

# Company Profile



## World Class Home Textile Leader



# Shanghai Honour Contents

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# Shanghai Honour

## Contents



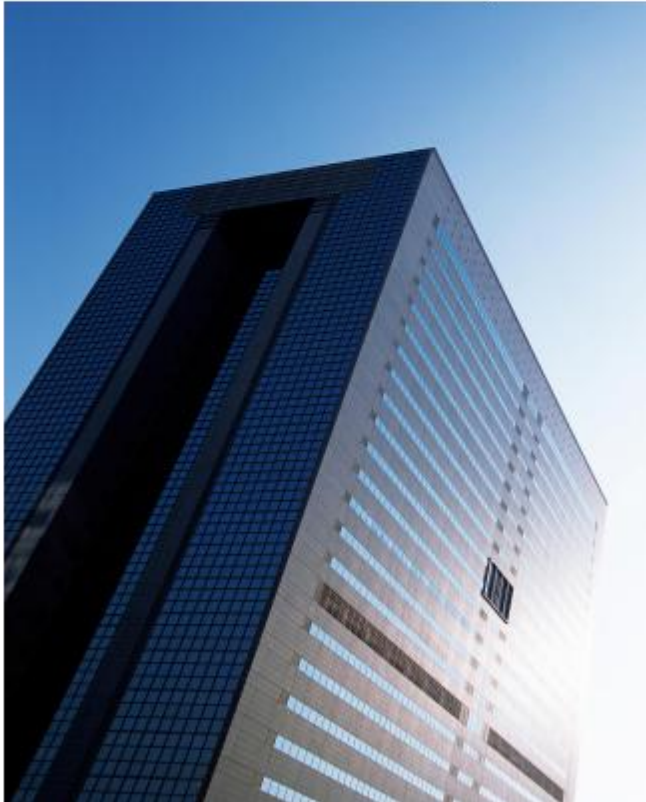
## About us

- 01: Company info
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# Shanghai Honour

## About US



Shanghai Honour Industry Co . Ltd. was established in 2006, located in Shanghai, China. We are specialized in quilt, bedspread, duvet cover, sheet sets, comforter set, bedding set and have total sales over USD60000000.00 in 2022. Our company has rich experience in the textile industry. We are making great efforts to develop new products to meet different requirements. With professional designer team, competitive price, perfect after-sale service and strict QC quality control systems win a good reputation in the world market.

We warmly welcome wise customers to cooperate with us for common success.



# Shanghai Honour

## Culture and spirit

Home

- Better Relationship, Better Energy
- Better Environment, Better Mood

Responsibility

- Better Quality, Better confidence
- Better Service, Better Feedback

Goal

- Better Cooperation
- Common Growth





# Shanghai Honour Company Team



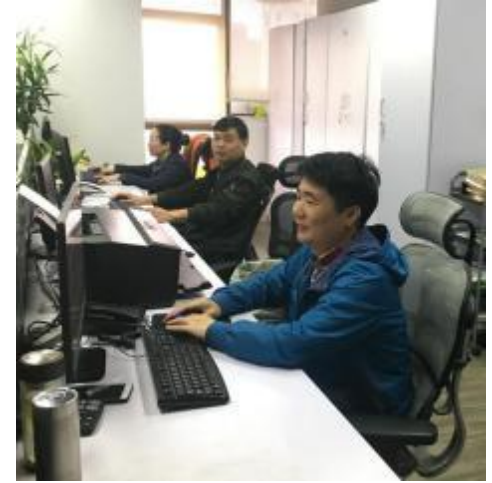
## Sales and Merchandiser Team

The whole team were divided to 10 independent sales teams, each serve for own customer.



## Alibaba Team

This team take care of alibaba inquiry on the line:[www.sh-honour.com.cn](http://www.sh-honour.com.cn)



## Design Team

Take care simple design works , like changing color , and re-work on customer designs.



# Shanghai Honour Office and Factory Location



**We have over 40 close  
cooperated factories , our root is  
there for more than 10 years.**

- show room**
  - In shanghai city
  - 2 show rooms
- office**
  - Head office in shanghai
  - QC office in Jinhua City



# Shanghai Honour Office:







Shanghai Honour  
office:

meeting room:

culture wall :



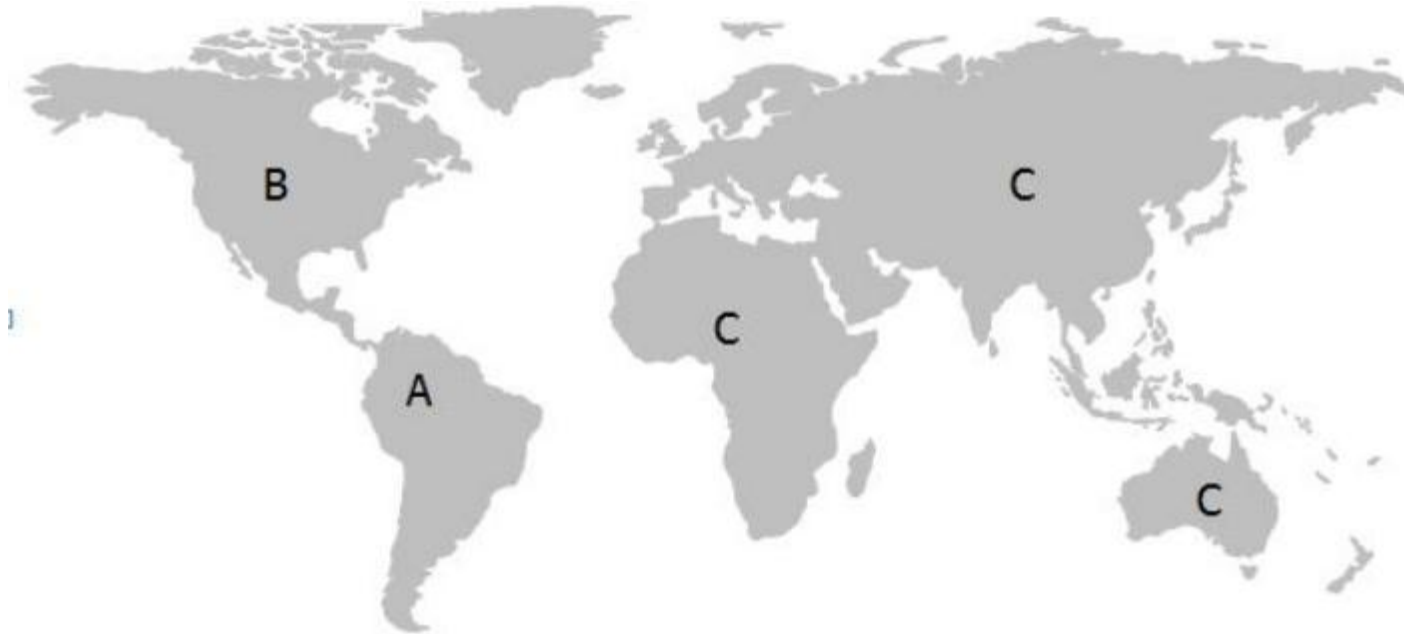


## Shanghai Honour show room:





# Shanghai Honour Marketing Network



## Biggest Mart

South American Market  
50% amount



## Promising Market

North American Market  
15% amount



## Europe ,Australia,and other market

We are working very hard on  
Brand customer is very welcomed



# Shanghai Honour Quality Assurance



Printing/Dyeing QC

We have QC stand by in printing mill ,to make sure printing time line and quality.



In house QC

QC stand by in Jinhua city ,they follow up and check the real producing process for us.



Final Inspection

QC stand by in Jinhua city , they are responsible for own inspected orders.



# Shanghai Honour

## Contents

### Product List

- 01: Product list
- 02: Main Customers
- 03 : Factory Audit and Testing standard
- 04 : Customer Brand Display
- 05 : Fty Profile





# Shanghai Honour

## Product list-I



Sum

Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc



# Shanghai Honour

## Product list-II



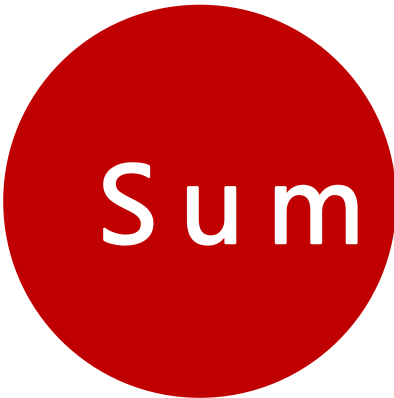
S u m

Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc



# Shanghai Honour

## Product list-III



Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc





# Shanghai Honour

## Product list-IV



Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc

# Shanghai Honour

## Product list-V



30B.jpg



31A.JPG



31B.JPG



31C.JPG



33



34



35



36



32A.JPG



33A.JPG



34A.JPG



35A.JPG



37



38



39



40



100A.jpg



100B.jpg



100C.jpg



100D.jpg



100E.jpg



100F.jpg



100G.jpg



100H.jpg



137A.jpg



140A.jpg

Sum

Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc



# Shanghai Honour

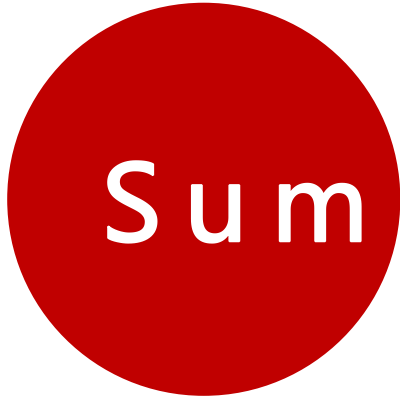
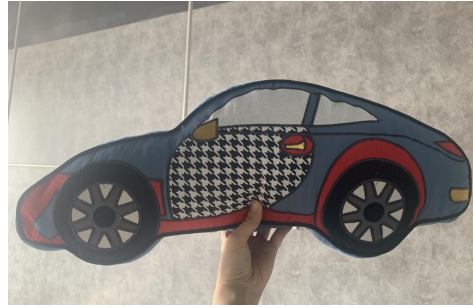
## Product list-VI



Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc

# Shanghai Honour

## Product list-VII



Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc



# Shanghai Honour

## Product list-VIII

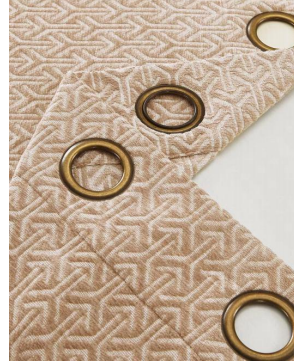


Sum

Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc

# Shanghai Honour

## Product list-IX



Quilt, Duvet cover, Sheet sets, Comforter set, Blanket, Cushion, curtain, etc



# Shanghai Honour

## Main Costomers

Top Customers	Product Category Sold			Annual Sales (US\$)	Country
TJX&HG	bedspread/bedcover/quilt/pillowcase			4million	US
JHL	bedspread/bedcover/quilt/pillowcase/Duvet set/Comforter			2million	Canada
LAPOLAR	bedspread/bedcover/quilt/pillowcase/Cushion			1million	Chile
MRC	bedspread/bedcover/quilt/pillowcase/Sheet set/Fabric			10million	Europe
Adairs	bedspread/bedcover/quilt/pillowcase/Sheet set/Fabric			5million	NZ
TRAMAS	Quilt/pillowcase/Curtain/Slipper/Blanket			6million	Spain
RIPLEY	bedspread/bedcover/quilt/pillowcase/Sheet set/Fabric			2million	Chile
JCQUEEN	bedspread/bedcover/quilt/pillowcase/Sheet set/Fabric			3million	Mexico
Sales Info	2014	2015	2016	2017	2018
Total Sales (US\$)	\$35,000,000	\$50,000,000	\$50,000,000	\$55,000,000	\$60,000,000





# Shanghai Honour

## Fty Audit and Testing Standard

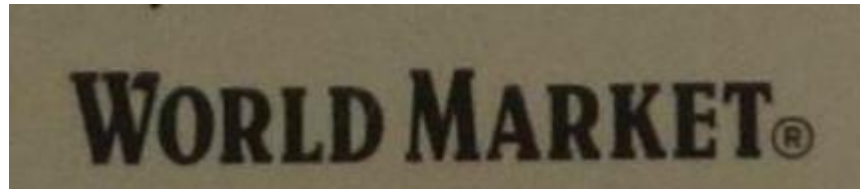


### TESTING:

Fty can pass the testing standard , which customer require ;the price should go higher if there's more testing request.  
Including EUR standard and US standard.



## Shanghai Honour Customer Brand Display



# Shanghai Honour Factory Profile





# Shanghai Honour Factory Profile





Shanghai Honour Industry Co., Ltd

**T h a n k y o u f o r W a t c h i n g !**