

Fine
Handwoven
Rugs



BHADOHI CARPETS



www.bhadohicarpets.com



About Bhadohi Carpets

Eponymous with the Handmade Carpet Capital of India
Bhadohi Carpets was founded in 1989.

Having the most elaborate manufacturing unit of hand-woven rugs in India, we cater to the world's largest retailers, be it from Europe, USA, Australia or beyond.

With Experience and Freshness brought on by all generations of this Family, Bhadohi Carpets is synonymous to Trendsetting Designs, Quality, and Commitment.



OUR VISION & MISSION

To become an entity synonymous with
all floor covering products!



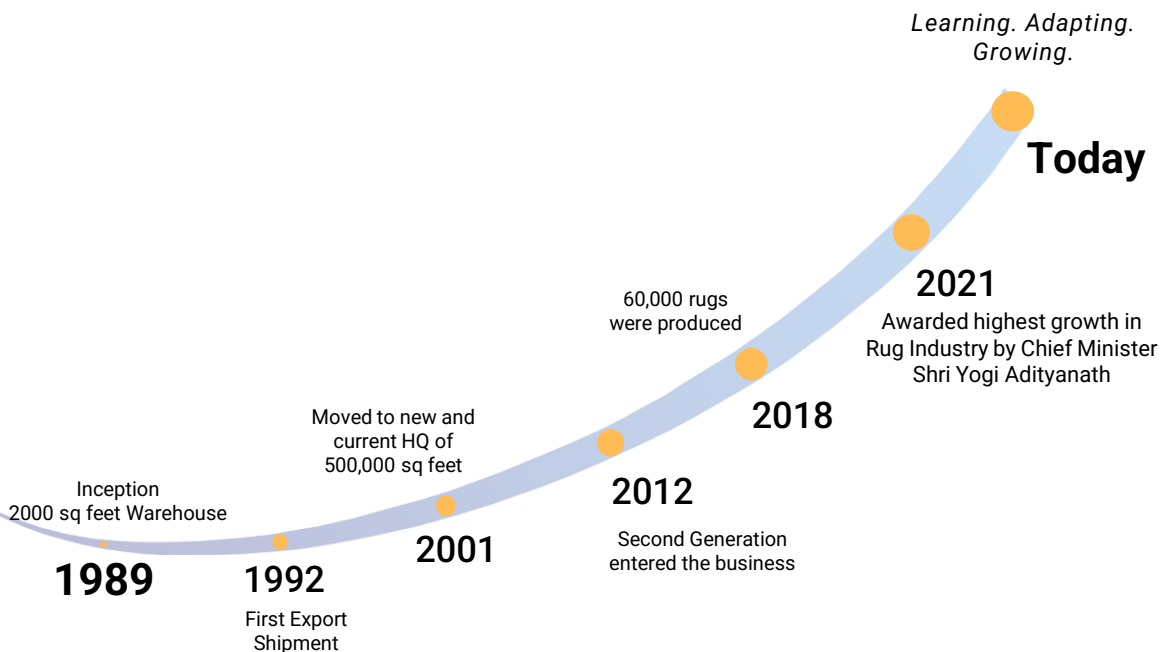


Our Story

Bhadohi Carpets is a One of a Kind In-House Rug Manufacturing and Processing Facility, spread over 1 million sq ft in and around the town of Bhadohi.

With 2 generations involved, We have a balanced vision for Experience and Innovation... Traditional and Eclectic Designs -

Thus shining us out as one of the Largest Manufacturing and Processing unit of Hand Knotted and Hand Made rugs, supporting the livelihood of thousands of families .





Bhadohi Carpets by Numbers

Our Strength in Numbers



50+ Years

Accumulated Team Experience



35+ Countries

Present in Globally



Over 2.5 Million

Sq footage of Rugs Produced



20.3%

Annual Growth since last 3 years



5000+ Rugs

Exquisite Rugs Ready in stock



5000+ Households

We Provide Employment to



15+ Years

Of Relationship with Most Clients

Team



Mr. Pankaj Baranwal
FOUNDER



Mr. Priyam Baranwal
SENIOR PARTNER



Mrs. Avani Khandelwal
MARKETING &
DOMESTIC SALES



Mr. Ayush Baranwal
PRODUCT DEVELOPMENT,
FINANCE & OPERATIONS



3000+

Artisans Engaged



150+

Members in the
Management
Team



40+

In-house
Designers

HR & Compliance
Inventory Management

IT
Design

Forex
Accounts

Quality Control
Production & Supply Chain

Our Clientele



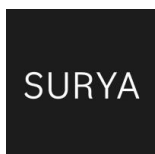
ARMADILLO

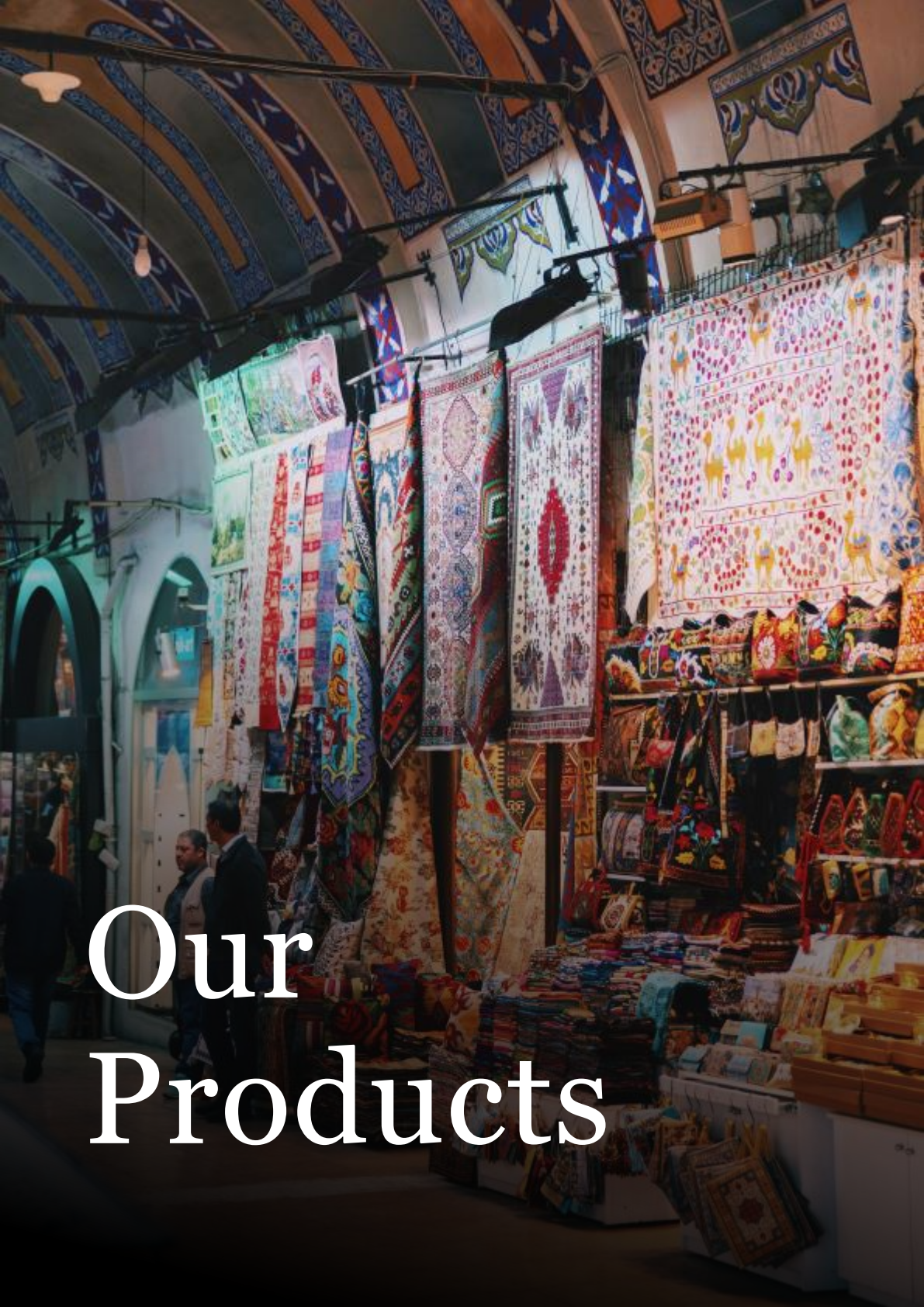


JAIPUR
LIVING



STARK®





Our Products



Floor Coverings are an integral part of any decor. They give comfort, and add life to every space. They accentuate the space' personality, and also need to be functional in accordance with that space. We at Bhadohi Carpets strive to give you the best solution, with delight for every requirement and surpass your expectations.



Hand Knotted Rugs

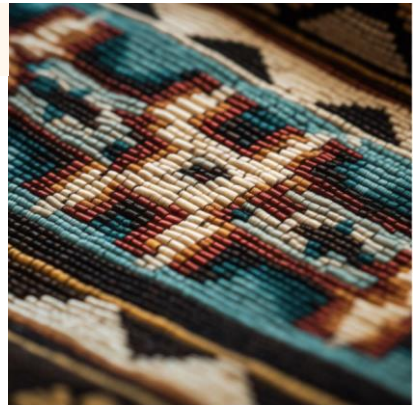
Hand knotting is perhaps one of the oldest forms of rug weaving techniques

Owing to the process where each thread is individually tied by hand, Hand knotting is a very long drawn process, but to balance, it also gives space for the creation of exceptionally intricate, majestic Rugs. Highly skilled artisans carry out these intricate weaving patterns of a Rug

This is why, for centuries Hand-knotted rugs have been synonymous with luxury, beauty, and comfort

Indo Tibetan Rugs

Indo Tibetan Rugs brings the tapestry of intricate designs, with a Brocade that is typical to this weaving pattern. At Bhadohi Carpets, we pride in mastering this art form, and enriching your space with a collectible



Hand Woven Rugs

Our artisans meticulously handcraft each rug, ensuring exclusivity and rarity. We offer you not just unique floor coverings but also, ensure design consistency – ensuring quality and control on every step of the process

Our rugs are known for their durability and longevity, making them a valuable addition to any inventory

You can also explore customization options and rest easy, knowing our rugs are created using ethical and sustainable practices, aligning with modern consumer values

Handloom Rugs

Crafted on traditional handlooms, our Handloom Rugs showcase precision and authenticity. We use **Pure, Natural fibers and the traditional weaving process ensures longevity, and eco-friendliness**

Luxury and comfort lapped under your feet -
These floor coverings will always be a collectible



Jacquards

With beauty at its core, Jacquard weaving technique gives a superior control over the design. **Made for durability and versatility** - Our Jacquards will add a touch of luxury in any space or decor

Hand Tufted Rugs

A plush pile, natural backing and the look that exudes comfort and luxury in every square inch - that's our promise with every Hand Tufted Rug we weave. We blend the best yarns sourced from the best - to give you the best

Our Hand Tufted Rugs come with the promise of **Minimal shedding, high success rate, and a dedication of after sales service**



Custom Rugs



Mansion & Oversized Rugs

Elevate the grandeur of your Mansions with Bhadohi Carpets' luxurious Hand Woven Rugs! Have Wool, Silk and other delicate fibers add to the elegance and opulence of your expansive spaces

We have an In-house Mansion sized looms to cater to your most of your Palacial Rug requirements, and a robust IT support to deliver the best to you, everytime

Rugs for Private Jets & Aircrafts

Airline Rugs should be elegant, stainproof, wrinkle resistant and fire resistant. Our Rugs meet all those requirements and more

With the help of In house team of artisans, experts, and professionals alongwith cutting edge technology - We have delivered several compliant & personalized rugs for private luxury aircrafts



Art Collaborations

The right rug can complement the art, and the Artist's vision

We have rugs that can complement any style of art, be it from traditional to modern, or boho to eclectic

Our rugs are perfect for complementing with luxury and sophistication to any gallery or art exhibit



Marine Rugs



Materials
we use



We believe that Raw Material is the Most Important Ingredient to a Product
We Import the Best Possible Material directly from the Source
Guaranteeing High Quality and Consistency



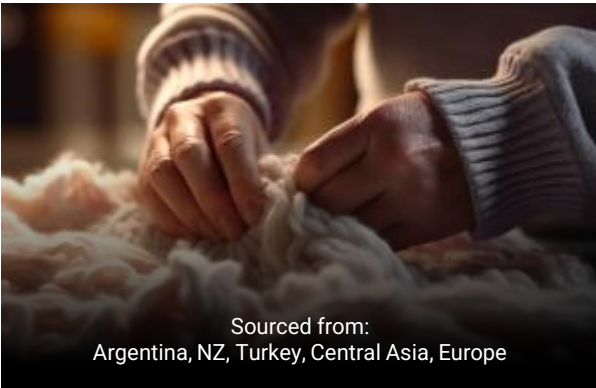
Generally our Rugs are made with a combination of different materials,
which can be differentiated through characteristics such as

Texture

| Sheen

| Touch and Feel

| Durability



Sourced from:
Argentina, NZ, Turkey, Central Asia, Europe

Wool

Robust. Long lasting. Soft and Comforting

Wool is the most commonly used natural fiber used for making rugs. It is also stain-resistant

Wool rugs are also good insulators, making them a valid option for warm, as well as, cold climates

Silk

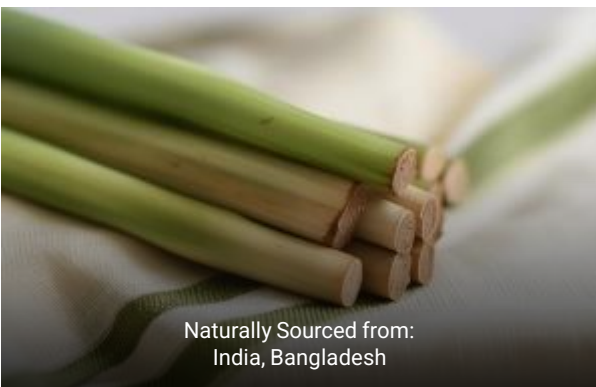
Luxurious. Lustrous. Durable

Silk is the most luxurious natural fiber used for making rugs. Its lustrous shine, smoothness and softness gives it a special place in the world of luxury – thus, making them expensive. To add to that, Silk rugs are also very durable

We also use Botanical Silk, which is natural, has high sheen, is soft and smooth to touch



Sourced from: India & China



Naturally Sourced from:
India, Bangladesh

Botanical & Bamboo Silk

Extremely Soft, Inexpensive replacement to Silk

Bamboo Silk is a sustainable material. It is made from the pulp of bamboo and other trees, making it a very strong fiber

It is extremely soft and has a natural sheen, that makes them look elegant and understated luxury



Linen

Durable, Versatile and Natural Rug

Linen is a very strong fiber, that is lustrous, and resists fade and stains. Linen rugs are typically used in indoor spaces, such as

Living Rooms, Bedroom, Dining Rooms

A unique behaviour of Linen is that its good hypoallergenic requirements

Jute

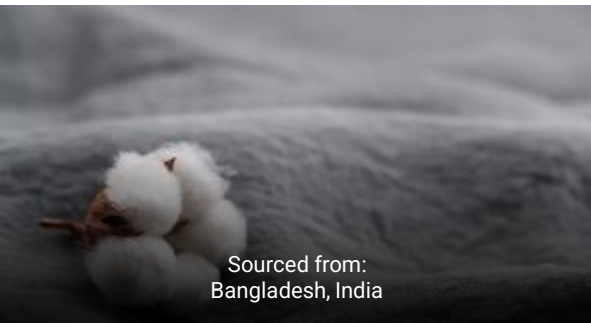
Earthy. Natural. Organic. Strong!

Jute is the strongest and most durable natural fiber. It is cost friendly and its beauty is boundless

Being a renewable resource, Jute rugs are also very sustainable. It has an earthy & natural feel to it



Sourced from: India



Sourced from:
Bangladesh, India

Cotton

Cotton is an all-round natural fiber that is used to make a variety of rugs. Rugs made from Cotton are soft, absorbent, and easy to care for. Usually, Cotton rugs are also relatively affordable

Performance Fibers

PET (sustainable)

Crafted from recyclable plastics, our rug is not only environmentally friendly but also promotes sustainability

Featuring a high water-resistance, it effortlessly repels moisture, ensuring durability and longevity

Ideally suited for exterior settings, this rug is consistently chosen for outdoor spaces, enhancing patios, decks, and garden areas with its robust design





Our
Clientele

A touch of
Elegance and
Opulence.

A variety of
materials,
designs, and
colors to
Suit any Décor

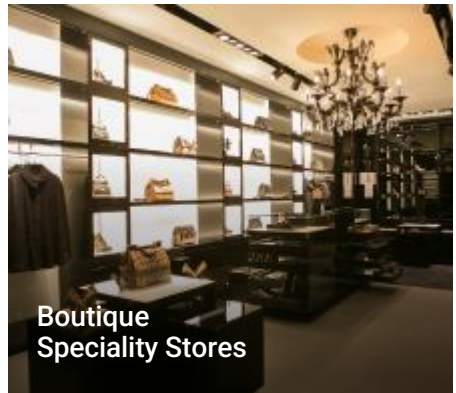
“

With an enviable In house design team, and a virtually endless catalogue, we are sure to find you the perfect rug for any mood, personality and space.

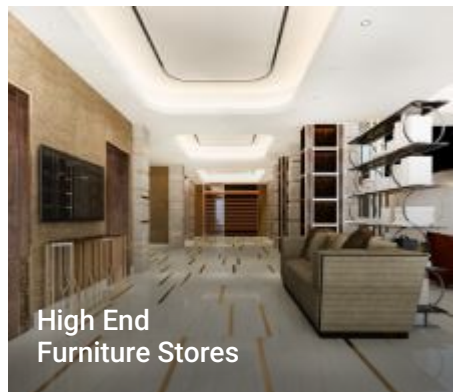
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Hospitality



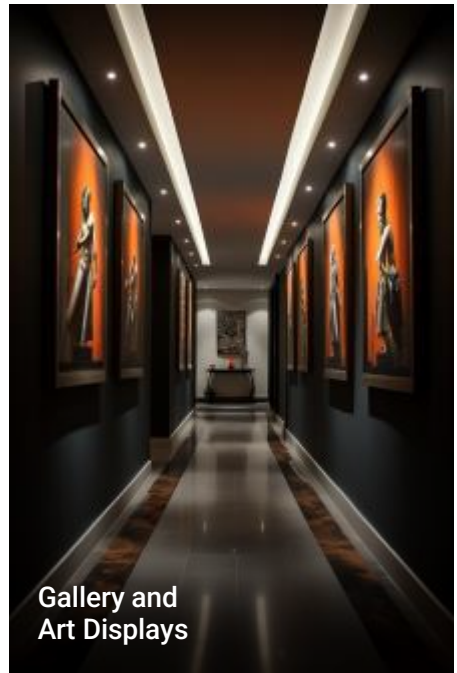
**Boutique
Speciality Stores**



**High End
Furniture Stores**

Add unique
and luxurious
floor
coverings to
your Range of
products with
our

Hand-knotted,
Hand-tufted,
Hand Weaved
Rugs.



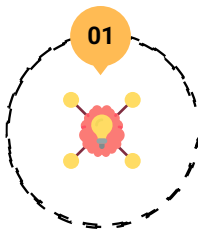
**Gallery and
Art Displays**



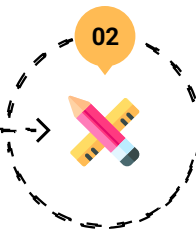
**Top Rug Brands
of the World**

Manufacturing Process

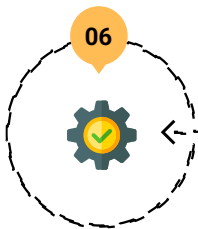
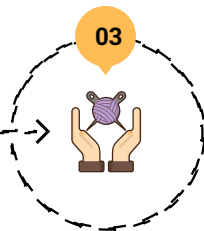
Conceptualization



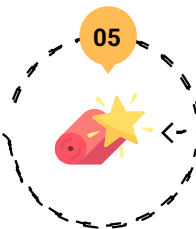
Design



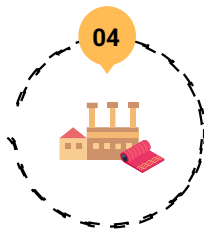
Procurement



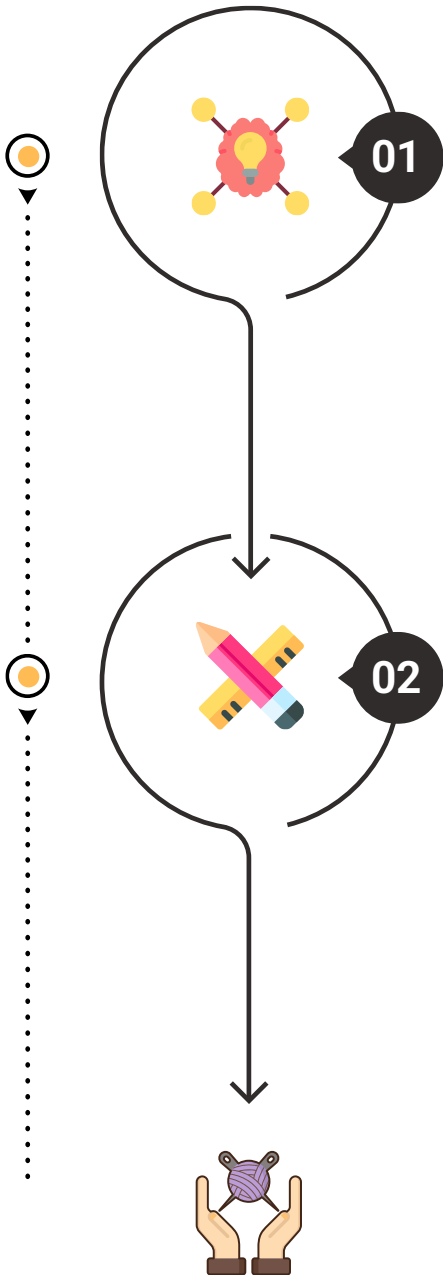
Final Quality Control



Finishing



Production



Conceptualization

To be able to continually bring New and Innovative designs , we look into the latest trends in Space décor, the needs and desires of consumers, and the technical aspects of Rug Making.

Our unique insight, with the Young and the Veterans of the industry coming together, has allowed us to stay ahead of the curve and create a vast assortment of elaborate, complex designs that are high on design, as well as quality.

Design

Our team of over 40 designers give us a strong hold on research and development, along with a scrupulous systems approach .

Bhadohi Carpets being one of the pioneers of the industry, invests heavily in research, in order to remain updated on the latest fashion. This helps us to come up new products every month

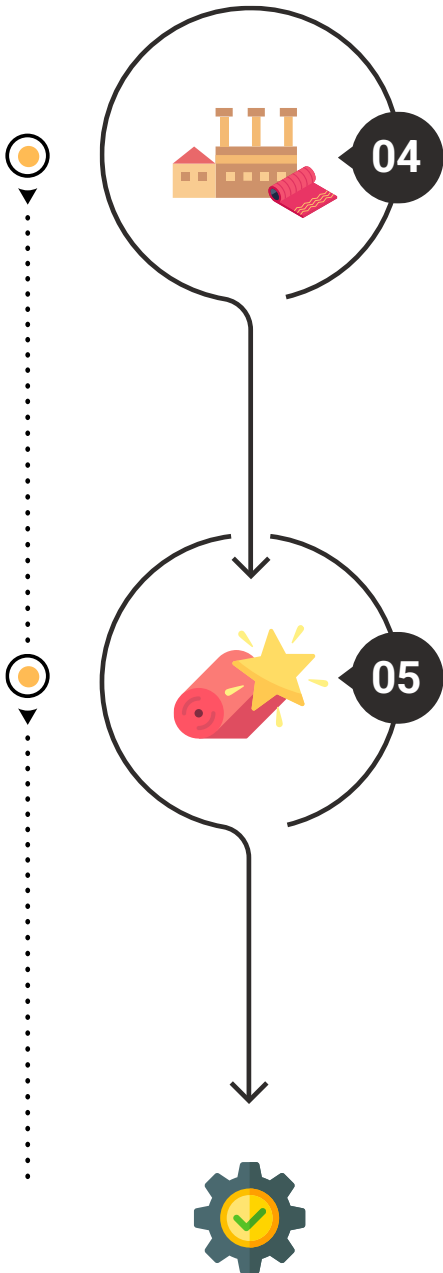
Our team works on every minute detail to produce these beautiful hand-knotted rugs. Our portfolio has over thousands of designs.

Procurement

Sourcing the best material right from the source, to cater you the best.

The fibres used in our company include wool, natural silk, viscose, tencel, rayon and jute. We believe that raw material is the most important ingredient to a product and therefore we source the best possible material directly from the major producing countries all over the world.

With an experience of 30 years, Bhadohi Carpets takes pride in achieving N-number of high quality yarns. Our Spinning facility has capability to make both hand spun and mill spun yarns, churning out approximately 100,000 kilograms of yarn per month.



Production

We are one of the few people to have mansion-sized looms In-house .

Weaving is skill where artisans convert dyed yarns to beautiful masterpieces of art! It is an acquired skill passed from one generation to other. Bhadohi Carpets has 22 centers of weaving spread across India.

Our artisans make Persian, Nepalese, Sumac, Tufted, Handloom carpets. We believe in equal opportunity and support weavers from all walks of life. It makes the weavers, "doorstep entrepreneurs". We take pride to have over 4000 women working with us.

Finishing

A robust Sample Control leading to a high success rate during Finishing. Execution of Design is on parameters like Yarn, Color Codes, Original Artisan, Finishing Instructions, etc.

A lot can change if the rugs are not finished properly. Hence each rug is carefully finished in our finishing facilities. Our rigorous control on the finishing of the rugs, has given our clients a lot of confidence in our company. This confidence is one of the main reasons for our growth

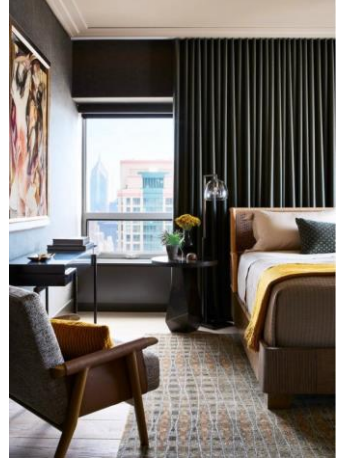
Final Quality Control

Robust Sample Control , High Success rate of execution of Design , 30+ Design & QC Parameters

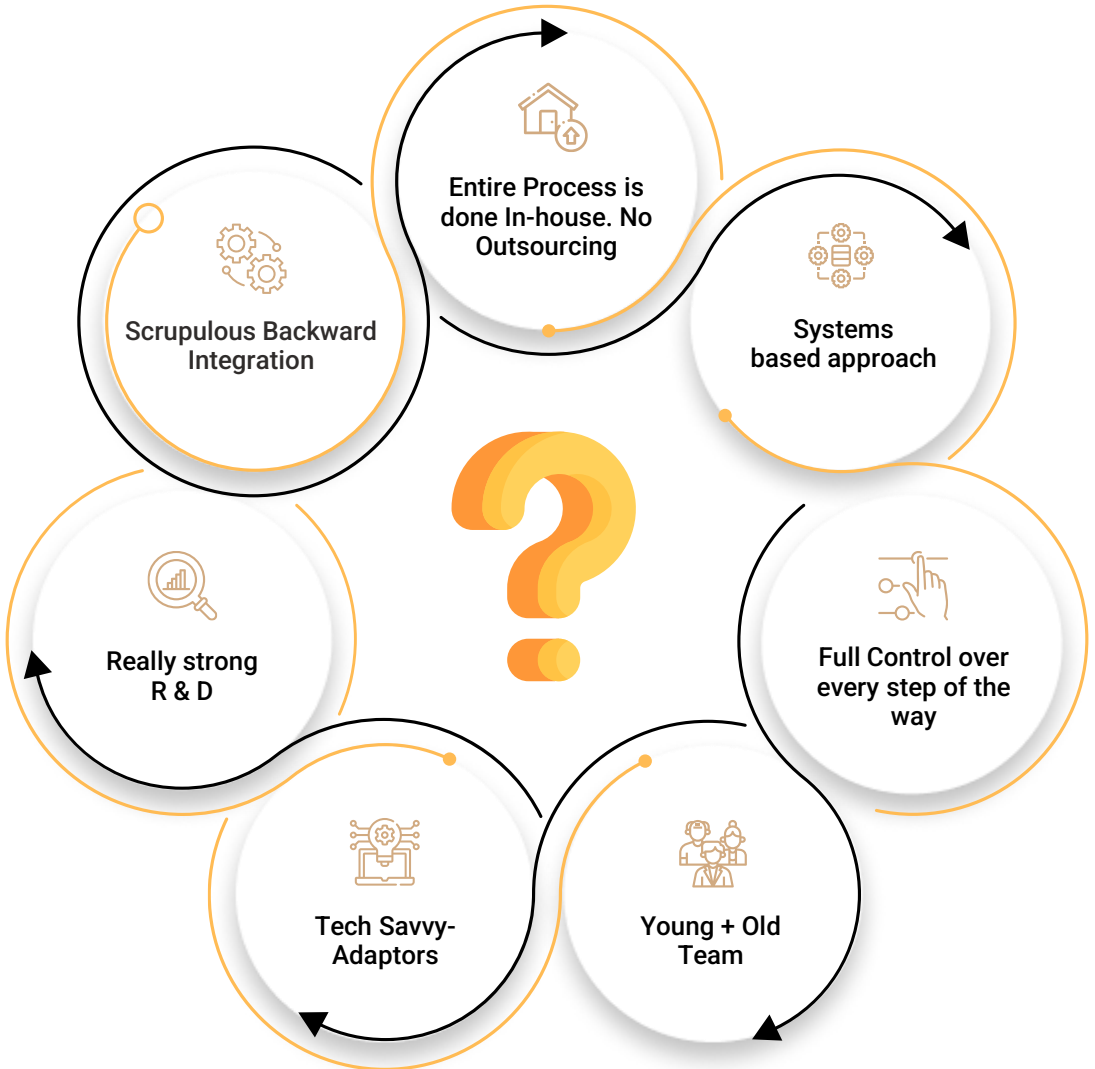
With over 30 parameters, testing for Visual acuteness, Pile shedding, Flammability, Dimensions, and Function Tests, We ensure that every product is set on quality before approving it for Shipment

By performing these thorough quality checks, Bhadohi Carpets is able to minimize customer complaints, and returns

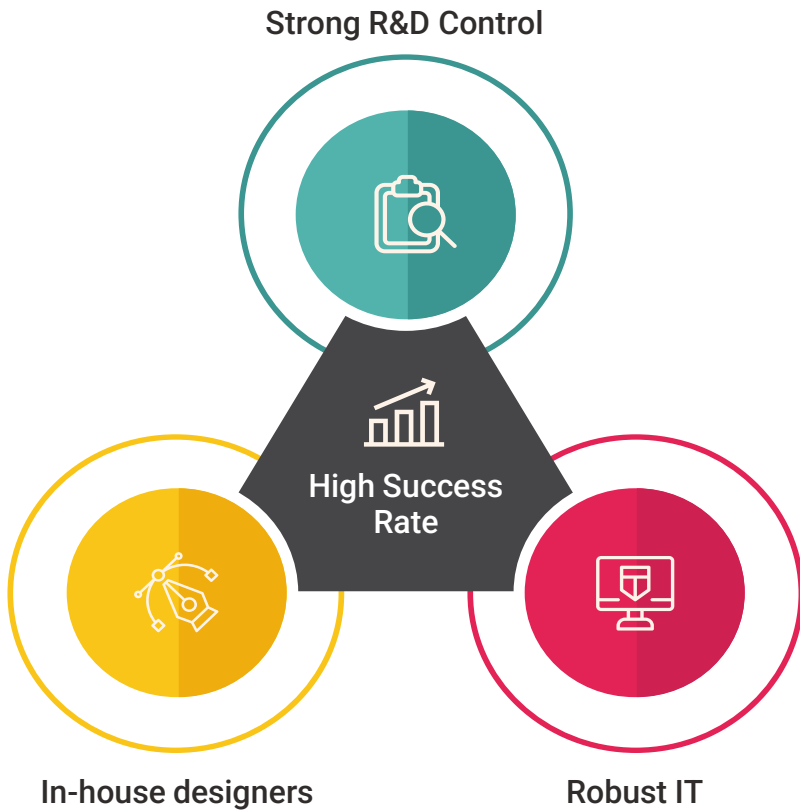
Clients and Works



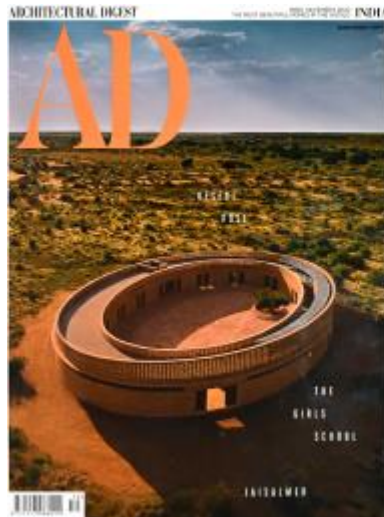
Why Bhadohi Carpets ?

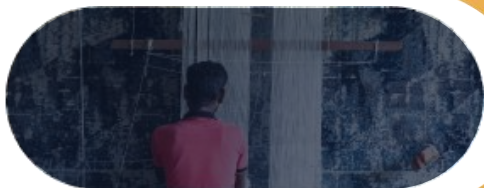


Why Bhadohi Carpets ?



Bhadohi Carpets in Press





Have a Query?

PAN India - avani@bhadohicarpets.com

Accounts - accounts@bhadohicarpets.com

Logistics - forex@bhadohicarpets.com

IT - erp@bhadohicarpets.com

Corporate Social Responsibility - csr@bhadohicarpets.com



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Mr. Priyam Baranwal | Mr. Ayush Baranwal



info@bhadohicarpets.com

★Headquarters

Opposite Ram Talkies
Main Road
Bhadohi
Uttar Pradesh
India - 221401

Factory Outlet

Bhadohi Carpets
Plot No. 96
Carpet City, Bida
Bhadohi - 221401
Uttar Pradesh, India

Domestic Retail Showroom

The Ambiente
Pillar No 11B, 372-73
Mehrauli-Gurgaon Rd
Sultanpur
New Delhi - 110030
Delhi, India
URL: www.theambiente.com

NCR B2B Display (Appointment)

B34-36, Aisle 10
1st Floor
India Exposition Mart LTD
Greater Noida - 201306
Uttar Pradesh, India