

deconovo

your home decor specialists

**Saving our Earth
with Sustainable Home Decor**

TRENDY

THRIFTY

TRUSTWORTHY

SUSTAINABLE

BRAND STORY



OUR RENEWED PURPOSE From Sales to Sustainability

Our Success Story

deconovo's unique style quickly became a global favorite, transforming thousands of sales into millions. We evolved from being just a brand to becoming a symbol of quality and style in homes worldwide.

A Transformative Pause

Amidst our success, we reflected on our impact. Could we use our achievements to benefit not only homes but also the planet? This led to a complete transformation, embedding sustainability into every aspect of our brand. Now, each product is a testament to our eco-conscious commitment.



EACH PRODUCT, EACH DESIGN
IS NOW A BOLD STATEMENT

**Saving our Earth
with sustainable home decor**

Beyond Sales: A Pledge for the Earth

Choosing deconovo means embracing a brand committed to both style and sustainability. Our loyal customers have supported our shift from focusing on sales to prioritizing the planet.

Our Mission, Reimagined

deconovo's focus has evolved beyond aesthetics to ensure every decor choice supports a sustainable future. Each product reflects our commitment to protecting the Earth.

Join us in this renewed journey

We invite you to join us in creating a more sustainable tomorrow. At deconovo, we're dedicated to both beautiful decor and the planet we all share.



SUSTAINABILITY



1% for the Planet

deconovo donates 1% of sales to environmental causes through the 1% for the Planet initiative, reflecting our commitment to a sustainable future. Together, we can achieve a greener world.

2030 Goals

As pioneers in sustainability, deconovo aligns with the UN's 2030 sustainable goals. We aim to lead the home textiles industry toward eco-friendliness. Every deconovo curtain is a step toward a

healthier planet, and we invite you to support our journey to a greener future.

Embracing Sustainability

deconovo integrates sustainability into every product, from eco-friendly curtains to sustainable home decor. Our commitment is to create products that not only enhance homes but also protect the planet. Join us in our mission to transform spaces and support environmental preservation for a sustainable future.

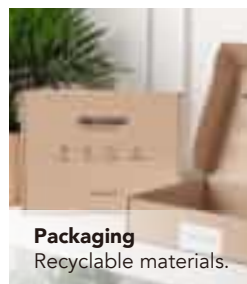
Eco-Friendly Process



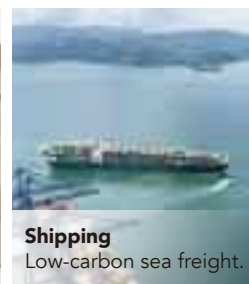
Fabrics
Eco-friendly materials.



Factory
Pollution reduction.



Packaging
Recyclable materials.



Shipping
Low-carbon sea freight.

We Guarantee All Materials We Use



FEATURED PRODUCTS



**Solene Custom Linen texture
100% Total Blackout Curtains**



Material
100% polyester
Light Blocking
100%
Weight
285 gsm



**Olivia Custom
Linen Blackout Curtains**



Material
90% polyester
10% linen
Weight
350 gsm



PCM Cooling Comforter



Fabric
150gsm CoolKnit
Cool Touch
Spandex Sweat
90% Nylon
10% Spandex
+ 20g PCM



CUSTOMER REVIEWS

trusted by
31,905,576⁺
households worldwide



My custom curtains are wonderful

My custom curtains are wonderful! They're so well made and have elevated my bedroom tremendously. I got the black out versions, with linen fabric and they look so high end. I'd definitely purchase these again.

Michelle Heryford



Quality product and great customer service

We received our order within 5 days of the purchase date. The curtains were good quality and looked just as pictured on the website. We returned them because they did not go with our decor the way we had hoped. Customer service was very prompt and gracious when dealing with our questions and the whole return process went very smoothly so far. We are anticipating receiving a prompt refund as well. Based on our experience I would highly recommend Deconovo.

Kathy S.



Give them a try!

These are, by far, the best quality fabrics. It is better than we could have expected and I don't even know how we will narrow down the selections. The quality is a 10 out of 10. It's like Christmas looking at fabrics.

JayDee



Lynn S below is a whiney little Karen
Lynn S below is a whiney little Karen! What an Absolute Jerk for leaving a 1 star only because her FREE coupon had a \$40 dollar min purchase. That's called business Lynn! Her review had nothing to do with the terrific quality of Deconovo products and outstanding customer service...like giving away \$10 bucks for a whiney review from someone who expects something for nothing.
L

Scott Lyons





Contact Us for More Information

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