

An aerial photograph of a dense, lush green forest. The trees are tightly packed, creating a vibrant green canopy. The lighting is soft, highlighting the texture of the leaves. The text is centered over the middle of the image.

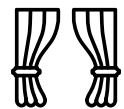
SUSTAINABLE PRODUCT IDEAS



BAMBOO BLENDS

S U S T A I N A B L E C H O I C E

Blends of Bamboo Viscose with cotton with extra soft handle and different sustainable features



EXTRA SOFT HANDLE AND DRAPES WELL



QUICK DRYING



ODOR ABSORPTION PROPERTIES



NATURALLY HYPOALLERGENIC



BIO DEGRADABLE





LINEN

&

BLENDS WITH COTTON
AND LYOCEL

Different blends of linen with cotton and lyocell
in prints, solids as well as desize wash



STRONG AND DURABLE



**NON ALLERGENIC AND
NATURALLY INSECT
REPELLANT**



**GOOD HEAT CONDUCTING
PROPERTIES FOR A COOL
FRESH FEEL IN HOT
WEATHERS**



**FAST DRYING AND
HIGHLY BREATHABLE**



**ANTI STATIC AND HYPO
ALLERGENIC**



BIO DEGRADABLE



SMART LINEN LYOCCELL BLEND

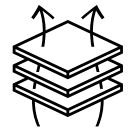
Good moisture absorption / permeability and softness of lyocell blended smartly with natural health care functions of linen like anti allergy and anti bacterial for a perfect experience.



TENCEL LYOCCELL

FROM FOREST TO FASHION

With an exquisitely silky hand feel and sheen, bed linen containing Tencel Lyocell enhances quality of sleep and ensuring natural comfort for sensitive skin.



ENHANCED BREATHABILITY



GENTLE AND HYPOALLERGENIC



SUSTAINABLE BOTANIC ORIGIN



ANTI BACTERIAL AND ANTI ODOR



MOISTURE MANAGEMENT PROPERTIES

Sourced from sustainable eucalyptus trees it has outstanding moisture management properties and gentleness to the skin.

CTM has range of different thread counts and Cotton blends with Tencel lyocell including Linen Lyocell and exquisitely soft and silky 100% Tencel Lyocell.





SILVERBAC BEDDING

ANTI BACTERIAL
FOR LIFE



LOWERS TEMPERATURE



REDUCES ENERGY COST



ANTI-BACTERIAL



PERMANT (DOES NOT WASH OFF)

Material : Polyester based fibre. Minimum 6% in overall product composition required for performance



SILVERbacTM
Product Protection For Life

Silver bac's revolutionary and effective pure silver technology protects the product from harboring harmful bacteria throughout its entire life.

Silver bac products can be washed at low temperatures, saving energy and protecting the environment. Also reduces buildup of bacteria that cause bad odor.

Silver bac works continuously, wet or dry, to reduce bacteria and other microbes and will continue to do so for 100 or more washes.

Fully tested by independent laboratories, universities and institutions.



S U S T A I N A B L E T E X T I L E S O L U T I O N

Revolutionary technology for more sustainable textiles

Ciclo technology allows polyester to biodegrade at rates more or less similar to natural fibers.

Polycotton or CVC fabrics made with Ciclo technology are sustainable and 100% biodegradable; leaving no waste behind.

A step ahead to concept of recycling PET waste ; for a more sustainable future.



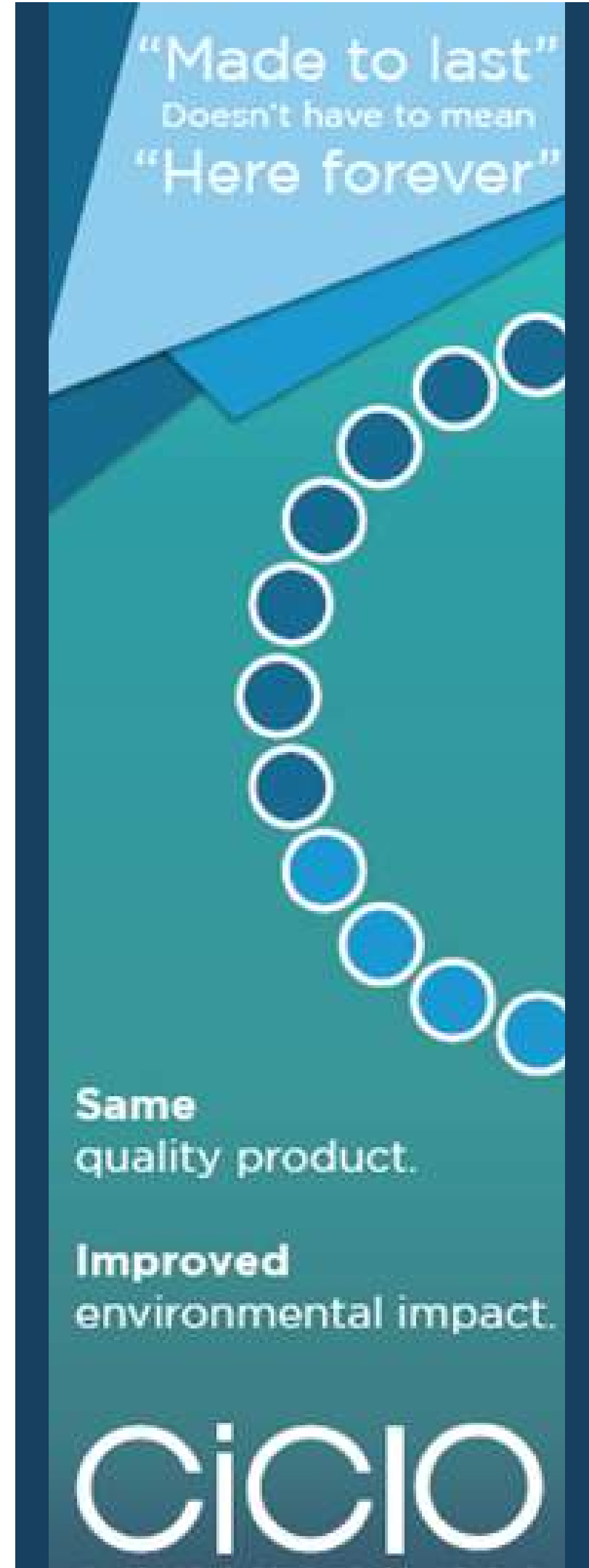
FUNCTIONAL



SENSIBLE



SUSTAINABLE





COOLMAX®

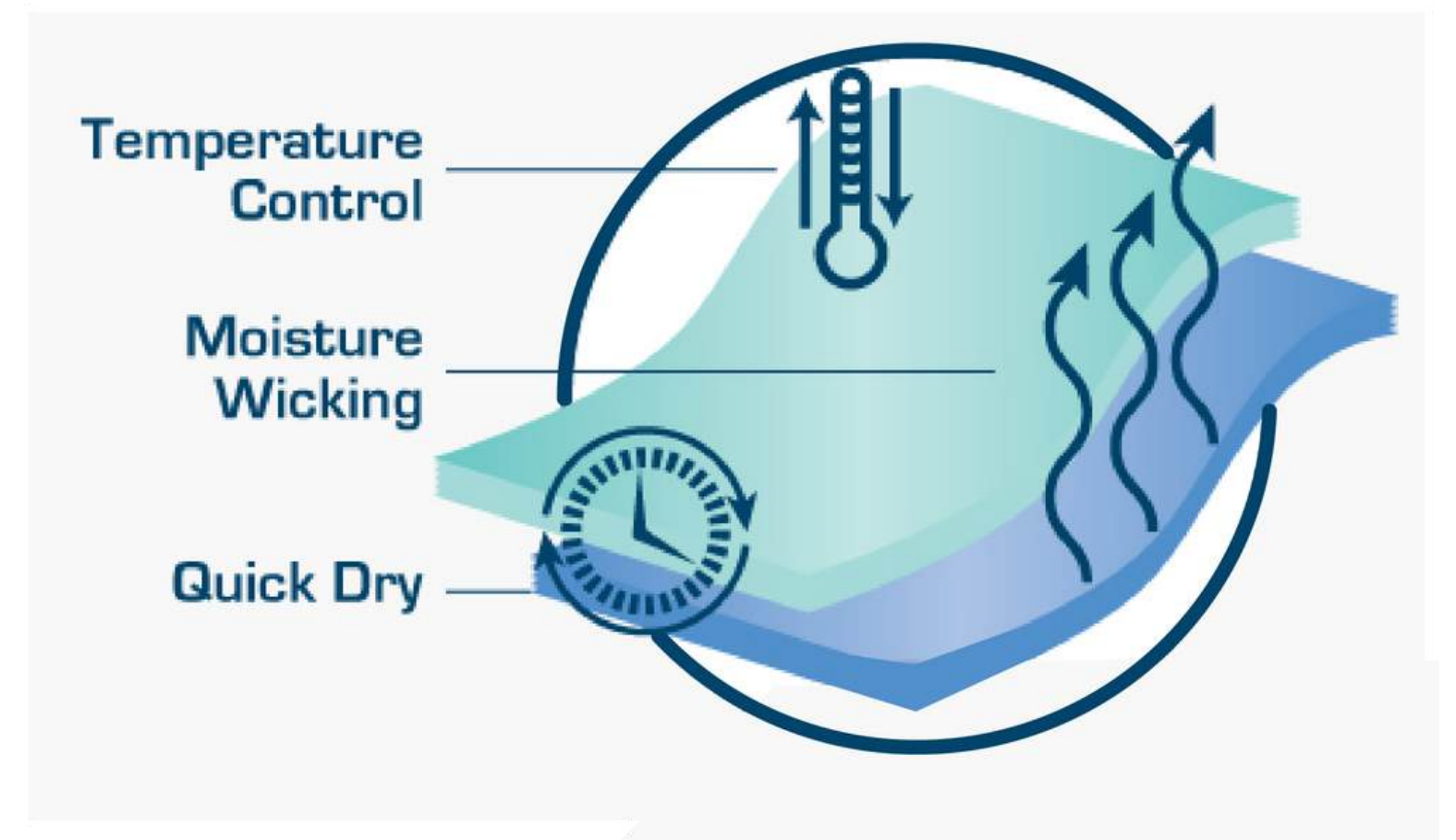


ALL SEASON TECHNOLOGY

Cools when you are HOT & Insulates when you are COOL
; for a better nights sleep.

Moisture produced by the resting body is instantly
transported away, giving a cooling effect; making sure
one doesn't wakes up damp and sweaty.

Highly wrinkle resistant and breathable





RECYCLED POLYESTER

REDUCE REUSE RECYCLE

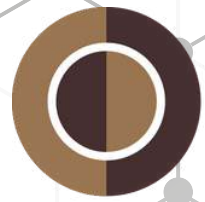


Developed more sustainable line of polycotton and cotton rich fabric range with Polyester portion as 100% recycled.

GRS certified with complete end to end traceability.

Polyester being used is derived from recycling waste PET bottles





▼ **M I C R O F R E S H**

A N A W A R D W I N N I N G T E C H N O L O G Y

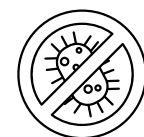
Micro-Fresh is an innovative and award-winning technology that inhibits the growth and spread of mould, pathogenic and odor causing bacteria.

Active ingredient is naturally occurring and is kind to the human skin and tough on harmful bacteria.

Assured freshness in textiles with washing at low temperatures leading to low energy consumption.



ANTI-ODOUR



ANTI-BACTERIAL



LONG LASTING





SEA CELL

THE POWER OF SEA WEED IN A FIBER

Rich in essential vitamins, minerals and amino acids

High content of antioxidants that successfully protects against free radicals

Patented technology that ensures long-lasting performance

Skin- friendly Biodegradable/ compostable ; Ultimate comfort due to the fibers soft feel and great moisture absorption

The collection of seaweed is certified as sustainable harvesting

Sea Weeds embedded in LYOCELL.



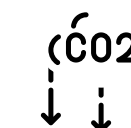
ECO FRIENDLY



SUSTAINABLY HARVESTED



BIODEGRADABLE



CARBON NEUTRAL



HEMP

SENSIBLE SUSTAINABLE
CHOICE

Hemp plant grows rapidly, needs no pesticides and only little water – one of the most environmentally sensible fiber.

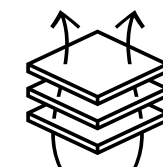
Hemp is an antibacterial plant by nature! It is also allergy - friendly and antiviral to keep allergies at bay.

Hemp bed sheets are warm in winter and cool in summer; acts as natural thermo controller.

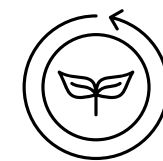
Growing hemp only requires about 1/3 of land and 1/20 of water, compared to cotton. Both the Carbon Footprint and the Water Footprint of hemp textile is much smaller than for other natural textiles.



ECO FRIENDLY



BREATHABLE



BIODEGRADABLE



DURABLE

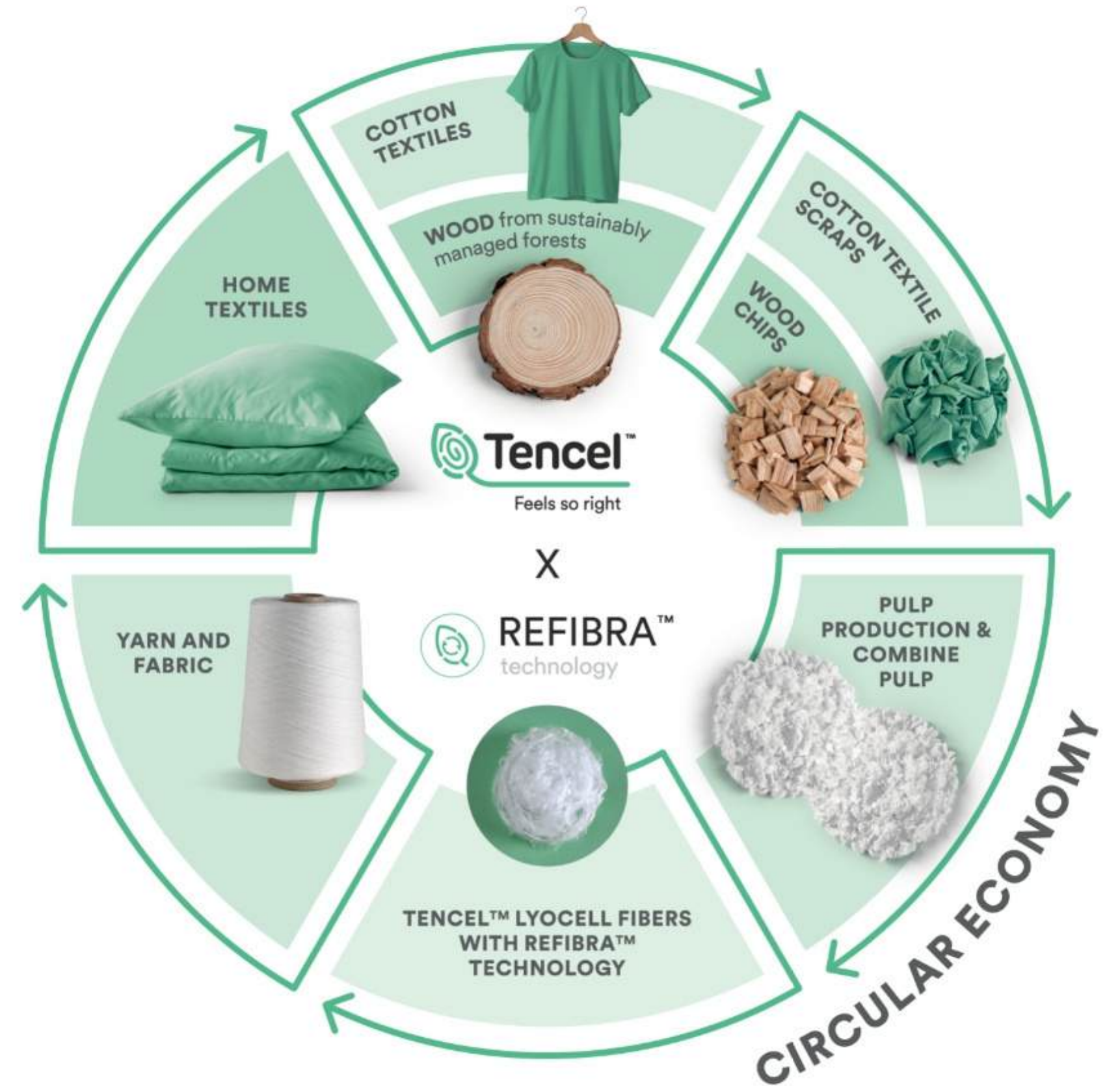


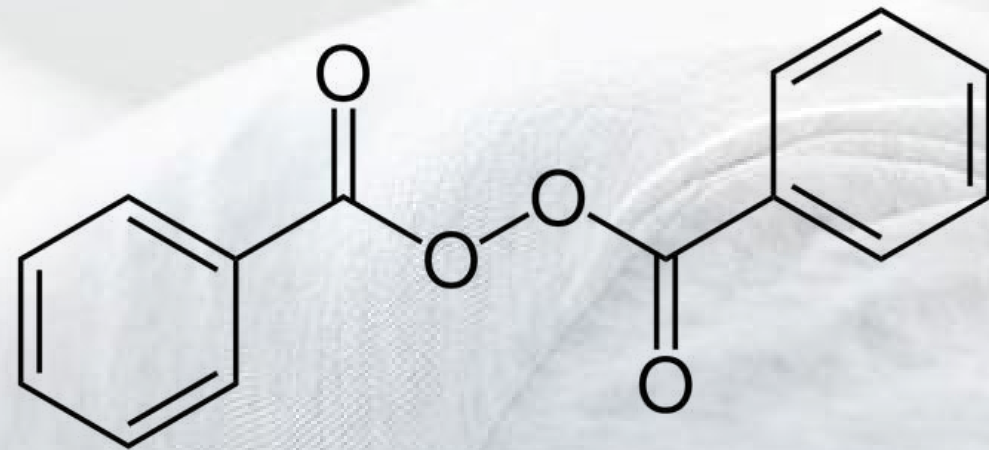


▼ REFIBRA - SUSTAINABLE LYOCELL

PROMOTING CIRCULARITY AND
SUSTAINABILITY

Contributing to circular economy in textiles, Refibra is a combination of pre/post consumer cotton scraps and wood from sustainably managed forests. Lyocell from Refibra technology contains 30% share from cotton scraps. Refibra is a strong responsible choice towards sustainable and circular textile.

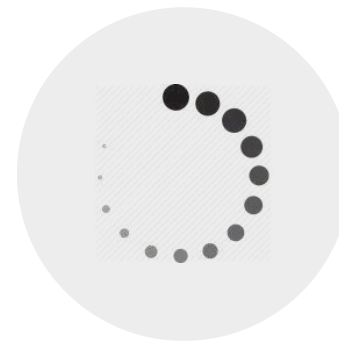




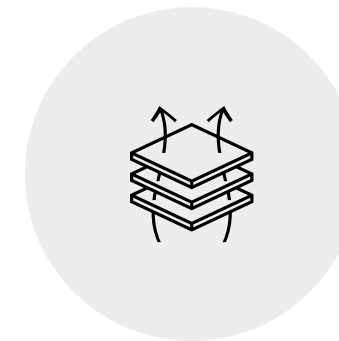
BPO RESISTANT TREATMENT

**PREVENT BENZOYL PEROXIDE
FROM STAINING THE
BEDDING**

Benzoyl peroxide may work wonders to keep skin clear of acne, but it can wreck havoc on fabrics and sheets, causing bleach stains and discoloration. Fortunately, there's no need to stick to plain white sheets if you use benzoyl peroxide as an active. Our BPO resistant range is solution to discoloration caused by benzoyl peroxide



**RESIST FADING &
DISCOLORATION FROM
ACNE MEDICINES**



**Soft,
Breathable**



**Machine wash
Easy care**

T H A N K Y O U