

decocenter
Member of Mendola Investment Group

mendola *fabrics*
bringing textiles to life

COMPANY PROFILE

mendolafabrics.ro

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DISCOVER OUR INNOVATIVE AND EXCLUSIVE MATERIALS

Built on a passion for textiles, interior design, performance, and quality, Deco Center is a member of the Mendola Investment Group. We are the largest national distributor of curtains and sheers. Through our focus on the latest international trends in interior design, services, and technologies, we have developed a network of 500+ partners, both in Romania and in 32 countries mainly in Europe, but also in Australia, the USA, and the Middle East, Africa, Caribbean. Our partnerships with DYI networks, DIY stores, and specialized shops are based on continuity, professionalism, and a favorable price/quality ratio. Our goal for the coming years is to expand more into the European market.

With more than 22 years of experience in the local and international market, we guarantee the success of a business by offering an exquisite assortment of curtains and sheers, as well as tracks, rails, and accessories to complete the decoration of your windows.

Through our Mendola Fabrics brand we aim not only to inspire and set trends, but also to understand our customers' needs and offer the right solutions. . With an assortment of over 800 patterns and over 400 ready-made curtain designs, our fabrics combine contemporary designs, rich color palettes, and a big variety patterns, reflecting our focus on interior design. Our curtains, sheers, and accessories are in line with the latest trends.

We are also present in the Ready-Made market through the Mendola Interior and Imagine Living Textiles brands. We offer fast and efficient solutions for interior decoration, with curtains, sheers, and accessories that stand out for the quality of their design and the variety of their patterns, in line with the latest trends.

We provide consultancy services, fast delivery, and prompt customer service. Choose to become our partner and discover the inventive products and exquisite fabrics that will bring success to your business!

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800 MODELS ●

Mendola Fabrics gives life to a refined selection with over 800 models of curtains and sheers. Grouped in collections, they are launched in the context of international trends.



● 2 COLLECTIONS EACH YEAR

Built from the passion for textiles, interior design, performance and quality, we launch new collections twice every year. We make sure to consider the latest global technologies and trends.



BUSINESS INSIGHTS

75000

ML of materials
each month

4000m²

Storage space

32

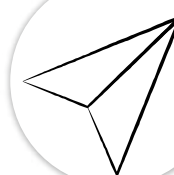
Countries

800+

Delivery points

500+

Active customers



120+

Employees

12

Working with
large store chains

1

Dedicated showroom

up to
18000

Ready made
products / month

155000

Ready made
products a year



FACILITIES

Discover a seamless and efficient curtain production process with our state-of-the-art facilities. From selecting successful materials to creating, packaging & delivering the final product, we provide a comprehensive solution tailored to meet your business needs.

Efficient Production: Streamlined production.

Quality Assurance: Rigorous quality control measures.

Customization Options: Flexibility to tailor curtains to your specifications.

Timely Delivery: Efficient processes to meet deadlines.



2025 TRENDS

Contemporary Style



Scandinavian



Eco Concious & Recycled



Urban Glam



Living Motifs



Close to Nature



MENDOLA FABRICS EXPERIENCE

Heimtextil

We set the trends for the year and present them at the most important international textile fair in Europe. We already have made 8 appearances at Heimtextil, where with innovative ideas, quality, and innovation we are launching the new Spring-Summer Collection.

Deco Days is the event that conveys to our collaborators the passion for curtains and sheers. Through installations or interactive photo shoots, the latest Fall-Winter Collections are presented to our business partners in creative forms, so that they can identify with the fabrics and the main concept behind them.

Heimtextil 2023



Heimtextil 2024



Heimtextil 2020



Deco Days 2022



Deco Days 2023



Deco Days 2024



Deco Days 2021



EXPLORE OUR ASSORTMENT

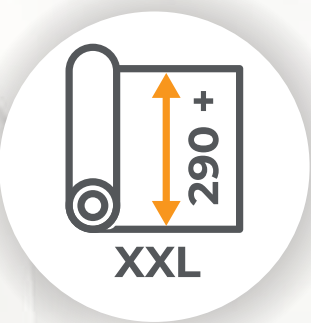
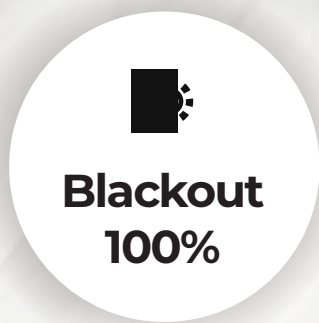
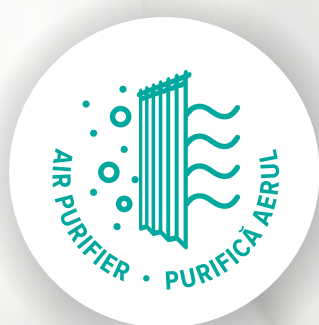
A wide range of 800+ fabrics: curtains and sheers in a wide variety of textiles and patterns

Ready-Made curtains and sheers

Accessories and complementary range for curtains and sheers: **tapes, tassels, magnets, and decorative ropes.**

Textile decorations (cushions, bean bags) & Wall decorations (hand-painted pictures).

Curtains and sheers with technical properties



PROFESSIONAL SERVICES

CUTTING services

SEWING services

ASSEMBLY services

PRODUCTION services

SMARTCURTAIN - Online

Business Solution (Curtain

Project Management App)

CUSTOM SOLUTIONS FOR EVERY MARKET

READY-MADE CURTAIN

DEVELOPMENT SOLUTIONS:

• **Size variations:** widths between 140 and 600cm; heights between 160 and 290cm.

• **Hanging methods:** tapes, rings, tabtops, pocket rods, and multifunctional tape.

OUR READY MADE BRANDS

mendola
INTERIOR
MADE FOR SOUL

IMAGINE
LIVING TEXTILES

SALES

Sales in 32 countries • 500+ active customers on the local and European market, i.e. more than **800 points of sale** • Export to 28 countries • Our sales team is supported by more than **120 employees • 1 showroom** dedicated to partners and 1 retail store in Cluj Napoca • **19 Nobila Casa stores** in the retail chain owned by Mendola Investment Group.

LOGISTICS

One of the most modern facilities of its kind in Europe, the Deco Center **logistics center measures over 4000 m2** and is equipped with an automated material quality control machine.

SALES

75000+ ml shipped each month • **over 33000 (220 000 ml) delivered in cut lenght mode** • **Automated material quality control** machine with a capacity of 1000 m/day • Distribution chain consisting of specialized stores, DYI chains, and hypermarkets, interior design stores, HoReCa chains, furniture stores, online stores • **Delivery of products is made within 1-10 days.**

PURCHASING AND PRODUCTION

We launch 2 collections per year to ensure the continuity of the assortment of 800 models • **18.000 Ready-Made products per month • 15.000 material samples/year** • more than 3000 samples ready for showcases/fitting.or by couriers.

PASSION FOR DESIGN

We identify and **adapt international trends**, and together with top designers, we develop original ideas that are turned into successful products.

SUSTAINABILITY & ECO-FRIENDLINESS

At Mendola Interiors, we are committed to sustainable practices that respect and preserve the environment.

Recycling and Upcycling



We champion the cause of recycling and upcycling by incorporating a significant range of recycled polyester fabrics in our offerings. Our 100% recycled range, extending from plain voile to design sheer curtains, is particularly distinctive. This range enables eco-conscious consumers to select products that not only resonate with their environmental values, but also ensure no compromise on style and quality.. Not stopping there, we have further advanced our eco-conscious efforts by developing multifunctional tapes crafted from recycled polyester.

Utilisation of Upcycled Materials



We diligently find new life for our fabric remnants by creating an array of products, such as bags, pillowcases, and runners. By utilizing these leftover materials, we not only reduce waste but also conserve resources. This approach minimizes the environmental impact usually associated with traditional manufacturing processes.

Durability for Sustainability



We believe in the value of longevity. By crafting curtains that are not just aesthetically appealing but also durable, we ensure our products can withstand regular use. High-quality curtains that last longer significantly reduce the need for frequent replacements, thereby minimizing waste and promoting sustainability.

Community Engagement and Commitment



Beyond our environmental efforts, we are also dedicated to our social responsibility. We actively engage with our community, constantly striving to make a positive impact through our sustainable practices.

Energy-Efficient **Green** Production and Operations



We understand the importance of reducing our carbon footprint. By locally producing our curtains, we effectively cut down on transportation-related carbon emissions. We have also made significant strides in energy conservation within our operations. Our company has installed a solar park and constructed an eco-passive office building to minimize our energy consumption and carbon emissions.



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Sales Department

Specialized Stores
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comercial@decocenter.ro

Sales Department

Large Retailers
T. +4264207269
sales@decocenter.ro

Find inspiration on our social media
mendolafabrics.ro

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