

# **OUR STORY**

Our journey began like a trekker, trekking in the early sixties, with a passion and inner call to rise, to achieve, and to conquer. Not losing our footsteps, leaving the marks behind, and aiming to be on the top. At every step, we faced hurdles, but the drive to win was never lost. After losing our grandfather, who was the founder and the leader of the battalion, we were lost in the fog, our vision got misty.

Then came the Japanese who gave us the support to keep walking, not losing our sight, after which we were named "MOUNT FUJI TEXTILES"



# **MISSION & VISION**

#### **VISION:**

Emerge as a symbolic textile manufacturing facility in Pakistan and be able to provide all type of diverse textile products to our customers.

MISSION:

Maintain the highest quality standards at a competitive market rate and provide personalized services to our customers.



# ACCREDITATIONS

In this thriving and evolving world, Mount Fuji Textiles has made sure to comply with every certification required by our customers. These certifications outline that at Mount Fuji we comply with safety laws, security regulations, environmental issues, employee benefits, labor laws, human rights, and business ethics. We practice effective techniques to improve workplace conditions by widely accepted industry standards and we aim to continuously improve our systems and practices to ensure conformity with our customers.

# CERTIFICATIONS





### WARPING

A Process of creating a beam of base yarn that runs top to bottom on woven cloth. Currently, Mount Fuji has 2 Chinese sectional warping machines for polyester yarn and 5 European direct warping machines for cotton and poly cotton yarn through which we can warp up to 2.5 million LBS/month.



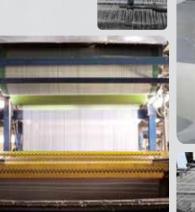




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### SIZING

To complement our warping and weaving, we are equipped with 2 top of the line Karl Mayer sizing machines both with a capacity of sizing a maximum of 16 beams at a time. We have a capacity of sizing 2 million LBS/month. By using the latest sizing technology, we ensure maximum efficiency and quality production at the weaving stage.











### WEAVING

Our weaving arsenal is equipped with the latest weaving machines, all wider width. We have 150 Sulzer shuttleless looms and 84

Picanol Airjet looms enabling us to produce 2 million meters/month. Our niche is to use polyester yarn to produce different blends and qualities to cater the ever-rising demands of our global clientele. It goes unsaid that we can also produce the conventional 100% cotton and polycotton fabrics on our machines as well.







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# KNITTING

Knitted fabrics have been an integral part of complementing our business. With an ever-increasing demand for our knitted business, we have equipped ourselves with 20 latest automatic circular knitting machines that can produce 10,000 kgs of knitted fabric per day comprising different qualities and blends from single jersey to fleece fabrics in 100% cotton, 100% polyester & different blends.











### WET PROCESSING

In order to provide us flexibility and have smooth functioning, we have developed a synergy and alliance with well-reputed, compliant, sustainable, and environment-friendly processing houses throughout the country. By using their facilities, we can offer a wide variety of processes ranging from basic whites, prints, and solids to different kinds of washes and embellishments.





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#### ELASTIC MANUFACTURING

To ensure an effective supply chain and to achieve the highest level of quality we have installed an in-house elastic manufacturing unit. The unit comprises specially designed 10 elastic machines, that hold the capacity to producing 100,000 meters of elastic a day.





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### SEER SUCKER

By using our latest U.S. MICREX mechanical seersucker machines, we can add high value to our product line. We are the only ones in Pakistan to own this facility with a capacity to seersucker 40,000 meters/day. Our machines are capable of handling all different fabric qualities and can do different styles of designs as per customer requirements.







# PU FOAM & POLYFILL PRODUCTION

Proudly the largest exporters of indoor and outdoor furnishing articles, we ensure a competitive edge in both price and quality. Our in-house PU foam and polyfill manufacturing facility offers customizable options to meet customer and product specifications. Committed to reliability and quality, we source top-grade raw materials from European and Chinese suppliers.



# HOME TEXTILE



#### BEDDING

MFT boasts a wide range of knitted and woven home textile products to cater to the needs of our customers. Our product range includes all different articles from basic fitted sheets to curtains which can make a HOUSE feel like a HOME. Our sheets & comforters can multiply the pleasure converting a good sleep to a great sleep making it exceedingly comfortable and cozy. We aim to make your sleeping experience like the warmth of a caring cuddle.



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#### CURTAINS

A home is incomplete without windows and the windows are incomplete without curtains. To make the windows look elegant and beautiful, we specialize in producing different styles of curtains in various qualities to fulfill the requirements. All these curtains are produced with plain, dim out and black out lining etc.

# TABLE & KITCHEN

Our Table & Kitchen textiles are designed aesthetically to light up the mood of the kitchen and on the table. Just the way we love our food and share love when eating together, our products are destined to be an integral part of the home for everyday use.

Our product line includes:

- Table Covers
  Table Runners
  Placemats
  Napkins
  Aprons
  Oven Gloves
- >Pot Holders
- >Kitchen Towels

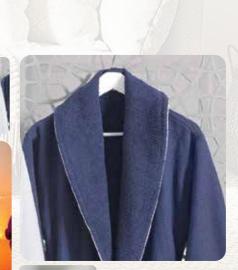


# TOWELS & BATHROBES

Soft, absorbent & sumptuous TOWELS are luxuries one enjoys every day. Offered in a gorgeous array of colors from room vivid to bright and sophisticated neutrals, as well as eye-catching patterns, our towels are primed for daily use for Bath, Hand & Face. Changing up your towels is a great way to wake up your morning regime

and therefore we at Mount Fuji give out our best product so that using our towels is a blissful moment. From regular to high-end and from Plains to Jacquards, we produce a wide range of products to cater our valued customers' needs.





# HOME FURNISHING



There is no place like home, so why compromise on decorating it? Whether you are out on a business trip or a family vacation, the journey always ends at HOME. We are on a journey of making such homes more beautiful and mesmerizing. For years, we have been evolving to fulfill modern-day needs and we are on a mission of turning fantasies into realities. That's why we are committed to providing high-quality & affordable HOME-FURNISHING products for both indoor & outdoor furniture. Our products are aimed at enhancing your taste at the same time adding style and comfort while making your relaxing areas more charming & delightful.



#### CHAIRPADS & SEAT CUSHIONS

Not only the outdoors but we are also part of your INDOOR furniture. Our wide range of cushions & seat pads that come in a wide range of colors, prints & styles to suit your style & taste. We make sure that all these products are manufactured with utmost attention to detail without compromising on comfort & luxury.



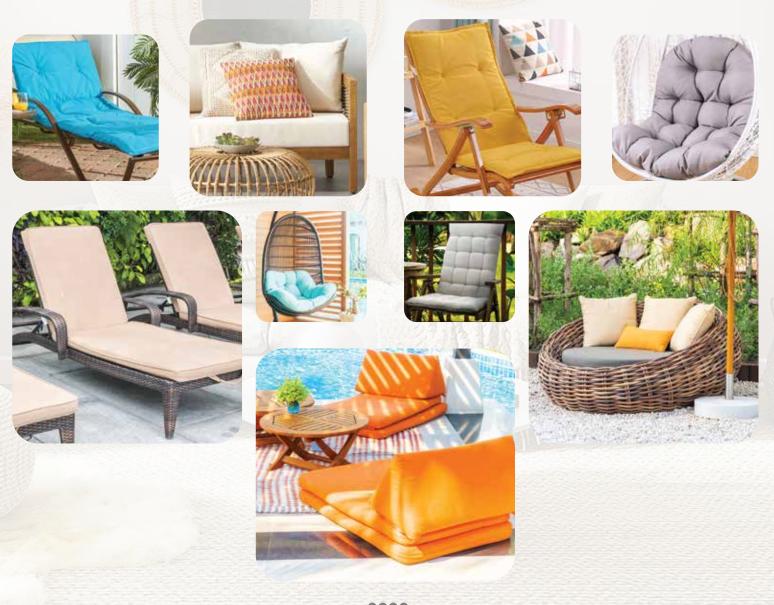
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#### FOLDABLE MATTRESS

Our Foldable Mattresses have come as one of a kind innovation in our product range which has gained staggering popularity in view of its comfort, portability, multi-purpose usage & sleek storage capability. The mattress can be used anywhere from being a spare bed for visitors, a playing mat for kids or just using it for resting on a long road trip. It can obviously be customized to your needs in colors, prints, or sizes for optimal usage.

#### INDOOR & OUTDOOR CHAIR SEATS & GARDEN FURNISHING

As style & comfort go hand-in-hand, we are committed to producing a variety of high-quality outdoor chair seats to dress up your Gardens, Pool decks, Sofas & Loungers. All these products come in a vibrant color palette and seasonal prints customized to fit your chairs perfectly. We put immense effort into making the products comfortable and stylish so that peace & tranquility prevails while relaxing.





What you wear speaks a lot about who you are. Every mind has its own personality & persona and we at Mount Fuji strive to suit different fashions, styles, and occasions. Our motto has always been to make high-quality garments where first impressions last forever. Every garment produced in our facility is meant to be comfortable & affordable at the same time keeping in view the latest trends & technology.

Our garments cater to different sects of society from Hospital wear to Institutional wear, from casual wear to fashion wear for everyone.

#### HOSPITAL & INSTITUTIONAL WEAR

In our commitment to making society a better place, our garments are widely used by hospitals & clinics for both medical staff & patients. All these garments are produced keeping in mind the hygiene & sustainability factors imperative for this kind of usage. Daily use garments are also produced by us for other occupations from builders to warehouse staff, from mechanics to transporters and for many other professions. Once again all these products are manufactured keeping in view the purpose of use, practicality & comfort using high-tech and sustainable materials keeping it stylish and pocket-friendly.



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# INNERWEAR

As an essential daily-use product, Innerwear is a very delicate business. We produce all these products with the intention of them being extremely comfortable, durable and modern. Our tank tops, boxers, briefs, and thermals are made with utmost perfection & attention make you feel at ease at the same time providing excellent value for money.





#### SLEEPWEAR

A comfortable sleep is all you look for after a tiring day and we do our best to make this time more comfortable & soothing. Our sleepwear has revolutionized our business with the demand for our products breaching limits by the day. Our PJ suits, Short set, Sleep tanks, Caftans, etc, are made out of the finest materials to enhance your comfort and make your sleep the best it can be.



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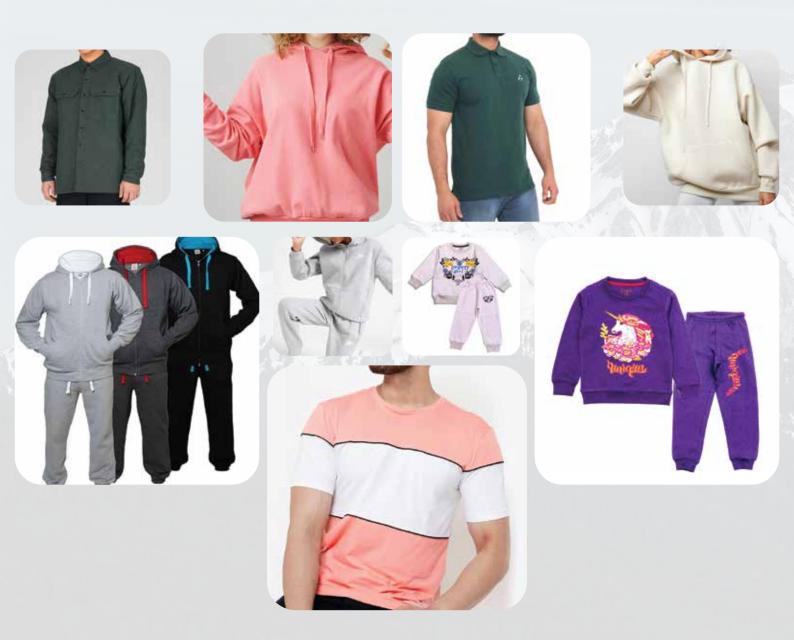
#### BABY GARMENTS

At Mount Fuji, we prioritize special care in crafting baby garments to provide warmth and comfort akin to the mother's womb. Our production adheres to strict protocols, ensuring both security and quality, while maintaining aesthetic values, we also consider styling, fashion, and sustainability to continue caring for your loved ones.



# CASUAL WEAR

Who wants to look boring when out with friends or family? to make all your new experiences better? We have something to dress you every day for your casual outings. Our prime focus is to make simple products look appealing and fashionable without making them uncomfortable & expensive. Our Shirts, Tees, Pullovers, Zippers, Crews & Joggers are made with sustainable materials without compromising style, fashion & comfort. Our product range is capable of covering all seasons, occasions, genders & events.

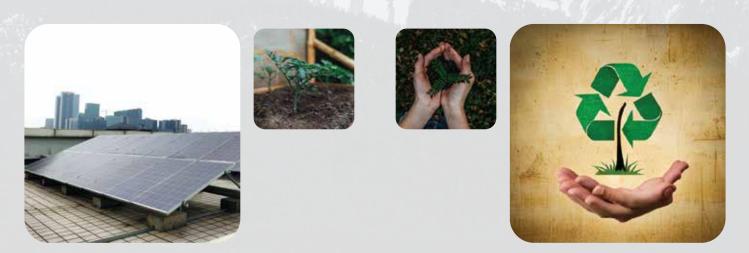


# **CSR & SUSTAINABILITY**

We believe in community service through education. We support NGOs providing quality education to address Pakistan's literacy challenges.



Embracing Environmental Stewardship, Social Responsibility, and a Resilient Future. our company is dedicated to minimizing our environmental footprint, supporting communities, and preparing for a resilient tomorrow. Through initiatives in sustainability, community engagement, and forward-thinking strategies, we strive to create a positive impact on the world.



# MARKET PRESENCE



AND THE JOURNEY CONTINUES...



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