

1. The bottles are collected & washed
2. These are then crushed into flakes
3. The flakes are melted into grains
4. The grains are extruded into fibers
5. From these fibers, the high quality Green Line is woven





Every year, 25 out of 80 million tons of plastic produced ends up in natural environments, endangering the flora and fauna of our planet.

Reducing the waste is one solution, but that doesn't make the already existing waves of plastic disappear. This is morally unacceptable and therefore, Froca found a way to tackle this problem.

We are proud to launch Green Line. Instead of using crude oil, we reduce the plastic waste while converting it into a series of beautiful plain and coordinated fabrics in a palette of more than 50 colors.

Together, we contribute to a better world



Froca Greenline

[www.froca.com](http://www.froca.com)

