



## **COMPANY PROFILE**

Bharat Silks

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### **BHARAT SILKS GROUP – A BRIEF PROFILE**

Owner & Chief Executive Officer - Mr Shyam Goenka

Year of establishment – 1980

Work force – 1800 personnel

Annual Sales – USD 20 Million Dollars

Bharat Silks, was established in the Year 1980 for the manufacture of Premium Silk Fabrics, Silk blends and allied products and is a leading manufacturer and exporter from India.

The Company is managed by high profile professionals, and is known for innovation and quality of products produced. The company has a talented and well-experienced design and development team, aggressive market proficient team and expert technical team

thoroughly expertise in all Areas of production of textiles and fabrics, readymade home furnishings, and Garments.

The products are globally marketed including Europe, United States of America, Middle East, Far East, Brazil, South Africa, Australia & Newzealand.

Bharat Silks has the most modern, state-of-art composite mill equipped with imported plant and machinery of reputed and leading international manufacturers.

### **THE GROUP:**

Bharat Silks Group has an established identity in the US and EU markets since 1982 as a reliable source for:

- Furnishing fabrics in silk, silk blends and linen, in a wide range of qualities, like Plains, Jacquards, embroideries, prints, textures etc.
- Ladies Fashion Fabrics in silk and other fine blends
- Ladies and Children's Apparel in silks and other fabrics

The company's market spectrum is 70% mid to high end segment and 30% mid segment.

### **PRODUCT MIX**

- Furnishing fabrics – 40%
- Fashion Fabrics – 20%
- Apparel –40%

### **Unit 1: Established in 1994**

- Fully integrated textile facility from twisting, weaving (silk and silk blends), dyeing and printing, Digital and Screen printing, (Silks, silk blends and other fabric qualities)
- An array of shuttle less and power looms that afford the right balance to handle fine to coarser yarns.
- Fabric qualities include jacquards, dobbies, satins, dupions, etc.
- Design and Development studio under the leadership of a pool of trained and talented designers, the Group's established innovation and design strength an eloquent testimony to their talent and creativity.
- Have installed about 40 Multi-head Embroidery machines on which various different qualities of fabrics are embroidered like, Silk, Linen, Cotton etc