

EVLIYAOGU TEXTILE

COMPANY PROFILE

MaxxSoftHome® | export@maxxsofthome.com



ABOUT US

Welcome to Evliyaoglu Textile, a company that has been at the forefront of the textile industry since its establishment in 1978. With a rich history spanning over four decades, we proudly stand as one of the oldest and most esteemed companies in Denizli, the heart of Turkey's textile production.

Our journey began as yarn traders 45 years ago, and with time, we harnessed our expertise to expand into the manufacturing of towels and bathrobes in 1998. Drawing on our extensive knowledge of yarn trading, we have been able to create towels of the utmost quality.

Our dedication to excellence has not gone unnoticed in the market, as our MaxxSoftHome® has garnered immense praise and earned us a significant domestic market share. We take pride in providing our customers with products that surpass their expectations and bring comfort to their homes.



CERTIFICATIONS

Our unwavering commitment to quality has earned us esteemed recognition in the industry. We are proud to hold the prestigious organic certificate "Gots," the "Oeko Tex Standard 100" that certifies our production process is free from any harmful substance's involvement, as well as, the vegan and cruelty-free "V-Label" Certificate, and the "Green Label" that helps to identify our products as having a reduced environmental impact throughout their entire life cycle. We also as a company adhere to the regulations created by the BSCI, and we ensure as well, that all our suppliers are treating workers ethically and legally.

These certifications serve as a testament to our dedication to environmentally-friendly and socially responsible practices.

EXPERIENCE

With our talented and experienced technical team leading the way, we specialize in producing a wide range of exceptional towel and bathrobe varieties. From luxurious jacquard weavings to elegant dobby weavings, from soft velour to delightful waffle patterns, and from captivating prints to intricate embroidery designs, our capable team brings these creations to life.

TECHNOLOGY

Supported by our brand-new production facilities, equipped with advanced technology and machinery, we have the capability to meet the diverse demands of our valued customers. Our skilled team of experts works tirelessly to ensure that each product reflects our unwavering commitment to craftsmanship and excellence.



ECO-FRIENDLY FACILITIES

Our company takes pride in using renewable sources of energy, like solar panels that fuel our energy generators and reduce our corporate carbon foot-print.

TAILORED TO YOUR NEEDS

At our company, we understand that every customer has unique preferences and requirements. That's why we offer a wide selection of customizable options, allowing you to tailor our towels and bathrobes to perfectly suit your needs. Whether it's a specific design, color, or size, we are dedicated to bringing your vision to life.

RECOGNITION

We take immense pride in the fact that our products have gained recognition not only within Turkey but also worldwide. The trust and satisfaction of our customers have propelled us to expand our reach beyond borders. Today, our towels and bathrobes are cherished in homes, hotels, and resorts across 45 countries.

As we continue to grow and evolve, our commitment to delivering exceptional products and services remains unwavering. We value the trust our customers place in us and strive to exceed their expectations at every step.



YARN AND PRODUCTION EXPERTISE

With our extensive experience in yarn trading and our own yarn production facilities, we ensure consistent quality throughout the manufacturing process. This not only guarantees high-quality finished products but also allows us to offer competitive prices to our clients.

NEW COLLECTIONS

Our dedicated design team at MaxxSoftHome® works tirelessly to create fresh and innovative designs for home linens. Each year, we introduce around 100 new designs that reflect the latest trends and cater to various styles and preferences. Be sure to reach out to us to explore our newest collections and stay up to date with the latest in-home decor.

SOLUTION-ORIENTED APPROACH

At MaxxSoftHome®, we prioritize understanding and meeting our clients' specific requests. We are committed to providing solutions that align with their unique needs. Our reputation for on-time shipments, prompt delivery, and the ability to create custom-made products sets us apart. We truly value our clients' satisfaction and work diligently to exceed their expectations.



QUALITY CONTROL

Our capable team of experts works tirelessly to ensure that each product reflects our unwavering commitment to quality, craftsmanship and excellence

WOMEN EMPOWERMENT

Our skilled team at Evliyaoglu Textiles is formed over more than 50% by women.

SOCIALLY RESPONSIBLE PRACTICES

As a company we adhere to the regulations created by the BSCI, and we ensure as well, that all our suppliers are treating workers ethically and legally.



OUR CUSTOMERS

NORTH AMERICA

- Burlington Coat Factory Warehouse Corporation
- Croscill Inc.
- Kassatex Inc.
- Linum Home Textiles LLC.
- The TJX Companies Inc.

SOUTH AMERICA

- Almacenes De Prati S.A

EUROPE

- Becquet; Laureat - Textile de la Maison
- Borussia Dortmund GmbH & Co KGaA (BVB) NPV
- Bruno Bader GmbH + Co.
- Essenza Home GmbH & Co. KG
- Eurofirany B.B. Choczynscy Sp. J.
- Finlayson Oy
- Hemtex AB
- Homla Sp
- Kid
- Kleine Wolke Textilgesellschaft mbH & Co. KG
- Kolmar Trading SARL
- Lecleire
- Matejovsky S.A
- Nordic Capital -Ellos Brand
- Springhill Textile AB
- Stg Garnier Thiebaut France
- Tex Idea GMBH
- Zöllner GMBH



WHY EVLIYAOGU TEXTILE

Choosing Evliyaoglu Textiles and its registered mark MaxxSoftHome® products, means partnering with a company that not only prioritizes quality and innovation, but also prioritizes your needs. We are dedicated to providing you with exceptional products, timely deliveries, and tailored solutions.

At Evliyaoglu Textile, we are excited to continue our journey of growth and craftsmanship and we strive to combine our years of experience, passion for innovation, and commitment to customer satisfaction, pushing boundaries and setting new standards in the ever-evolving world of textiles.

OUR TEAM

Chairman
Managing Director
Marketing Manager
Marketing Specialist
Marketing Specialist
Marketing Specialist
Marketing Specialist

Mr. Fuat Ozsoy
Mr. Savas Yilmaz
Ms. Emel Ozler
Ms. Guleser Ozel
Ms. Turkan Eren
Ms. Ilkim Gunduz
Ms. Alejandra Pedraza

Should you require any further assistance or have any specific inquiries, please feel free to let us know. You can contact us at export@maxxsofthome.com