





- Established: 2012
- Located in Gazipur, Dhaka
- Industry: Home Textile
- Start Business: 2012
- Total employees: 6500
- Layout: 120 Thousands SQM (land)
- 200 KW Solar Panel
- No coal and Diesel for power generation
- Hot water recovery
- Condense recovery
- Rain-water harvesting
- Recycle cotton plant
- Recycle polythene plant

## CAPACITY

Vertical integrated set-up

500 MT/day Yarn Spinning

Own Cotton Recycle Facility

80 MT/day Terry Product

25 MT/day Yarn Dyeing

2<sup>nd</sup> Largest accessories unit

Own Transport FOB

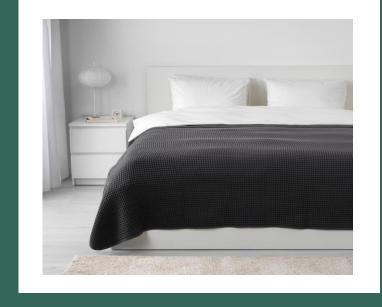


# **PRODUCT RANGES**















## **BUSINESS DYNAMICS**



### STRENGTHS

- Vertical integration with large compliant capacity
- Modern manufacturing facility
- Versatile loom capacity (Dobby, Jacquard, Terry Motion)
- Duty free benefits

### **OPPORTUNITIES**

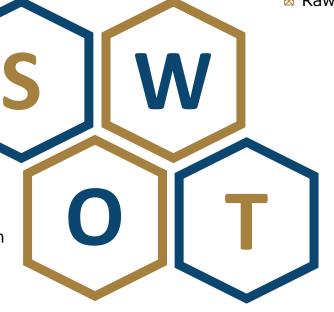
- Yarn dyed and jacquard range
- Bed spread, bath mat, Kitchen and Bath robes
- Circularity
- Mark Innovate materials and technique

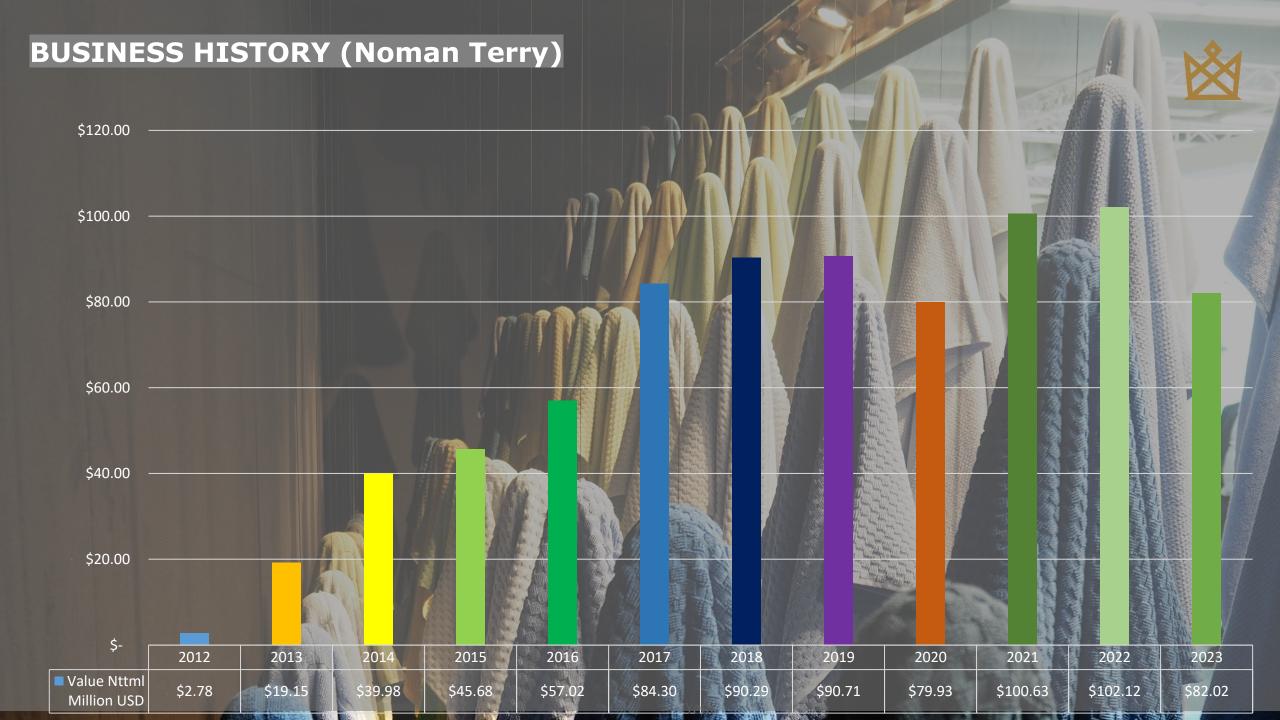
### WEAKNESS

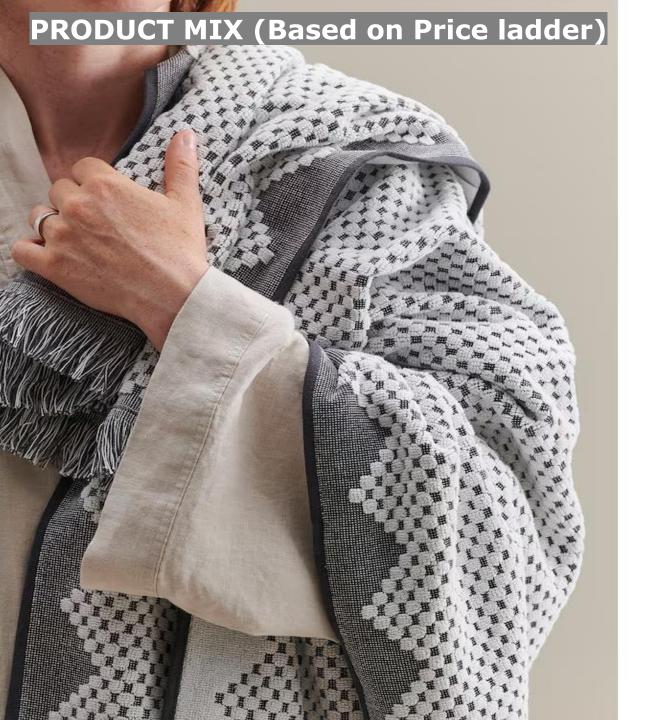
- Material import Dependency

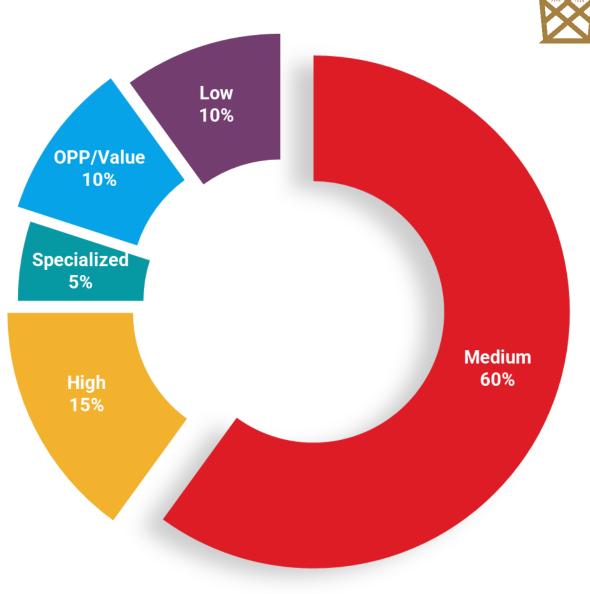
### THREATS

- Cost increase RM, labor, energy, chemical and paper material
- Transport disruption



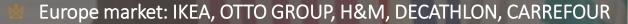




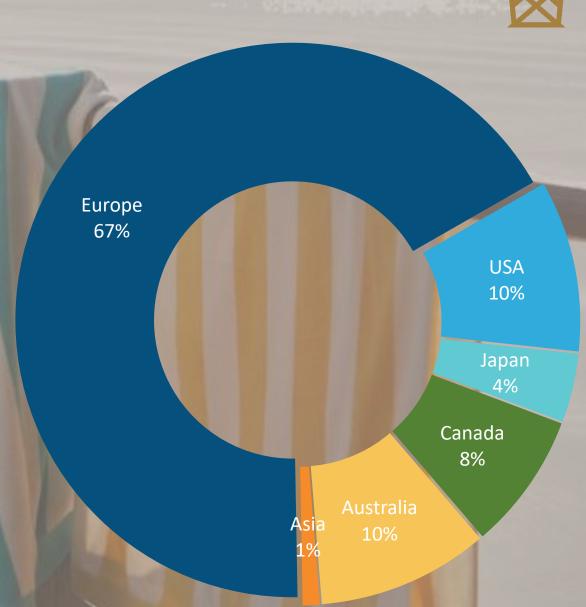


## **MARKET SHARE**





- OVS, C&A, JYSK, LIDL, PRIMARK, ZEEMAN, RUSTA
- USA market: MY PILLOW, ROSS Stores, West Point, POLYCONCEPT
  - USA market on development: TARGET, CARTERS,
- Japan market: ITOCHU, AEON, KOYO
- Canada: WALMART, DOPHES, EDEN Tex
- Australia: BIG W, TARGET, COTTONON
- Asia: CANADIAN, DIMARA, INDIGO





## **Capacity Update**





#### Startup

Nice Spinning Mills Limited

Started April 2023
Full Phase operation
August-2023
Jan-24 IKEA supply chain

Total investment: \$70M

02

#### Capability

Modern Automation
90000 Ring Spindle
2520 Open end head
Rings spun yarn
Open End yarn
Cellulosic blend
100 MT/day
Green compacting

03

#### Automation

Auto feeding
Auto doffing
Automated waste mgt
Auto traveler
Automated packing

04

#### **Impact**

Own Spinning Stable supply chain

Better purchasing ability of raw material

Cost reduction project driven by NT





