

KING 金泰

青岛金泰家纺有限公司
QINGDAO KINGTEX CO.,LTD.



[Http://www.qdkingtex.com](http://www.qdkingtex.com)

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R&D

The background image shows a detailed view of an industrial sewing machine in a factory setting. Two large spools of light blue thread are mounted on the machine. A piece of light blue fabric is being processed. The machine has various mechanical components, including a motor and a needle assembly. In the background, other industrial equipment and a roll of brown material are visible.

Part 01

KINGTEX PROFILE

1.1 ABOUT KINGTEX

QINGDAO KINGTEX CO., LTD. as one of the most experienced Hometextile manufacturers in china, has good reputation in U.S. and Europe in the past 35 years with our trustworthy and comprehensive competitive power.

Our office is located in downtown Qingdao and our production factory is located in Qingdao Chengyang Industrial Park.

BEIJING

QINGDAO KINGTEX

SHANGHAI

186

employees

\$47,000,000^{over}

Annual sales in the past years

26,600^{over}

Square meters of factory workshop area

65

clients in Europe and North American market

7,880,000^{PCS}

of curtain exported in the year 2021

TOP 10

suppliers of window curtains in US market since 2018

TOP 500

strongest Home Textile enterprises of China

NO. 34

Among the export enterprises of China Home textile industry in 2019

1.2 FOUNDER



Mr. Jin Shaowei
Chairman

Mr. Jin Shaowei, the founder of Qingdao Kingtex, started his business in the field of the hometextile in 1988. He has been called one of the pioneers of hometextile to the world in the line. With his personal integrity and a leader's vision in his professional field, Mr. Jin wins good reputation from the customers in the markets from Europe to America, and has the deep influence in the line of hometextile production.

Under his leadership, Kingtex has been developing a strong supplier in the field of Hometextile in China to the world market, and has gained the trust and integrity from our customers in the world. We have the confidence to keep our developing in the market, and to contribute our best service to all of our partners for ever.

1.3

HISTORY MILESTONE SUCCESS



1.4 AWARDS & RANKING



2009 "Garden Night" comforter sets designed by Kingtex , was featured on the first page of Bed Bath & Beyond ' s website , became comforter best seller.

2015 Successfully launched the ever first 100% total blackout window curtain "SEBASTIAN" for Bed Bath & Beyond, continually sold for more than five years.

Ranked 6th in the annual Export Ranking of window curtains, released by China Chamber of Commerce. Since then, Kingtex continuously occupied the TOP 10.

Qingdao Kingtex wins the top 500 home-textile enterprises over the past years in China.

In 2019, our company ranked 34th in the domestic textile export industry, of which the export to the United States ranked 29th; The 34th export to the EU; The export to Germany ranks 6th.

The export of curtain product ranked 8th, and tablecloth products ranked 9th nationwide.

1.5 PRODUCTION LINE



Check the fabric carefully when it arrives at the factory

Cutting : Auto spreader

The advantage of automatic equipment is that it can count automatically with high accuracy; reduce the loss of fabrics, reduce the workload of workers, and reduce costs.





Automatic Curtain Sewing Equipment

- Sophisticated technology in non-stop fabric transfer and sewing.
- Automatic skew correction.
- Trimming and hemming at same time.
- Greatly reduces fabric waste.



- Precisely controlled by computer, quality and quantity assured.
- Efficient sewing with both single and double needle stitches.
- Standard stitches are flat and evenly.
- Increased peak efficiency while maintaining constant quality.



Automatic Fabric Cutting Equipment

- According to the pre-set cutting length, the machine automatically pulls the fabric and cuts it.
- Finely processed, all pieces are standard in size, and the cuts are smooth and tidy.





Self-hemming Equipment

- Continuous sewing side hems of wide varieties of fabrics.
- Reduces the circulation time of semi-finished products.
- Higher capacity, less workers.



54 Sets of Quilting Machine

- Dependable performance in quilting comforters and weighted blankets.
- Daily production capacity up to 3000 pieces of comforter.

Lazer Cutting Machine

- Designed specifically to cut fabrics efficiently in different patterns.
- The most professional cutting devices for various plush fabrics.
- Well solution of fluffy falling problem, save costs in further sewing and finishing.





Strong production capacity

With strong technical force and high technical level of employees, we can produce a variety of home textile products such as bedding, curtains and tablecloths



A variety of production
equipment can meet the
needs of various products





Strict quality control



Organized packaging
management



Scientific warehouse
management

Part 02

MARKETING & CHANNEL





Walmart

DOLLAR
GENERAL

meijer

at home

KOHL'S

BIG
LOTS!

ROSS
DRESS FOR LESS

COSTCO
WHOLESALE

HomeGoods®

FAMILY DOLLAR
my family, my family dollar

Dillard's

belk

TARGET.

TJX
THE TJX COMPANIES, INC.

Fred
Meyer

LOWE'S



Kingfisher

Dunelm

B&Q

ALDI

Tchibo

OB I

HORN BACH
Es gibt immer was zu tun.

DEPOT

agata

castorama

home & you

Homla

FRANCE

ITALY

SPAIN

ROMANIA

BULGARIA

RESERVED

UKRAINE

RUSSIAN
FEDERATION

MIGROS

Kocbas



Part 03

OUR PRODUCTS

PRODUCT SCOPE

Curtain blackout curtain/thermal curtain/sheer curtain/shower curtain/hospitality shower curtain

Blackout
Curtain



Thermal
Curtain



Sheer
Curtain



Shower
Curtain



Hospitality
Shower Curtain



TABLECLOTH tablecloth/table runner

Tablecloth



Table
Runner



KITCHEN SET

apron/oven glove/pot holder/tea
towels/bread basket/place mats/napkin

Apron



Silicon Pot Holder
and Oven Mitten



Napkin



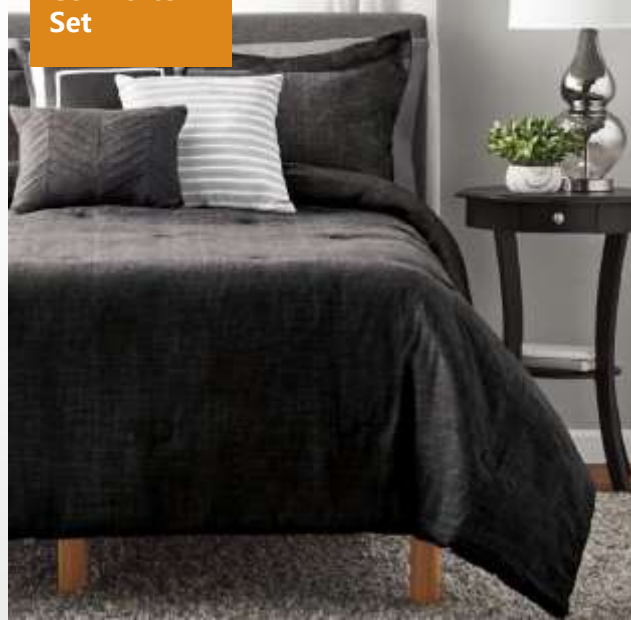
BEDDING

duvet set/comforter set/blanket

Duvet Set



Comforter Set



Blanket



CUSHION

seasonal product

Easter Cushion



Harvest Festival Cushion



Halloween Cushion



Christmas Cushion



FUNCTIONAL PRODUCTS

blanket sleeping bag/travel towels/handtuch
mikrofaser/cooling blanket/travel pillow

Blanket Sleeping Bag



Muslin Travel Towels



Handtuch Mikrofaser



Cooling Blanket



Travel Pillow



Sofa
Cover



Sofa
Cover



Sofa
Cover



Weight
Blanket

GET A GOOD SLEEP



Weight
Blanket



Weight
Blanket





Part 04

SOCIALLY CONSCIOUS

4.1 FACTORY AUDIT



BSCI

We have factory audit as below :

**FAMILY
DOLLAR**

**DOLLAR
GENERAL**

KOHL'S

KINGFISHER



SEDEX

ALDI



WAL-MART

TCHIBO

DISNEY

COSTCO

CERTIFICATION & MEMBERS



The OEKO-TEX100 certification of Kingtex can be used for all products. For polyester fabric, we can purchase GRS fabric; For cotton fabrics, we have had GOTS and OCS certification for many years.



Kingtex is the member of BCI and Cmia, and will keep the expiry date still be valid.



Factory also past GRS audit. all GRS fabric can be purchased. we can also provide TC and tag to customers.



Ø ZDHC



Kingtex wet process factories also passed the test of ZDHC, and the factories have joined HIGG and Bhive, we keep up with customers' requirement and go ahead of the environment protect.



4.2 SUSTAINABLE STRATEGY

A dhere to the concept of sustainable development,R&D and procurement of environment-friendly fabrics

	2019	2020	2021	2022
GRS	520000kgs	700000kgs	1100000kgs	1000000kgs
OCS	240000kgs	290000kgs	1560000kgs	120000kgs
GOTS	160000kgs	190000kgs	104000kgs	180000kgs
CmiA	8000kgs	20000kgs	68000kgs	100000kgs
BCI	30000kgs	35000kgs	50000kgs	80000kgs



Bamboo fibre,
Natural,
Comfortable,
Natural anti-bacterial



Part 05

R&D

RESEARCH ON ENVIRONMENT-FRIENDLY FABRIC & FUNCTIONAL FABRIC

Continuous R&D Environmental protection Science & Functional fabric

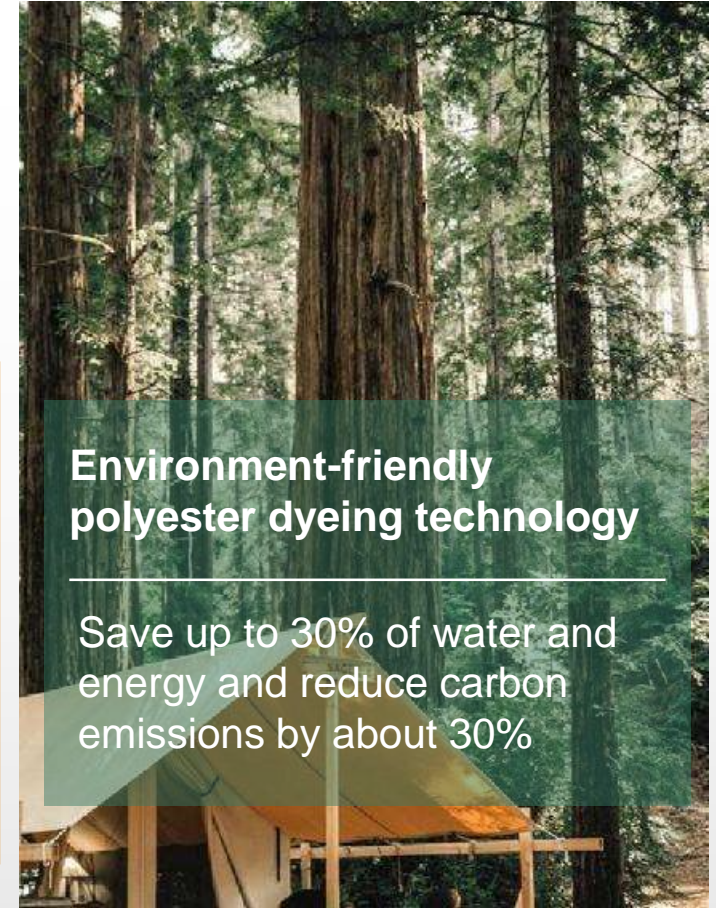
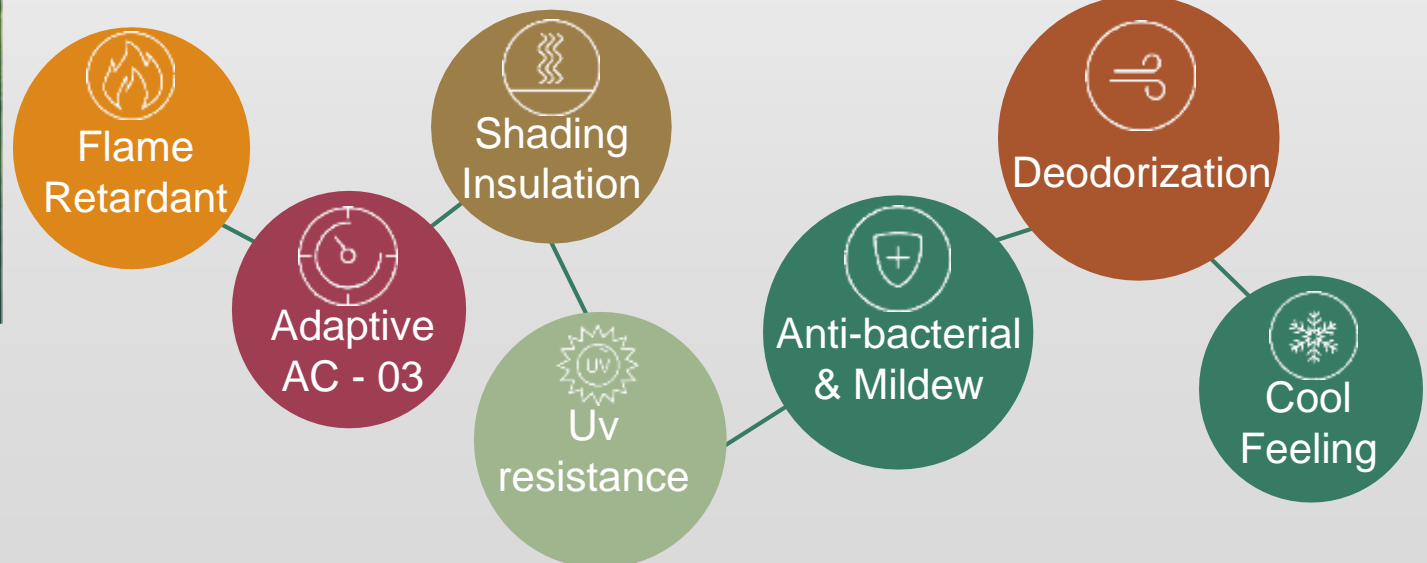
Continues to pay attention to the latest environmental protection & sustainable technology in the market, and integrates it into the product research and development, endows the fabric with different environmental protection functions, and adapates to various scenarios.

Comply with OEKO-TEX
product certification

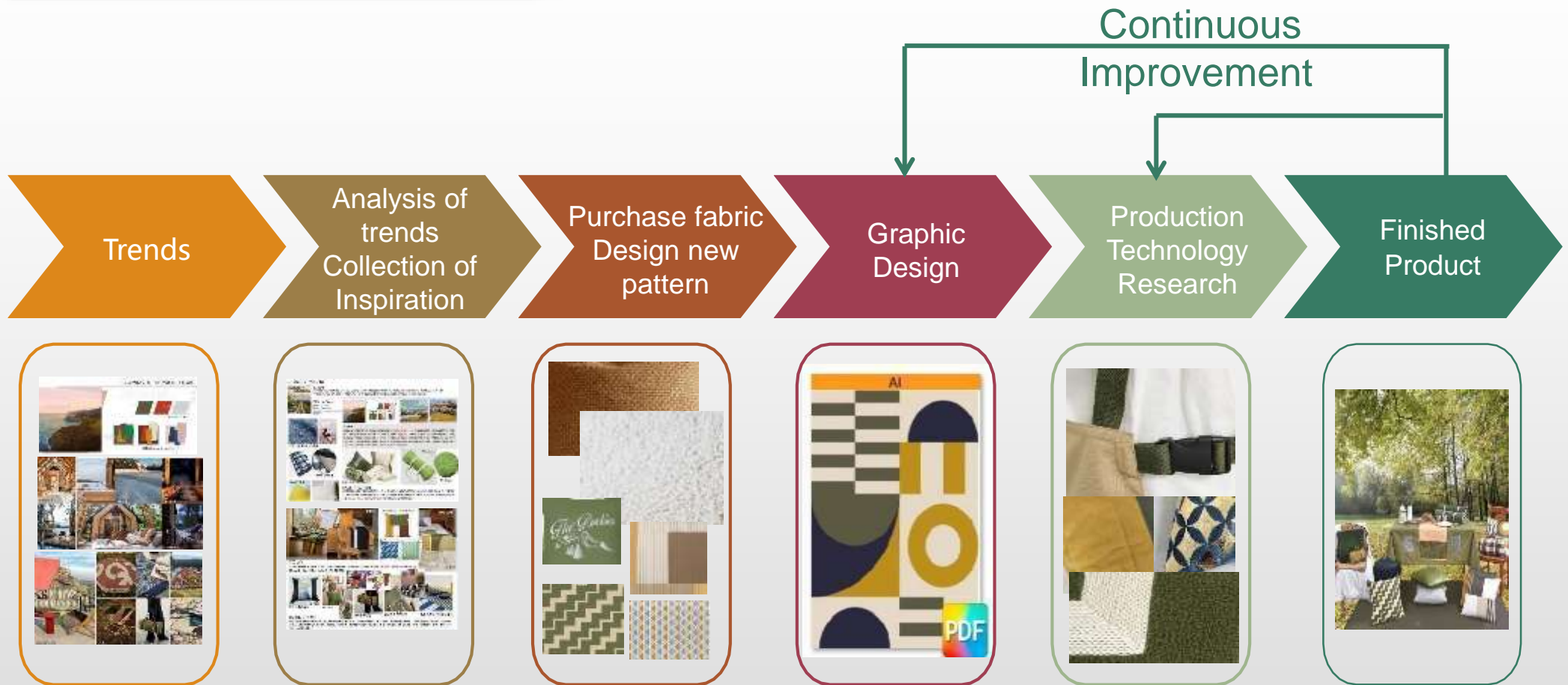
Comply with U.S.
Environmental Protection
Agency regulations

Environment-friendly
polyester dyeing technology

Save up to 30% of water and
energy and reduce carbon
emissions by about 30%



DESIGN PROCESS



Delve into trend reports published by authoritative institutions

Pantone Fall/Winter 2022/2023 New York Fashion Week Color Trends Report



Pantone Color Institute™ provides trend forecasting and color consulting services.

Keep up to date with international exhibitions

Maison & Objet Home Decoration Exhibition in Paris, Fair (Fall/Winter 2022)



Maison&Objet is one of the three famous expositions in Europe, which shows the latest developments in the international decoration industry.

Carefully analyze customer trends and meet customer needs

Trends for German customers in 2021



Give new popular concepts from the three main elements of color, pattern and fabric, guide consumption and grasp the market trend.



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