



**HEIQ**  
**MINT**

**BOTANICAL  
ODOR CONTROL**

## **FRESH BY NATURE**

*The plant-based deodorizer  
HeiQ Mint controls malodor  
development on textiles,  
providing fabrics with a long-  
lasting odor control capability  
that keeps textiles smelling  
fresh all day long.*

**SWISS  
TECH  
INSIDE**



**FOR TEXTILE**





## Outstanding qualities

- Plant-based deodorizer
- Effectively addresses body odors on textiles
- Renewable source mint oil derived

## Added value

- Regenerates at every wash – 20 home laundries
- No biocidal declaration required on product labels
- Can be applied and marketed worldwide
- Unique odor capture & release technology
- No impact on fabric properties such as breathability, color, hand feel or wicking

## Wide-ranging applications

- Applicable to work on any fiber: natural, synthetics and blends
- For apparel, home textiles and other washable textile items

## Standards

- bluesign® approved & ZDHC compliant
- OEKO-TEX® suited
- USDA bio-preferred certification in progress
- Meets most brand RSL requirements

## WHAT DOES IT DO?

Proprietary deodorizing HeiQ Mint technology uses a blend of essential mint oils and naturally-derived deodorizing ingredients to provide fabrics with a long-lasting odor control capability.

## WHAT IS IT FOR?

HeiQ Mint effectively prevents odors from all near-to-skin textile surfaces such as apparel (sports, outdoor, casual, business and workwear), intimates, socks, and home textiles (mattress, pillow, duvet, protector, bed sheets).

## INNOVATIVE TECHNOLOGY AT WORK

The unique combination of the HeiQ proprietary encapsulation technology with the essential mint oils and deodorizing ingredients unleashes the preventive odor development power of HeiQ Mint.

### Unique combination of:

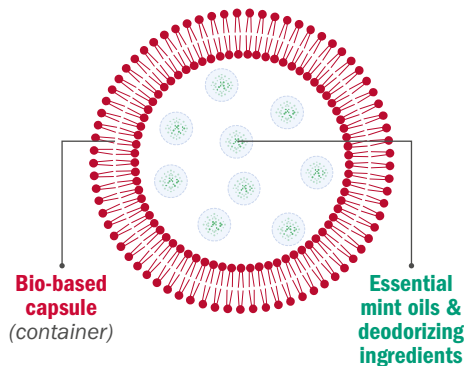
**.01**

**Blend of essential mint oils  
& naturally-derived  
deodorizing ingredients**

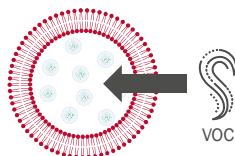
**.02**

**HeiQ's proprietary  
encapsulation technology**  
(protected by a controlled  
release matrix)

Volatile fatty acids like isovaleric acid are the main volatile compounds responsible for the intense odor of human sweat



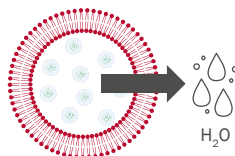
### Capture:



WEAR  
/USE



### Release:

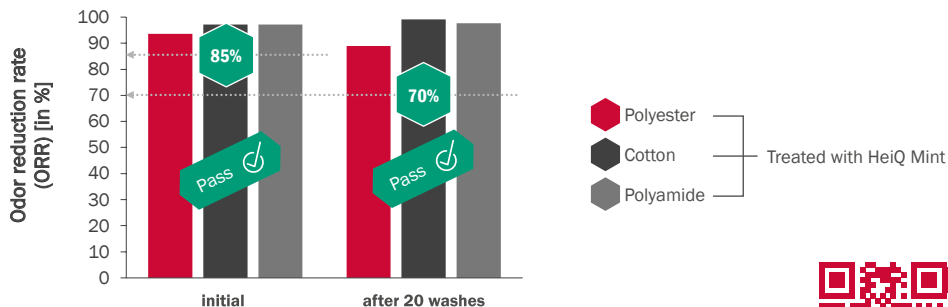


WASH



## HEIQ MINT PUT TO THE TEST

This high-performing technology provides outstanding durable odor control efficacy on synthetic and cellulosic fibers.



Testing according to ISO 17299-3A Deodorant property test method, washes acc. to ISO 6330 4G PES (LS22-01439), CO&PA (LS22-01621)

**Discover  
more!**



## Sustainable technology for durable odor control

*HeiQ Mint technology keeps fabrics durably fresh whilst leaving a minimal environmental footprint.*

HeiQ Mint uses biobased odor control components that are plant-based or naturally-derived materials

- Plant-based materials used (72% biobased\*)
- Less washing needed, reduce energy & water consumption
- Increased durability of textile products
- Vegan technology
- bluesign® approved
- ZDHC compliant
- OEKO-TEX® suited

HEIQ  
MINT

OEKO-TEX® suited

Ø ZDHC



\*Based on third-party testing of bio-based carbon content using ASTM D6866





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and marketing support on:**

**[www.heiq.com](http://www.heiq.com)**

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