabric providing for a rich look and feel for our homes, stuff we generally find in star hotels.

Considering the convenience at home for laying the bedsheets by providing elastic corners and tags to aid with fast laying of bed sheets. A superior product at best price for all.

SARA TEXTILES LTD

Knit Jersey Sheet Range 2022



SARA
TEXTILES
Draping The World In Its colors.





- **JERSEY Styles (Colourways) # 2**
- **Solid Piece Dyed (100% Cotton)**
- 90 X200 CMS. / 50 X 70 CMS.
- 130 GSM



SARA
TEXTILES
Draping The World In Its colors.



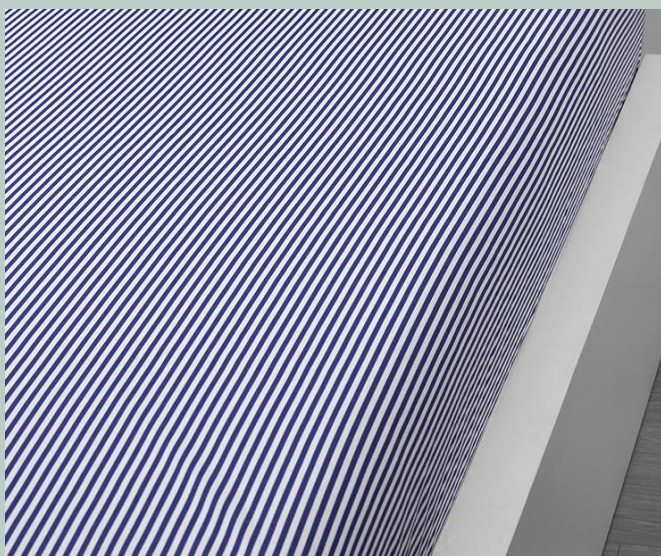
- JERSEY Styles (Colorways) # 1
- Solid Piece Dyed (100% Cotton)
- 90 X200 CMS. / 50 X 70 CMS.
- 130 GSM

- The sheet set is made from prime quality 100% natural cotton that feels soft and fuzzy
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- 130 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Versatile Colors and Sizing – We offer our fitted sheets in twin, full, queen, and king sizes, as well as lavish bedroom colors.



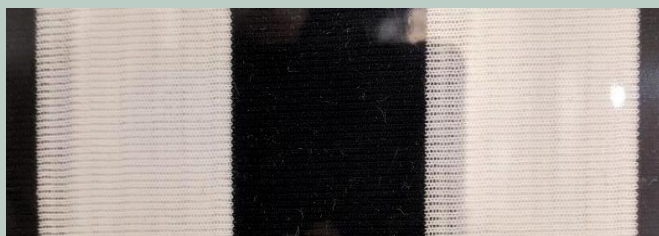
- JERSEY Styles (Colorways) # 2
- Solid Piece Dyed (100% Cotton)

- The sheet set is made from prime quality 100% natural cotton that feels soft and fuzzy.
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- **130 GSM** - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Versatile Colors and Sizing – We offer our fitted sheets in twin, full, queen, and king sizes, as well as lavish bedroom colors.



- JERSEY Styles (Colorways) # 3
- Yarn Dyed Stripes (100% Cotton)

- The sheet set is made from prime quality 100% natural cotton that feels soft and fuzzy.
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- **130 GSM** - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
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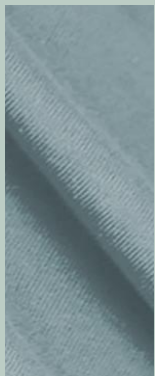
- JERSEY Styles (Colorways) # 4
- Yarn Dyed Stripes (100% Cotton)
- 135 GSM

- The sheet set is made from prime quality 100% natural cotton that feels soft and fuzzy.
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- 135 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Versatile Colors and Sizing – We offer our fitted sheets in twin, full, queen, and king sizes, as well as lavish bedroom colors



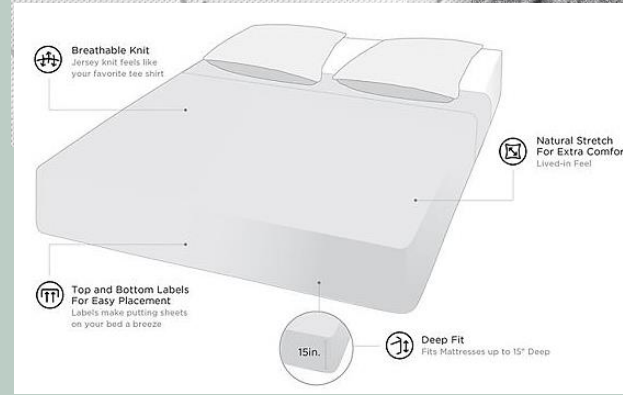
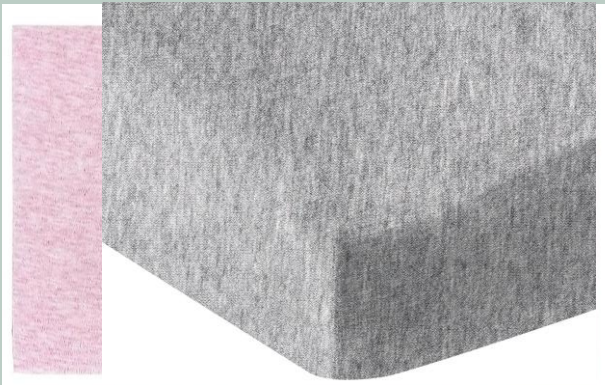
- JERSEY Style # 5 Packaged
- Yarn Dyed Stripes (100% Cotton)

- The sheet set is made from prime quality 100% natural cotton that feels soft and fuzzy.
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- 135 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Versatile Colors and Sizing – We offer our fitted sheets in twin, full, queen, and king sizes, as well as lavish bedroom colors.



- JERSEY Style # 5
Packaged
- Solid Piece Dyed
(100% Cotton)

- The sheet set is made from prime quality 100% cotton that feels soft and fuzzy.
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- 150 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Versatile Colors and Sizing – We offer our fitted sheets in twin, full, queen, and king sizes, as well as lavish bedroom colors.



- JERSEY Style # 6
- Melange (100% Cotton)

- 100% Natural cotton - Jersey Mélange Knit fabric offers a slight stretch and supple softness like that of a favorite t-shirt. Provides exceptional all-season sleep more soundly.
- 140 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality. Cotton fibers wick away moisture, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Choose from a wide variety of stylish colors & sizes. Purchasing more than one might be something to consider having a backup.



- 100% Natural cotton - Jersey Mélange Knit fabric offers a slight stretch and supple softness like that of a favorite t-shirt. Provides exceptional all-season sleep more soundly.
- 140 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality. Cotton fibers wick away moisture, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Choose from a wide variety of stylish colors & sizes. Purchasing more than one might be something to consider having a backup.

- **JERSEY Style # 7**
- Melange Stripes (100% Cotton)
- 140 GSM



- The sheet set is made from prime quality 100% natural cotton that feels soft and fuzzy.
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- 135 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Versatile Colors and Sizing – We offer our fitted sheets in twin, full, queen, and king sizes, as well as lavish bedroom colors.

- **JERSEY Style # 8**
- Yarn Dyed thick & thin Stripes (100% Cotton)
- 135 GSM



- The sheet set is made from prime quality 100% natural cotton that feels soft and fuzzy with the added benefit of sustainability
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- 135 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.
- Versatile Colors and Sizing – We offer our fitted sheets in twin, full, queen, and king sizes, as well as lavish bedroom colors.

- **JERSEY Style # 9**
- Yarn Dyed thick & thin Stripes (100% Cotton)
- 135 GSM



- The sheet set is made from prime quality 100% natural cotton that feels soft and fuzzy.
- Jersey Knit fabric - Usually used in clothing, Jersey sheets are knitted which makes them extremely soft and cozy, just like your old favorite t-shirt
- 130 GSM - Stretchable and wrinkle free makes it easy to use without compromising on quality, making 100% cotton bedding extremely breathable.
- Elastic corners and helpful tags - Our fitted sheet set have elastic corners and helpful tags so that you spend less time in making your bed and more time sleeping peacefully.

- **JERSEY Style # 10**
- Printed (100% Cotton)
- 130 GSM

SARA TEXTILES

Bedding & Cushion Covers





- Chevron pattern Waffle Weave Softener Washed Bedcover with Edging of Self fringes
- Size: 255 X 255 CMS



Waffle Weave Softener Washed Bedcover
with Edging of Self fringes

- Size: 255 X 255 CMS

E-mail: info@saratextiles.com
Web: www.saratextiles.com

Thank You!

GET IN TOUCH WITH US

