

# **BENEFITS & QUALITIES OF COTTON**

Cotton is an envirmentally friendly material, incredibly versatile, cotton fibers are soft and strong



### Sustainablility

Cotton is a natural fiber, grown from the earth and spun into a soft yarn. Cotton farming has made, and continues to make, huge strides toward sustainability and environmental responsibility.



#### Hypoallergenic

Cotton is hypoallergenic and does not irritate skin, meaning it is less likely to cause allergic reactions of any kind.



## Biodegradable

Cotton is 100% biodegradable and compostable usually take less than 6 months to re-enter the earth.



#### Durability

Cotton has a high tensile strength, making it strong, durable and less likely to rip or tear. It is 30 percent stronger when wet



#### Comfortable

Cotton is often stretchy and soft, with its comfort making it a great choice for sensitive skin



#### Breathable

Cotton is breathable and absorbent, making it great for textile or home furnishing products. Rugs are often 100% cotton for this reason.



#### Natural

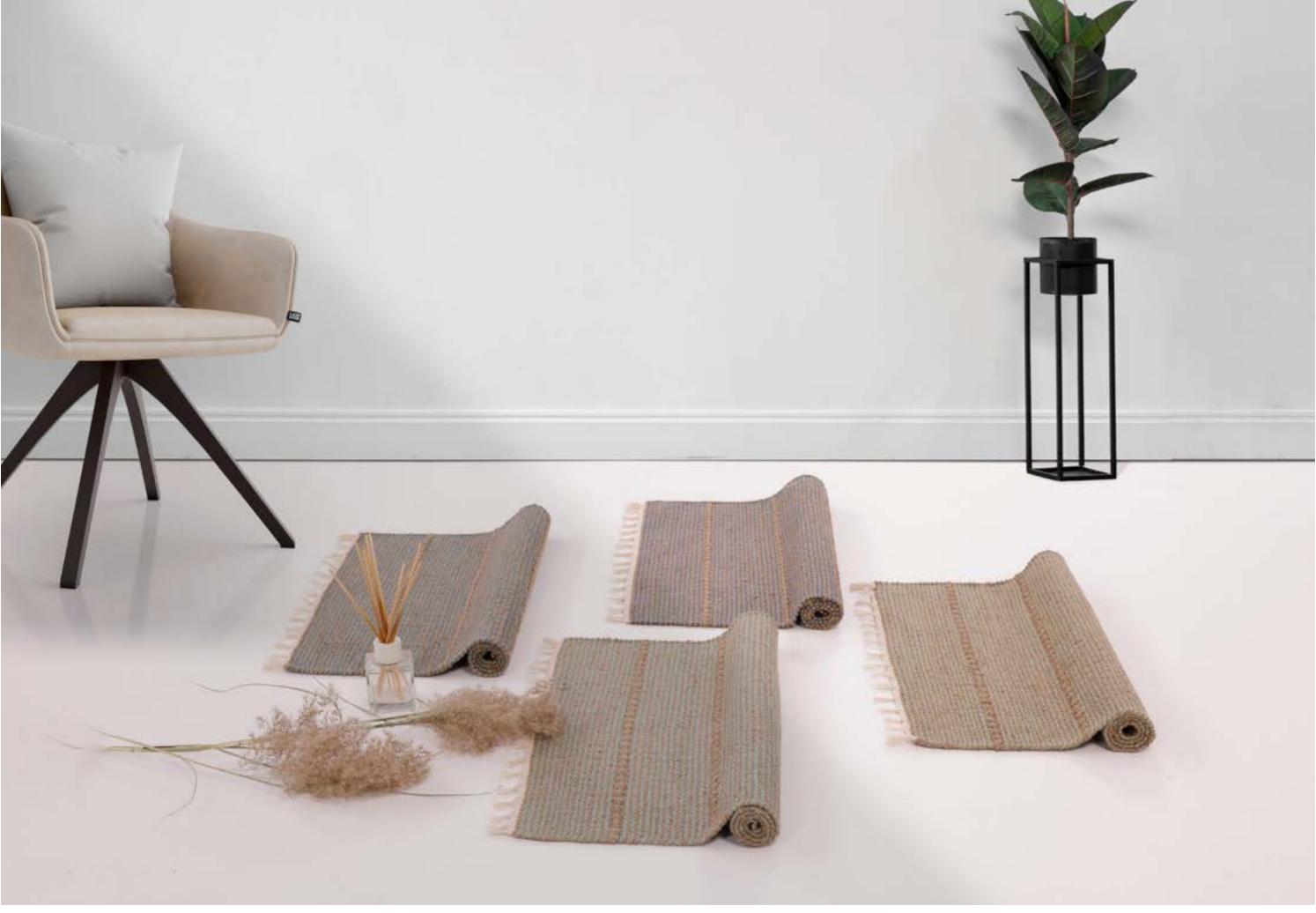
Unlike synthetic fibers, cotton is a natural fiber grown from the earth. In short, the fiber is separated from the seeds, before being cleaned and spun into yarn, which is knitted into fabric.



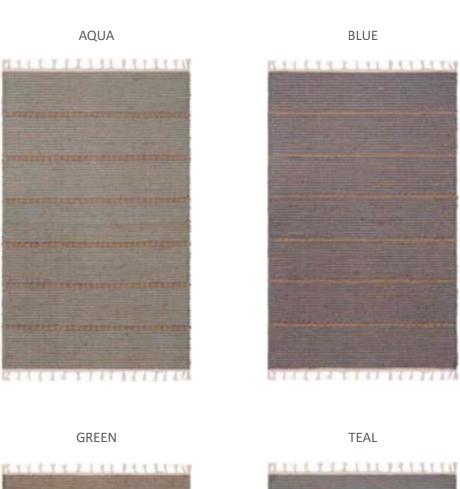
#### Washable

We'd recommend washing at 30 degrees, but cotton can also withstand higher temperatures











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BLUE

REFERENCE SIZE CONTENT 50% JUTE, 50% COTTON 32305 60X90 CM

RESTER FOR THE PROPERTY OF









GOLD



**GREEN** 



ROSE



REFERENCE 32308

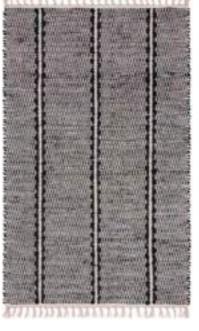
SIZE 60X90 CM

CONTENT 100% COTTON



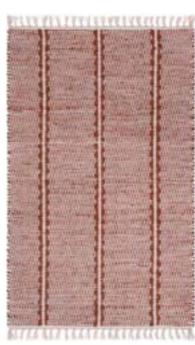








BROWN GREEN





REFERENCE 32311 SIZE 60X90 CM CONTENT 55% JUTE, 45% COTTON









GOLD



GREEN



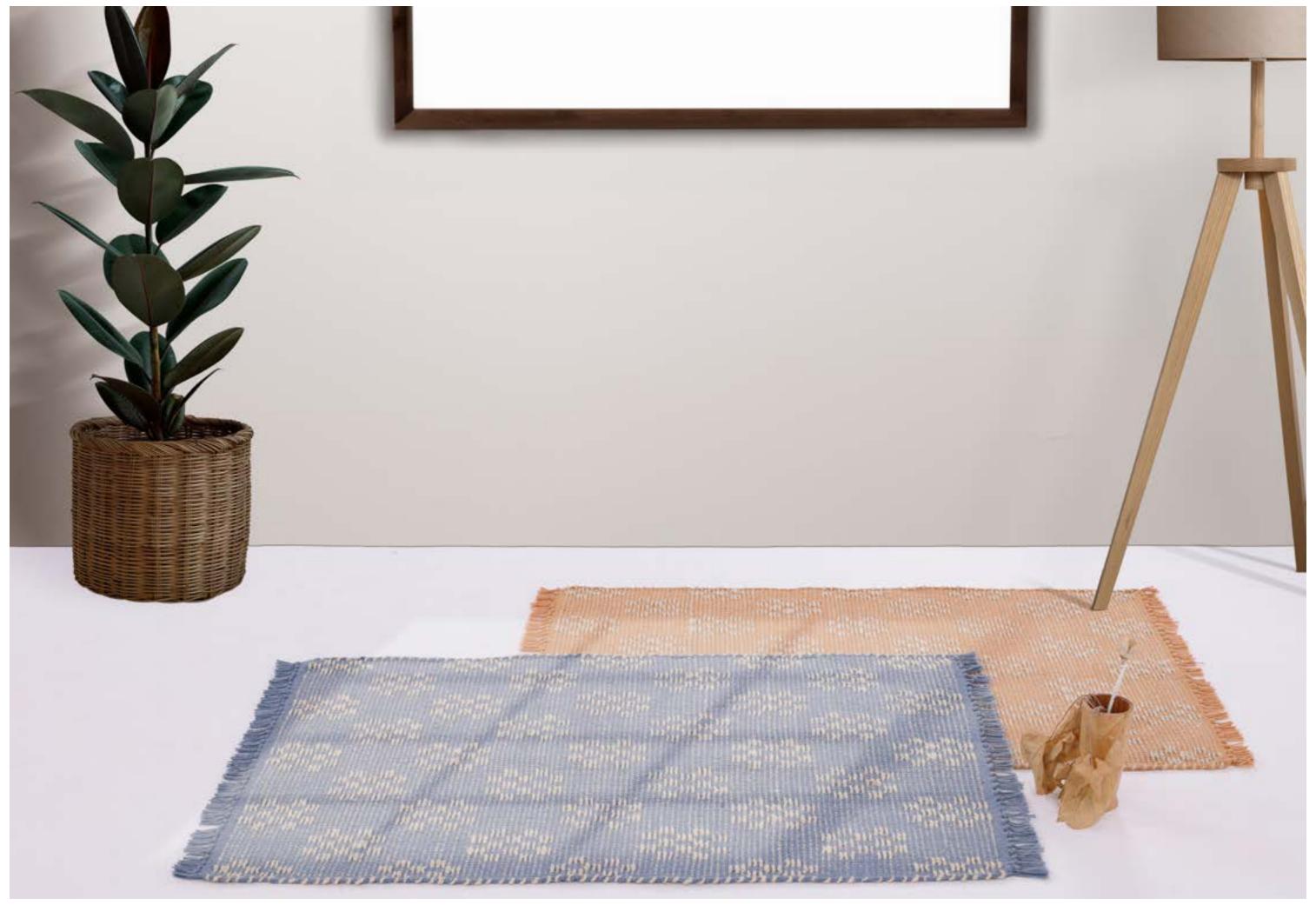
NATURAL



TEAL



REFERENCE 32314 SIZE 60X90 CM CONTENT 55% JUTE, 45% COTTON





BLUE ORANGE





REFERENCE SIZE CONTENT
32316 60X90 CM 50% JUTE, 50% COTTON

# About us

Hafizia Art & Crafts Pvt. Ltd. is an Indian export-oriented Company, producing an exclusive collection of handwoven and hand-tufted Rugs and Carpets, along with a wide range of hand-made home furnishing accessories, Cushions, Poufs, Stools, Baskets, Handbags for instance. The company is a member of Good Weave International and the products are created respecting ecological & ethical values. With its foundation laid back in 1992 by H M Akram, in the hub of State government recognized city for Rug weaving, Sitapur (Uttar Pradesh), the company has since designed products that have reached 40+ countries globally.



To serve our mother earth by introducing upcycled & recycled products with minimum wastage of natural resources. Spreading our quality and innovative products worldwide, we aim high to meet the sustainable essentials true to consumer's expectations

## Our Mission

Exceeding customer's expectations with constant innovations to be the foremost handwoven brand.

## Our Values

We believe to grow bigger, together with our dedicated creative team & trusted clients. Our organization values crafting products best for our people and our planet.

# Corporate Social Responsibility (CSR)

Hafizia has been doing impactful CSR activities for years now. We have educated about 200 children through its supplementary Learning Centers. We have always been very generous when it comes to voluntary contributions for social welfare, and we have taken more effective steps in the following areas.

- Promoting education amongst the children of weavers and the children residing locally nearby factory. Yearly academic fee, syllabus fee, including schools bags & stationary are provided as per requirement.
- Promoting gender equality and empowering women
- Supporting more than 1000 families indirectly
- Providing employment to around 500 people directly.
- Keeping our premises green, hence promoting environmental safety.
- Providing a healthy working environment to employees that can improve their productivity.



























#### **LOCATION & DETAILS**











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www.hafizia.com

info@hafizia.com

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