

ZHENDI 真蒂

○ 品牌简介 BRAND PROFILE



○ 工厂全景 | PANORAMA OF THE FACTORY



○ 工厂一角 | A CORNER OF THE FACTORY

ZHENDI Group was established in Shanghai in 2008. It owns "ZHENDI", "SINCERE", "BIRKLEY" and other soft decoration brands. In 2016, a 40000 m² factory was established in Suzhou, which is a professional wallpaper enterprise integrating design, research, development, production, sales and service. ZHENDI has a rich product system and high quality. At present, its products have been sold to more than 50 countries and regions in the world. ZHENDI is always committed to improving the quality management. High standard management system is adopted for product production, and 7S management is fully implemented internally. The whole line production process management from raw material procurement to incoming quality inspection, from initial production inspection to phased production inspection, from product packaging, warehousing to warehousing, transportation and other links, implements refined management to achieve seamless management, thus ensuring the stability of the final product quality.

Design is the soul of products. ZHENDI products adhere to original design and focus on the design feeling full of ingenuity and the experience feeling full of emotional temperature. Because we believe that only the design elements and quality basis with independent ideas and unique temperament can better satisfy people's pursuit of a better home life. ZHENDI has a team of designers from China, Italy, Britain, Canada and other countries and regions, striving to integrate eastern and western aesthetics, adopt a global perspective, and provide high-quality products for global customers. ZHENDI is determined to be a healthy enterprise with core competitiveness. We will always be committed to "do a good job in products with the spirit of craftsmanship", integrate global resources, provide high-quality, efficient, cost-effective and professional integrated wallpaper supply chain for global customers, and become your trusted business partner.

真蒂集团于2008年在上海成立，旗下有真蒂、真诚、柏克利等软装品牌。2016年在苏州建立40000平方的工厂，是一家集设计研发、生产、销售及服务为一体的专业性墙纸企业，真蒂产品体系丰富，品质上乘，目前产品已销往世界50多个国家和地区。真蒂始终致力于对品质的精益求精管理。产品生产采用高标准管理体系，同时内部全面实行7S管理，从原材料采购到入厂品检，从生产首检到生产阶段式检验的全线生产流程管理，从产品包装、入库到仓储、运输等各环节，实行精细化管理，实现管理无缝衔接，从而保障了最终产品的品质稳定。

设计是产品的灵魂，真蒂产品坚持原创设计，专注于富有巧思的设计感和富有情感温度的体验感。因为我们认为，只有拥有独立思想、独特气质的设计元素和品质基础，才更能满足人们对美好家居生活品味的追求。真蒂有来自中国、意大利、英国、加拿大等不同国家和地区的设计师团队，力求融合东西方美学，采用全球视角，为全球客户提供优质产品。真蒂立志于做健康的企业，做有核心竞争力的企业。我们将始终致力于“以匠人之精神，做好产品”，整合全球资源，为全球客户提供优质、高效、价优、专业的一体化墙纸供应链，做你可信赖的事业合作伙伴。

苏州真蒂壁纸有限公司

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为年轻而设计