

PRODUCT PROFILE



Weaving trust
since 1984

Living | Bath | Outdoor | Kitchen | Decor

Who we are

Our story begins in early 80s when our founder Bharat Singh Rathore setup few looms in Barmer, Rajasthan to improve the life of local artisans. In **1984 Bharat Singh Rathore** gave up a teaching job in Jawaharlal Nehru University, New Delhi and founded CRAFTEX INDIA in Mirzapur, India alongwith his wife **Santosh Rathore** to manufacture quality and innovation in hand woven flat-weave rugs / dhurries.

In 1999 Craftex establish as a **premier manufacturer, designer and exporter** of fine handmade rugs and soft furnishings. With growing demands Craftex setup 2 factories in Mirzapur and Sitapur.

In 2002, second generation entered into business. **ANIRUDH** joined full-time in family business and strengthen the organisation.

Today Craftex is an award winning exports company with customer base in more than 40 countries across the world.

Our products are designed to fit Importers/wholesalers, Department stores, Fashion stores, Furniture stores, Boutique shops, Interior Designers, Home Centre / DIY, Supermarket, Online retail or Hospitality businesses.

Experience

35+

Years

Customers in

40+

Countries

200+

Happy Customers

300+

Designs

Production of

3000+

Units/day

Why Choose Craftex:



- **Craftex is a Government of India recognized STAR EXPORT HOUSE**
- **Innovative Designs | Customization | Ethical Production | Sustainability.**
- **Multi-level Quality Controls:** Our internal Quality control processes ensure that each rug passed through stringent checks.
- **International Quality Testing Standards:** Our products have passed tests against international standards for parameters like Color fastness, light fastness, dimensional stability, European REACH compliant and Azo-free dyes.
- **Relatively modest MOQs**

Products

- Area Rugs
- Floor mats
- Bath mats / Toilet mats
- Outdoor rugs / mats
- Cushions / Pillows
- Throws
- Hotel bath range
- Pouf & stools

Materials

- Wool
- Jute hemp
- Cotton
- Silk
- Bamboo
- Viscose
- Linen
- Recycle yarn
- Micro polyester
- PVC
- PET
- Polypropylene

Techniques

- Hand woven
- Handknotted soumak
- Jacquard
- Kelim
- Hand tufted
- Printed
- Table tufted
- Machine woven
- Crochet
- Embroidery

AREA RUGS / CARPETS :

Our fine crafted and designed Rugs will help pull a look together or inspire you to style your decor around its texture, design or colour. Choose from wide range of yarn – Woolen, Jute, Silk, Viscose, Recycle yarn in different sizes and patterns – Modern, Geometric, Neutral, Solid. Perfect for living, bedroom or dining area, our incredible collection of Rugs will beautifully complete the space you require. We promise not only great designs but also, an unmatched quality that has been recognized globally. The collection is inclusive of different weaves such as hand woven, soumak, jacquard, printed, kelims or hand tufted.



KRIZIA



1.20kg / m2

Wool / Cotton
Hand woven



BURMA SUMAK



4.50kg / m2

Wool / Cotton
Handknotted Soumak



DISCOVERY



1.70kg / m2

Wool / Cotton
Hand Jacquard



MODERN KELIM



1.70kg / m2

Wool / Cotton
Hand Jacquard

To View our entire product collection, please contact our sales team now:



sales@craftexindia.com



+91-98113 12235



[anirudh.craftex](https://t.me/anirudh.craftex)



[anirudhcraftex](https://line.me/tv/anirudhcraftex)



[Anirudh1980](https://t.me/Anirudh1980)

FLOOR MATS / ACCENT MATS:

Our floor-mats match the ambience and functionality to any space in your home. Choose from a wide range weaves – hand woven, jacquard or printed mats in different sizes and yarn – Cotton, Chenille, Rayon, Jute or Recycle materials. Our multi utility washable mats suitable for Bedroom, Dining, Kitchen runner, Yoga, Laundry or entrance.



POINT ETHNIC



1450gm / m2

Cotton
Hand woven



ETHNIC TILE



1000gm / m2

Cotton
Hand woven / Printed stone-wash



MOROCCAN



1400gm / m2

Cotton
Hand Jacquard



TRIGON - 1



1600gm / m2

Recycle Cotton
Hand woven



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OUTDOOR RUGS / MATS:

A unique blend of fashion, function and design. Our IN-OUT DOOR rugs/mats combine an elegant aesthetic with technical characteristic. These are resistance to sun light, chlorinated water, stain, hygienic, easy to clean and pet friendly, guarantee their functionality in the open air, but their unique style make them perfect for the inside spaces too. Choose design from high quality Phthalate-free PVC, recycle PET or Polypropylene yarn in different sizes.



STRIPE - II



1500gm / m2

PVC / Polyester
Hand woven



HOFFELL



1450gm / m2

PET
Hand woven



STAR



1500gm / m2

PVC / Polyester
Hand Jacquard



INTERLAKEN



2800gm / m2

Polypropylene rope
Hand woven

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[Anirudh1980](https://www.instagram.com/Anirudh1980)

BATH MATS / TOILET MATS:

Beautifully designed bathroom mats. Add comfort underfoot to your en suite with a bath mat. Make your selection from our wide variety of weavings - woven, tufted, jacquard, crochet or printed bath mats and choose different yarn – Cotton, chenille, Bamboo, Viscose, Linen, Micro or Recycle yarn.



IZMIR



1450gm / m2
Cotton
Jacquard



FLORA



1800gm / m2
Cotton
Table tufted



FRILL CROCHET



1650gm / m2
Cotton
Table tufted



Plain Lines



1550gm / m2
Cotton
Table tufted

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HOTEL BATH RUGS :

A luxurious spot to step. With an impressive design and quality, our all kinds of Premium Cotton bath mat is ultra-absorbent and ultra-luxurious. Our bath rugs boasts a luxurious look and feel that adds modern style to the bathroom.



CUT LOOP reversible



2100gm / m2
Cotton
Table tufted



LUXURY



1750gm / m2
Cotton
Table tufted



RESORT



2100gm / m2
Cotton
Table tufted



PREMIUM SQUARE



1500gm / m2
Cotton
Jacquard

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CUSHIONS / PILLOWS :

Creative, artistic and classy, our cushions will be appropriate addition to any setting worth admiring. Whether decorative statement or comfy essential, the cushion is an affordable way of dressing any room and fashionably updating your home. Choose from wide techniques – Woven, Jacquard, Screen print, Digital print, Embroidery or shaggy in different material such a Cotton, Linen, Wool or Micro.



PARROT TWIN



Cotton slab
Digital Print



NOODLE



Cotton
Woven



FLOOR CUSHIONS



Cotton
Woven



NATURE KNIT



Recycle Cotton
Woven

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THROWS:

Our beautiful range of throws add texture and another layer of warmth to your home decor. We offer exclusive and stylish throw designs in a wide selection of weaves (hand woven, jacquard, shuttleless loom or tufted) in different sizes, colors and fabrics, perfect for your bedroom, lounge, sofa or occasional chair.



DIAMOND



Cotton
Shuttleless



MODERN STRIPE



Cotton
Shuttleless



ABRUSH LOOP



Cotton / Acrylic
Shuttleless



CLASSIC STRIPE



Recycle Cotton
Shuttleless

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ACCESSORIES:

These curated Accessories – Pouf, Stool and bench are stylish and high on utility. Suitable for indoor use. Choose from different texture, yarn and construction.



GEO PRINTED POUF



Cotton
Hand woven / Print



DOT POUF



Jute
Braided



KNITTED POUF



Cotton
Woven



MACRAME - 1



Cotton
Hand knitting

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Let's get the conversation started 

For enquiries and ideas on all your needs

Email: sales@craftexindia.com



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